ANAGHA KOLAPKAR

Sr. Graphic Designer

PROFILE

- Creative and detail-oriented Senior Graphic Designer with 17 years of experience in image editing and visual content creation.
- Cohesive team worker, interpersonal
- Delivering and implementing the project as per scheduled milestones
- Worked on banner designs, Poster design, Brochures & Infographics
- Recently completed a 6-month UI/UX diploma, gaining expertise in Figma, prototyping, and front-end development tools

EXPERIENCE

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Villaplus (Villa plus)

June 2007 - Present

Sr. Graphic designer

Contributed to multiple projects for Villa Plus, a leading UK-based villa holiday company with over 1,500 villas across Europe and nearly 100,000 customers annually. The website attracts millions of visitors each year.

Worked on the following projects.

Newsletters: -

Created newsletters in HTML & CSS and sent to 1 lakh+ villa plus customers every month

- The newsletter used to be developed using HTML and style sheets
- Compatible UI for multiple email recipients like outlook, Hotmail browser, yahoo browser etc.

Web Images: -

- Creating and maintaining the villa images and floor plans for all the villas on the website
- Creating / editing web images for home page banners, newsletters and images required on all over the website

- ✓ Used HTML5, CSS3, Bootstrap, JavaScript.
- ✓ Helped the team to achieve the goals.
- ✓ The UI was developed as a responsive website.
- ✓ Conducted cross-browser and cross-device testing to ensure functionality across platforms.
- ✓ Ensured newly developed pages adhere to W3C compliance standards.

CONTACT

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- ✆ 9730073793
- 🔗 www.linkedin.com/in/anaghakolapkar

EXPERTISE

SKILL SETS
- Web Design
- Graphic Design
- HTML5
- CSS3
- Audio/Video Editing
- JavaScript

SOFTWARES
- Photoshop
- Illustrator
- Adobe XD
- Figma
- Dreamweaver
- Visual Studio

KNOWLEDGE
- jQuery
- AI-Powered Photoshop Skills
- AI in UI/UX Design

UX + UI PROFICIENCY

2024
Diploma in UX + UI Design

A 20-week hands-on course covering UX research, wireframing, UI design, prototyping, and usability testing. Learned Figma, AI tools, and design systems while building a professional portfolio with industry-relevant/ real-world projects.

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Skill Development Industry Session

Dai IT Services Pvt. Ltd
Oct 2005 – Mar 2007
Designation: Web-designer & Japanese Coordinator

- Animation of Internal operations of machines, using Macromedia Flash MX 2004
- Photo-editing, editing some Japanese e-learning flash files, created wallpapers.
- Develop CBT for JLPT Level 4-whole design part and some scripting part Account Management.
- Web designing of company websites.

Zicom Electronics security systems Ltd.
April 2005 – Oct 2005
Designation: Multimedia consultant
E-learning platform for internal employees to understand and install company's products

- Developed 4 e-learning courses for Zicom By using
- Elicits Content Publisher (Harbinger product for developing CBT's)
- For all four courses- related animations, wallpapers, Buttons, page layout, editing of sound etc

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EXTRA-CURRICULAR ACTIVITIES

- Attended industry sessions organized by EDIT to gain insight into the latest UI/UX trends and best practices.

- **Udemy Courses**:
  - The Complete JavaScript Course 2022: From Zero to Expert!
  - The Complete Web Developer in 2022: Zero to Mastery
  - Photoshop for Entrepreneurs - Design 11 Practical Projects
  - How to Design & Prototype in Adobe XD

EDUCATION

2001 - 2003
B. C.S(Bachelor of Computer Science)

1998 - 2000
University of Pune- 12th (Science)

1997 - 1998
SSC Board-10th

Personal Details

Address
Kangan, Indira Nagar Hos soc.
Erandwane, Pune

Date of birth
2nd August 1982

Marital status
Married

Languages
English
Hindi
Marathi
Japanese

JAPANESE PROFICIENCY

2021-2022
Advance Diploma in Japanese

2020-2021
Diploma in Japanese

2016 - 2017
Indo-Japanese-N4 certification

2004-2005
Level 3 of Japanese language