

ANAGHAA CHAKRAPANI

User Experience Designer

Education

Avantika University, Ujjain

B.Des - User Experience Design

July 2018 - June 2022 | CGPA: 8.65

SIES College, Mumbai

HSC Arts + Maths - Maharashtra State Board

July 2016 - March 2018 | 82%

The DPYA High School, Mumbai

SSC - Maharashtra State Board

March 2016 | 88%

Internships

BYJU'S, Bangalore, India

Product Design Intern

January 2022 - Present

- Creating fun learning experiences @ BYJU'S Classes

Turian Labs, Pune, India

Research Intern

June 2021 - July 2021

- Gathered & analysed data via interviews and created reports for clients like YouTube and Google Health

AHHAA, New York, USA

Design Intern

November 2020 - April 2021

- Created Brand Guidelines & Design System
- Designed & developed UIs for the platform

C R Technology, Nara, Japan

Web Design and Development Freelancer

April 2020 - October 2020

- Redesigned and developed the existing website according to the target user base

Smart Backpack with ShopXLab

Team Lead - Form XI (Live Project)

January 2020 - June 2020

- Led a team of 10 Designers and Engineers

PrintStop Pvt. Ltd., Mumbai

Graphic Design Intern

June 2019 - July 2019

- Created various print collaterals for MNCs

Contact Details

anaghaa0210@gmail.com

[linkedin.com/in/anaghaa-chakrapani/](https://www.linkedin.com/in/anaghaa-chakrapani/)

[behance.net/anaghaachakrapani](https://www.behance.net/anaghaachakrapani)

anaghaa.com

Certificates & Achievements

JLPT - N5

Japan Foundation Certification

Vans Custom Culture APAC, 2017

Represented India in Shanghai, China

State Level Badminton Player

Represented Mumbai. Highest Rank Mumbai #5

Skills

Systems Thinking
Persona Building
Information Architecture
Wireframing
User Interface Design
Prototyping
Typography
Creative Programming
Web Development
SEO

Tools

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Framer
Webflow
Adobe Dimensions
SparkAR
Processing3

Positions of Responsibilities

Sports Committee Member

October 2019 - October 2021

- Hosted & Organised Spardha Fest @ Avantika University
- Managed and hosted participants from various universities

Volunteer Experience

SAATHII, NCR, India

Design Volunteer

July 2020 - January 2021

- Designed a brochure for fundraising
- Created a campaign video for official presentation
- Designed a guideline card for rural field workers

Publication RG Score: 3.13

A Pandemic-specific 'Emergency Essentials Kit for Children in the Migrant BoP communities.

2020 IEEE International Smart Cities Conference (ISC2), Piscataway, NJ, USA, USA

Publication included in the IEEE COVID-19 Resource Library