

MELANATED

melanted.com is run by a team of black activists and mental health professionals who provide self-care tips and resources to black individuals.

Melanated is the ideal resource for black individuals who are looking to take better care of their hair, body, and mental health. We provide weekly newsletters and blog posts on all things pertaining black wellness, as well as host monthly group meetings with our mental health professionals, which are meant to be a safe space in which we can openly discuss issues in the black community.

PERSONAS



Tyrone, 28

Looking to develop better self-care habits but doesn't know where to start



Deja, 22

Seeking mental health resources specific to black women issues

COMPS

NATURALLY *Curly*

