ANAGHAA CHAKRAPANI

User Experience Design Student

Education

Avantika University, Ujjain

B.Des - User Experience Design
July 2018 - June 2022 | CGPA (till Sem 6): 8.51

SIES College, Mumbai

HSC Arts + Maths - Maharashtra State Board July 2016-March 2018 | 82%

The DPYA High School, Mumbai

SSC - Maharashtra State Board March 2016 | 88%

Internships & Projects

BYJU'S, Bangalore, India

Product Design Intern

January 2022 - Present

• Part of BYJU's Classes Team

Turian Labs, Pune, India

Research Intern

June 2021 - July 2021

 Worked on UX Research Projects for Industry Leaders in entertainment and Health tech domains

AHHAA, New York, USA

Design Intern

November 2020 - April 2021

- Created Brand Guidelines & Design System
- Designed & developed UIs for the platform

C R Technology, Nara, Japan

Web Design and Development Freelancer April 2020 - October 2020

• Redesigned and developed the existing website according to the target user base

Smart Backpack with ShopXLab

Team Lead - Form XI (Live Project) January 2020 - June 2020

· Led a team of 10 Designers and Engineers

PrintStop Pvt. Ltd., Mumbai

Graphic Design Intern

June 2019 - July 2019

Created various print collaterals for MNCs

Contact Details

anaghaa0210@gmail.com

linkedin.com/in/anaghaa-chakrapani/

behance.net/anaghaachakrapani

anaghaa.com

Certificates & Achievements

JLPT - N5

Japan Foundation Certification

Vans Custom Culture APAC, 2017

Represented India in Shanghai, China

State Level Badminton Player

Represented Mumbai. Highest Rank Mumbai #5

Skills

Systems Thinking Persona Building

Information Architecture

Wireframing

User Interface Design

Prototyping Typography

Creative Programming Web Development

SEO

Tools

Figma Adobe XD

Adobe Illustrator Adobe Photoshop Adobe InDesign

Framer Webflow

Adobe Dimensions

SparkAR Processing3

Positions of Responsiblities

Sports Committee Member

October 2019 - October 2021

- Hosted & Organised Spardha Fest @ Avantika University
- Managed participants from other Universities

Volunteer Experience

SAATHII, NCR, India

Design Volunteer

July 2020 - January 2021

- Designed a brochure for fundraising
- · Created a campaign video
- Designed a guideline card for rural field workers

Publication RG Score: 3.13

A Pandemic-specific 'Emergency Essentials Kit for Children in the Migrant BoP communities.

2020 IEEE International Smart Cities Conference (ISC2), Piscataway, NJ, USA, USA

Publication included in the IEEE COVID-19 Resource Library