

JITHESH Y

Aspiring Business Analyst

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Bangalore, India

<https://analyst-jithesh.github.io/theanalyst/>

SUMMARY

A versatile individual who is always looking for an opportunity to bridge the gap between IT and business using analytics. I strive to enhance processes and increase effectiveness through technology, strategy, and analytical solutions. I have an excellent understanding of platforms like SQL, Spreadsheets, Tableau, and R to make informed decisions.

EDUCATION

Bachelor of Engineering

Visvesvaraya Technological University

2016 - 2020

GPA

8.24 / 10.0

Pre-University

Narayana PU College

2014 - 2016

%

83.5 / 100

Secondary Education

Narayana E-Techno School

2014

GPA

9.6 / 10.0

CASE STUDIES

Customer Dataset Analysis

The analysis is performed based on parameters such as Age, Gender, Annual Income and Spending Score of the customers to determine the "Target Customers" by using clustering technique and plan a strategy accordingly.

Airbnb Dataset Analysis

The analysis is performed based on various parameters to determine what types of rooms the customers prefer the most along with the location and plan a strategy accordingly to increase the occupation of the room.

Penguin Dataset Analysis

The analysis is performed based on factors like body mass and length to identify the relationship between the parameters, along with the distribution of penguins based on location and to identify the population of the penguins based on gender for a given timeline.

TECHNICAL SKILLS

Data analysis

Data Cleaning

Data Visualization

R programming

Data-driven decision making

SQL

Spreadsheets

Effective presentations

Tableau

Python

Linear Regression

Logistic Regression

GIT(GitHub)

Cluster Analysis(K-Means)

HTML

CSS

JavaScript

Bootstrap

Wordpress

CERTIFICATIONS

Google Data Analytics

Coursera

Data Analytics for Business Professionals in the field of Statistics

National Association of State Boards of Accountancy (NASBA) - LinkedIn Learning

SQL Data Reporting and Analysis

LinkedIn Learning

Data Fluency Exploring and Describing Data

LinkedIn Learning

VOLUNTEERING

Volunteer

Shishu Mandir School

12/2018 - 01/2019

Volunteered at an NGO and helped slow learning students by doing one on one interviews.

EXPERIENCE

Frontend Developer

Zersys Technologies Pvt Ltd

📅 06/2020 - Ongoing 📍 Bangalore, India

I pursued an internship as a junior web developer for a duration of five months and got converted into a full time employee. Being a web developer, I take the client's requirement and build websites using Wordpress or develop custom websites by writing the code needed to implement it on the web and make it responsive using - HTML,CSS, JavaScript, JQuery and Bootstrap.