



Summer CAMPAIGN

MARKETING PRESENTATION



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01

About The CAMPAIGN

About The CAMPAIGN

THE MAN COMPANY



Brand Awareness and Product Launch of Caffeine Series.

Also, to create content for social media and running ads.

Goal SETTING

02



Influencer Profile

city - Metro Cities

Followers- 10K+

Age-25+



Influencer Profile

Gender Ration- 90% male and
10% female

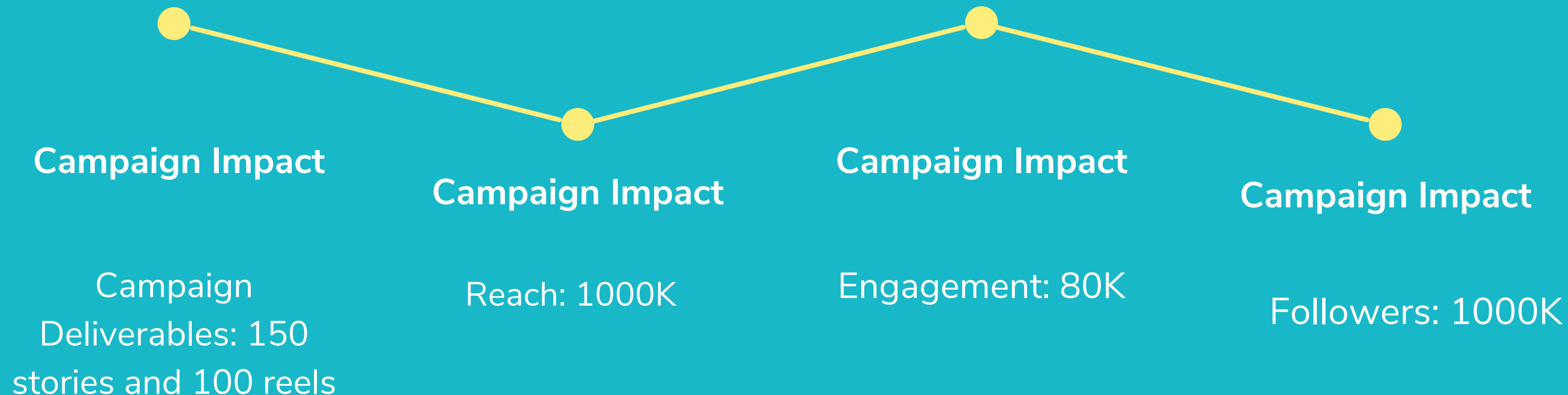


Influencer Profile

Category- men lifestyle bloggers
and men fashion bloggers and
female beauty bloggers



Content PLANNING

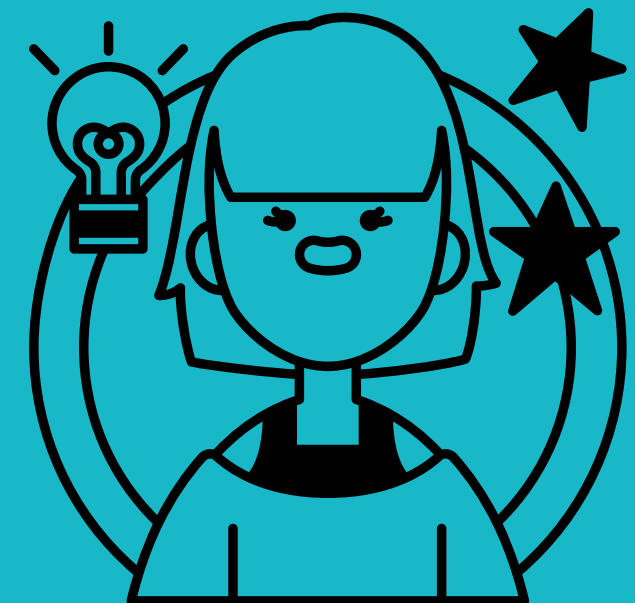


04



Brand Activity:

