

Sixuan Fu

afu.mam2023@london.edu (+86) 13011193330 <https://www.linkedin.com/in/anastasiafu-48bb58171>

EDUCATION

- 2022 - 2024** **London Business School, London, United Kingdom**
Reading for Masters in Analytics and Management
CFA Level 1 Candidate
- 2019 - 2022** **University of Melbourne, Melbourne, Victoria, Australia**
Bachelor of Commerce, Double Major in Finance & Management, GPA Top 15%
- University of Southern California, Los Angeles, CA, USA**
Marshall School of Business, Exchange Program

BUSINESS EXPERIENCE

- 2022** **CHALLENGERS VENTURE CAPITAL, Beijing, China**
Top 5 Venture Capital focusing on consumer goods in China with 10B RMB AUM
Investment Intern (5 months)
- Researched a consumer goods segment triweekly, composed 5 reports based on value chain, competitive landscape, and other information, and select industries worth investing in to make PPTs.
 - Executed business and financial analysis on 10+ recently listed consumer goods companies, wrote reports, made PPTs, and summarized investment opportunities and strategies.
 - Sourced potential investment targets and contact with founders of selected industries.
 - Prepared a list of questions, conducted interviews with founders, or took minutes of meetings, averaging 5 meetings per week.
 - Authored 2 feasible reports for IC and gathered supporting data.
 - Outlined due diligence materials and conducted financial modelling and operational analysis based on feedback of companies. Conducted and recorded interviews with relevant industry experts.
- 2021** **BOSTON CONSULTING GROUP, Remote**
Part-Time Assistant (3 months)
- Collected information of Lego digitalization, used the PESTEL framework to analyze market environment, built Lego digital maturity framework, and measured digital maturity from five dimensions of design, production, marketing, channels, and customer interaction.
 - Established priority and proposed digital suggestions for omni-channel marketing and carbon emission optimization according to potential problems and investment-output ratio.
 - Formulated project timeline, confirmed input resources, and implemented risk management.
- 2020 - 2021** **KPMG CHINA, Beijing, China**
Intern of Financial Risk Management Advisory (4 months)
- Supported the internal risk rating project of a leading Chinese Bank.
 - Collected data via Wind, designed expert questionnaire, used Excel to sort out original data and clean 1,000,000 pieces of data.
 - Designed financial models and risk evaluation models, including ESG, profitability, etc. Selected data and algorithm, and processed over 500,000 pieces of data with R.
 - Created 100+ slides PPT for the clients to present work results and composed reports.
- 2020** **CITIC TRUST, Beijing, China**
Chinese Top-tier investment management company
Intern of Private Equity and Trust Fund (2 months)
- Screened 200+ potential real estate projects and gathered non-public data of competing products through various channels.
 - Took expert interview memos, financial analysis, and modelling for 3 real estate private equity projects. Integrated materials for IC reports.
 - Organized financial and commercial due diligence for 2 target companies in real estate industry.

ADDITIONAL INFORMATION

- Technical Skills: Excel (acquainted with multiple functions, Pivot table, etc), PPT, Word, Wind, Python, R.
- Languages: Mandarin(native), English(fluent), Cantonese(fluent).
- Organizer of Epidemic Prevention Materials Donation & Events; Contacted Chinese and suppliers and freight companies to provide masks and protective materials in LA at 30% below the market price.
- Head of Financing Dpt of CFH Club with 1000+ members; Led team with 50 people; raised 12000 AUD.
- Head of Activities Department of Chinese Culture Clube with 500+ members; Led a team of 40 to devised and organized 8 big events including knowledge contest, Calligraphy workshops, camping, etc.