

Ana Marija Strmljan

UX/UI designer with a tech and TV journalism background turned product manager. Passionate about creating meaningful high quality tech products.

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in <https://www.linkedin.com/in/anamarijas>

Bē <https://www.behance.net/strmljananb9bc>

Education

Certificate in UI Design

April 2018 - September 2018
CareerFoundry, Remote

Bachelor of Science, Food Science and Engineering

October 2012 - September 2016
Biotechnical Faculty, Ljubljana
(Slovenia)

Gymnasium Graduate

September 2005 - June 2009
Gimnazija Sentvid, Ljubljana
(Slovenia)

Skills

Research

Establishing IA

Wireframing

Prototyping

Figma/Sketch/Adobe XD

Jira/Asana/Trello

Design Thinking

Profile

Coming from a diverse background, I started with a bachelor's in Food Science and Engineering, continued working as a researcher in the biotechnology field and gained experience as a TV journalist. In 2018, I made a shift to UX/UI design. After finishing my design course, I spent some time travelling Asia while working as a UX/UI designer for two excellent digital agencies. Since coming back to Slovenia I've spend more time doing UX and progressed to product management.

Work Experience

UX Designer and Product Manager at Styliff Inc.

September 2019 - Present

Taking ownership of various products and managing their execution from start to finish. Heavily involved in the UX phase of the process.

UX/UI Designer at Enable Startup Co., Ltd

March 2019 - September 2019

Gathering requirements from clients and transferring them from low fidelity wireframes to full prototypes. Working on various platforms.

UX/UI Design Intern at 20Scoops Venture Capital GmbH & Co. KG

January 2019 - March 2019

Creating pixel-perfect illustrations, diving into the iOS Human Interface Guidelines and Material Design Guidelines, collaborating on various design projects.

TV Journalist at ABCD1 d.o.o.

June 2009 - January 2018

Multi-tasking as a PR officer, marketer, journalist and a TV presenter. Working on branding, audience research and profiling, preparing and organising content.

Researcher at IPNA-CSIC

February 2016 - June 2016