Perishable not added -> change loss function

1. More previsous data
2. Test month by month, use previous month to train
3. Regularization
4. Deeper DNN

Nov 21

3 layer NN, 80k steps

More info about folder april:

* Dev data is from Aug 1 to Aug 15
* Train data has two parts: a) 4/16 to 7/31 in 2017. b) 7/16 to 8/31 in 2016