



# Marketing Insight Project



**Demographic  
Insight**



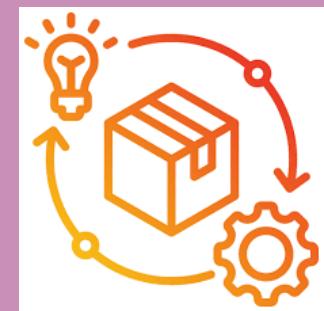
**Consumer &  
Marketing Analysis**



**Market Channels  
& Brands**



**Purchase Behavior**



**Product Development**



# Demographic Insight

City

All

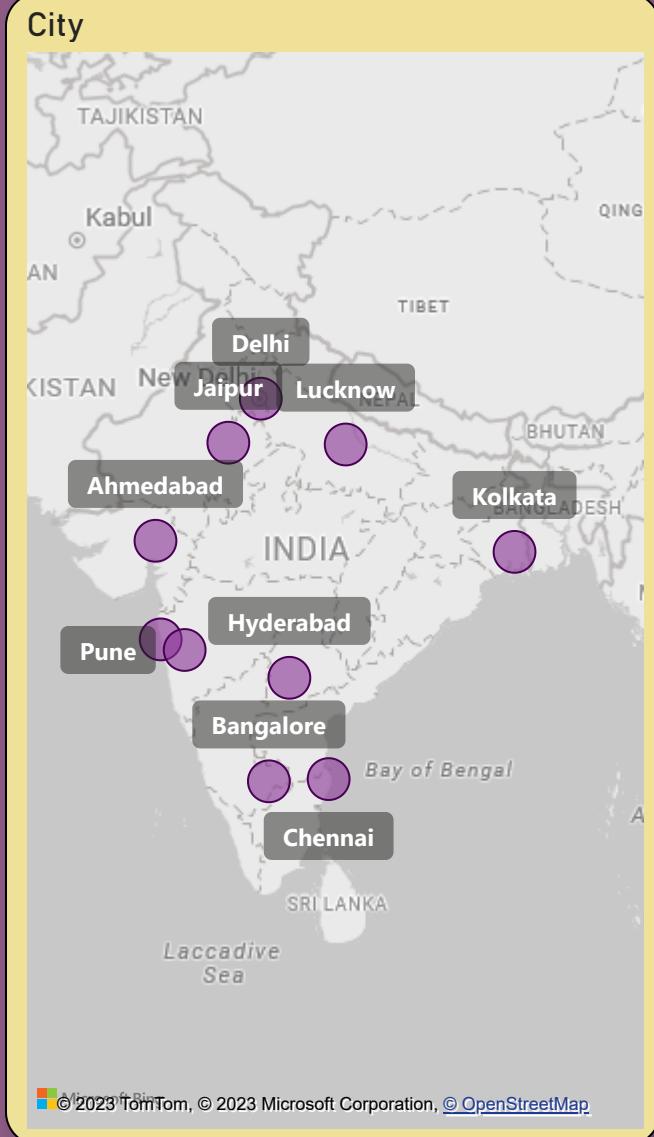
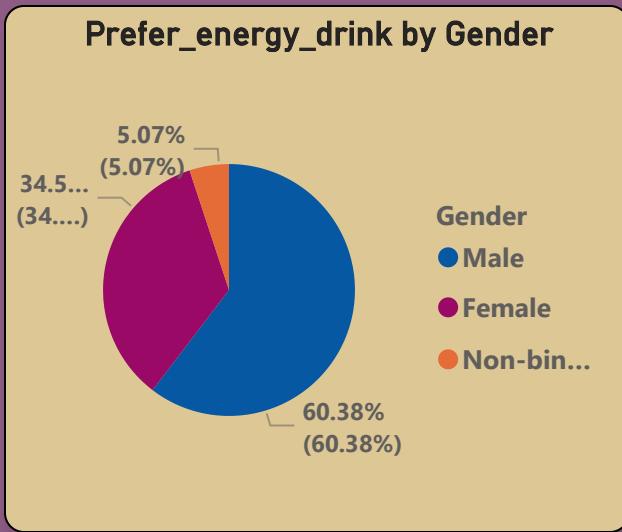
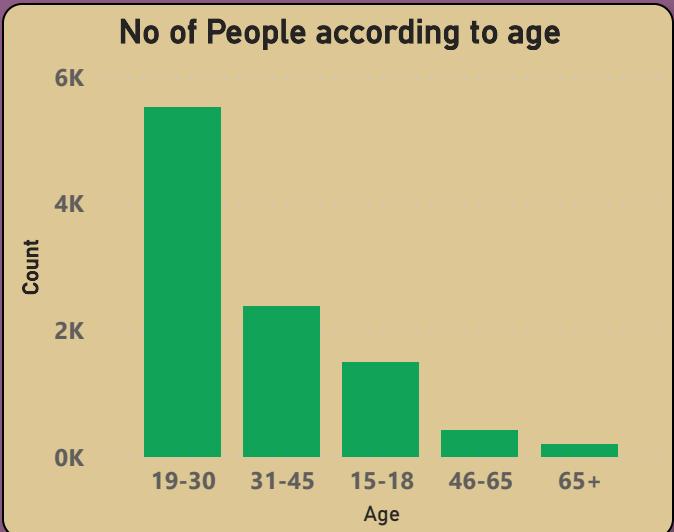
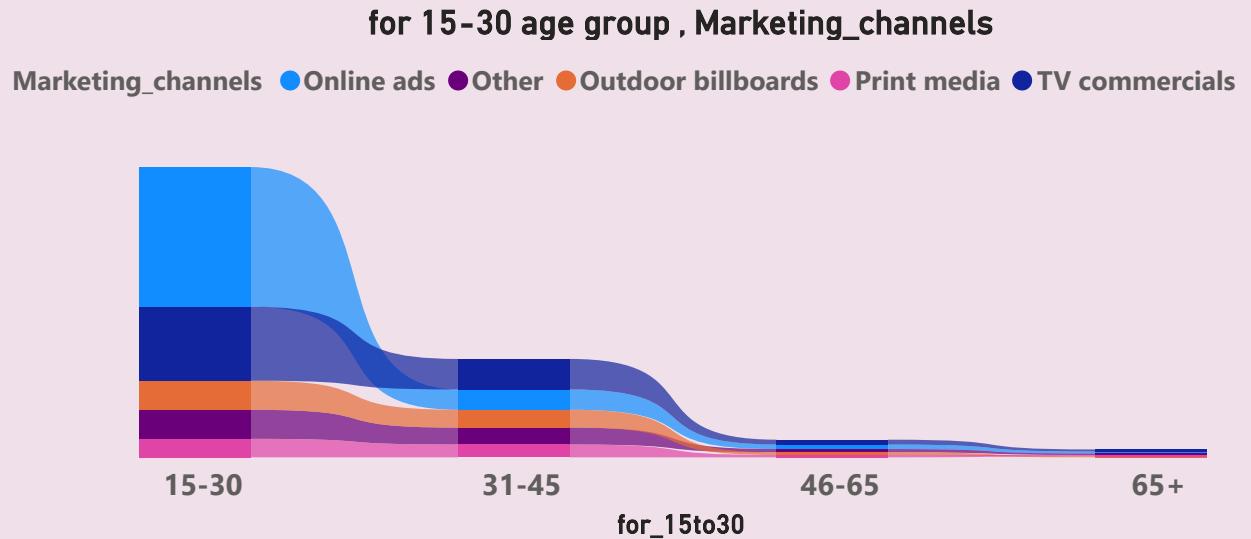
Gender

