





It takes years and people for startups to be able to take strategic data driven decisions.

Scaling up and rolling out to new markets require important resources.

Are you able to take real time decisions in a world that does not stop?



# DATA LAB AND ANALYTICS STUDIO

We turn data into assets. We are a data lab that iterates solutions and provide analytics through big data, machine learning and data viz.

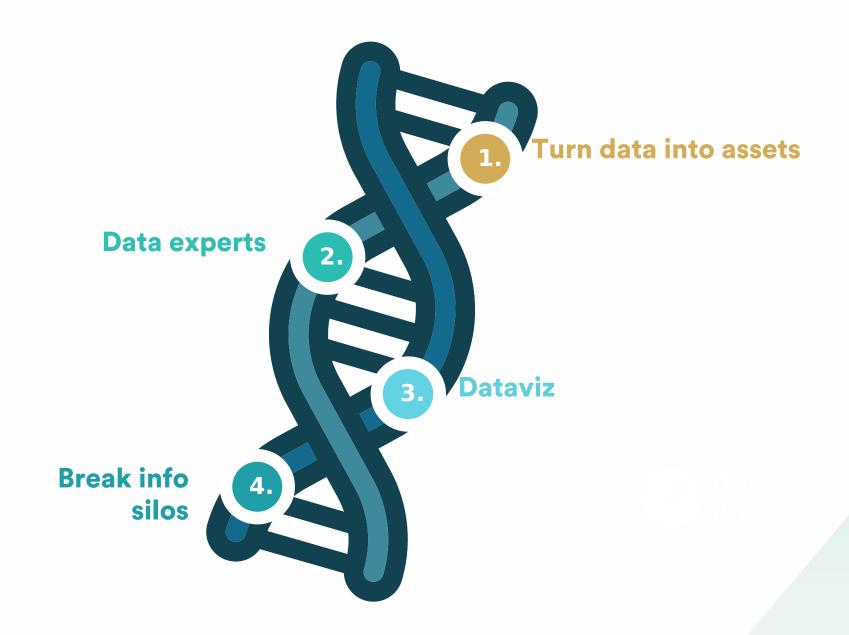
Our goal is to create a clear ROI for your company.

#### All in less than 40 days.

#### WE'RE TECHNOLOGY AGNOSTIC

This allows us to work with any solution that our clients need.

We have vast experience using the main computer systems and top visualization systems from the industry.

















## THE X-SUITE



In our X-Suite you can access a wide variety of solutions for every specific need you and your company have. Even if you're not clear on what your needs are, we are also here to find out together.

## **Procurement and Sales & Operations**

We build tools to mitigate inflation by anticipating market behaviors.

#### **Advanced Analytics**

We develop capabilities that allow our clients to enter new markets with fully fledged solutions ready to operate in new markets.

### **Data Architect** Consulting

We build data lakes to take cross-company strategic decisions in real time.

#### **Data Visualization**

User- friendly automated dashboards for your company, customers and potential partners.





- Inventory management
- Sales historical comparison
- Cost calculator
- Pricing



- People analytics product
- Data automation
- User profiling
- Targeted Advertising



- Deep packet inspection (DPI)
- Trading bots orchestration
- Data lake and data warehouse creation





# BIG DATA AND YOUR COMPANY















> 61%

increase operating margin in retailer

< 20%

reduce cost for all companies

unlock significant value by making information transparent

improve the development of the next generation of products and services



# GROWTH TO DATE

X-DATA is growing and so is our team and presence globally



more than 30 companies, among them:

