

Filters

Category Filter

- Furniture
- Office Supplies
- Technology

Region Filter

- Central
- East
- South
- West

Segment Filter

- Consumer
- Corporate
- Home Office

Retail Sales Dashboard

Main Dashboard

Customer Insights

Product Performance

Total Prfoit

286.40K

Profit Margin

12.47

Avg Discount

15.62

AOV

458.61

Total Sales

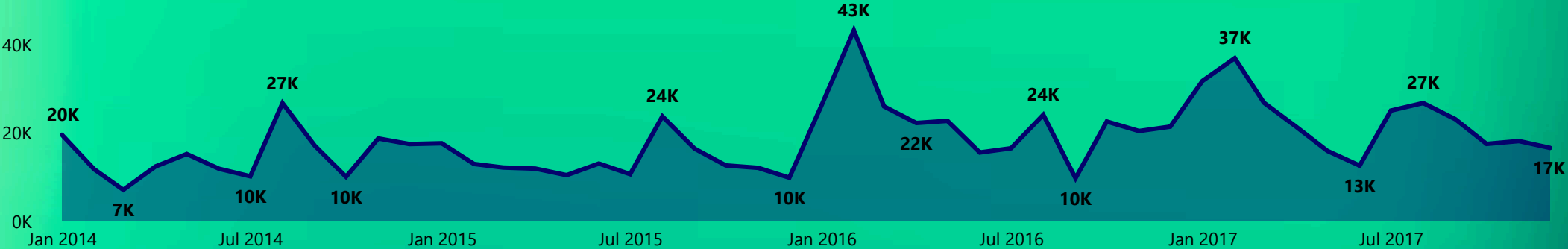
2.30M

Year Filter

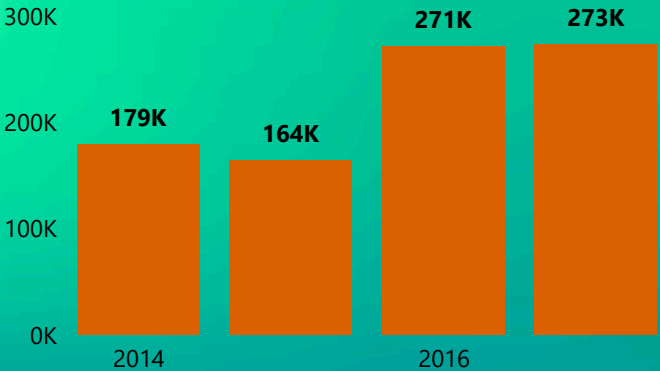
All



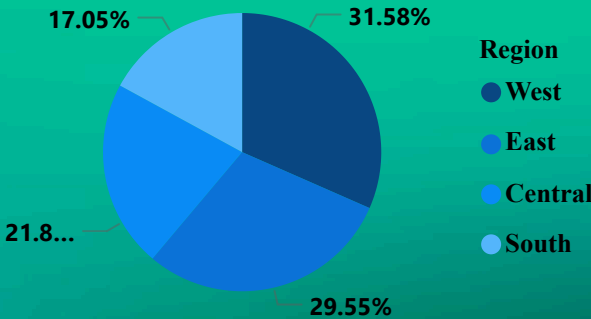
Sales Over Month



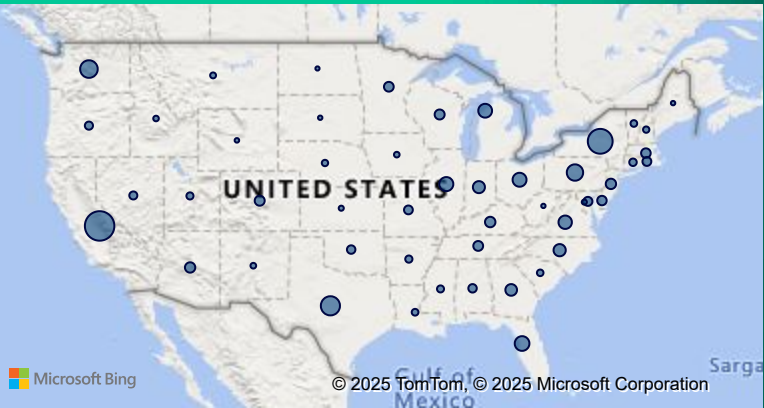
Sales over Year



Sales by Region



Total Sales by State



Filters

Category Filter

Furniture

Office Supplies

Technology

Region Filter

Central

East

South

West

Segment Filter

Consumer

Corporate

Home Office

Customer Insight

Main Dashboard

Customer Insights

Product Performance

Total Customers

793

Repeated Customer Rate

98.49%

