



Arfa Aijazi <arfa@berkeley.edu>

Request for license to use image of SOL emergency blanket

2 messages

Arfa Aijazi <arfa@berkeley.edu>
To: cs@adventurereadybrands.com

Wed, Aug 17, 2022 at 2:40 PM

To whom it may concern:

I am a PhD candidate at the University of California, Berkeley where I am also a researcher affiliated with the [Center for the Built Environment](#). I recently used a SOL branded emergency blanket as part of a research study with a thermal manikin to compare the effectiveness of different localized interventions on whole-body heating and cooling.

I would like to include [this product image](#) from [your website](#) as part of a composite image graphically representing the experimental set up. We are aiming to publish the findings from our study in an international peer-reviewed journal such as [Scientific Reports-Nature](#). I will also be including this image in my doctoral dissertation. Both the final journal publication and my doctoral dissertation will be available on [eScholarship](#), an open-access repository from the University of California. Proper attribution will be given to Adventure Ready Brands in both the journal publication, doctoral dissertation, and their reproductions on eScholarship.

If you agree to provide me with permission, please respond to this email in acknowledgement.

I appreciate your consideration of my image license request and am happy to discuss any questions or concerns you may have.

Arfa Aijazi

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Megan Lemire <mlemire@adventurereadybrands.com>
To: "arfa@berkeley.edu" <arfa@berkeley.edu>

Wed, Aug 17, 2022 at 4:36 PM

Hi Arfa, you can use the photo – no problem. It would be awesome to get a link to the finished product, if possible!

Thank you!

**Megan Lemire**

Media & Digital Marketing Manager

MLemire@adventurereadybrands.com**Adventure Ready Brands™** | adventurereadybrands.com

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