

# Ana Mahadevan

( they / she )

New York City, NY

[linkedin](#) | [behance](#) | [portfolio](#)

anabelmahadevan@gmail.com

(512) 415-3436

Graduated May 2024 from Colorado University at Boulder seeking a Bachelor of Science in Creative Technology and Design, with a focus in Computer Science. Skilled in design, programming, physical computing, modeling, leadership, communication, administrative work, and bringing creativity and fresh perspectives to projects.

## EDUCATION

### University of Colorado at Boulder

Bachelor of Science Creative Technology Design, Focus in UI/UX

Boulder, Colorado

GPA: 3.858

## EXPERIENCE

### Asgard Studios

Junior Creative Technologist

Boulder, TX

July 2023-

- Created design assets and branding elements, including logos, color schemes, and typography guidelines, in Figma.
- Assisted in designing user interfaces for web and mobile applications, focusing on usability and accessibility. Conducted user research and usability testing to gather insights and iterate on designs.

### Glaze Magazine

Layout Artist + Junior Front-End Developer

Austin, TX

September 2022-

- Planned and created layout for magazine in Indesign, designed individual pages in Photoshop.
- Developed wireframes, prototypes, and mockups to visualize design concepts and facilitate feedback.

### Navidar LLC

Analyst

Austin, TX

June 2020- December 2022

- Executed a variety of functions that address compliance, admin, operations, and accounting needs.
- Aided in compiling data for the third party end of year financial audits for the entity. This included extensive analysis of outside business activities, parsing through communications, and reviewing monthly financial statements.
- Aided in research and marketing assessments to contribute to valuation models and corporate development.

### Veta Nell

Jr Art Director + Project Coordinator

Austin, TX

June 2021- June 2022

Project Coordinator ( Summer 2021 ):

- Managed and led a team of interns in creating deliverables through data collection and market research.
- Sourced and fostered manufacturer relationships, organized and streamlined POS retail system for brand.

Junior Art Director: ( 09/21- )

- Utilized Adobe Suite to create product mockups and packaging, and Figma to create website wireframes and prototypes.
- Led product research, design, and development with manufacturers.

## SKILLS

- Design Tools: Adobe Suite (Photoshop, Illustrator, InDesign, Premiere, XD), Figma, SketchUp, Rhino
- Development Skills: React/JavaScript, Swift, Python, C++
- Design Skills: Wireframing, Prototyping, User Research, Usability Testing

## RELEVANT ACADEMIC COURSES

- Discrete & Engineering Math (I-III)
- Machine Learning / Generative AI
- Programming Design Concept
- Data Structures & Algorithms
- Foundations of Design
- Mobile App Development
- Front-End Development
- Web Development
- Physical Computing