Average Sales Per Customer

2.90K

Year Filter

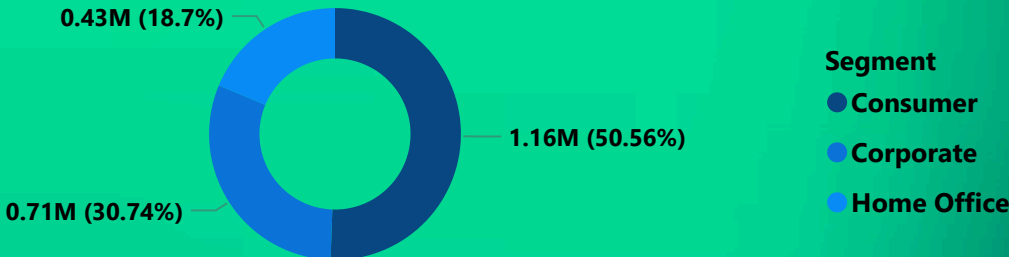
All



Customer Detail

Customer ID	Customer Name	Total Orders	Total Sales
SM-20320	Sean Miller	5	25,043.05
TC-20980	Tamara Chand	5	19,052.22
RB-19360	Raymond Buch	6	15,117.34
TA-21385	Tom Ashbrook	4	14,595.62
AB-10105	Adrian Barton	10	14,473.57

Sales by Customer Segment



Top 10 Customers by Sales



Bottom 10 customers by sales



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Product Performance

Main Dashboard

Customer Insights

Product Performance

Total Product

1862

Avg Sales per Product

1.23K

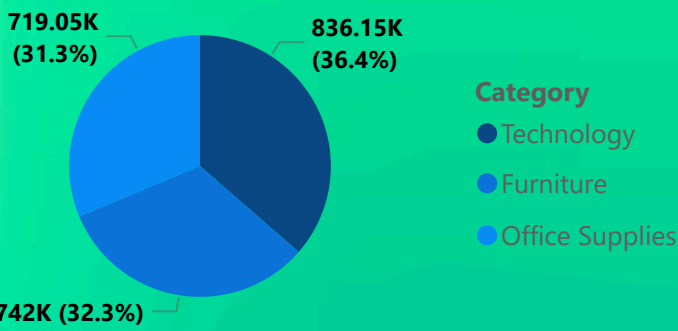
Most Profitable Product

Canon imageCLASS 2200 Advanced Copier

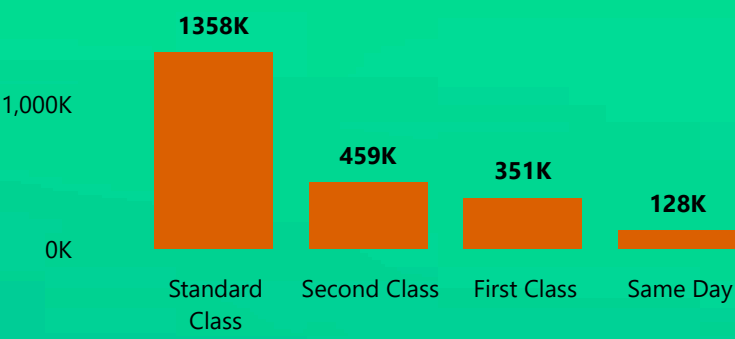
Year Filter

All

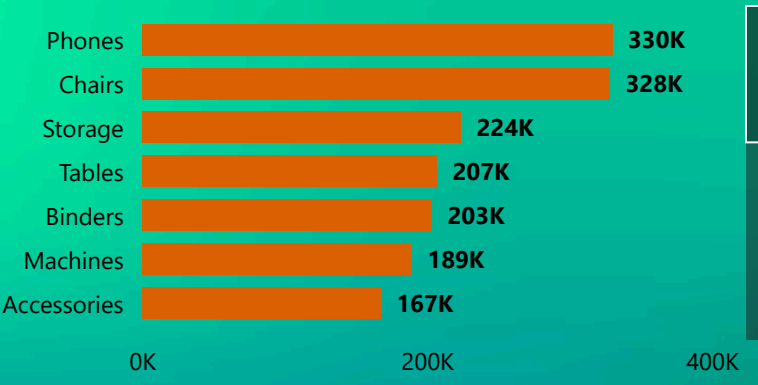
Sales by Category



Sales by Ship Mode



Sales by Sub-Category



Sales by Product Name

