

# Credit card Transaction Report

Revenue

57M

F

M

Week\_Start\_Date

All

Total Interest

8.0M

Q4

Q3

Q2

Q1

Amount

46M

Gold

Silver

Blue

Platinum

Count

667K

Low

Med

High

Customer Acq Cost

Blue

47M

Silver

6M

Gold

3M

Platinum

1M

0M

50M

Revenue by Use Chip

Swipe

36M

Chip

17M

Online

4M

0M

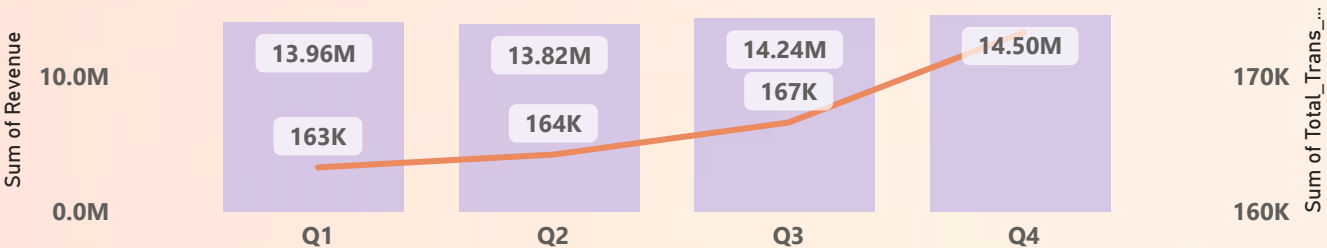
20M

40M

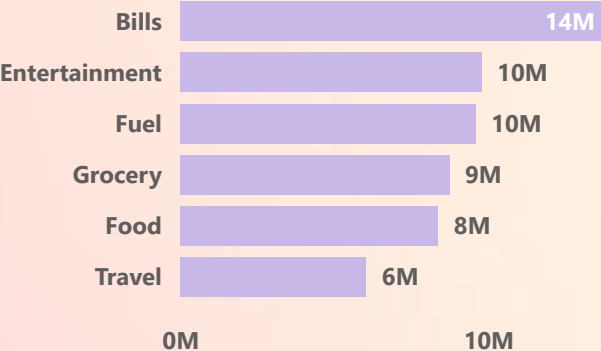
Card_Cate gory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2533682	2091362	3,84,755.16
Silver	5659109	4647596	8,21,922.98
Blue	47188612	37840749	66,14,172.62
Total	56517011	45533021	79,82,479.81

QTR Revenue and Total Count

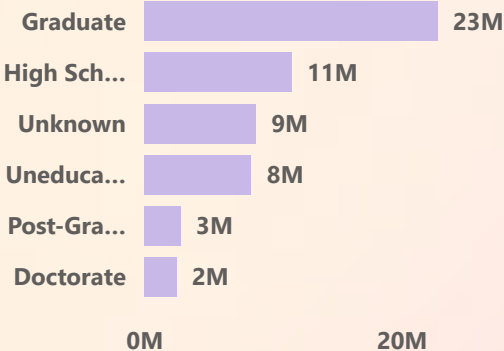
Sum of Revenue Sum of Total\_Trans\_Vol



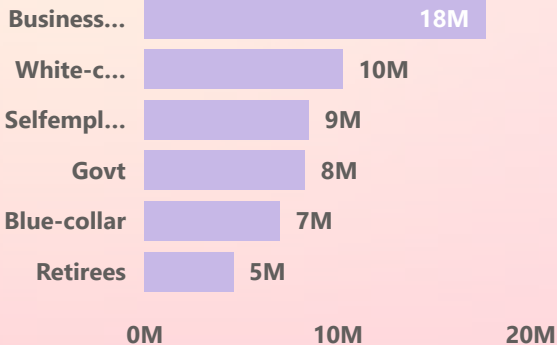
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Income

