

AIM

Program to implement Naïve Bayes Algorithm using any standard dataset available in the public domain and find the accuracy of the algorithm.

Programming code:

Dataset used: Social_Network_Ads.csv

```
import pandas as pd
dataset = pd.read_csv("/content/Social_Network_Ads.csv")
print(dataset.describe())
print(dataset.head())
X = dataset.iloc[:, [1, 2, 3]].values
y = dataset.iloc[:, -1].values
from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()
X[:,0] = le.fit_transform(X[:,0])
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.20, random_state = 0)
```

OUTPUT:

	User ID	Age	EstimatedSalary	Purchased
count	4.000000e+02	400.000000	400.000000	400.000000
mean	1.569154e+07	37.655000	69742.500000	0.357500
std	7.165832e+04	10.482877	34096.960282	0.479864
min	1.556669e+07	18.000000	15000.000000	0.000000
25%	1.562676e+07	29.750000	43000.000000	0.000000
50%	1.569434e+07	37.000000	70000.000000	0.000000
75%	1.575036e+07	46.000000	88000.000000	1.000000
max	1.581524e+07	60.000000	150000.000000	1.000000

	User ID	Gender	Age	EstimatedSalary	Purchased
0	15624510	Male	19	19000	0
1	15810944	Male	35	20000	0
2	15668575	Female	26	43000	0
3	15603246	Female	27	57000	0
4	15804002	Male	19	76000	0

Programming code:

```
from sklearn.preprocessing import StandardScaler
sc = StandardScaler()
X_train = sc.fit_transform(X_train)
X_test = sc.transform(X_test)

from sklearn.naive_bayes import GaussianNB
classifier = GaussianNB()
classifier.fit(X_train, y_train)
```

OUTPUT:

```
GaussianNB()
```

Programming code:

```
y_pred = classifier.predict(X_test)

y_pred
```

OUTPUT:

```
array([0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 1, 0,
0, 1,
       0, 1, 0, 1, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 1, 0, 0,
0, 0,
       1, 0, 0, 1, 0, 1, 1, 0, 0, 1, 1, 0, 0, 0, 1, 0, 0, 1, 0, 0,
0, 1,
       0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 1])
```

Programming code:

```
y_pred = classifier.predict(X_test)

y_test
```

OUTPUT:

```
array([0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0,
0, 1,
      0, 1, 0, 1, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 0, 1, 0, 0,
0, 0,
      1, 0, 0, 1, 0, 1, 1, 0, 0, 0, 1, 1, 0, 0, 1, 0, 0, 1, 0, 1,
0, 1,
      0, 0, 0, 0, 1, 0, 0, 1, 0, 0, 0, 0, 1, 1])
```

Programming code:

```
from sklearn.metrics import confusion_matrix, accuracy_score
cm = confusion_matrix(y_test, y_pred)
ac = accuracy_score(y_test, y_pred)
print(cm)
print(ac)
```

OUTPUT:

```
[[56  2]
 [ 4 18]]
0.925
```