AtliQ Hardwares



Divisions Sales Breakdown

FILTERS

region	All
customer	All

Division	2020	2021	21 vs 20
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	221.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%

Top 3 Product for each Division

division	N & S
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Division	2020	2021	2021 Qty	21 vs 20
AQ Wi Power Dx3		17.2M	0.82M	0.0%
AQ Wi Power Dx2	13.7M	13.9M	0.80M	1.4%
AQ Wi Power Dx1	11.3M	11.8M	0.81M	4.4%
Grand Total	25.1M	43.0M	2.43M	71.6%

division P & A

Division	2020	2021	2021 Qty	21 vs 20
AQ Qwerty		22.0M	1.64M	0.0%
AQ Trigger		20.7M	1.31M	0.0%
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	0.23M	541.3%
Grand Total	3.0M	62.1M	3184539	1957.0%

division

Div	ision	2020	2021	2021 Qty	21 vs 20
AQ Gen Y			19.5M	0.11M	0.0%
AQ Gen X		3.7M	17.8M	0.11M	378.6%
AQ Elite		8.0M	15.9M	0.11M	99.1%
Grand Total		11.7M	53.2M	336035	355.1%

Summary

- The company's sales grew significantly in 2021, with all divisions experiencing growth.
- The "P & A" division was the star performer, with the "PC" division coming in a close second.
- The "N & S" division had the lowest growth rate, but it still made a significant contribution to the overall revenue.

- AQ Wi Power DX3 had a successful debut in 2021, achieving sales of 17.2 million and selling 0.82 million units. making it the best selling product in N & S Division
- AQ Wi Power DX2 and AQ Wi Power DX1 also experienced sales growth. The DX2 recorded a sales increase of 1.4%, while the DX1 exhibited sales growth of 4.4%
- The AQ Qwerty and AQ Trigger products had a successful debut in 2021, with sales of 22 million and 20.7 million units respectively. This made them the best-selling and second-bestselling products in the P&A division.
- The AQ Electron 4 3600 Desktop Processor, which is the third best-selling product, has seen remarkable growth, selling 0.23 million units and generating revenue of 19.74 million, representing an increase of over fivefold.
- In 2021, AQ Gen Y made a successful entry into the market, becoming the best-selling product in the PC division with sales of 19.5 million and 0.11 million units.
- AQ Gen X secured the second position in terms of sales, achieving 17.8 million in revenue, which marked a remarkable 378% increase compared to 2020.
- AQ Gen Z claimed the third spot in sales, reaching 15.9 million, reflecting a substantial 99% growth compared to the previous year.