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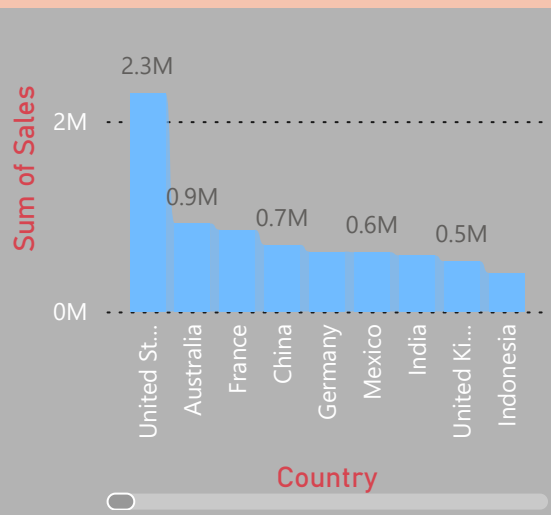
Sum of Profit

# Analysing the Data of a Global Superstore

178312

Sum of Quantity

Sum of Sales by Country



Order Date

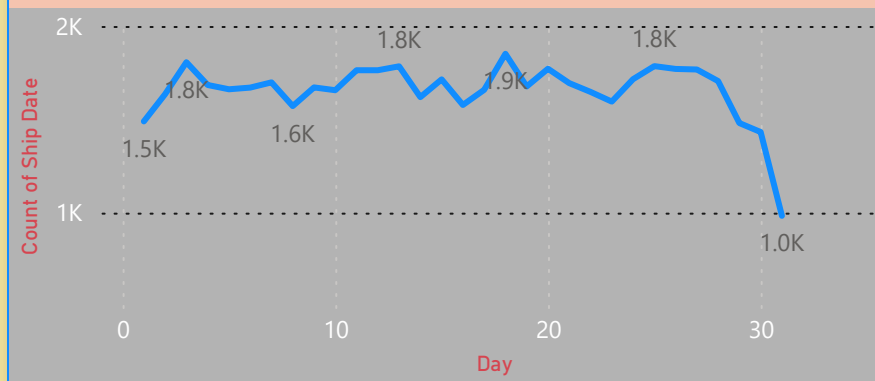
01 January 2011

02 January 2011

03 January 2011

04 January 2011

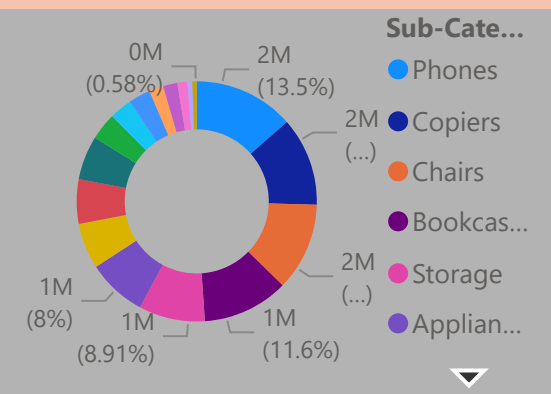
Count of Ship Date by Day



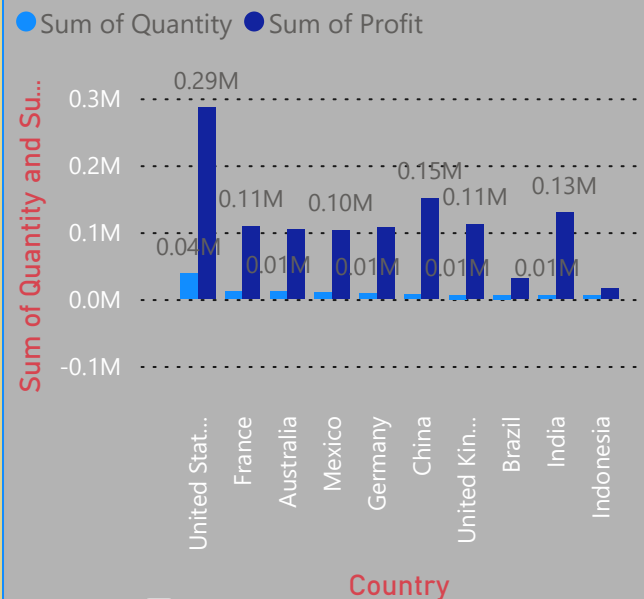
Order Date

- ☐ 01 January 2011
- ☐ 02 January 2011
- ☐ 03 January 2011
- ☐ 04 January 2011
- ☐ 05 January 2011
- ☐ 06 January 2011
- ☐ 07 January 2011
- ☐ 08 January 2011
- ☐ 09 January 2011
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- ☐ 14 January 2011
- ☐ 15 January 2011

