

What's the

Placements 101 Fellowship

"not another resume workshop."

this is for students who want structured guidance to crack internships and placements: faster, sharper, better.



What is the Placements 101 Fellowship?

The Placements 101 Fellowship is a 21-day, hands-on program designed for people serious about landing internships and placements. Whether you're targeting consulting, finance or product roles, the cohort gives you a structured roadmap: from resume building and behavioral interviews to case solving and financial valuation.



Pricing: Rs. 299



Duration: 21-Day (4th to 25th July)



What will be the Structure?

Week 1: Placement Essentials: Craft a recruiter-ready resume, learn how to answer behavioral questions, and build technical foundations.

Week 2: Domain Deep Dive: Domain specific knowledge ranging from consulting to finance to product management. Engage in case solving, financial modelling and product breakdowns.

Week 3: Fellowship Project: Apply everything in a guided, domain-specific project. Get evaluated, receive feedback, and earn a certificate + potential and referrals. All sessions are async-first, flexible, and remote-friendly.



What is the Fellowship Project?

The Fellowship Project is a 7-day project that includes a domain-specific practical project. You'll choose one track across consulting, finance or product and spend the final week solving a real-world task: think case cracking, financial modeling or a product teardown. The project simulates actual work recruiters want to see. Once submitted, you'll receive a certificate of completion, and top submissions may get referrals, feedback, or even LinkedIn endorsements.

[apply now →](#)

frequently asked questions!

1. Why is the fellowship priced at ₹299?

We've kept the price low to make it accessible to every student. All proceeds go toward onboarding quality mentors and reinvesting into better resources, sessions, and support for participants.

2. Is this just for undergraduates?

No, the fellowship is open to anyone, regardless of degree or background. Whether you're an undergraduate, a postgraduate, on a gap year, or a CA, the skills, strategies, and proof-of-work you'll build apply universally across roles and industries.

3. How much time will I need to commit each week?

Expect to spend around 6–8 hours per week, spread across short daily tasks, project work, and live/recorded mentor sessions. It's built to be flexible and async-first.

4. Do I get a certificate after completing the cohort?

Yes. Everyone who completes the fellowship project receives a Proofer-certified fellowship certificate. Top performers also get referrals, endorsements, and LinkedIn shoutouts from mentors.

5. What kind of mentors will I get access to?

Mentors include professionals and recent grads from Bain, Avendus, Nomura, PwC, Deloitte, Meesho and more across consulting, finance, product, and marketing.



For more details, check out [Placements 101 Fellowship Primer](#)

frequently asked questions!

6. What if I miss a live session?

All sessions are recorded and uploaded. Since the cohort is async-friendly, you can access everything later — without missing key content or losing pace.

7. Can I do this alongside college or an internship?

Absolutely. The structure is designed to fit around your schedule. Tasks are broken down into manageable chunks, and most sessions can be accessed anytime.

8. What if I haven't decided which domain I want to pursue yet?

That's completely okay. Week 1 of the cohort is designed to give you clarity on different roles across consulting, finance, marketing, product so you can choose a domain and build proof-of-work accordingly.

9. Is this only useful for final placements, or will it help with internships and off-campus roles too?

The cohort is designed for both internships and full-time placements, including off-campus roles. Whether you're in 2nd year applying for summer internships or a final-year student preparing for full-time jobs, the resume formats, outreach playbooks, and project-based proof-of-work apply across stages and industries.



For more details, check out [Placements 101 Fellowship Primer](#)