

New Products - 2021

All values are in USD

FILTERS

region	All
division	All
customer	All

Products	Sales	Quantity	Price per Item
AQ Qwerty	22.0M	1.6M	13.41
AQ Trigger	20.7M	1.3M	15.79
AQ Gen Y	19.5M	112.4K	173.64
AQ Trigger Ms	17.9M	1.9M	9.24
AQ Wi Power Dx3	17.2M	819.0K	21.06
AQ Qwerty Ms	15.4M	1.9M	7.98
AQ Electron 3 3600 Desktop Processor	14.2M	154.5K	91.94
AQ Maxima Ms	13.7M	2.0M	6.98
AQ GEN Z	11.7M	63.1K	185.56
AQ Marquee P3	4.9M	231.7K	20.99
AQ Clx3	4.4M	388.4K	11.32
AQ Lumina Ms	4.2M	391.1K	10.77
AQ HOME Allin1 Gen 2	3.5M	8.9K	396.30
AQ MB Lito	2.8M	159.3K	17.87
AQ MB Lito 2	2.3M	106.5K	21.55
AQ Marquee P4	1.7M	75.6K	22.18
Grand Total	176.2M	11.3M	64.16

- Despite not having the highest quantities sold, both AQ Qwerty and AQ Trigger generated the highest revenue, indicating that these products are priced at a premium level compared to others.
- AQ Electron 3 3600 Desktop Processor achieved notable sales quantities despite having a moderate price per item. This suggests a strong market demand for this product at its price point.
- Products such as AQ Qwerty Ms, AQ Maxima Ms, and AQ Lumina Ms have relatively low prices per item but high sales quantities. This indicates their appeal as mass-market products, catering to a broader consumer base.
- Premium products like AQ Gen Y, AQ GEN Z, and AQ HOME Allin1 Gen 2 command higher prices and still achieved substantial revenue despite lower quantities sold. This reflects a market for premium, high-quality products where customers are willing to invest more.
- AQ Clx3 and AQ Marquee P3, with reasonable prices per item and moderate quantities sold, demonstrate growth potential with effective marketing and positioning strategies.