



# ADIDAS SALES DASHBOARD

PRODUCT

All

RETAILER

All

SALES METHOD

All

REGION

All

STATE

All

MONTH YEAR

All

TOTAL SALES

900M

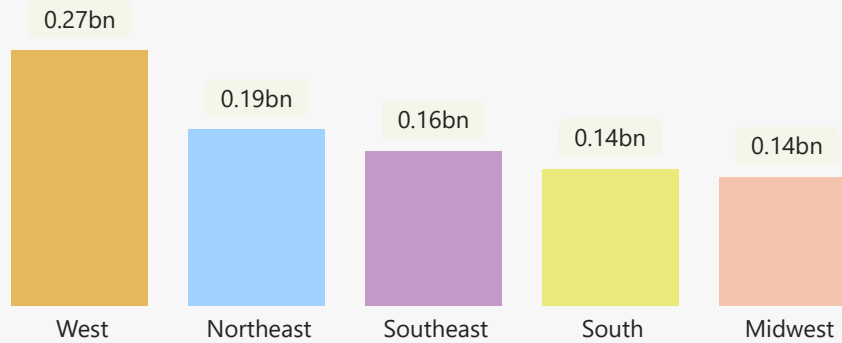
UNIT SOLD

2478861

OPERATING MARGIN

42.30%

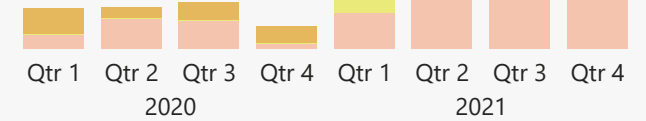
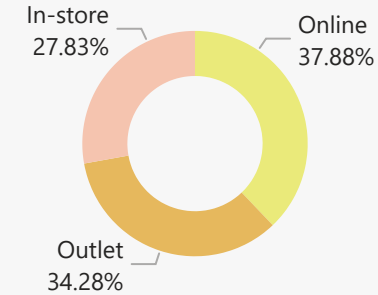
## TOTAL SALES BY REGION



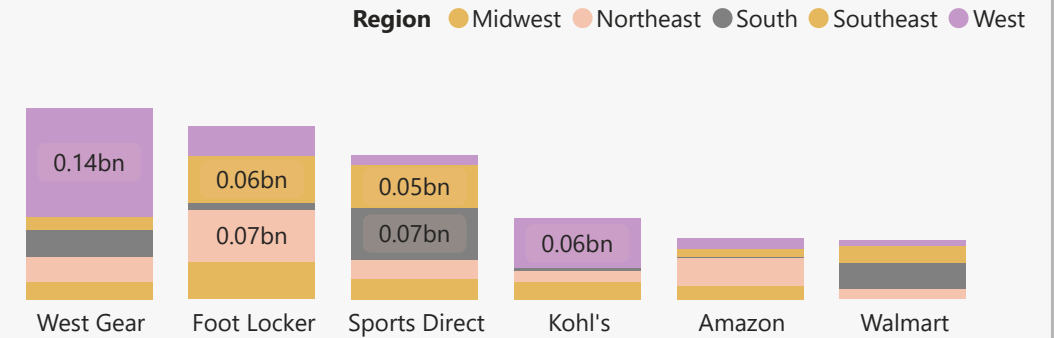
## TOP 5 PERFORMING CITY

Region	TOTAL SALES	UNIT SOLD
Midwest	13,58,00,459	391337
Northeast	18,63,24,067	501279
South	14,46,63,181	492260
Southeast	16,31,71,236	407000
West	26,99,43,182	686985
Total	89,99,02,125	2478861

