

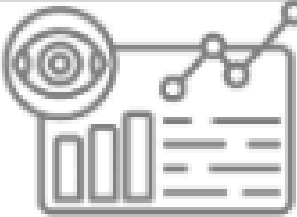


Web Analytics


By: Ana Farida

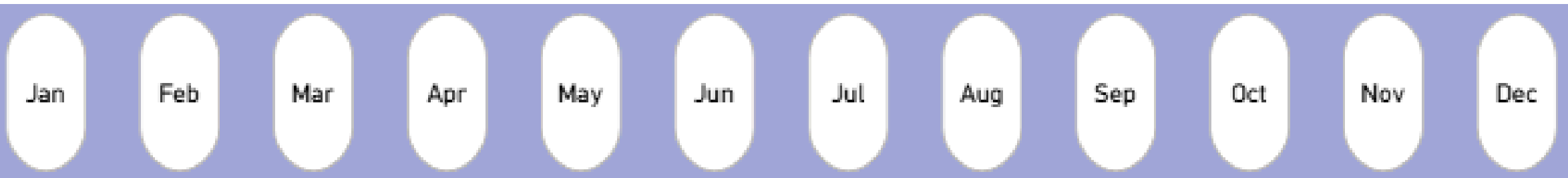


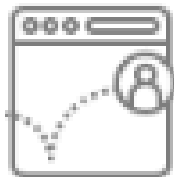
Web Analytics Dashboard



Total Page Views
8,374,046

Target : **7,677,166** --
Difference : **696,880** **9%** 







Avg Bounce Rate
34.35%

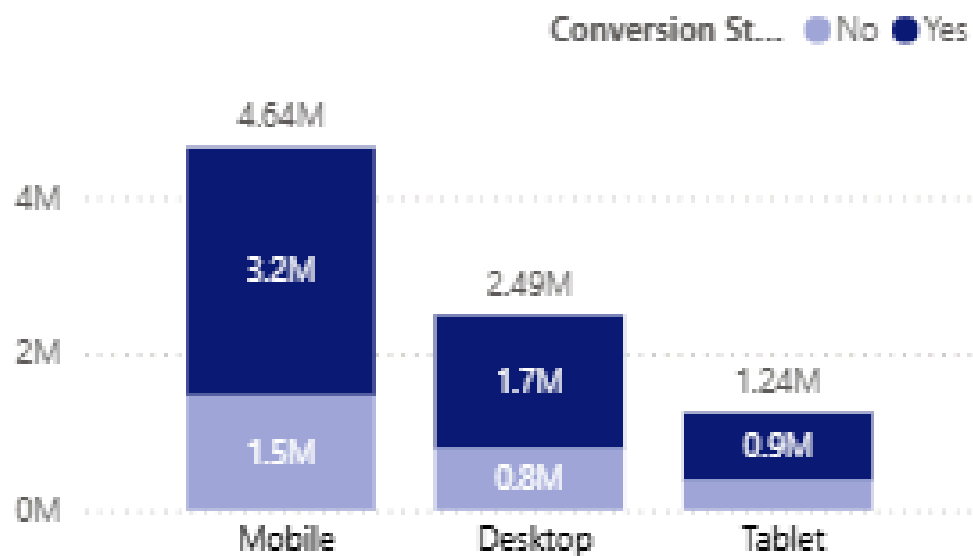


Total Session
500,000

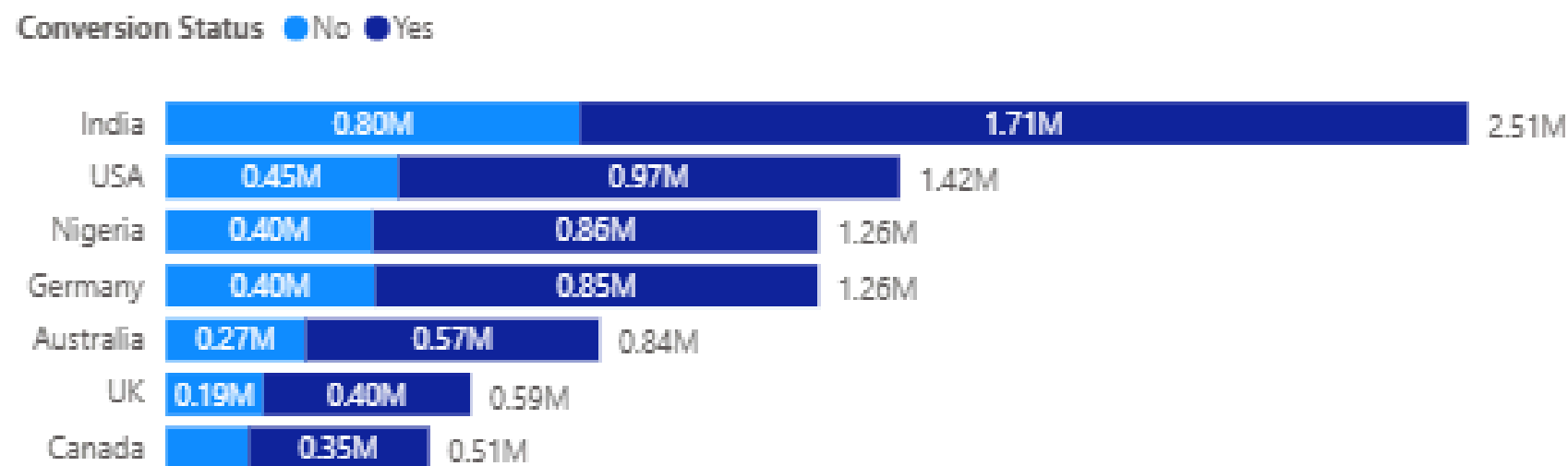


Session Duration (Minutes)
1:12 

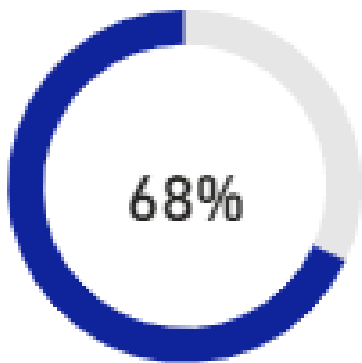
Page Views by Device Type



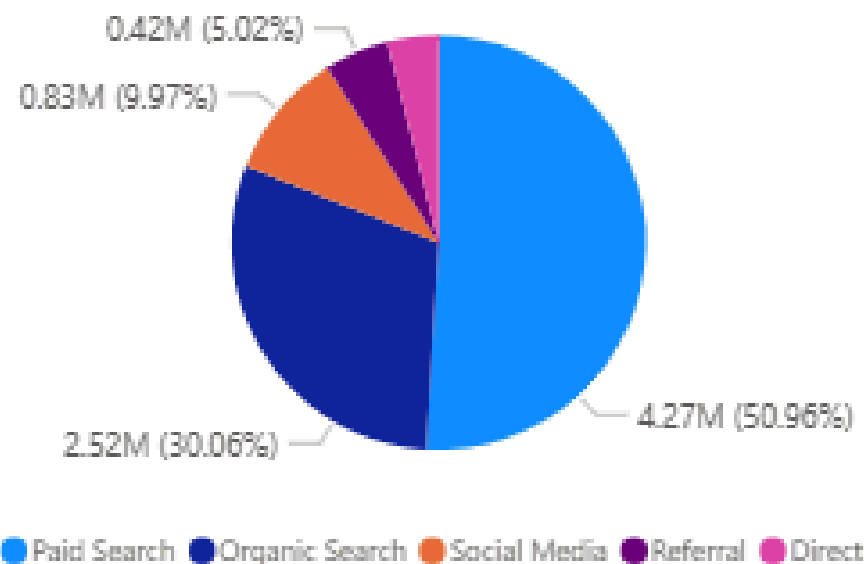
Page Views by Country



% Converted



Page Views by Traffic Source



Country	Device Type	Browser	Page Views	Total Session	Session Duration (Min)	Avg Bounce Rate
India			2,511,988	10,759,020	1:12	0.34
USA			1,415,190	6,022,829	1:11	0.34
Nigeria			1,258,060	5,366,428	1:12	0.35
Germany			1,257,935	5,389,252	1:12	0.34
Australia			836,366	3,584,809	1:12	0.34
UK			587,275	2,501,571	1:11	0.34
Canada	Mobile	Opera	110,949	466,183	1:12	0.34
		Chrome	94,600	402,110	1:12	0.34
		Firefox	51,038	211,644	1:10	0.34
		Safari	14,596	63,436	1:14	0.36
		Edge	10,965	45,527	1:10	0.35

% Not Converted

