

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

All



F

M

Unknown

Married

Single

Gold

Silver

Blue

Platinum

Low

Med

High

Revenue

57M

Transaction
Amount

46M

Transaction
Count

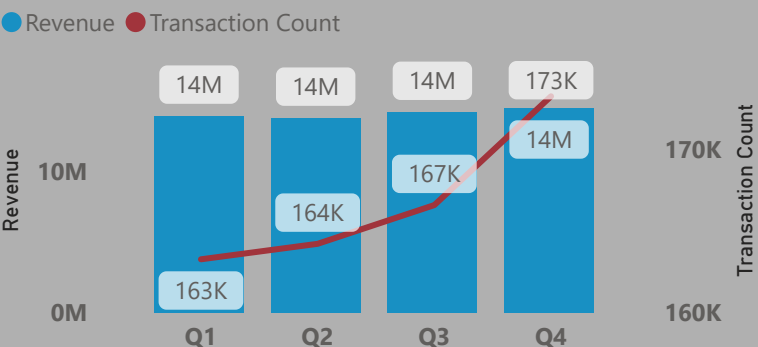
667K

Interest Earned

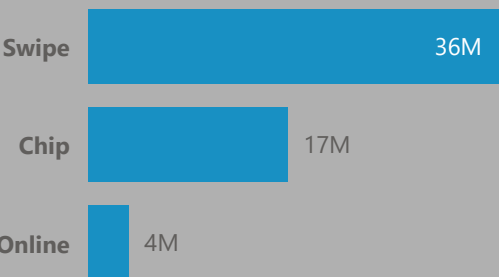
8M

Card Type	Revenue	Total Transaction Amount	Interest Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923

