Foreword		iii
Acknowledg	Acknowledgements	
Chapter 1	Introduction and Overview	1
Chapter 2	Visual Search System	33
Chapter 3	Google Street View Blurring System	59
Chapter 4	YouTube Video Search	79
Chapter 5	Harmful Content Detection	103
Chapter 6	Video Recommendation System	129
Chapter 7	Event Recommendation System	161
Chapter 8	Ad Click Prediction on Social Platforms	189
Chapter 9	Similar Listings on Vacation Rental Platforms	215
Chapter 10	Personalized News Feed	231
Chapter 11	People You May Know	251
Afterword		273
Index		279

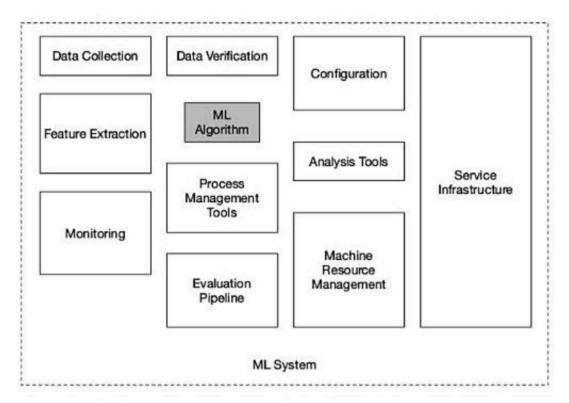


Figure 1.1: Components of a production-ready ML system

- 1. Clarifying requirements
- 2. Framing the problem as an ML task
- Data preparation
- 4. Model development
- 5. Evaluation
- 6. Deployment and serving
- 7. Monitoring and infrastructure

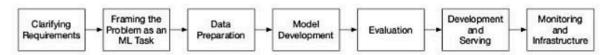


Figure 1.2: ML system design steps