

ANAGHAA CHAKRAPANI

Product Designer

Education

MITID, Avantika University, Ujjain, India

B.Des - User Experience Design

July 2018- June 2022 | CGPA: 8.75

SIES College, Mumbai, India

HSC- Arts + Math | Maharashtra State Board

June 2016 - May 2018 | 82%

Certification & Achievements

- Passed JLPT N4 level Examination
- State Level Badminton Player, Maharashtra
- Represented India at Vans Custom Culture APAC 2017

Skills

Systems Thinking
Information Architecture
Wireframing
Typography
Prototyping
User Interface Design
Creative Programming
Web Development

Tools

Figma
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe Dimensions
Framer
Unity
SparkAR

Research Skills

Literature Review
Usability Testing
Insight Mapping
Ethnography
A/B Testing

Languages

Hindi
Tamil
Marathi
Japanese
French

Publications

- A pandemic-specific 'emergency essentials kit' for children in the migrant BoP communities - IEEE ISC2 2020 Conference
- A deep-learning based multimodal system for Covid-19 diagnosis using breathing sounds and chest X-ray images - Applied Soft Computing

Contact Details

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[linkedin.com/in/anaghaa-chakrapani/](https://www.linkedin.com/in/anaghaa-chakrapani/)

[behance.net/anaghaachakrapani](https://www.behance.net/anaghaachakrapani)

anaghaa.com

Work Experience, Internships & Live Projects

Product Designer @ BYJU'S, Bengaluru

August 2022 - Present

- Creating delightful experiences for students enrolled @BYJU'S Classes
- Building global design systems used by 5+ products

Product Design Intern @ BYJU'S, Bengaluru

January 2022 - July 2022

- Conceptualised and developed a holistic profile system for initiating and increasing student-to-student interaction.

Research Intern @ Turian Labs, Pune

June 2021 - July 2021

- Conducted and transcribed interviews in various languages
- Translated interviews and user behaviour into actionable insights for improving products' experiences for leaders in the entertainment & health tech industries.

Design Intern @ Ahhaa, New York

November 2020 - April 2021

- Built a design system for the platform.
- Developed and iterated flows and UIs for the platform.
- Platform live since Q3 2021. Used by people from 30+ countries around the world.

Intern @ Headstart Network Foundation

November 2021 - December 2021

- Collaborated with startup industry stakeholders to create a playbook for building bilateral communities to bridge the gap in the global market.

Team Lead @ ShopXLab

January 2020 - May 2020

- Lead a team of 11 designers and engineers to build a smartbackpack for travel & leisure.

Volunteer Experience

SAATHII, New Delhi

July 2020 - January 2021

- Designing an information brochure for raising funds
- Creating and editing a movie for the initiative taken by the organization in the tea plants of Assam.
- Creating guideline cards for field workers to diagnose and test babies exposed to HIV. This initiative is backed by the Government of India.