**Anahita Jabbari**

Product Manager

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**Highlights of qualifications**

Executing, optimizing, and coordinating procurement operations for seven years.

* Specialized skill in Technical Product Management, experience in data analysis skills [Python, Excel, and SQL], A/B testing, product roadmap development, Software development skills [Java, PHP, and Python], Agile methodology [Jira and Confluence], Market research skills [Benchmarking], Prototyping abilities.
* Persuasive communicator with an analytical overview of processes and detail for perfection when working on a team project.
* Project Management understanding, with people skills and business administration experiences, communication, and great negotiation techniques.
* Efficient and flexible with an understanding of e-commerce and high-level technology platforms and providing 24/7 availability to meet the demands of the business.
* Effective time management with interpersonal and multi-tasking skills, prioritizing workload and meeting deadlines.
* Bilingual in English and Farsi.
* Bachelor’s Degree in Information Technology Engineering; University of Azad 2014
* MBA; University of Science and Culture 2017

# WORK EXPERIENCE

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## Product Manager [Snapp](https://snapp.ir), Tehran Jul. 2021 - Present

**Snapp is the first and leading ride-hailing application in Iran and fastest growing internet company in the Middle East with *30* million customers and *4* million dri4 million more than *4*million rides per day.**

* Develop the vision the and roadmap for safety vertical in alignment with the company vision and goals
* Utilizing technology-originated approaches for helping customers to feel safer during their rides
* Manages product road map and Tele management, and effectively refines the backlog through feature prioritization, and estimates delivery timelines
* Own objectives and success metrics for the safety vertical in order to make our company the safest ride-hailing application in Iran and expand our business and revenue
* Work with an UX research team to prioritize and rapidly test high-impact solutions to address user friction points.
* Foster strong communication between Product, Quality, Engineering, and Customer Success teams
* Delivering a project that detect abnormality in daily rides

## Product Manager InterTech, Yerevan Aug. 2019 - Jul. 2021

**Intertech** **serves different kinds of institutions with** **a wide range of information technology solutions and service portfolios.**

* Establish and review A/B testing and user feedback
* Prioritize features and sequence development to ensure safety features are delivered on time
* Define and manage user stories and business requirements
* Maintain product backlog and prioritize based on business/user need
* Participate in the daily scrums, sprint planning, sprint reviews ,and retrospectives meetings
* Document and maintain a thorough understanding of the competitive landscape, emerging technology ,and applications

## Data Analyst [Mesbah](https://alopeyk.com/) Rayaneh, Tehran Feb. 2016 - Jul. 2019

* Utilizing analytic and visualization tools such as SQL, Excel, and Tableau software to analyze data and draw accurate and reliable conclusions to provide insights for upper management and sales team
* Optimizing data collection procedures and generating reports weekly, monthly, and annually
* Using advanced Microsoft Excel skills
* Preparing Data Reports & Analysis for the marketing team

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## Software Developer/ Programmer [Eldad](http://raisun.ir/) Mehr Pars, Tehran Feb. 2015 - Jul. 2016

* Reduced file storage cost by 80% by redesigning and refactoring framework and preventing junk files to save.
* Developing and maintaining automated processes for data loading, report generation, data transfers, and quality control
* Collaboration with IT colleagues to identify innovative solutions for optimizing system performance
* Working with a board range of stakeholders to understand complex business questions and to deliver solutions to business owners
* Creating and maintaining clear documentation
* Building and maintaining core system components
* Defining and maintaining an automated software release process
* Content Creation and Design for Social Media platforms

# SKILLS

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**Software**:

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| --- | --- |
| * PHP, Python, Java * SQL * Data mining and data QA * Regression analysis * Pattern and trend identification * MySql * Tableau * Advanced Microsoft Excel | * Critical thinking * Problem Solving * Risk assessment * Leadership * Hard-working * Project Management * Agile methodology * Decision-making |

# EDUCATION

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(Sep2010-Dec2014) **Bachelor of Information Technology Engineering**- Islamic Azad University- Parand Branch, GPA: 16.78/ 20

(Sep2015-Jul2017) **MBA (Major in Human Resource & Organizational Behavior)** - University of Science & Culture, GPA: 15.90/20

(Sep2022-Ongoing) **Computer Science** – Concordia University

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