



exclusively only on proofr



# PLACEMENTS 101 FELLOWSHIP

## Your Unfair Advantage to Cracking Dream Roles!

### SHOULD YOU JOIN THE FELLOWSHIP?

#### 1. Proof. Not Just Prep.

- You'll ship real projects as a Fellow @ Proofr. Not just "practice" like everyone else.

#### 2. Top-Tier Names. In Your Corner.

- Mentors from MBBs, Big 4, Bulge Brackets. Content you'll never find on "Google".

#### 3. Crack Interviews Like You've Been There Before.

- We reverse-engineer the playbooks of how the top 1% crack top fin/consult roles.



swipe down for more information! brought to you exclusively by proofr

How Proofr adds great value to the journey of an early-career professional...

# What is Proofr?

Proofr is a pre-seed startup by SRCC undergrads revolutionizing early-career hiring. It replaces traditional resumes with proof-of-work, enabling students to showcase real project experience. Through curated job boards, portfolio tools, and cohort-based upskilling programs, Proofr connects talent with companies seeking demonstrated skill over pedigree.



## OUR CURRENT INITIATIVES

Proofr has launched several impactful initiatives to bridge the gap between academia and industry. It curates a resource depository featuring focused, actionable materials for interview prep, avoiding generic PDFs. Through expert-led sessions, Proofr has hosted 10,000+ students in cohorts covering CV building, finance technicals, case solving, and more. These sessions are conducted by alums from top firms like MBBs and Avendus. Additionally, Proofr runs a curated Job Board, actively sourcing real-time opportunities from LinkedIn and career portals, helping students access internships and placements across domains.

### FUTURE INITIATIVES



PORTFOLIO  
PLATFORM



PROJECT  
OPPORTUNITIES



PLACEMENT  
COHORTS



NETWORKING  
SESSIONS

### IMPACT GENERATED



10,000+  
MEMBERS



100+  
EXCLUSIVE  
RESOURCES



40,000+  
LINKEDIN BASE



50+  
EXCLUSIVE  
OPPORTUNITIES

*Are you soon appearing for placement and internship processes? We got you covered...*

## **What is Placements 101 Fellowship?**

**Introducing Placements 101: A First-of-Its-Kind Cohort for Undergrads & MBAs Preparing for Internships/Jobs.**

Built by students who've cracked top roles themselves, this hands-on experience is powered by Profr to bridge the gap between college learning and real-world hiring.

Whether you're targeting consulting, finance, marketing, or product roles, Placements 101 delivers direct, actionable insights from actual early-career professionals at tier-1 firms who've walked the same path and made it.

All this, for the price of a McDonald's Burger! Seriously. A low-ticket investment with high-impact returns. Ready to stop guessing and start preparing?

**Placements 101 starts soon.**



*Are you soon appearing for placement and internship processes? We got you covered...*

# What is Placements 101 Fellowship?

**How the Fellowship adds great value to your placement and internship season preparation...**



## **Mentor Sessions**

Learn directly from students who've bagged roles at McKinsey, Nomura, Avendus, and more. They'll break down what actually worked, from CV to final rounds, so you can shortcut guesswork and focus on proven strategies.



## **Actionable Prep**

No bulky PDFs or generic gyaan. Get curated, high-ROI resources with clear direction on what to study, how to practice, and where to focus, so every hour you spend gets you closer to an actual offer.



## **Fellowship Sprint**

Profr Fellows complete domain-specific assignments that simulate real roles in consulting, finance, or product. You'll build projects recruiters want to see and leave with work you can showcase, not just notes you'll forget.



## **Resume & Interviews**

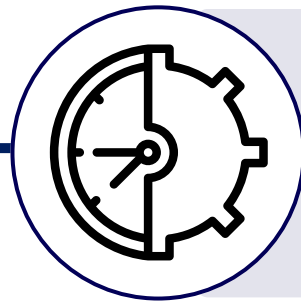
We help you build a sharp, signal-rich resume, plus prep for the interviews that matter with frameworks. You'll know what recruiters ask, and how to answer like someone who's already done the job.



Are you soon appearing for placement and internship processes? We got you covered...

# What is Placements 101 Fellowship?

## Understanding the Fellowship Structure...



### Week 1: Placement Essentials

Craft a placement-ready CV, learn how to answer behavioural questions and build confidence with technical foundations. This week builds your placement readiness across roles, from resume to first-round interviews.



### Week 2: Domain Deep Dive

Understand what top firms look for in each industry. Solve cases like a consultant, model like a finance analyst, and think like a PM. Each session is designed to build targeted, role-specific strengths.



### Week 3: Fellowship Sprint

Apply everything you've learned in a real-world simulation. Choose your domain and complete a guided project with templates, examples, and submission support. Earn a certificate, industry-ready output, referrals, mentoring and LinkedIn endorsements for top performers of each domain.



### Industry Roundtable

Hear from seniors who've cracked top offers. Ask questions, hear unfiltered insights, and understand what truly moves the needle. It's the honest, placement-centric conversation no one gives you, until now.