

Anahlia Nguyen

+956-566-2930 · anahlianguyen@gmail.com · www.anahlianguyen.com
Philadelphia, PA

EDUCATION

Drexel University

Candidate for Bachelor of Science in UX and Interaction Design
Major: User Experience and Interaction Design
Honors: Dean's List Recipient

Philadelphia, PA

Anticipated Graduation: Jun 2028
Cumulative GPA: 3.57

RELEVANT COURSEWORK

User Interface Design I & II
Interaction Design

Human Computer Interaction
Product Design Thinking

Design I and II for Media
Web Design I

PROJECT EXPERIENCE

Concord Pizza: Mobile Ordering Redesign Solo UI/UX Designer

Drexel University

Jan 2024 - Mar 2024

- Developed wireframes, sketches, and hi-fi interactive prototypes for mobile screens on Figma, integrating user-centered design principles to enhance usability and drive sales
- Generated solutions and incorporated functionalities aimed at improving the user experience and maximizing sales potential
- Conducted competitive analysis and heuristic evaluations to identify opportunities for optimization, informing the design process and ensuring alignment with industry best practices

Purepour: Water Filter Product and App Design UX Researcher, Solo UI Designer, Product Designer

Drexel University

Oct 2023 - Nov 2023

- Created wireframes, sketches, and hi-fi designs for mobile screens on Figma, synthesizing user research findings to inform design decisions
- Conducted user research through interviews and surveys, informing the creation of product sketches and guiding the development of user-centered design solutions
- Collaborated closely with cross-functional team members to align design decisions with user needs, technical constraints, and business objectives, ensuring a cohesive and effective design process

Sigma Psi Zeta Sorority, Inc. Public Relation Chair, Marketing

Drexel University

Sep 2024 - Present

- Designed and produced multimedia content (graphics, videos) for fundraising campaigns, enhancing event visibility and engagement across social media platforms
- Developed and managed the sorority's recruitment brand on Instagram, using trend analysis to optimize aesthetics and drive engagement, increasing follower growth and participation
- Developing a website to showcase our brand and attract new members

EXPERIENCE

Chipotle Mexican Grill FOH Certified Trainer

Glen Mills, PA

Sep 2022 - Present

- Conducted usability testing and gathered feedback from trainees to iteratively refine training materials and ensure alignment with their needs and preferences
- Collaborated with the management team to integrate user-centered design principles into training materials, enhancing clarity, accessibility, and effectiveness
- Utilized data analytics and user feedback to assess the impact of training programs on employee performance and customer satisfaction, making data-driven adjustments as needed

SKILLS

Digital Media: FIGMA, Illustrator, Photoshop, Procreate, Framer, InDesign, PremierePro, CSS, HTML
Languages: English and Spanish (Fluent)

EXTRACURRICULAR ACTIVITIES

- Drexel CHI UX Club
- Sigma Psi Zeta Sorority, Inc.
- Society of Asian Scientists and Engineers
- Asian Student Association