



Parshvanath Charitable Trust's
A. P. SHAH INSTITUTE OF TECHNOLOGY, THANE
(All Programs Accredited by NBA)

Department of Information Technology



ONLINE SURVEY SYSTEM

Yash Umredkar 20104012

Disha Phatta 20104029

Abhishek Shinde 20104007

Snehi Ratani 20104035

Project Guide
Ms. Yaminee Patil

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1. Introduction

- An online survey is a questionnaire that the target audience can complete over the internet.
- Online surveys are usually created as web forms with a database to store the answers and statistical software to provide analytics.
- Organizations implement online surveys to use the internet in order to gain insights and feedback about upcoming products or services, change in marketing strategies, enhancement in current features etc.
- With the progress made by the internet, more and more organizations depend on the data received and analyzed from online surveys to make integral changes in their functioning.

2. Objectives

- To study the customer satisfaction level for the company Qvoid.
- To analyse complaints of customers towards products and services.
- To analyse complaints of customers towards products and services.
- To find out the customer interest for the company's products

3. Scope

- One of the greatest advantages of using online surveys is their scope.
- Customer satisfaction surveys allow companies to improve products strategically, optimize user experience, and deliver exactly what the market demands.
- To help businesses understand what their customers think about their products or services, their brand, and their customer support.
- Company can use this information to design better products and improve the customer experience.

4. Feature /Functionality

- The project has been coded in Java programming language with MySQL server database.
- It has the facility of hiding the identity of users or voters in the system. So, the system can be utilized in collecting ideas secretly.
- Radio button or check box is used to intake the vote.
- It can be installed anywhere to provide effective survey facility at an affordable cost.

5. Outcome of Project

- Customer can login, and admin or host can create questionnaire of any products for our customers.
- A well designed layout of product page where customers can click on any images to attempt the survey of particular product
- It can identify opportunities for product and service innovation.
- It can ensure the quality improvement efforts are correctly focused on issues that are most important to a customer.

6. Technology Stack

➤ Frontend:

- ✓ Eclipse IDE ver 4.20
- ✓ Java ver 16.0.2



➤ Backend

- ✓ MYSQL ver 8.0.26
- ✓ MYSQL Workbench ver 8.0 CE
- ✓ MYSQL – Connector – Java 8.0.26

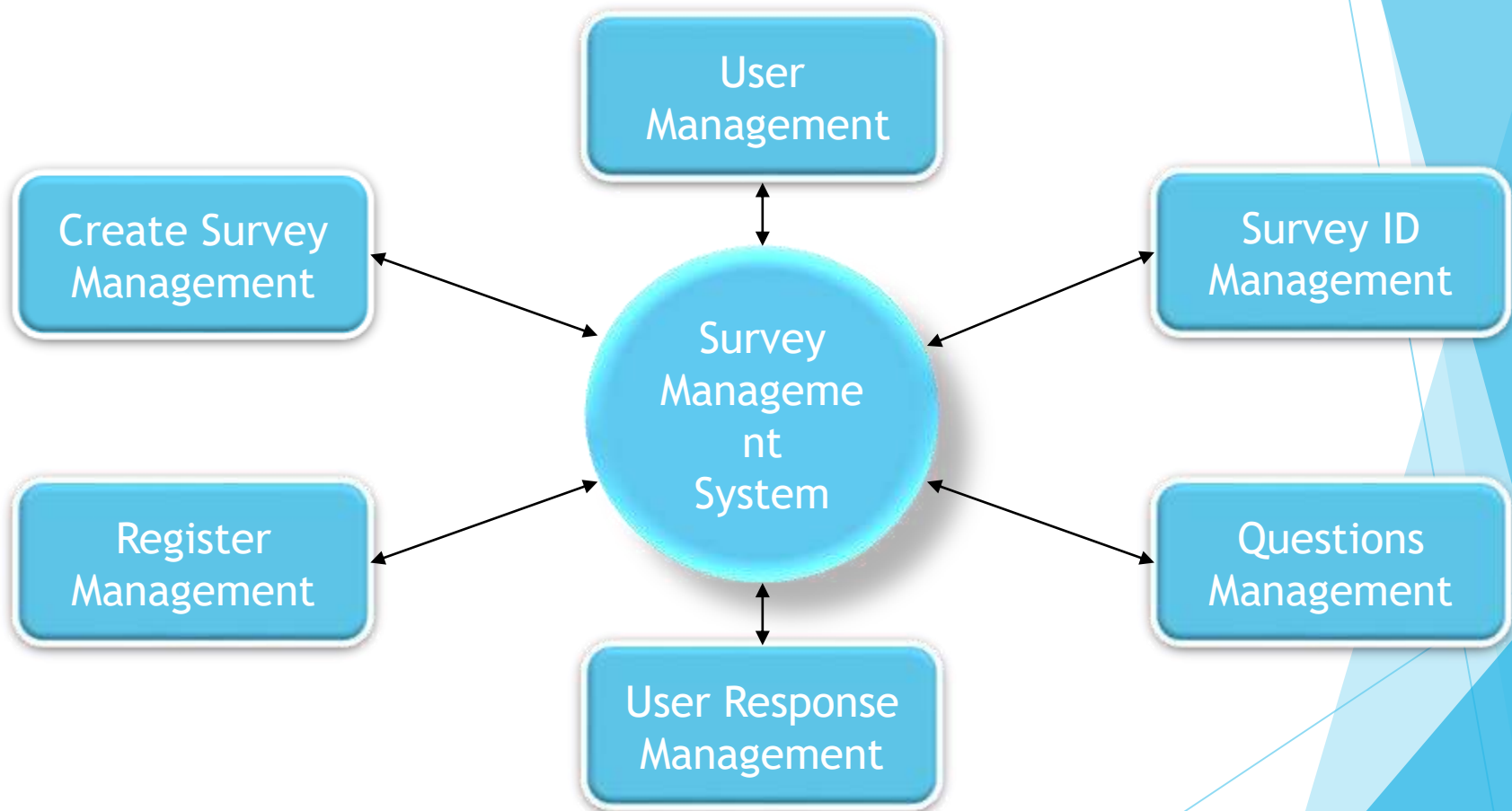


➤ Tool

- ✓ JDK 16.0.2 Windows
- ✓ JavaFX – SDK – 17.0.0.1



7. Block Diagram



Thank You...!!