Anallely Martínez Cruz
WEB DEVELOPER AND INDUSTRIAL ENGINEERING

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EXPERIENCE

Web Developer Fullstack
X-DATA

March 2021 - Present

- I developed the website and do ongoing maintenance
- Provided Scrum training to members of the company
- Developed data visualizations using the D3.js library
- Developed web applications using Django and Laravel
- I implemented SEO strategies on-site
- Generated reports in Google Analytics 4
- Raising virtual machines on GCP
- I helped in the creation and ideation of comprehensive solutions to guide companies in their digital transformation
- I participated in the design of an MVP for a web application focused on job search

Content creator
UBITS

November - December 2019

- Creation of course "Google Ads Search Certification"

Intern
Computer Technology Program, UNAM

August 2019 - July 2022

- Organized and taught courses and workshops on topics related to IT, mainly Web Design and Development, Python, C Language, E-commerce and Excel.
- As course coordinator, I directed the logistics of registrations for intersemester courses of +500 attendees each semester, I made income reports, I provided customer service.
- I developed the website of the program that allowed to automate the registration system by 80% and save approximately 10 minutes of work for each registered user. HTML, CSS, Javascript and PHP were used.

Interpreter
LanguajeLine Solutions

August - December 2020

- Interpreter English-Spanish and Spanish-English over the phone for calls in the US

Bilingual Telephone Agent
Teletech, Telvista, Teleperformance

Summers of 2016-2019

- Provided customer service and technical support in English for US and Canadian customers

EDUCATION

Industrial Engineering
2018 - 2023

National Autonomous University of Mexico

VOLUNTEERING

Web Developer
University Business Center, UNAM

- Website maintenance with Wordpress

HARD SKILLS

- HTML
- CSS, Sass
- Javascript
- PHP, Laravel
- React.js
- Python, Django
- Git/Github
- Bootstrap, Tailwind
- MySQL
- Google Analytics, Google Tag Manager
- Google Ads
- Adobe Illustrator, Figma
- Microsft Excel

SOFT SKILLS

- Costumer service
- Group management
- Scrum Framework

LANGUAGES

- Spanish - Native
- English - Advanced

CERTIFICATIONS

- Google Ads Search Certification - Google Education
- Six Sigma Yellow Belt - 6sigma study
- Scrum Master Proffesional Certificate - Certiprof
- Architecting with Google Compute Engine - Coursera
- Basic Aspects of User Experience Design - Coursera