



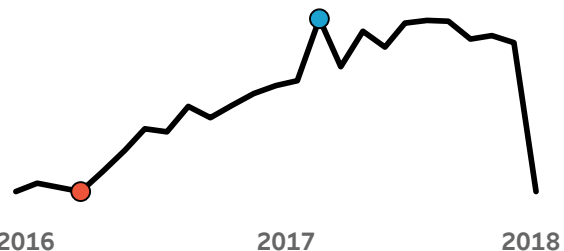
# Olist Store Analysis



● Highest Month ● Lowest Month

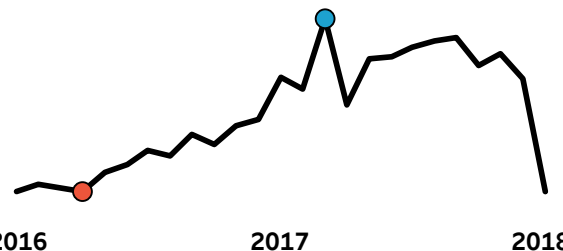
Total Sales

\$15.47M



Total Profit

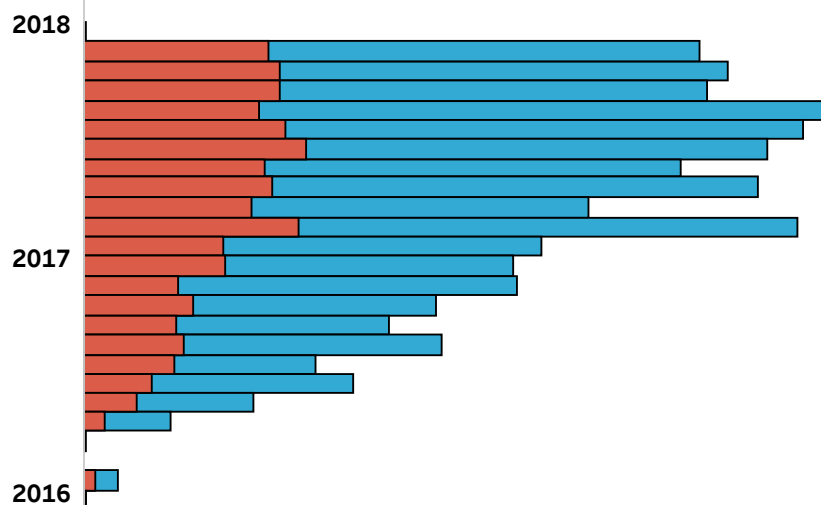
\$5.93M



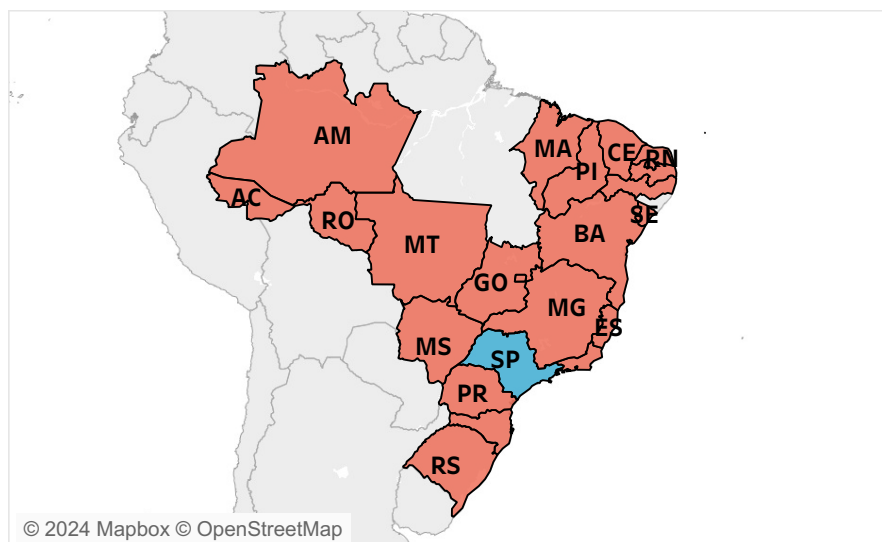
\$ 120.7  
Avg. Price

\$ 153.8  
Avg. Payment Value

Weekday vs Weekend Sales Comparison ● Weekday ● Weekend



Sales by State ● High Sales ● Low Sales





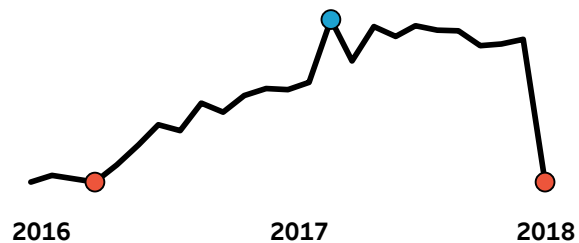
# Olist Store Analysis



● Highest Month ● Lowest Month

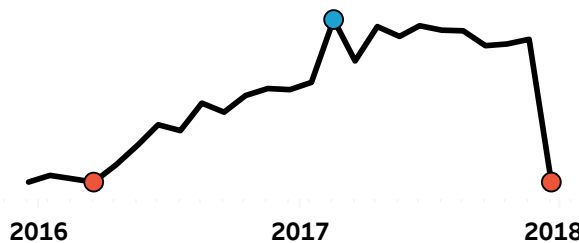
Total Orders

96.30K



