

#### Parshvanath Charitable Trust's

#### A. P. SHAH INSTITUTE OF TECHNOLOGY, THANE

(All Programs Accredited by NBA)

**Department of Information Technology** 



### **ONLINE SHOPPING SYSTEM**

ROHAN AHIRE	20104133
CHIRAG KADAM	20104105
PRATHAM BHAGWAT	20104095
ATHARVA ANKALWAR	20104098

Project Guide PROF. APEKSHA MOHITE

#### **Contents**

- Introduction
- Objectives
- Scope
- Features / Functionality
- Project Outcomes
- Technology Stack
- Block Diagram if applicable

#### 1. Introduction

Shopping has long been considered a recreational activity by many.
 Shopping online is no exception.

• The goal of this application is to develop a web based interface for online retailers. The system would be easy to use and hence make the shopping experience pleasant for the users

#### Problem Identified

- 1. In this busy life schedule, people get barely time for shopping.
- 2. Offline stores have space constraints and have limited range of products which leads to go from one shop to another can be exhausting and time consuming.

#### Solution Proposed

- 1. Through Online Shopping people can get a wide range of products.
- 2. Convenience of shopping from home.

## 2. Objectives

- To provide a unique customer experience.
- Establishing brand awareness and corporate identity.
- To enhance the efficiency in buying products and services.
- To helps the customer to buy products directly from company without any of the mediators.

### 3. Scope

- 1. Through Online Shopping we can save our money because prices are less than market prices and we receive our bought things at our home.
- 2. Online storefronts are open 24/7 to serve customers no more worrying about missing out because of holidays, strikes, or even lockdowns.
- 3. Online stores clearly mention return and exchange policies on the site, making it easy for shoppers to decide.
- 4. Online shopping offers great safety in shopping from home, especially in times like the present when the global pandemic is threatening the health of all those who mingle in public.

### 4. Feature /Functionality

- 1. Userfriendly.
- 2. Advance search function.
- 3. Shows the information and description of the Products.
- 4. Customer reviews system.
- 5. Cash on delivery and Online payments.
- 6. We can compare various Brands.
- 7. Through Online Shopping we can save our time and money as compare to the market place.

### 5. Outcome of Project

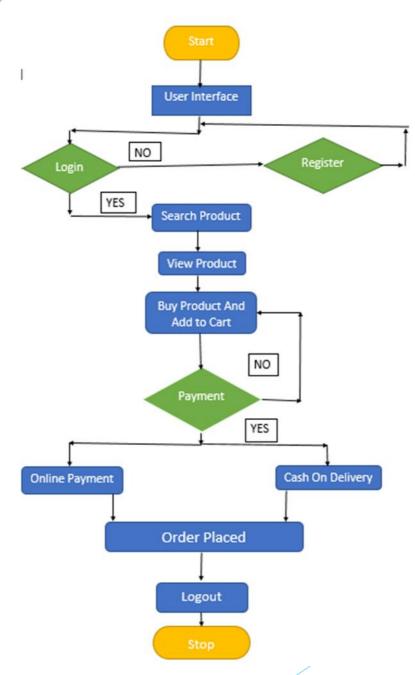
- 1. To develop an easy to use web based interface where users can search for products, view a complete description of the products and order the products
- 2. A search engine that provides an easy and convenient way to search for products specific to their needs. The search engine would list a set of products based on the search term and the user can further filter the list based on various parameters.
- 3. A user can view the complete specification of the product along with various images and also view the customer reviews of the product.

  They can also write their own reviews.

### 6. Technology Stack

- Frontend -
- 1. Eclipse IDE (Java): Version 4.21.0 (Sep 2021 Release)
- 2. Javafx SDK: Oracle SE Development Kit 17.0.0.1
  - Database -
- 1. Administration tool: PhpMyAdmin (MySQL)

# 7. Block Diagram



Thank You...!!