

# ANAGHAA CHAKRAPANI

User Experience Design Student

## Education

### Avantika University, Ujjain

B.Des – User Experience Design

July 2018 – July 2022 | CGPA (till Sem 6): 8.51

### SIES College, Mumbai

HSC Arts + Maths – Maharashtra State Board

July 2016–March 2018 | 82%

### The DPYA High School, Mumbai

SSC – Maharashtra State Board

March 2016 | 88%

## Internships & Projects

### Turian Labs, Pune, India

Research Intern

June 2021 – July 2021

- Worked on UX Research Projects for Industry Leaders in entertainment and Health tech domains

### AHHAA, New York, USA

Design Intern

November 2020 – April 2021

- Created Brand Guidelines & Design System
- Designed & developed UIs for the platform

### C R Technology, Nara, Japan

Web Design and Development Freelancer

April 2020 – October 2020

- Redesigned and developed the existing website according to the target user base

### Smart Backpack with ShopXLab

Team Lead – Form XI (Live Project)

January 2020 – June 2020

- Led a team of 10 Designers and Engineers

### PrintStop Pvt. Ltd., Mumbai

Graphic Design Intern

June 2019 – July 2019

- Created various print collaterals for MNCs

### Participated in UMO x United Design Challenge 2020

Selected in the **Top 12 projects** of the challenge for **Shishu Annapurna**

## Contact Details

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[linkedin.com/in/anaghaa-chakrapani/](https://linkedin.com/in/anaghaa-chakrapani/)

[behance.net/anaghachakrapani](https://behance.net/anaghachakrapani)

[anaghaa.com](https://anaghaa.com)

## Certificates & Achievements

### Basic Japanese Kanji

AOTS, Japan Certification

### Vans Custom Culture APAC, 2017

Represented India in Shanghai, China

### State Level Badminton Player

Represented Mumbai. Highest Rank Mumbai #5

## Skills

User Research  
System Design  
Persona Building  
Information Architecture  
Wireframing  
Prototyping,  
Typography  
Creative Programming  
Web Development  
SEO

## Tools

Figma  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Framer  
Webflow  
Adobe Dimensions  
SparkAR  
Processing3

## Positions of Responsibilities

### Sports Committee Member

October 2019 – Present

- Hosted & Organised Spardha Fest @ Avantika University
- Managed participants from other Universities

## Volunteer Experience

### SAATHII, NCR, India

Design Volunteer

July 2020 – January 2021

- Designed a brochure for fundraising
- Created a campaign video
- Designed a guideline card for rural field workers

## Publication RG Score : 3.13

### A Pandemic-specific 'Emergency Essentials Kit for Children in the Migrant BoP communities.

2020 IEEE International Smart Cities Conference (ISC2), Piscataway, NJ, USA, USA

Publication included in the IEEE COVID-19 Resource Library