Total Customers

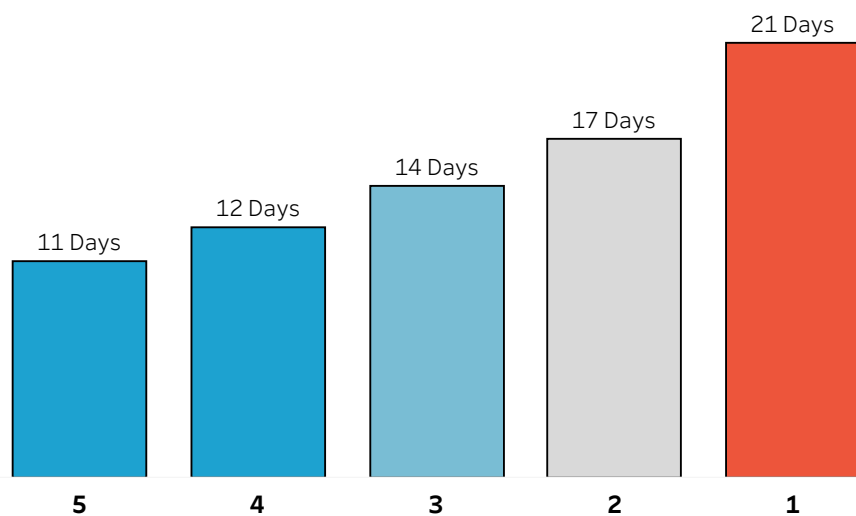
96.30K



56.1K  
Orders with Review 5

12  
Avg. Shipping Days

Review vs Shipping Days



Rank	Product	Avg. Shippi..	Customers	Sales	Profit
#1	Bed Bath Table	13	9,313	\$1,253K	\$613K
#2	Health Beauty	12	8,770	\$1,437K	\$354K
#3	Sports Leisure	12	7,669	\$1,158K	\$366K
#4	Computers Acce..	13	6,649	\$1,060K	\$641K
#5	Furniture Decor	13	6,397	\$924K	\$655K
#6	Housewares	11	5,835	\$787K	\$426K
#7	Watches Gifts	13	5,576	\$1,301K	\$175K
#8	Telephony	13	4,155	\$391K	\$145K
#9	Auto	12	3,877	\$680K	\$192K
#10	Toys	12	3,832	\$557K	\$117K