587.6M

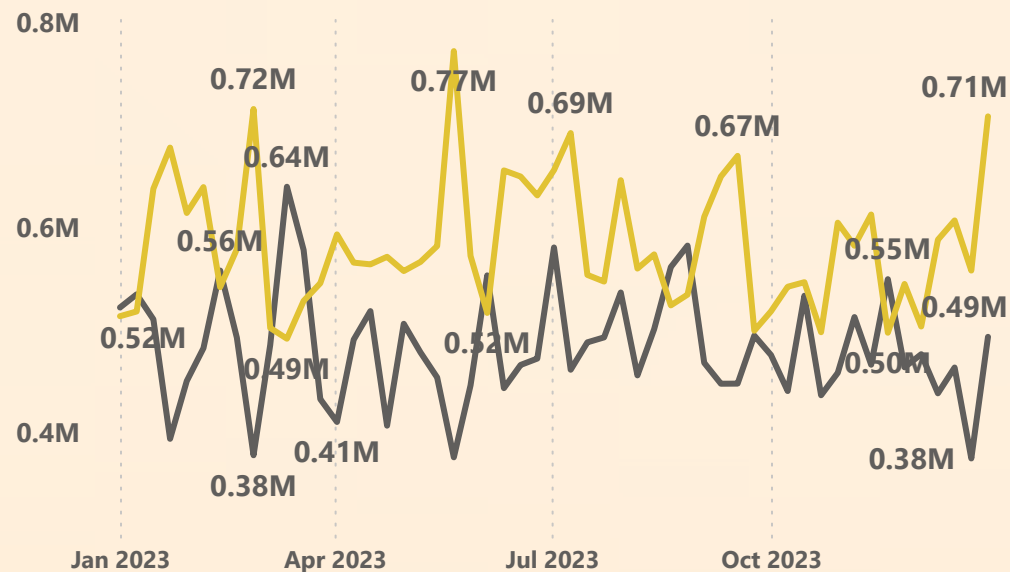
Total interest

8.0M

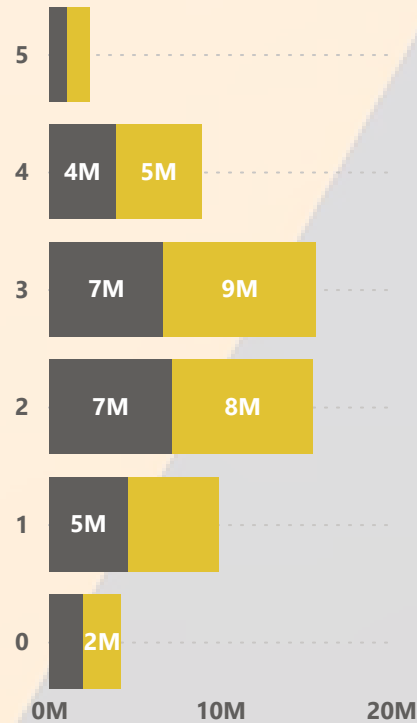
CSS

3.19

Revenue by Week



Dependent Count



M

30.9M

F

25.6M

Low

Med

High

Gold

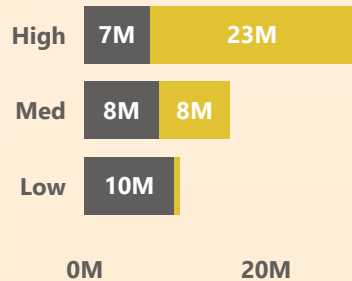
Silver

Blue

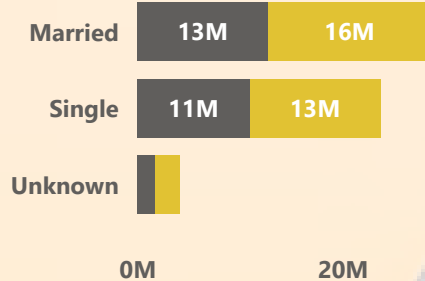
Platinum

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17697472	190350431	25,84,604.01
White-collar	10283124	105618475	14,64,690.92
Govt	8335534	90834727	11,82,230.84
Selfemployeed	8542826	77659931	11,41,510.40
Blue-collar	7040606	73516911	9,67,751.42
Retirees	4617448	49619308	6,41,692.22
Total	56517011	587599783	79,82,479.81

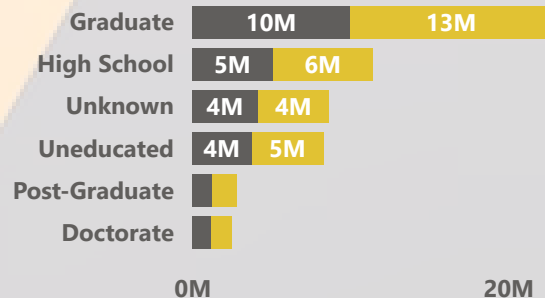
Salary Group



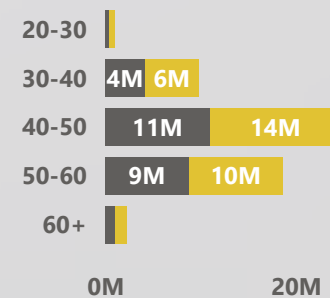
Marital Status



Education Level



Age Group



Top 5 States