Female

Male

No of Respondents

10K





# Consumer & Marketing Analysis

City

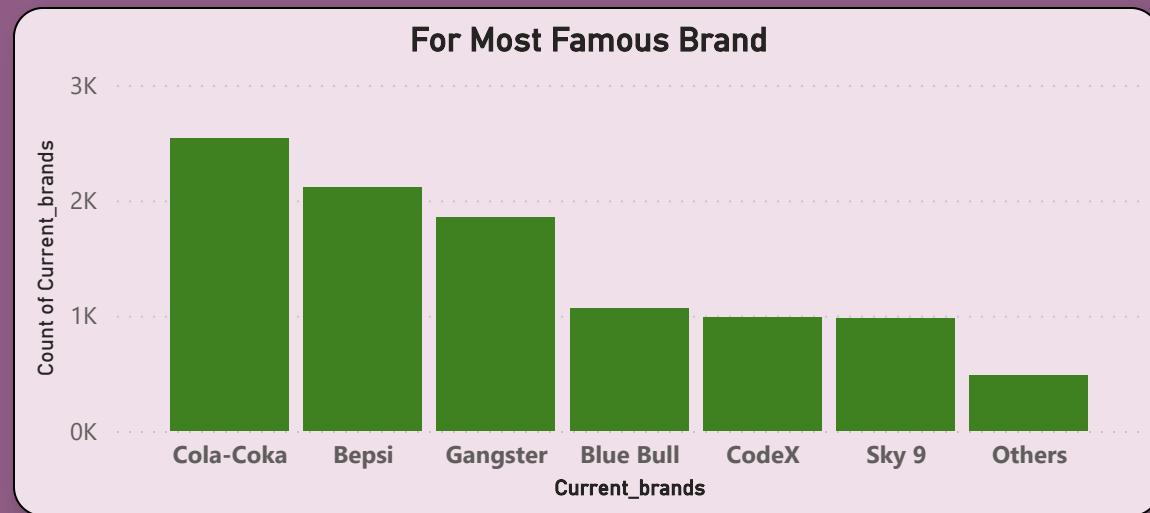
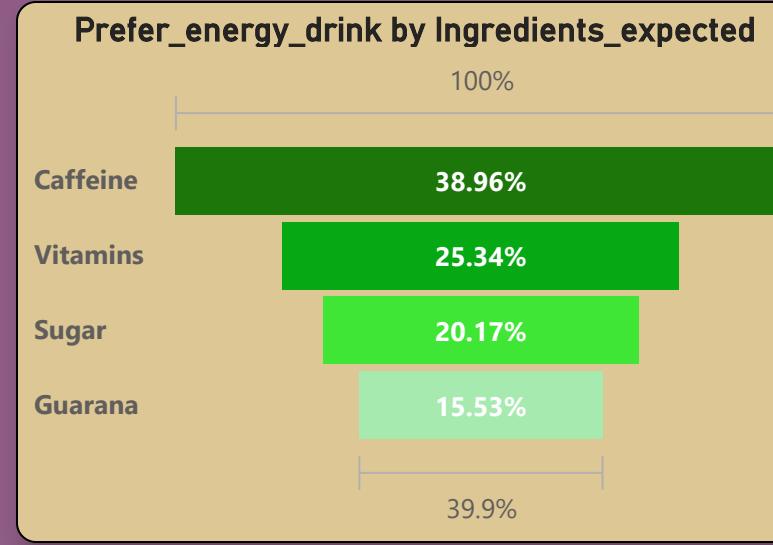
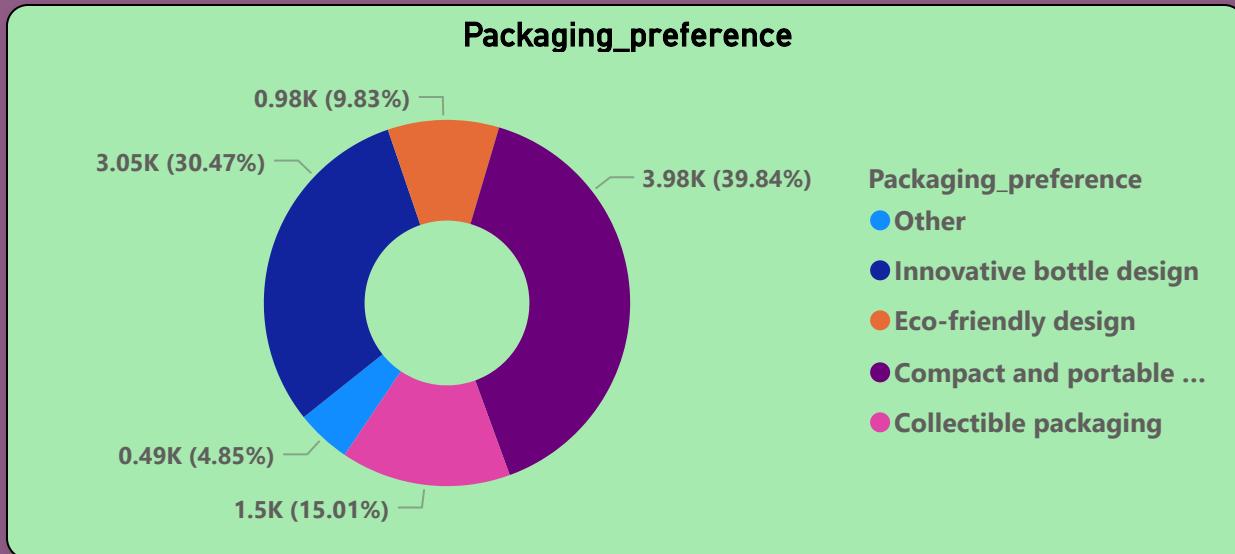
All

