

Retail Sales Dashboard

| | | |
|---------------|--------------|--------------|
| 7,06,146.37 | 91,979.13 | 1514 |
| Total Sales | Total Profit | Total Orders |
| 13.03 | 15.82 | |
| Profit Mar... | Avg Discount | |

Segment

- ☐ Consumer
- ☒ Corporate
- ☐ Home Office

Year, Month

- ☐ (Blank)
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

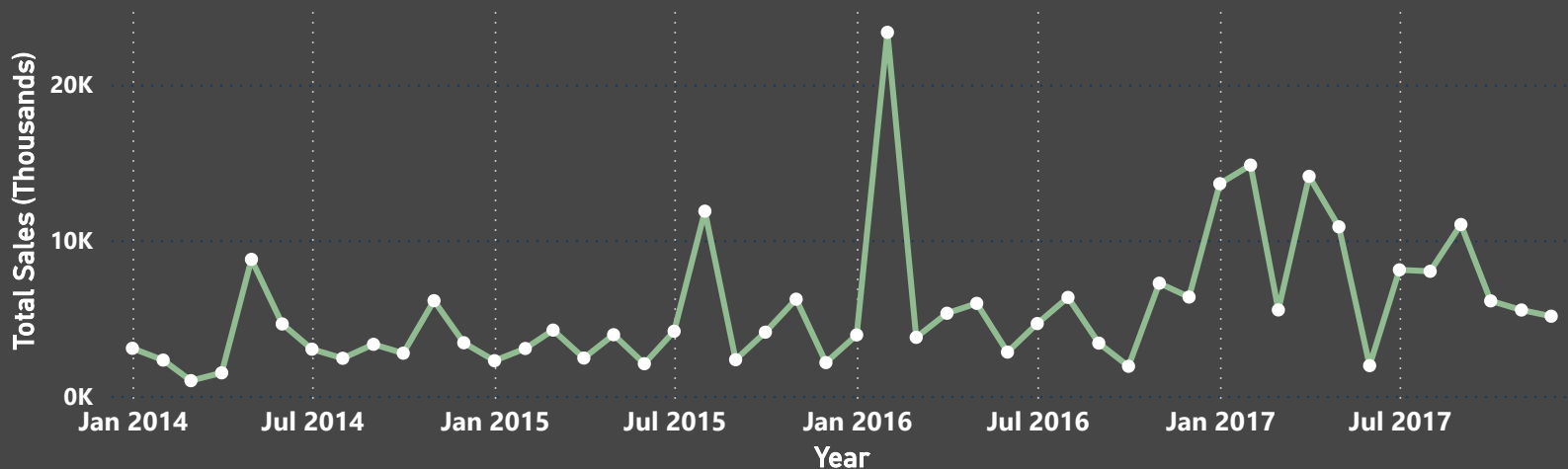
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

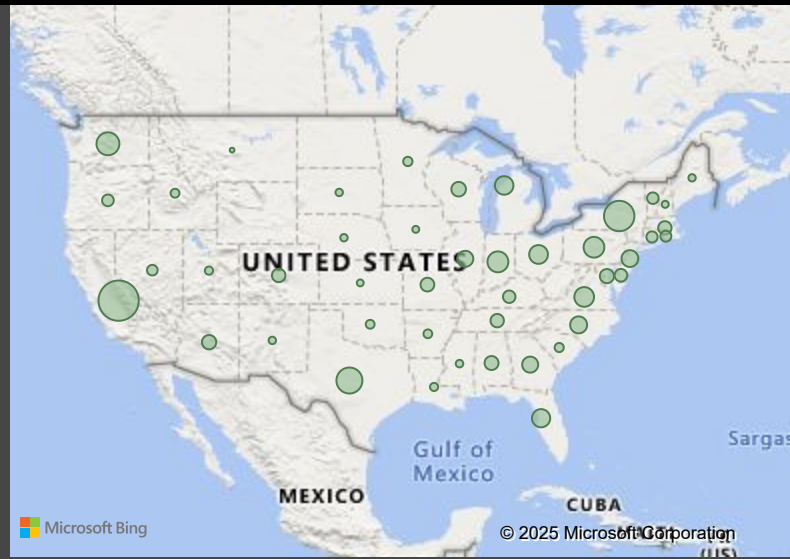
Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

