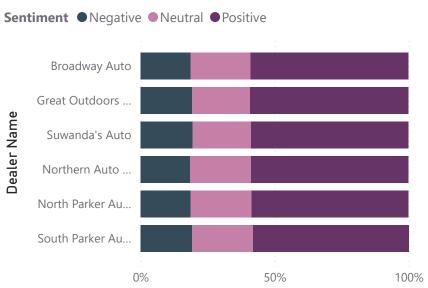
Dealers Sentiment Analysis

Dealer Performance Analysis

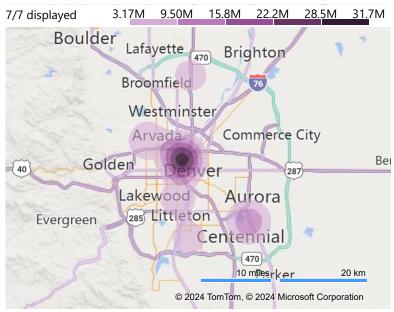




Sum of Quantity Sold and Average Profits by Dealer Name

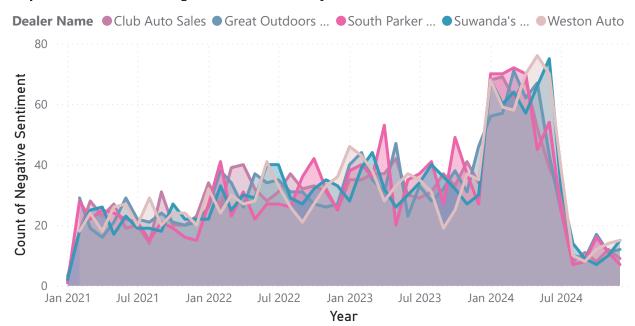


Sum of Profit by City

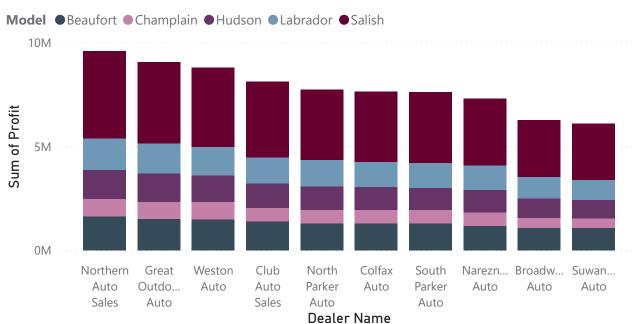


Top 5 Dealers have Negative Sentiment by Year, Month

Count of Sentiment



Sum of Profit by Dealer Name and Model



Sales Performance Analysis Recall Analysis Quantity Sold, Profit by Dealer Name and Model Top 5 Unit Recalls by System Affected Unit Recalls by Year, Month and Model Year **Model** ● Beaufort ● Champlain ● Hudson ● Labrador ● Salish **System A...** ● Airbag ● Suspension ● Other ▶ **Model** ● Beaufort ● Champlain ● Hudson ● Labrador ● Salish 2023 Seats And Restraints 14.44% Airbag 28.26% Struc... Units 16.1... Profit 2M 20K Suspension 23.22% 0K Other 17.97% February March April January May June July 0M 2023 1000 2000 **Quantity Sold** Month Daily Sales by Year, Month and City Top 5 Unit Recalls by System Affected and Model **City** ● Arvada ● Aurora ● Colorado Springs ● Denver ● Federal Heights ● Littleton ● Westminster Model ● Beaufort ● Champlain ● Hudson ● Labrador ● Salish 80K 2K 60K Units 40K Count 20K 0K Airbag Seats And Suspension Powertrain Tires 0K Jan 2023 Jul 2023 Jan 2024 Jul 2024 Jan 2025 Jul 2025 Restraints System Affected Year