Ana Julia Bravo Leite

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Personal Overview

I work as a freelancer developing and optimizing websites. I work mostly with Wordpress and Bootstrap. I also optimize the SEO so the owners can track their websites better.

Experiences

Web developer and SEO
ELEVEN CASE/7BI | 10/2018 – 8/2019

- Development of Wordpress websites
- Implementation of SEO techniques (on and off page) on the websites
- Configuration of Google Analytics and Google Tag Manager events tracking
- Implementation of payment method and appointment scheduling at Wordpress websites

Web developer and Data Intern
SECRETARIA DE INOVAÇÃO E TECNOLOGIA DA PREFEITURA MUNICIPAL DE SÃO PAULO | 4/2018 – 10/2018

- Development of 011lab Wordpress website
- Data analysis of SP156 data using Jupyter Notebook and Python libs (pandas, numpy)
- Main projects: update of the SP156, São Paulo Cidade Inteligente (smart city), 011lab: Laboratório de Inovação da SMIT, startups mentoring at MobiLab

Co-founder |Project manager
GERAÇÃO J |4/2016 – 6/2019
- Organize and dissemine events in college and abroad such as Oracle Experience and SAP Experience
- Organize Design Thinking workshops
- Organize and dissemine InovAÇÃO Challenge: project competition
- Mentor and project appraiser at the InovAÇÃO Challenge (Oracle Experience)
- Creation and project management in a internacional project: Global Pionners
- Web development at the Global Pionners Project

Founder | Web developer | SEO Analyst
INGERINDO SAÚDE |5/2015 – 2/2017

- Development of the Wordpress website
- Content Creation: write articles using SEO techniques such as keyword research
- Social Media Management
- SEO / Analytics: published an article that appears on the first page of Google

Education

Technology in Internet Systems | FATEC-RL

2/16 – 6/19

Content Marketing | Universidade Rock Content

8/2018 - in progress

Introduction to Data Science 2.0 | Data Science Academy

3/2018 - 8/2018

Intro to Python to Data Science | Datacamp

12/2017 - 1/2018

Skills and Tools

Project management	Bootstrap	Google Analytics
Design Thinking	Wordpress	Google Tag Manager
Critical thinking	SEO	Google Search Console
Analytical thinking	Inbound marketing	Python libs (pandas)
HTML/CSS	Content marketing	Jupyter Notebook

Languages

	Reading	*Writing*	*Speaking*
English	Advanced	High-intermediate	Advanced
Portuguese (native)	Fluent	Fluent	Fluent