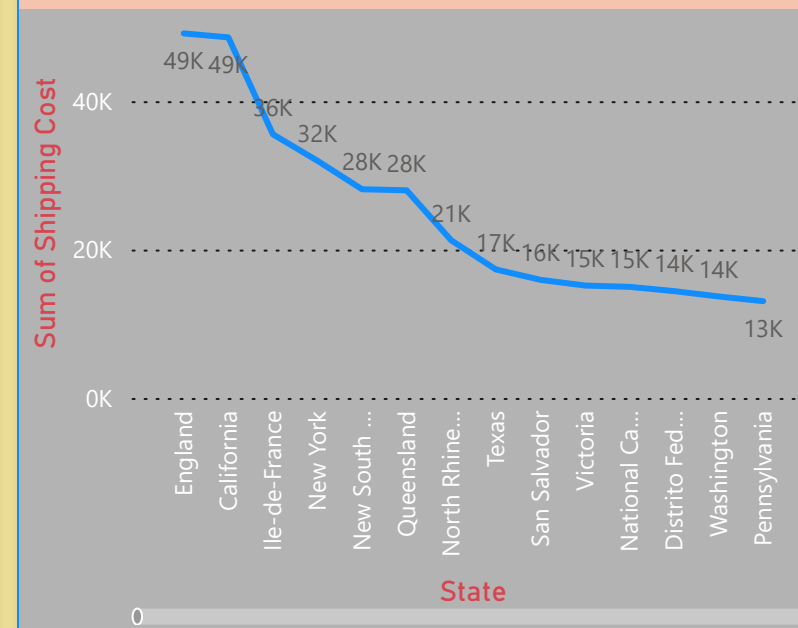
Sum of Sales by Sub-Category



Sum of Quantity and Sum of Profit by Country



Sum of Shipping Cost by State



# Summary of the Analyzed Data

The provided Power BI dashboard offers a comprehensive analysis of the data from a global superstore, focusing on various performance metrics and insights derived from sales and shipping information. The dashboard is divided into several key visualizations, each depicting different aspects of the store's operations.

- 1. **Sum of Sales by Country:** This bar chart illustrates the total sales figures for various countries, with the United States leading significantly at 2.3 million in sales, followed by Australia, France, and China. This visualization helps in identifying the top-performing markets for the superstore.
- 2. **Sum of Sales by Sub-Category:** Represented by a donut chart, this section breaks down sales by product sub-categories. Phones dominate with 13.5% of total sales, followed by chairs, bookcases, and storage. This chart provides insights into which product lines are most profitable.
- 3. **Sum of Quantity and Sum of Profit by Country:** This combined bar chart shows the relationship between quantity sold and profit generated for each country. The United States again stands out with the highest quantity and profit, indicating a strong market presence.
- 4. **Sum of Profit and Sum of Quantity:** These key performance indicators (KPIs) show the overall profit and quantity of items sold. The total profit is 1,467,427, and the quantity sold is 178,312, reflecting the store's overall financial health.
- 5. **Order Date:** This filter allows users to drill down into the data by specific order dates, facilitating detailed analysis of sales and shipping activities over time.
- 6. **Count of Ship Date by Day:** The line chart tracks the number of shipments per day throughout the month. It shows a general trend with peaks around mid-month and a noticeable drop towards the end of the month, providing insights into shipping patterns and potential bottlenecks.
- 7. **Sum of Shipping Cost by State:** This line chart highlights the shipping costs incurred across different states, with England and California topping the list. It helps in understanding regional shipping expenses and optimizing logistics.

In summary, this Power BI dashboard provides a multifaceted view of the global superstore's operations, highlighting key areas of sales, profitability, and shipping costs. By leveraging these insights, stakeholders can make informed decisions to drive growth and efficiency in the



# THANK YOU

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