



# PIZZA SALES REPORT

JAN 2015 - DEC 2015

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/ Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends,  
**Friday/ Saturday** Evenings

### MONTHS

**July and January** has the  
**maximum** number of orders

## SALES PERFORMANCE

### CATEGORY

**Classic category** contributes to  
**maximum** sales and total orders

### SIZE

**Large Size Pizza** contributes to  
**maximum** sales



\$817.86K

Total Revenue



\$38.31

Average Order Value



49,574

Total Pizza Sold



21,350

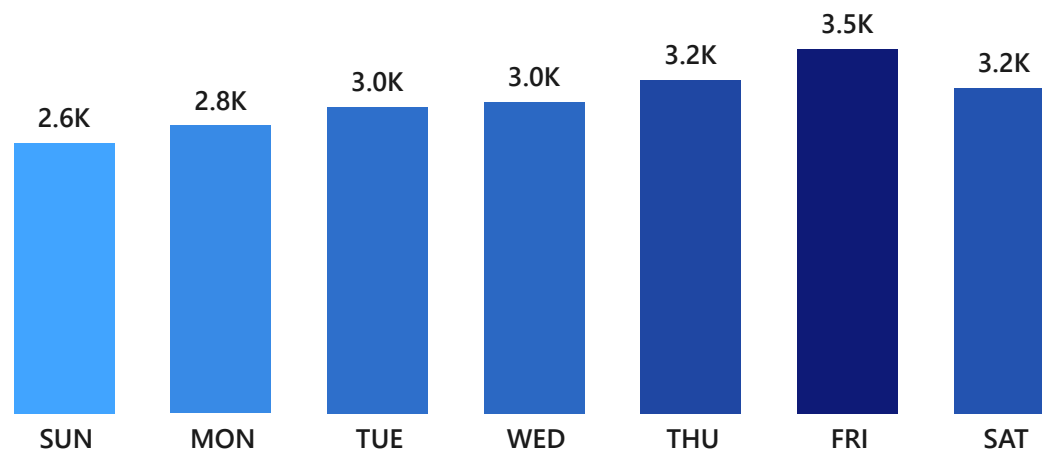
Total Orders



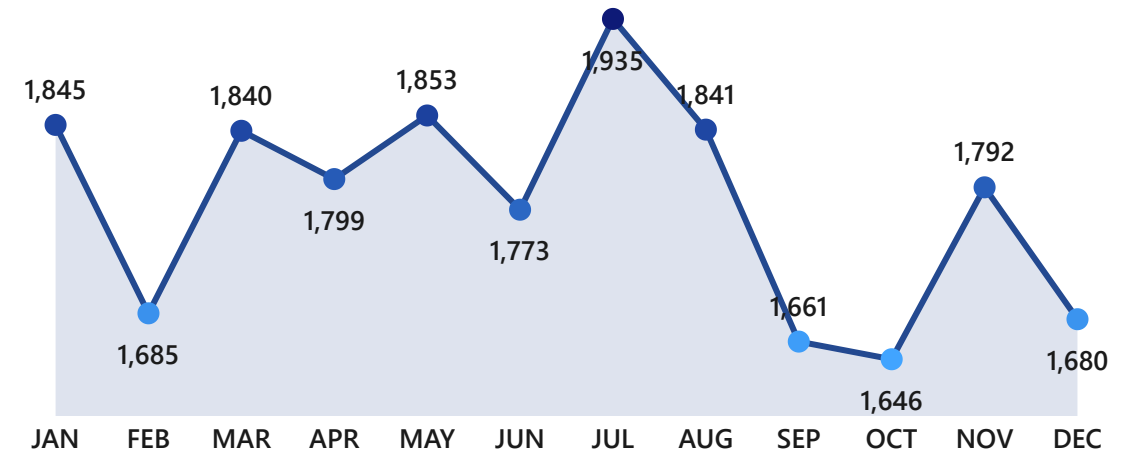
2.32

Avg Pizza Per Order

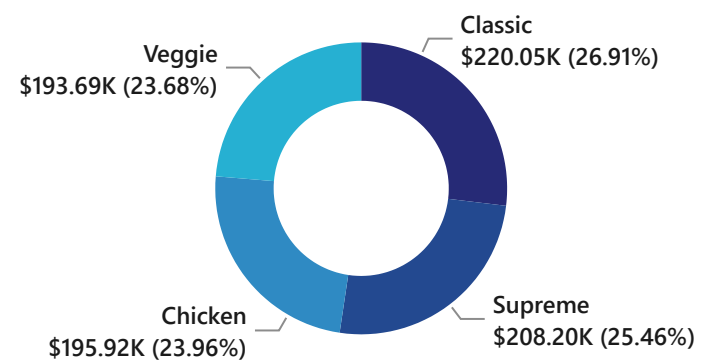
## Daily Trend for Total Orders



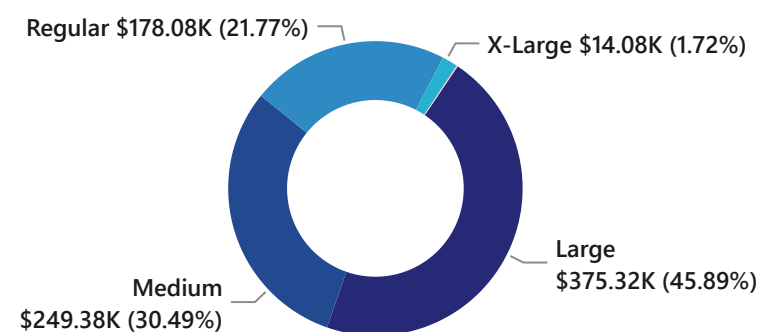
## Monthly Trend for Total Orders



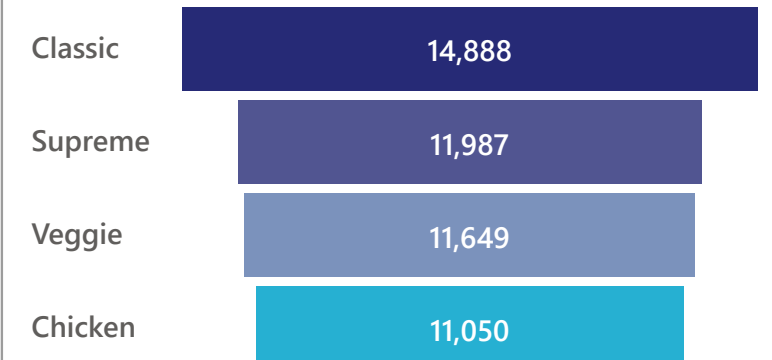
## % Sales by Pizza Category



## % Sales by Pizza Size



## Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to **maximum** Revenue

### QUANTITY

The Classic Deluxe Pizza contributes to **maximum** Total Quantity

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to **minimum** Revenue

### QUANTITY

The Brie Carre Pizza contributes to **minimum** Total Quantity

### TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** Total Orders



\$817.86K

Total Revenue



\$38.31

Average Order Value



49,574

Total Pizza Sold



21,350

Total Orders



2.32

Avg Pizza Per Order

## Top 5 Pizza By Revenue

The Thai Chic...	\$43K
The Barbecu...	\$43K
The Californi...	\$41K
The Classic D...	\$38K
The Spicy Ital...	\$35K

## Top 5 Pizza By Quantity

The Classic D...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepperoni...	2.4K
The Thai Chic...	2.4K

## Top 5 Pizza By Total Orders

The Classic D...	2.3K
The Hawaiia...	2.3K
The Pepperoni...	2.3K
The Barbecu...	2.3K
The Thai Chic...	2.2K

## Bottom 5 Pizza By Revenue

The Spinach ...	\$16K
The Mediterr...	\$15K
The Spinach ...	\$15K
The Green G...	\$14K
The Brie Carr...	\$12K

## Bottom 5 Pizza By Quantity

The Soppress...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

## Bottom 5 Pizza By Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480