Ana Mahadevan

(they / she) New York City, NY <u>LinkedIn</u> | <u>Portfolio</u>

anabellemahadevan@gmail.com

(512) 415-3436

Graduated magna cum laude in May 2024 from the University of Colorado at Boulder with a Bachelor of Science in Creative Technology and Design, specializing in Computer Science. I have honed my skills in design, programming, and physical computing, complemented by strong leadership and communication abilities. I excel at developing innovative website designs to enhance user experiences, and my passion lies in bringing a creative and fresh perspective to every project I undertake.

EDUCATION

University of Colorado at Boulder

Bachelor of Science Creative Technology Design

Boulder, Colorado GPA: 3.79

EXPERIENCE

Navidar LLC

Austin, TX

Analyst

June 2020- January 2023

- Spearheaded compliance, admin, operations, and accounting tasks, ensuring regulatory adherence and efficient workflow.
- Led data compilation for year-end financial audits, conducting in-depth analysis and review of monthly financial statements, contributing to accurate financial reporting and strategic decision-making.
- Conducted extensive research and market assessments, enhancing valuation models and corporate development strategies.

Veta Nell *Creative Director + Project Manager*

Austin, TX

June 2021- January 2023

Project Manager (Summer 2021):

- Directed interns in data collection and market research, fostering a collaborative and efficient working environment.
- Cultivated and managed key manufacturer relationships, optimizing the Point of Sale (POS) retail system for enhanced brand visibility and operational efficiency.

Creative Director: (09/21 - 01/23):

- Designed product mockups and packaging using Adobe Suite, to align with brand aesthetics and market preferences.
- Built website wireframes and prototypes in Figma.
- Drove product research, design, and development initiatives with manufacturers, resulting in a successful product launch.

University of Colorado at Boulder

Teaching Assistant

Boulder, TX August 2023-

- Facilitated Design Foundations recitations, guiding students in fundamental design principles.
- Conducted office hours and tutorials for HTML, CSS, Figma, and Adobe Creative Suite programs.

Glaze Magazine
Austin, TX
Layout Artist
September 2022-

Conceptualized and executed magazine layouts using Adobe InDesign and Photoshop.

Created and marketed merchandise for fundraising, supporting the publication's financial sustainability.

SKILLS

Adobe Suite: Mastery in Photoshop, Illustrator, InDesign, Premiere, and XD

Design Software: Mastery in Figma, Rhino, and SketchUp

Programming: Proficient in React/JavaScript, Swift, Python, and C++

RELEVANT ACADEMIC COURSES

- Discrete & Engineering Math (I-III)
- Machine Learning / Generative AI
- Programming Design Concepts
- Data Structures & Algorithms
- Foundations of Design
- Mobile App Development
- Front-End Development
- Web Development
- Physical Computing