Gender

 Female  
 Male

No of Respondents

10K





# Market Channels & Brands

City

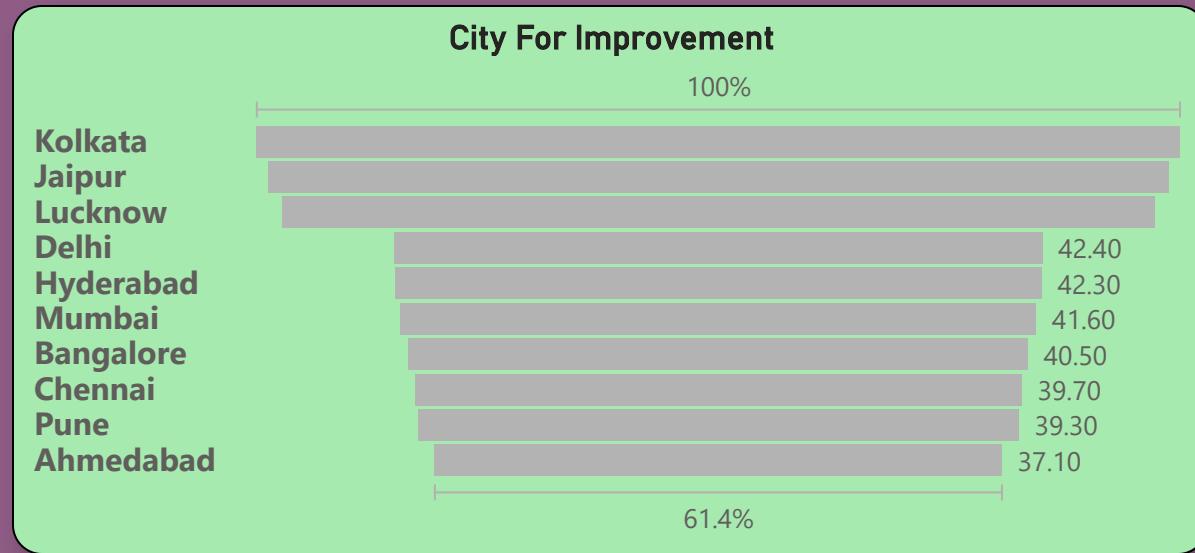
