

TOP 10 PRODUCTS BY REVENUE

	2020	2021	21 vs 20
Total Sales	196.69M	598.88M	204.5%

FILTERS

region	All
division	All
customer	All

Products	2020	2021	21 vs 20	Sales Ratio
AQ Electron 4 3600 Desktop Processor	3.02M	19.4M	541.3%	3.2%
AQ Smash 2	0.43M	11.2M	2489.5%	1.9%
AQ Home Allin1	0.67M	5.2M	669.0%	0.9%
AQ GT 21	0.78M	4.4M	461.1%	0.7%
AQ Pen Drive DRC	0.65M	3.8M	487.7%	0.6%
AQ Zion Saga	0.69M	3.6M	428.5%	0.6%
AQ Mx NB	0.03M	1.4M	5623.5%	0.2%
AQ LION x3	0.07M	1.2M	1692.3%	0.2%
AQ LION x2	0.05M	0.9M	1668.9%	0.2%
AQ LION x1	0.05M	0.8M	1619.5%	0.1%
Grand Total	6.4M	52.0M	708.0%	8.7%

Summary

- AQ Mx NB saw significant sales growth in 2021, with the AQ Mx NB product leading the way with a 5623.5% sales growth.
- The AQ Electron 4 3600 Desktop Processor also had strong sales, with a 541.3% sales growth and has a sales ratio of 3.2 %.
- The company should focus on marketing the AQ Mx NB product to capitalize on its growth potential.
- The company should also optimize strategies for the AQ Electron 4 3600 Desktop Processor to ensure a steady revenue stream.
- The choice of strategy should align with the specific objectives of the business.

Suggestions

AQ Mx NB

- Launch a marketing campaign targeted at the audience most interested in this product.
- Explore potential partnerships with other businesses that could help promote the product.
- Bundle the product with compatible accessories.

AQ Electron 4 3600 Desktop Processor

- Bundle the product with compatible accessories.
- Launch a targeted marketing campaign.
- Offer discounts and promotions.