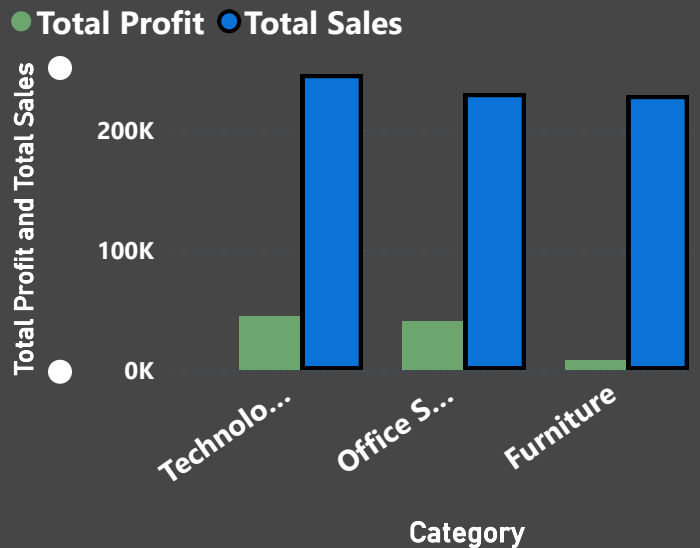
Total Sales Over Time(Year and Moth)