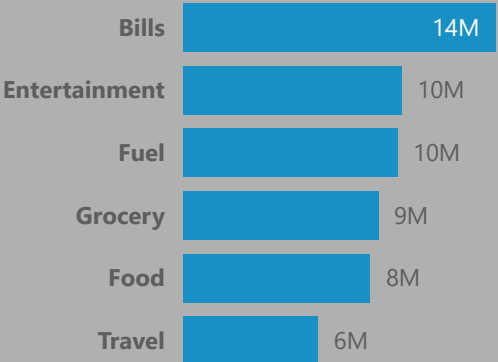
Revenue vs Transaction Count by Quarter



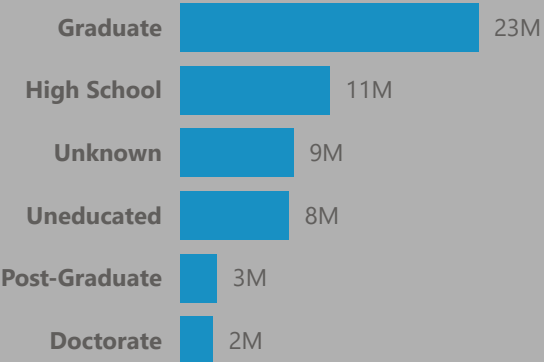
Revenue by Card Use



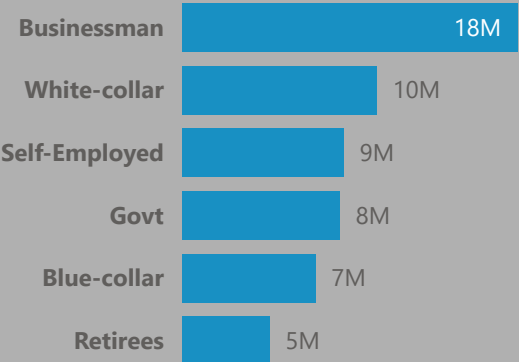
Revenue by Expenditure



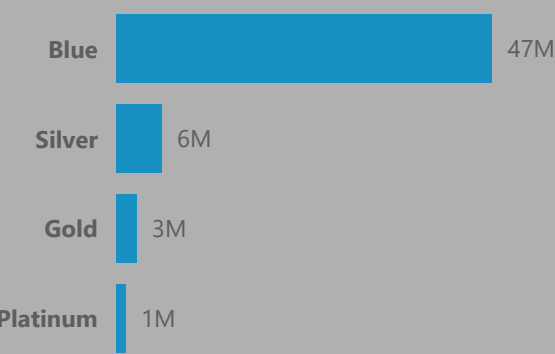
Revenue by Education



Revenue by Profession



Revenue by Card Category



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

All



Revenue

57M

Income

588M

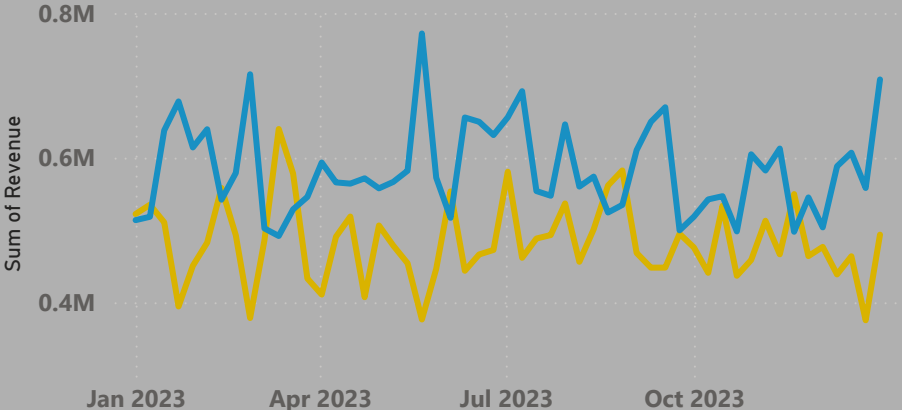
Satisfaction
Score

3.19

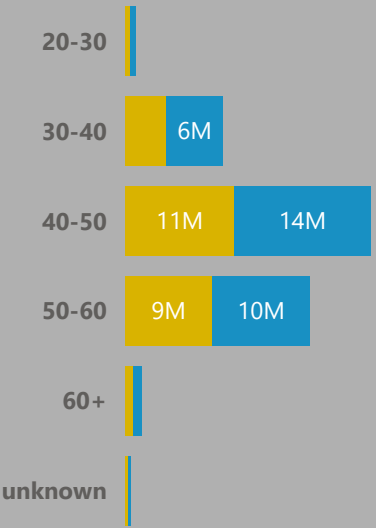
Interest Earned

8M

Revenue by Week



Revenue by Age Group



M

F

Gold

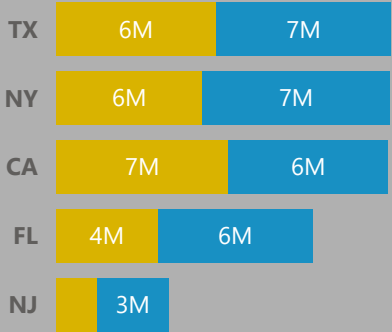
Silver

Blue

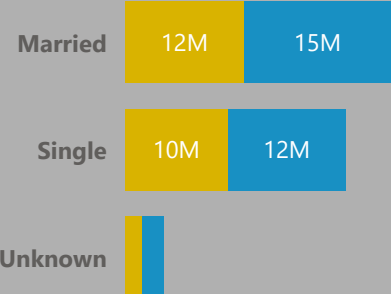
Platinum

customer_job	Revenue	Interest Earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Self-Employed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475

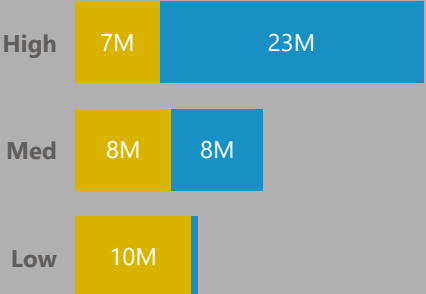
Top 5 States



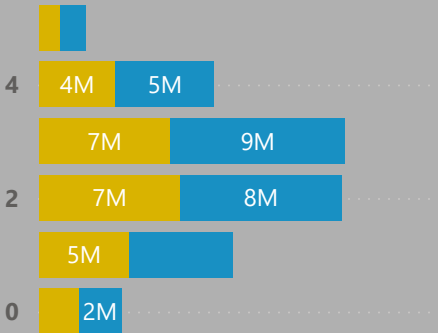
Revenue by Marital Status



Revenue by Income



Revenue by Dependent
Count



Revenue by Education

