



TURNING DATA INTO ASSETS



About X-DATA



We are a **data lab and analytics studio** that powers data through science, design and visualization to improve decision making in organizations. Through paradigms such as big-data, machine learning and dataviz, **we turn data into assets**, guaranteeing solutions and tangible results **in less than 40 days.**

We are **technology agnostic**, which allows us to work with any solution that our clients need. We have extensive experience using all major cloud computing systems (GCP, Azure, Snowflake, and AWS).

We focus our efforts and capacity for innovation on developing data products that always have **a clear ROI for our clients.**

Methodology

Through the **DELTA** framework:

DATA
ENTERPRISE
LEADERSHIP
TARGETS
ANALYSTS



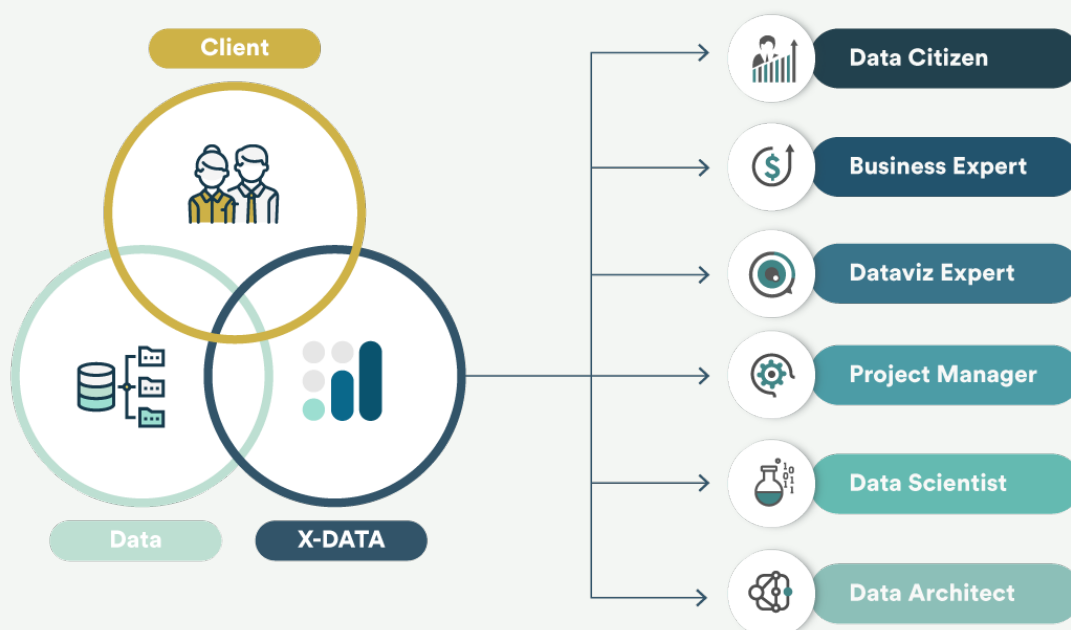
DATAVIZ
ITERATION
VALUE

X-DATA Team

Our team is made up of **35 people from different backgrounds**.

The majority of our team is dedicated to design, operations and product development.

Within our team you can find:



Capabilities

In our X-Suite you can find a wide **variety of solutions for every specific need** you and your company have. Even if you're not clear on what your needs are, we are also here to find out together.

X-Suite



Advanced Analytics

- People analytics product
- Data automation
- User profiling
- Targeted Advertising



Data visualization

- User- friendly automated dashboards for your company, customers and potential partners.



Procurement and Sales & Operations

- Integrated Business Planning (IBP) customizable product
- Inventory management with customizable recommendations and reports
- Sales historical comparison and daily analysis
- Cost calculator
- Pricing solutions



Data Architect Consulting

- Deep packet inspection (DPI)
- Trading bots orchestration
- Data lake and data warehouse creation

Advanced analytics

We develop capabilities that allow our clients to enter new markets with full fledged solutions ready to operate in new markets.



People analytics

With our product Baiwa, transform your HR area into data driven. Reduce turnover, hire smart, and promote valuable assets within your organization.



Data Automation

Code creation to streamline processes and generate higher levels of detail (like postal code, etc.), or data models that process data and generate indicators with the lowest detail level (Skus).



User profiling

To achieve a successful service personalization; matching users' requirements, preferences and needs with the service delivery



Targeted Advertising

Specific messaging for different users

Procurement and Sales & Operations

We build tools to mitigate inflation by anticipating market behaviors.



Dashboards

with logic incorporation to replicate main inventory indicators, such as investment days, total amounts of inventories, day sales, etc. on a daily basis.



Integrated Business Planning (IBP) customizable product

Supply and demand planning, life cycle.



Inventory management

With customizable recommendations and reports.



Historical sales

comparison and daily analysis



Costs calculator

To compare different suppliers and selling points.



Pricing Solutions

pricing dashboards to compare daily prices and lower those in which the company is not being competitive.

Data Architect Consulting

We build data lakes to take cross-company strategic real time decisions. We also process large data volumes, store it and structure it, to improve collaboration in data flows.



Deep Packet Inspection

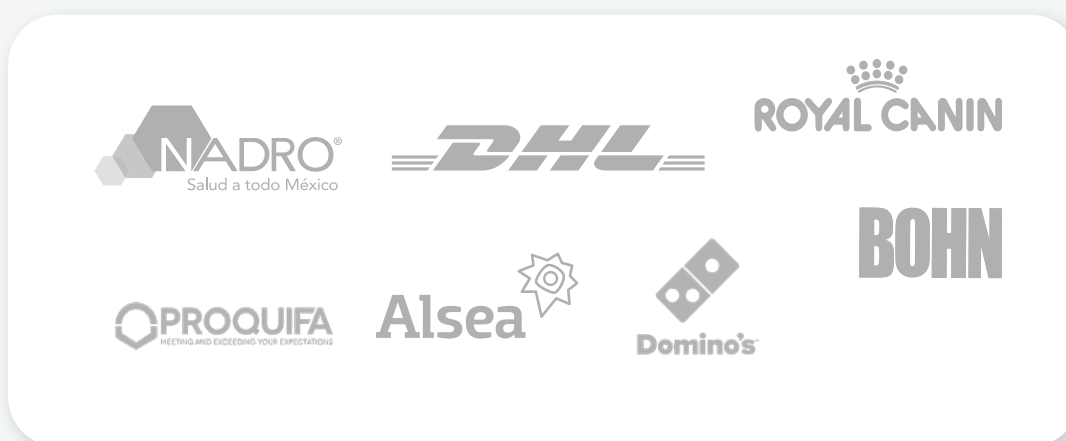
form of data filtering, used to inspect data packets sent from any communication device over a network, to enable tracking down, identifying and categorizing packets with code and data.



Energy maps

Executive dashboard that monitors in real time the price of electricity, natural gas and other factors that may alter these indicators, such as the exchange rate, INPC, etc.

Success Stories



Strategic Partnerships





GOT IDEAS ?

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