

# ANAGHA KOLAPKAR

UX/UI Web Graphic Designer



## PROFILE

**Sr. Graphic Designer, UX/UI and graphic solutions with 12+ years of relevant experience**

- Designed original graphics and complete design layouts for web sites with respect to trends, audience and search engine optimization.
- Cohesive team worker, interpersonal, client interaction
- Delivering and implementing the project as per scheduled milestones
- Worked on website layouts, banner designs, Poster design, Brochures & Infographics
- Proficiency in **Japanese**

## EXPERIENCE

**ASH Software (Villa plus [www.villaplus.com](http://www.villaplus.com))**

**June 2007 - Present**

**Sr. Graphic designer: UX/UI - Web-Graphic Designer / developer**

Worked for various projects for Villa Plus which is one of leading villa holiday company in UK having more than 1500 villas across Europe and almost 1Lakh customers per year. The website has few millions of visitors every year.

Worked on below projects.

New UI development: -

The requirement was to change the whole look and feel of the website. This involves the home page, few landing pages, product page, search page.

- To show the image gallery on product page
- Banner pages on home page

Booking engine and payment module: -

- Booking engine was developed for Villa Plus so that user can book a villa including a flight, car, insurance for his/her holidays
- DOM manipulation in booking and payment pages.

MyVillaPlus: -

- MyVillaPlus application was created so that user edit their existing booking and can add more information which was not provided at the time of booking

Newsletters: -

Created newsletters in HTML & CSS and sent to 1 lakh+ villa plus customers every month

- The newsletter used to be developed using HTML and style sheets
- Compatible UI for multiple email recipients like outlook, Hotmail browser, yahoo browser etc.

## CONTACT

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☎ 9730073793

🌐 [www.linkedin.com/in/anaghakolapkar](https://www.linkedin.com/in/anaghakolapkar)

## EXPERTISE

### SKILL SETS

- Web Design
- Graphic Design
- HTML5
- CSS3
- Audio/Video Editing
- JavaScript

### SOFTWARES

- Photoshop
- Illustrator
- Adobe XD
- Dreamweaver
- Visual Studio

### KNOWLEDGE

- jQuery
- ANT UI
- WordPress

## JAPANESE PROFICIENCY

2021-2022

Advance Diploma in Japanese

2020-2021

Diploma in Japanese

2016 - 2017

Indo-Japanese-N4 certification

2004-2005

Level 3 of Japanese language

Web Images: -

- Creating and maintaining the villa images and floor plans for all the villas on the website
- Creating / editing web images for home page banners, newsletters and images required on all over website

- ✓ Used HTML5, CSS3, Bootstrap, JavaScript.
- ✓ Helped the team to achieve the goals.
- ✓ The UI was developed as a responsive website.
- ✓ Tested that the new page works in multiple browsers and multiple devices
- ✓ Care taken that the new developed pages are W3C compliant.

## Dai IT Services Pvt. Ltd

Oct 2005 – Mar 2007

**Designation: Web-designer & Japanese Coordinator**

- Animation of Internal operations of machines, using Macromedia Flash MX 2004
- Photo-editing, editing some Japanese e-learning flash files, created wallpapers.
- Develop CBT for JLPT Level 4-whole design part and some scripting part Account Management.
- Web designing of company website.

## Zicom Electronics security systems Ltd.

April 2005 – Oct 2005

**Designation: Multimedia consultant**

E-learning platform for internal employees to understand and install company's products

- Developed 4 e-learning courses for Zicom By using
- Elicits Content Publisher (Harbinger product for developing CBT's)
- For all four courses- related animations, wallpapers, Buttons, page layout, editing of sound etc

## EDUCATION

2001 - 2003

B. C.S(Bachelor of Computer Science)

1998 - 2000

University of Pune- 12th (Science)

1997 - 1998

SSC Board-10th

## Personal Details

### Address

Kangan, Indira Nagar Hos soc.  
Erandwane, Pune

### Date / Place of birth

2<sup>nd</sup> August 1982  
Pune

### Marital status

Married

### Languages

English  
Hindi  
Marathi  
Japanese

## Extra-curricular activities

- Japanese language workshop for High school students
- Basic Photoshop workshop for High school students
- Art & Craft workshop for High school students
- Udemmy Courses:
  - The Complete JavaScript Course 2022: From Zero to Expert!
  - The Complete Web Developer in 2022: Zero to Mastery
  - Photoshop for Entrepreneurs - Design 11 Practical Projects
  - How to Design & Prototype in Adobe XD