



**analyndelossantos.com**

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## Education

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University of Hawaii,  
West Oahu  
Kapolei, HI

**Bachelor of Applied Science in Creative Media**, Jan 2017 - Expected May 2018

Interface Design Concentration

Cumulative GPA: 4.0/4.0; Dean's List

University of Pennsylvania  
Philadelphia, PA

**Visual Studies Major**, Aug 2012 - May 2015

## Projects

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**Museum iOS App**  
(2017-18)

App designed for the First Lady of Hawaii that incorporates Augmented Reality into the Washington Place museum. UX Research, Journey Maps, Wireframes, Xcode Prototype, Beta Launch with TestFlight

**DriveElectricHI.com** (2017)

Website that educates Hawaii about electric vehicles. UX Research, Visual Design

**Flavored Mobile App** (2017)

High-fidelity prototype for match-making recipe finder app. User Personas, User Flows, Wireframes, Invision Prototype, Usability Testing

**Penn Ten Website** (2015)

Microsite of student leaders profiled with photos, videos. Creative Direction, UX, UI

**15 Places to Go in Philadelphia Website** (2015)

15 iconic landmarks across Philadelphia made into an interactive photo gallery. UX, UI, Interaction Design

## Work Experience

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Anthology Marketing Group  
Honolulu, HI

**Digital Experience Design Assistant**, Jan 2018 - Present

**Intern**, May 2017 - December 2017

Assist Digital Experience team to produce websites, emails, interactive ads

Magnet Media, Inc.  
New York, NY

**Design/Development Intern**, Jun 2015 - Oct 2015

Redesigned client marketing deck to promote new, invigorating experience for Fortune 500 clients like Google, Chase, Adobe

The Daily Pennsylvanian  
Philadelphia, PA

**Creative Director**, Jan 2015 - May 2015

Oversaw 8 Design, Photo, Video Editors for student newspaper with print circulation of 8,000 and strategized redesign of newspaper (Previously News Design Editor from Jan 2014 - Dec 2014)

University of Pennsylvania  
Philadelphia, PA

**Graphic Design Assistant — Residential Services**, May 2014 - May 2015

Designed high-impact print and digital products for marketing campaigns

Inovi Group  
Honolulu, HI

**Intern**, Jun 2013 - Jul 2013

Assisted project management team for 3<sup>rd</sup> Annual Design Thinking Hawaii Bootcamp