

## CV

# ANA MARTA SOUSA

JUNIOR PRODUCT DESIGNER - UI/UX

I'm Ana Marta, a newly turned user interface and user experience designer. I strive to create appealing visual solutions, using form as the tool that establishes a connection between user and content.

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## work experience

september 2020 - december 2021

### Designer and Art Director

#### ESTÚDIO TIPO-GRAFIA

Studio's visual identity and website design;  
Identity, graphic, web and editorial projects for 10+ clients.  
Worked within a multidisciplinary team of designers, web designers, photographers, copywriters and managers.

february 2020 - may 2020

### Intern

#### PLANETÁRIO DO PORTO

Collaboration on an internal publication.  
Visual identity for the exhibition *COSMOS: Uma Nova Odisseia Ilustrada*.

2016 - now

### Freelancer

Web design, illustration, album covers and other graphic pieces.

## education

september 2021 - now

### Postgrad Degree - Digital Experience Design

#### FACULTY OF FINE ARTS - UNIVERSITY OF LISBON

Focus on user centered design and research, interaction design and front end development.

september 2016 - june 2020

### BA Communication Design

#### FACULTY OF FINE ARTS - UNIVERSITY OF PORTO

september 2018 - june 2019

### Erasmus+

#### MIDDLESEX UNIVERSITY - LONDON

Webdesign workshops, focusing on HTML and CSS.

## languages

Portuguese | Native

English | Fluent

## tools

Figma;  
Adobe Photoshop, Illustrator, Indesign, Lightroom, AfterEffects;  
HTML/CSS.

## workshops and exhibitions

february 2019

### Processing Community day @FBAUP

Showcasing of projects created using Processing.

june 2018

### Type design for complete beginners: experimenting with variable fonts

#### FBAUP, I2ADS, ID+ I 10 HOUR WORKSHOP

Workshop of variable font design and implementation.

## volunteer work

2020 - now

Talks on graphic design principles for beginners:  
- design systems and brand identity;  
- digital vs print projects;  
- software.

november 2019 - june 2020

Student rep. for the university's Council of Representatives.

2017 and 2018

Volunteer/Host for 180 Creative Camp.

## other interests

Illustration and printing techniques;  
Sewing and knitting;  
Musical theatre.