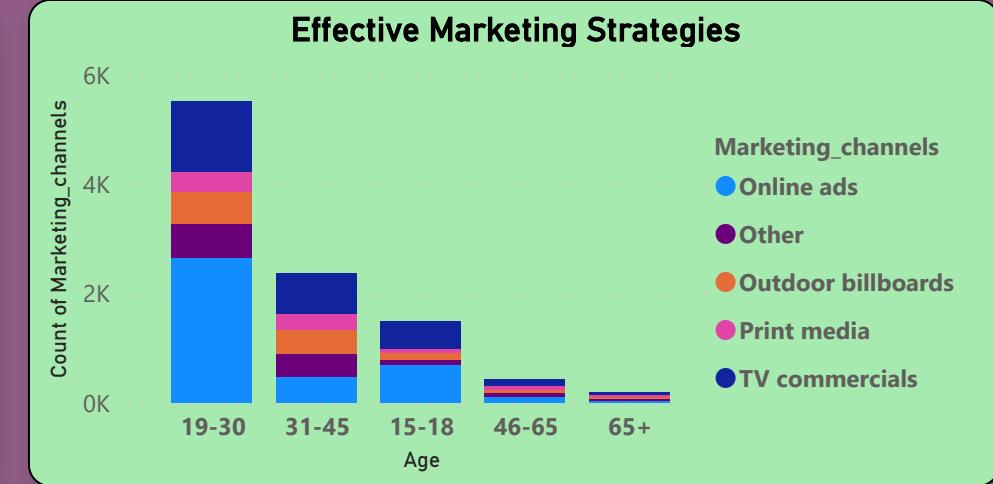
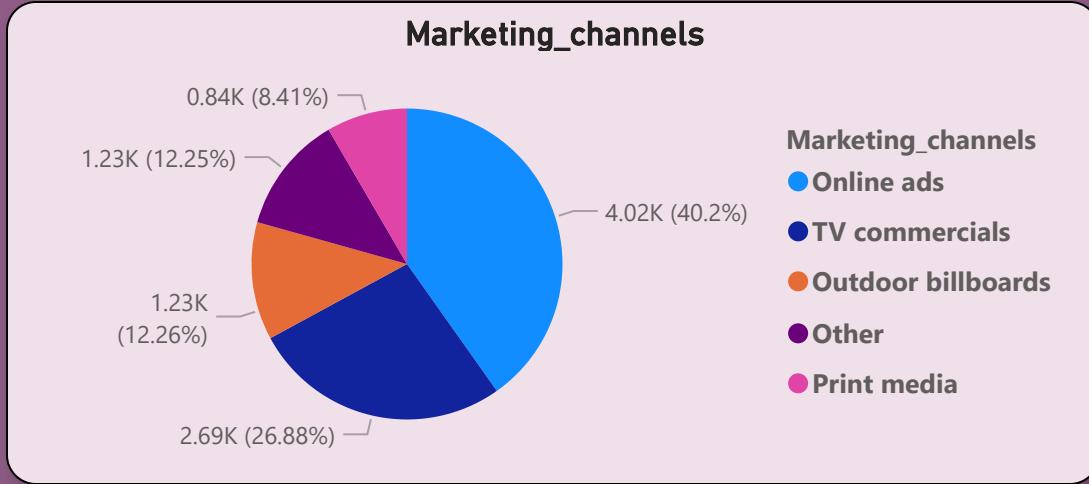
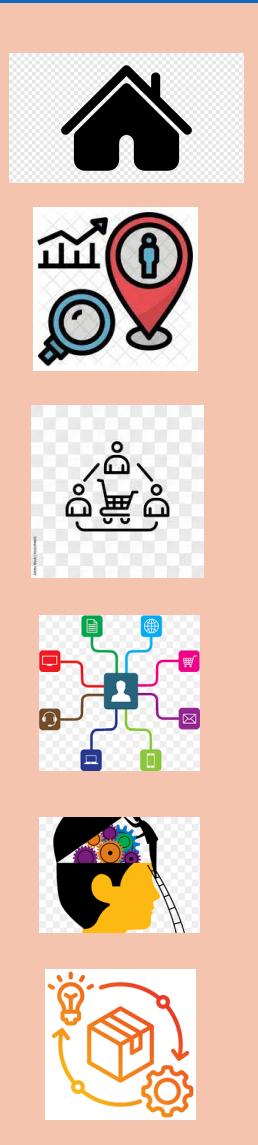
All

