

ANAGHAA CHAKRAPANI

User Experience Design Student

Education

Avantika University, Ujjain

B.Des – User Experience Design

July 2018 – Pursuing | CGPA (till Sem 5): 8.47

SIES College, Mumbai

HSC Arts + Maths – Maharashtra State Board

July 2016–March 2018 | 82%

The DPYA High School, Mumbai

SSC – Maharashtra State Board

March 2016 | 88%

Internships & Projects

AHHAA, New York, USA

Design Intern

November 2020 – Present (April 2021)

- Created Brand Guidelines & Design System
- Designed UIs for the platform
- Developed UIs using HTML, CSS, JS and Bootstrap

C R Technology, Nara, Japan

Web Design and Development Freelancer

April 2020 – October 2020

- Redesigned the existing website according to the target user base
- Coded using HTML, CSS and Bootstrap

Smart Backpack with ShopXLab

Team Lead – Form XI (Live Project)

January 2020 – June 2020

- Led a team of 10 Designers and Engineers

PrintStop Pvt. Ltd., Mumbai

Graphic Design Intern

June 2019 – July 2019

- Created various print collaterals for MNCs
- Illustrated patterns

Participated in Lexus Design Awards 2021

Submitted **Project D³** as the entry

Participated in UMO x United Design Challenge 2020

Selected in the **Top 12 projects** of the challenge for **Shishu Annapurna**

Contact Details

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[behance.net/anaghaachakrapani](https://www.behance.net/anaghaachakrapani)

Ujjain, Madhya Pradesh, India

Certificates & Achievements

Basic Japanese Kanji

AOTS, Japan Certification

Vans Custom Culture APAC, 2017

Represented India in Shanghai, China

State Level Badminton Player

Represented Mumbai. Highest Rank Mumbai #5

Skills

User Research
System Design
Persona Building
Information Architecture
Wireframing
Prototyping,
Typography
Creative Programming
Web Development
SEO

Tools

Figma
Adobe Illustrator
Adobe Photoshop
Adobe XD
Axure RP
Adobe InDesign
Framer
Adobe Dimensions
SparkAR
Processing3

Positions of Responsibilities

Sports Committee Member

October 2019 – Present

- Hosted & Organised Spardha Fest @ Avantika University
- Managed participants from other Universities

Volunteer Experience

SAATHII, NCR, India

Design Volunteer

July 2020 – January 2021

- Designed a brochure for fundraising
- Created a campaign video
- Designed a guideline card for rural field workers

Publication

A Pandemic-specific 'Emergency Essentials Kit for Children in the Migrant BoP communities.

2020 IEEE International Smart Cities Conference (ISC2), Piscataway, NJ, USA, USA

Publication included in the IEEE COVID-19 Resource Library