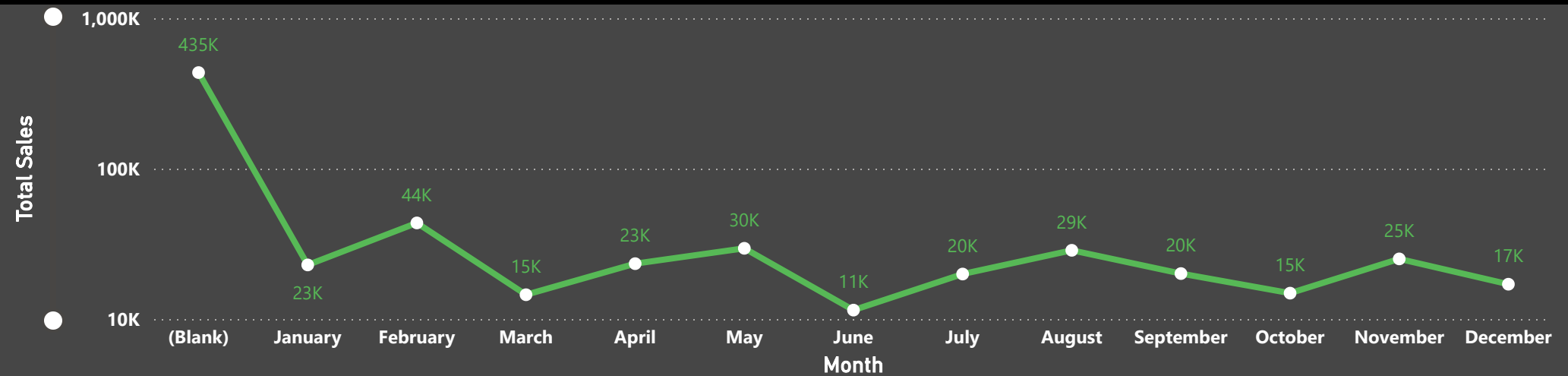
Total Sales by State



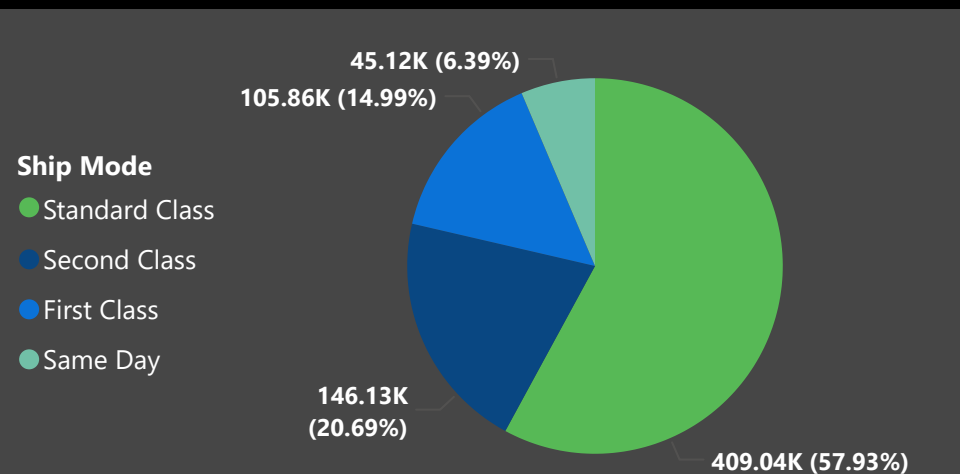
Total Sales and Profit by Category



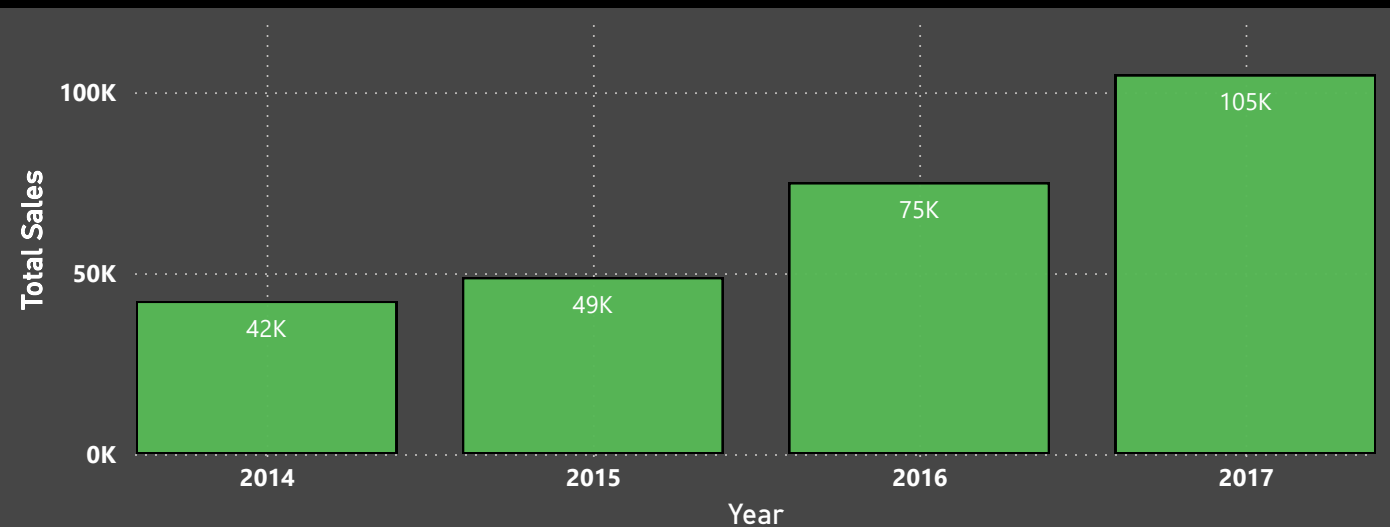
Sales By Month



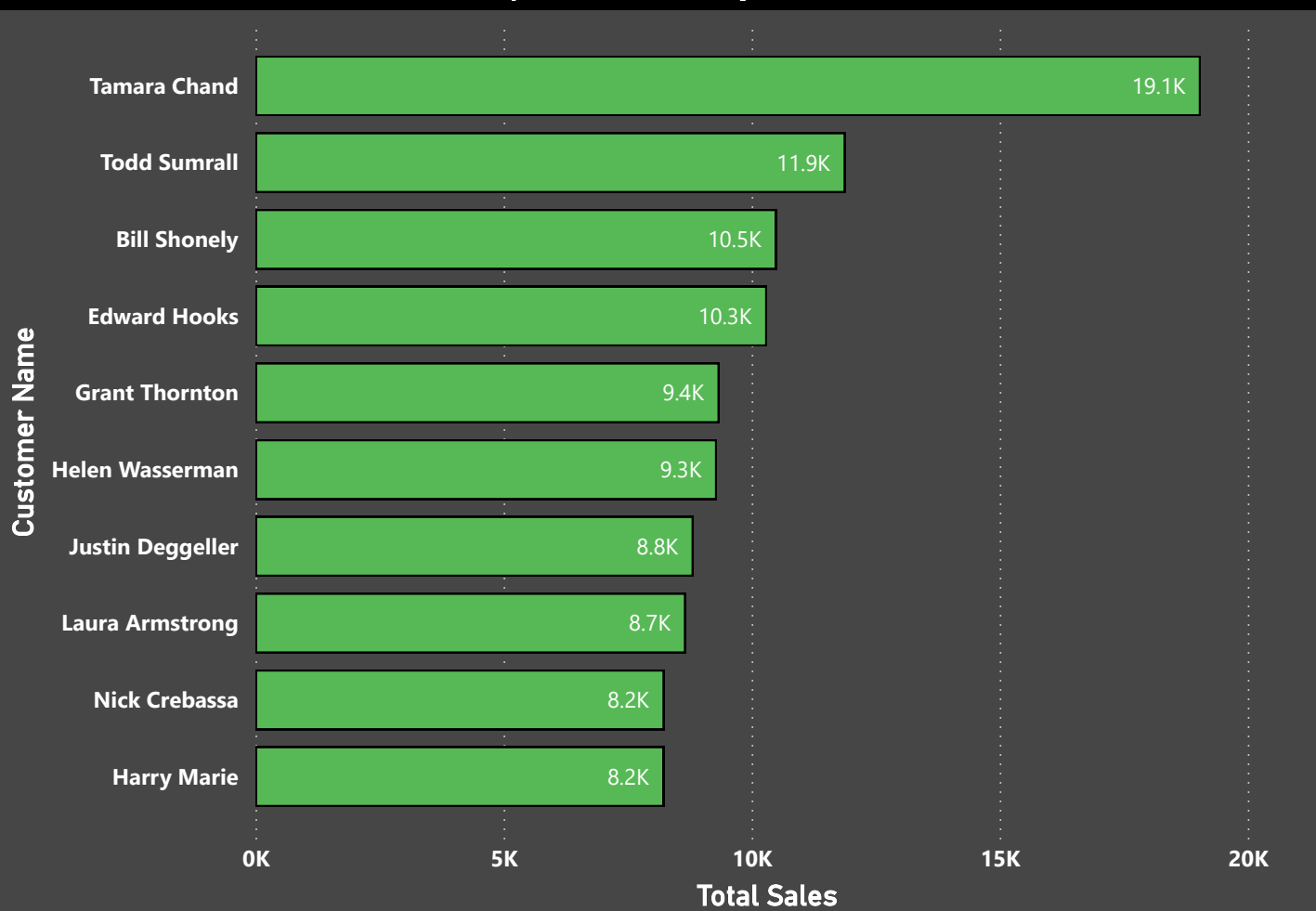
Sales by Ship Mode



Sales by Year



Top 10 Customer by Sales



Total Sales by Segment

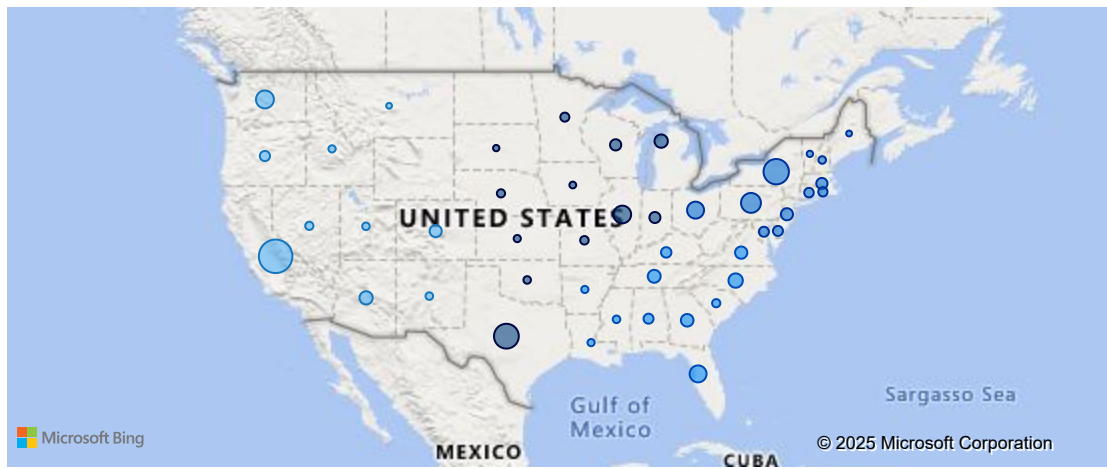
Corporate



706.15K (100%)

Total Orders by State and Region

Region ● Central ● East ● South ● West



Product Performance

| Least Profitable Products | |
|---|--------------|
| Product Name | Total Profit |
| Cubify CubeX 3D Printer Triple Head Print | -3,839.99 |
| Ibico EPK-21 Electric Binding System | -2,929.48 |
| Balt Solid Wood Round Tables | -1,201.06 |
| GBC Ibimaster 500 Manual ProClick Binding System | -1,141.47 |
| Epson TM-T88V Direct Thermal Printer - Monochrome - Desktop | -1,057.23 |
| Cisco 9971 IP Video Phone Charcoal | -950.40 |
| HP 81000 Series Business LT Laser | -830.01 |
| Total | -14,160.26 |

| Most Profitable Products | |
|---|--------------|
| Product Name | Total Profit |
| 3D Systems Cube Printer, 2nd Generation, Magenta | 3,717.97 |
| Balt Solid Wood Round Tables | -1,201.06 |
| Canon imageCLASS 2200 Advanced Copier | 8,399.98 |
| Cubify CubeX 3D Printer Triple Head Print | -3,839.99 |
| Fellowes PB300 Plastic Comb Binding Machine | 3,030.20 |
| Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind | 2,669.08 |
| Total | 14,028.94 |