Gender

Female  
Male

No of Respondents

10K





# Purchase Behavior

City

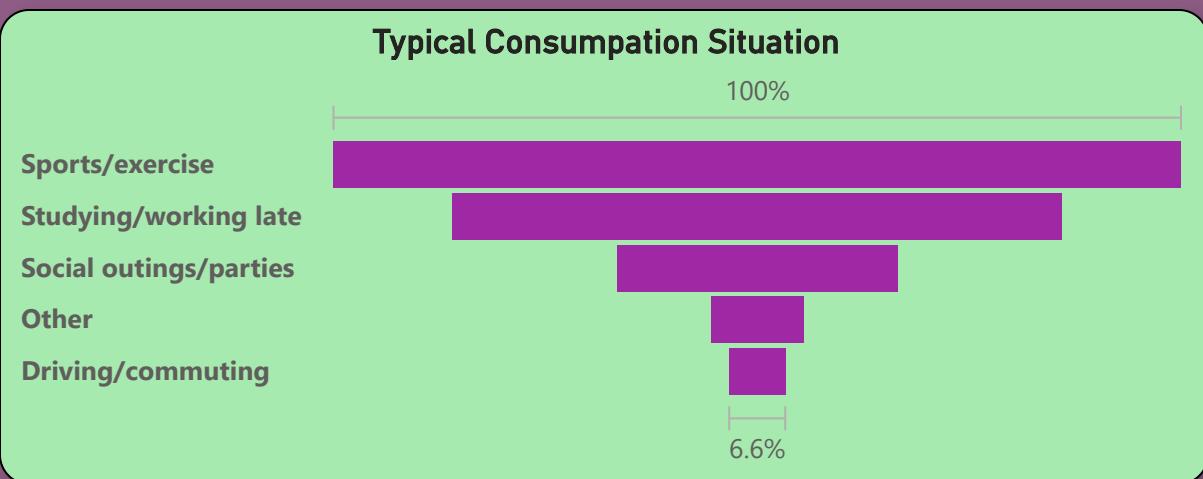
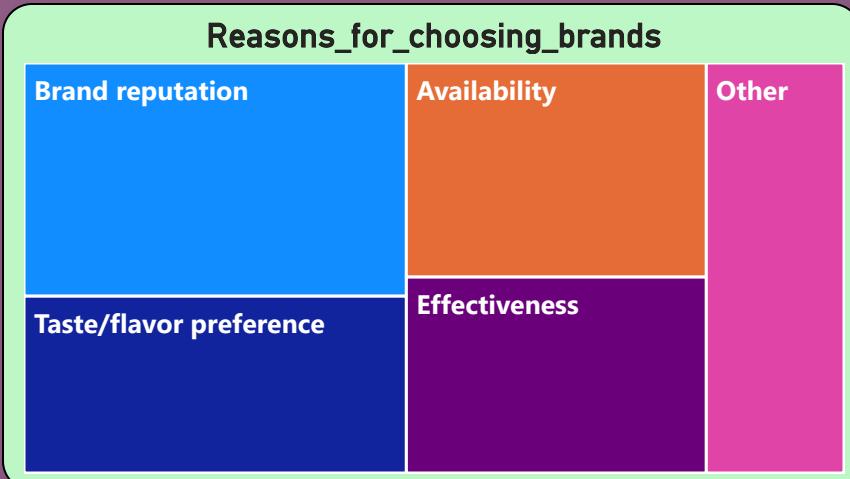
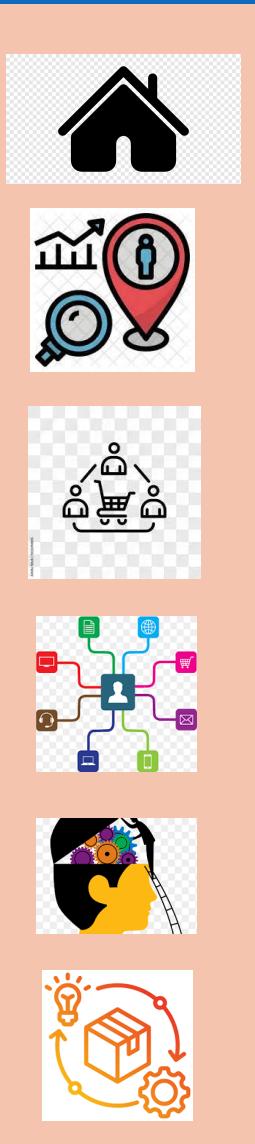
All