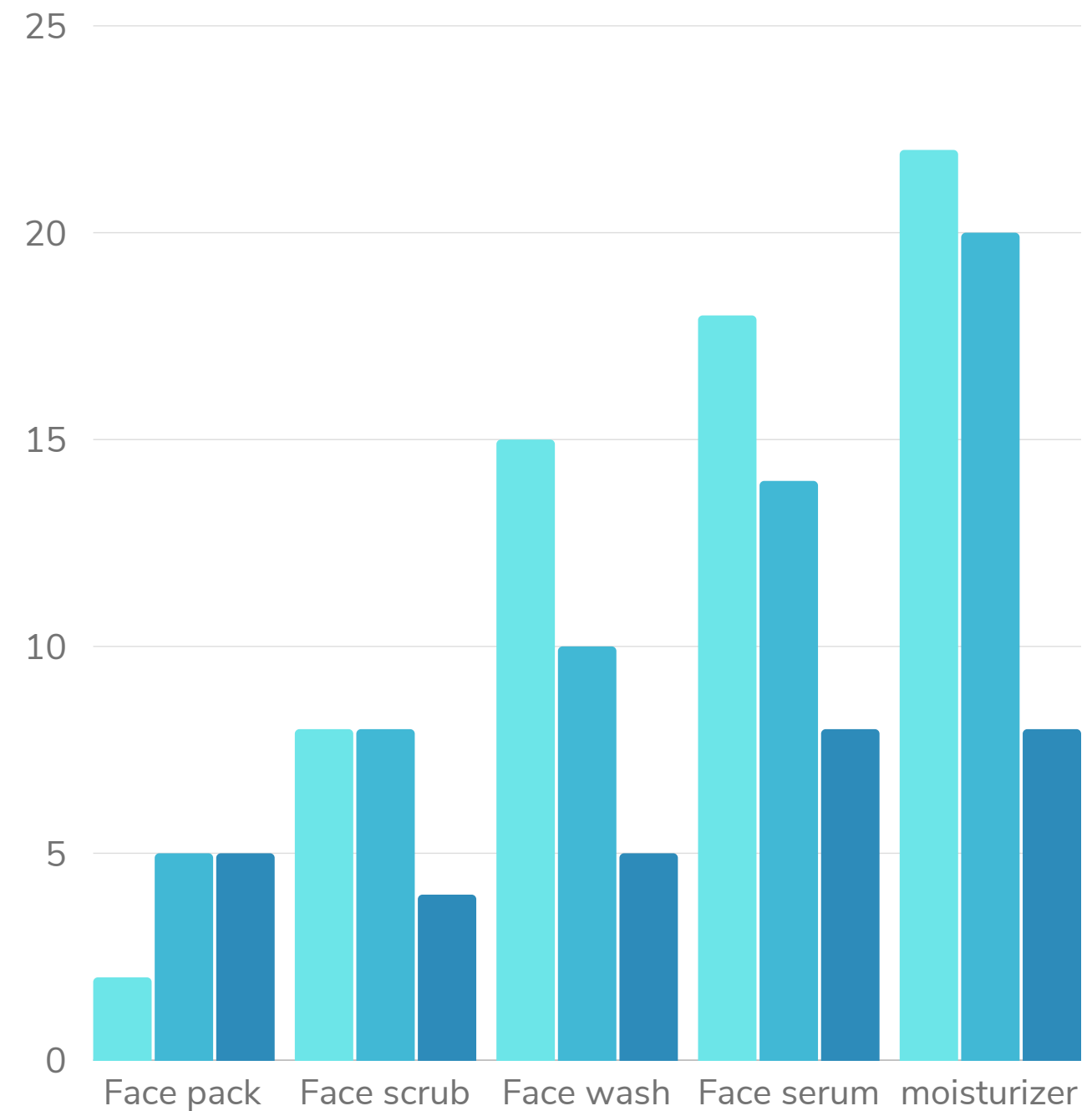
The brand had sent 4 products of the range-beard growth serum, Face pack, Face scrub, Face wash, Face serum, and face moisturizer. Products worth Rs. 1.5K TO 2.5K



05

Performance OVERVIEW

Growth





Thank you!

DO YOU HAVE ANY QUESTION?