

The 116 most popular corporate abbreviations

Here are the most accepted abbreviations in the corporate world around the globe regarding:

1. Business Titles
2. Corporate Departments
3. Corporate Geographies
4. Corporate Legal Entities

1. Business Titles:

CCO: Chief Commercial Officer or Chief Customer Officer

CDO: Chief Digital Officer

CEO: Chief Executive Officer

CFO: Chief Financial Officer

CHRO: Chief Human Resource Officer

CIO: Chief Information Officer and sometimes Chief Investment Officer

CISO: Chief Information Security Officer

CMO: Chief Marketing Officer

COO: Chief Operating Officer and sometimes Chief Operation Officer

CPO: Chief People Officer and sometimes Chief Project Officer or Chief Product Officer

CRO: Chief Revenue Officer

CSO: Chief Sales Officer

CTO: Chief Technology Officer or Chief Technical Officer

EVP: Executive Vice President

GM: General Manager

MD: Managing Director

SVP: Senior Vice President

VP: Vice President

2. Corporate Departments:

Admin: Administration

AI: Artificial Intelligence

AML: Anti Money Laundering

API: Application Programming Interface

B2B: Business to Business
B2C: Business to Consumer
BI: Business Intelligence
BtoB: Business to Business
BtoC: Business to Consumer
BusDev: Business Development
CEE: Central and Eastern Europe
CIB: Corporate Investment Banking
CRM: Customer Relationship Management
CSR: Corporate Social Responsibility
CX: Customer Experience
EEC: European Economic Community
ERP: Enterprise Resource Planning
ESG: Environment, Social and Governance
ETF: Exchange-Traded Fund
FX: Foreign Exchange
GenAI: Generative Artificial Intelligence
HR: Human Resources
HSE: Health, Safety and Environment
HSEQ: Health, Safety, Environment and Quality
ICT: Information and Communication Technologies
IoT: Internet of Things
IP: Intellectual Property
IR: Investor Relations
IT: Information Technology
LLM: Large Language Model
LNG: Liquid Natural Gas
M&A: Mergers & Acquisitions
N-1: Reporting to the CEO
N-2: Reporting to someone reporting to the CEO
OEM: Original Equipment Manufacturer
Opex: Operational Expenses
PR: Public Relations

R&D: Research and Development
SaaS: Software as a Service
SEO: Search Engine Optimization
SMB: Small Medium Business
SME: Small Medium Enterprises
UI/UX: User Interface/User Experience
VAT: Value Added Tax
WW: World Wide

3. Corporate Geographies:

ANZ: Australia and New Zealand
APAC: the Asia Pacific region
APJ: Asia Pacific and Japan
ASEAN: Association of Southeast Asian Nations
BeLux: Belgium and Luxembourg
Benelux: Belgium, Netherlands, and Luxembourg
Baltics: Estonia, Latvia, and Lithuania
CIS: Commonwealth of Independent States also sometimes called the Russian Commonwealth
DACH: the Germany, Austria and Switzerland region (abbreviated from the German language)
EMEA: the Europe Middle-East and Africa region
EMEAI: the Europe Middle-East Africa and India region
GAS: the Germany, Austria and Switzerland region
HK: Hong Kong
KSA: Kingdom of Saudi Arabia
LATAM: the Latin America region
MEA: Middle East and Africa
META: The Middle East, Turkey and Africa region
MENA: Middle East and North Africa
Nordics: Denmark, Finland, Iceland, Norway, and Sweden
SEA: Southeast Asia
UAE: United Arab Emirates
UK: United Kingdom

US: United States of America

4. Corporate Legal Entities:

AG: Aktiengesellschaft or Public Limited Company in German

AS: Aktieselskab or Danish name for company with stocks (private or public)

BHD: Berhad, used in Malaysia to identify a public limited company

Co.: Company

Cos.: Companies

Corp.: Corporation

GmbH: Gesellschaft mit beschränkter Haftung or Limited Liability Company in German

Inc.: Incorporated

KGaA: Kommanditgesellschaft auf Aktien combines individually liable shareholders with public company shareholders in Germany

LLC: Limited Liability Company

LLP: Limited Liability Partnership

Ltd.: Limited

Oy: Osakeyhtiö or Limited Liability Company in Finland

PLC: Public Limited Company

SA: Société Anonyme, Societa Anonima,

SE: Societas Europaea a recent framework provided by the European legislature.

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