Gender

Female  
Male

No of Respondents

10K





# Product Development

City

All

Gender

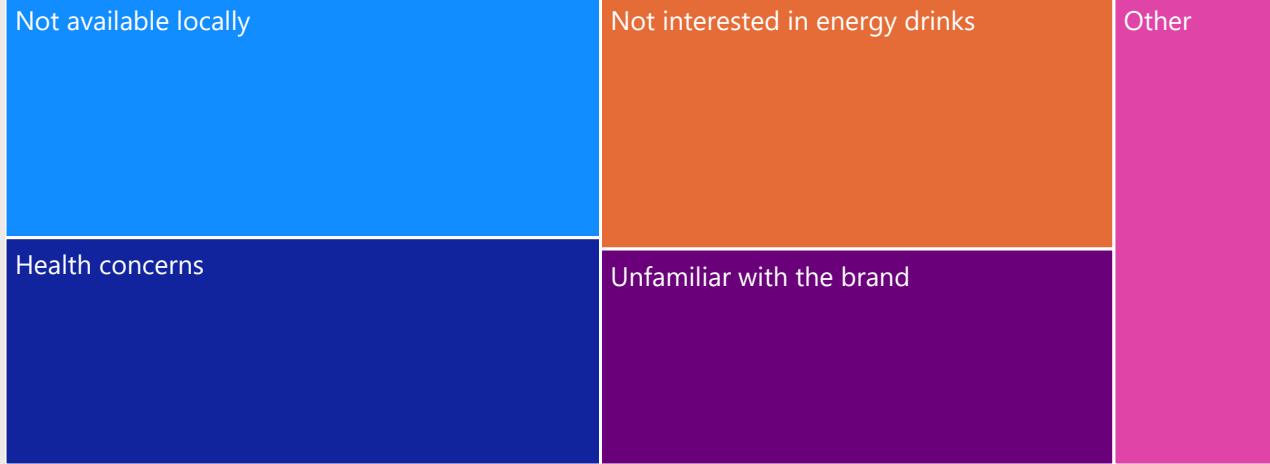
- Female
- Male

No of Respondents

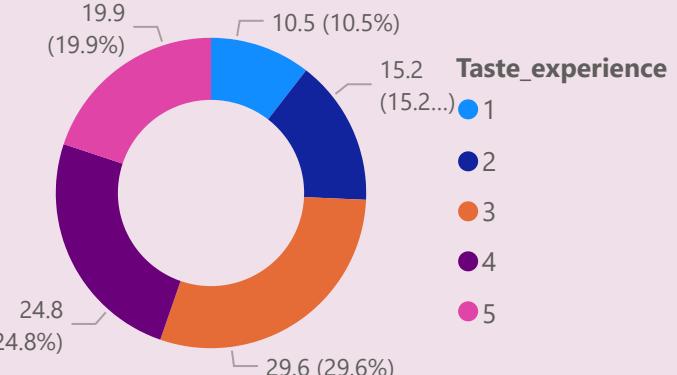
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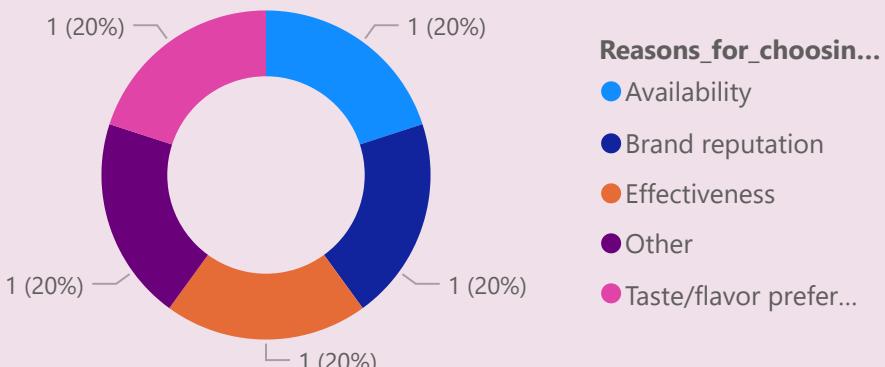
Reasons\_preventing\_trying



Rating Given by No of Respondents



Rating Given by No of Respondents



Thank You