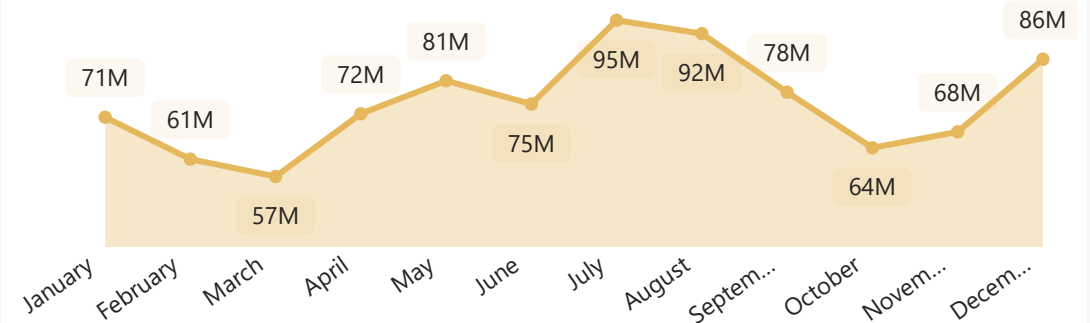
## UNIT SOLD BY SALES METHOD



## TOTAL SALES BY RETAILERS



## TOTAL SALES BY MONTH





# ADIDAS SALES ANALYSIS

PRODUCT

All

RETAILER

All

SALES METHOD

All

REGION

All

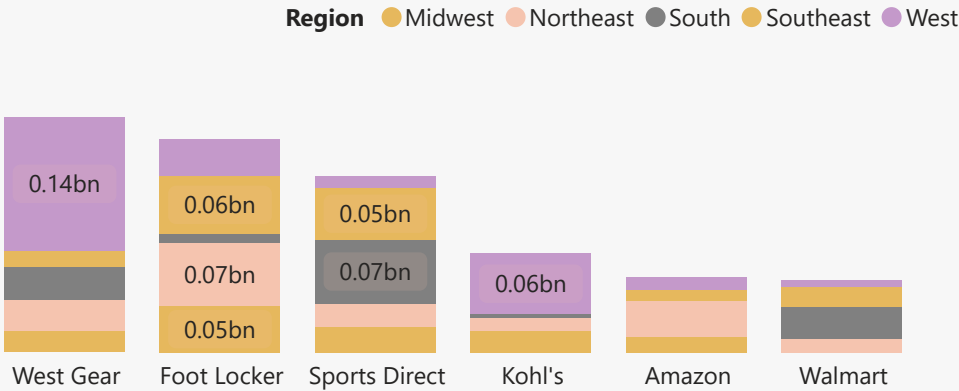
STATE

All

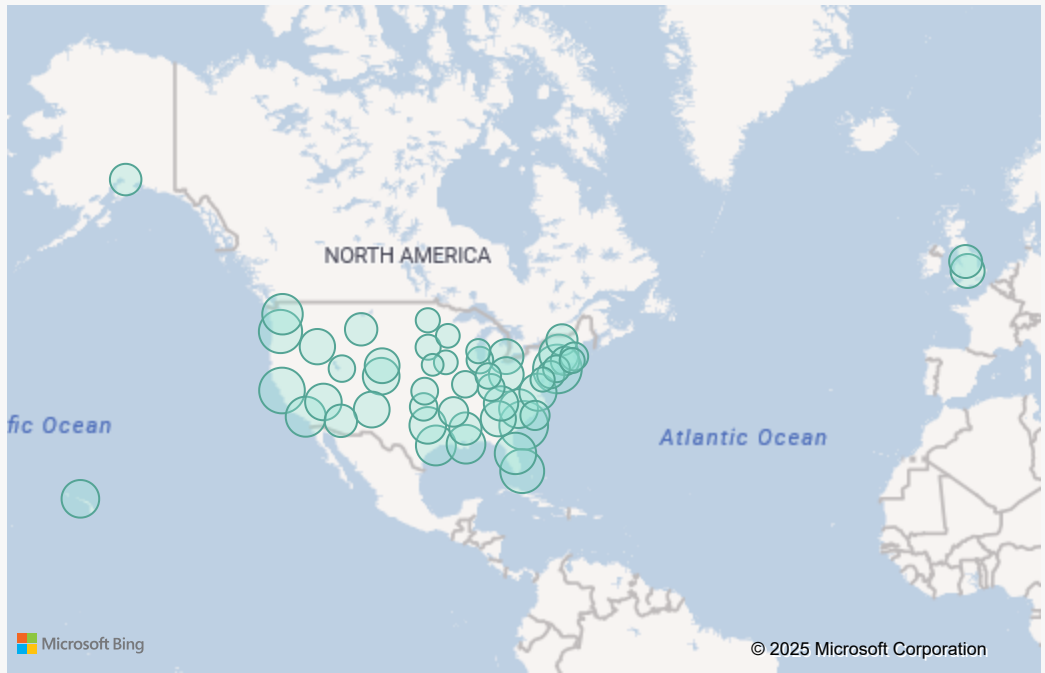
MONTH YEAR

All

## TOTAL SALES BY RETAILERS



## TOTAL SALES BY CITY



## TOP 5 PERFORMING CITY

Region	State	TOTAL SALES
Midwest	Illinois	97,97,488
	Indiana	88,36,198
	Iowa	74,24,011
	Kansas	99,72,864
	Michigan	1,86,25,433
	Minnesota	73,78,068
	Missouri	96,83,265
	Montana	1,57,10,886
	Nebraska	59,29,038
	North Dakota	77,35,580
	Ohio	1,84,84,583
	South Dakota	84,95,576
	Wisconsin	77,27,469
	Total	13,58,00,459
Northeast	Connecticut	1,15,73,448
	Delaware	1,22,98,412
	Maine	91,95,978
	Maryland	77,58,059
	Massachusetts	1.10.76.810