Ferromex







#### **Partnered with**



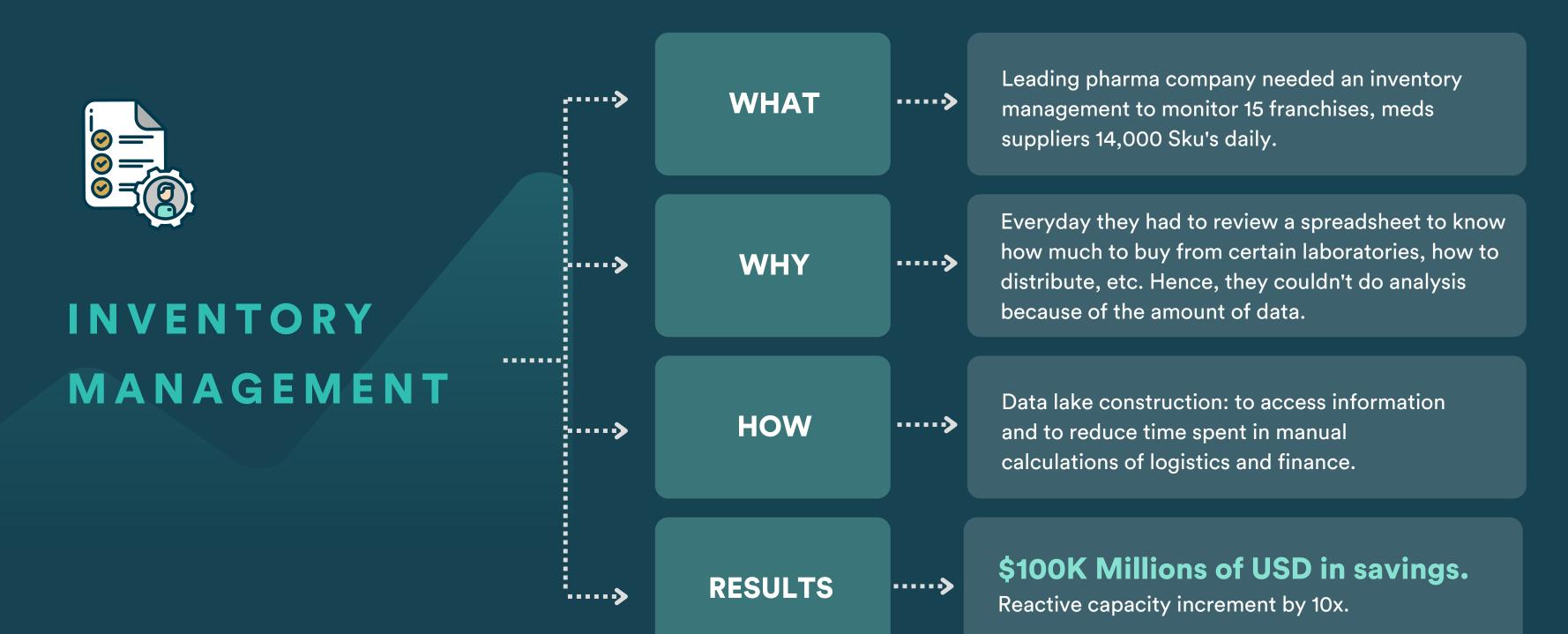
Based in Barcelona

Building procurement tools as well as a ESG marketplace



# Success Stories



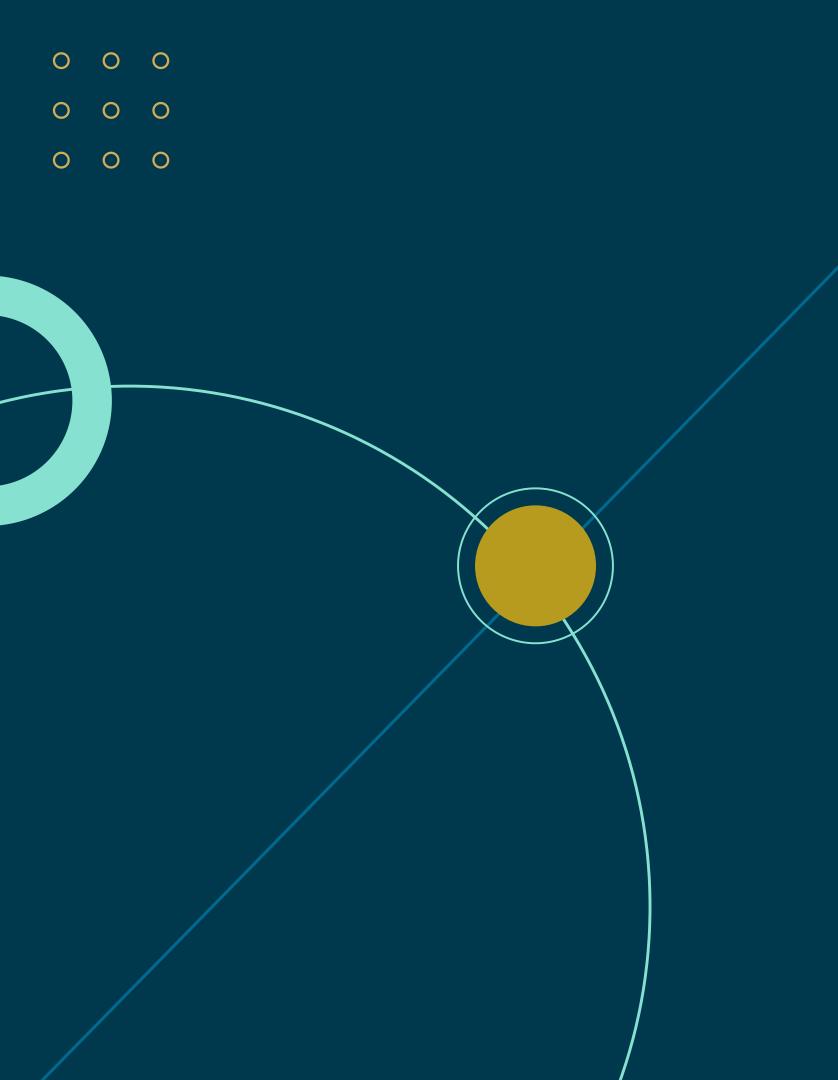






# FORECAST GENERATOR





# Got ideas?

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