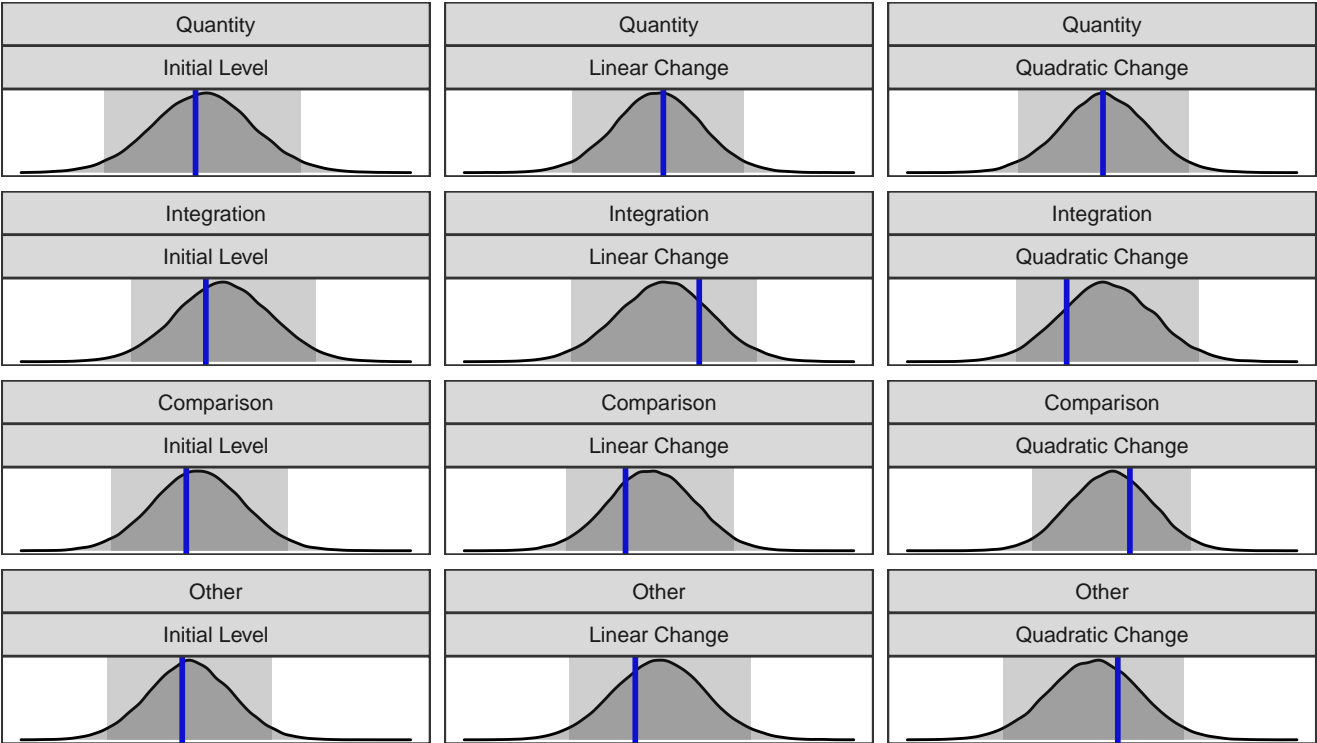


Effect of Brand Ownership on Attention:



95% CI True value