

FlinkIt

10 MINUTES DELIVERY APP



HOME PAGE

Shop by
Category

Electronics

Audio devices
Cameras &
Accessories
Beauty & Grooming

Fashion

Kids Apparel
Men's Apparel
Women's Apparel

Fruits & Vegetables

Cuts & Sprouts
Exotic Fruits & Veggies
Flower Bouquets, Bunches
Fresh Fruits

Sign up

Phone number

EMAIL ID

WISHLIST

BAG

PRODUCT PAGE



Search for Products...

Select Location

Login/ Sign Up



Shop by Category

Exotic Fruits & V...

Tea

Ghee

Nandini

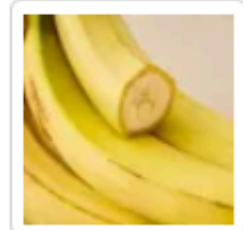
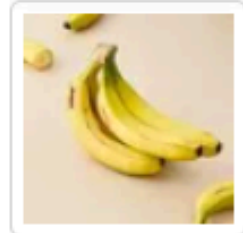
Fresh Vegetables >>

Smart basket

Offers

Home / Fruits & vegetables / Fresh fruits / Banana, sapota & papaya

Share on



fresho!

fresho! Banana - Robusta, 1 kg

MRP: ₹72.6

Price: ₹46 (₹46 / kg)

You Save: **37% OFF**

(inclusive of all taxes)

Add to basket

Save for later

Pack sizes

1 kg

₹46 (₹46 / kg)



₹72.6 **37% OFF**

500 g

₹31.78 (₹0.06 / g)

₹39.73 **20% OFF**

5 kg

Not available

Highlights

Product Category Page

Shop by Category ▼

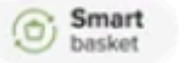
Exotic Fruits & V...

Tea

Ghee

Nandini

Fresh Vegetables »



% Offers

EGGS, MEAT
AND FISH

NEUPASS

AYURVEDA

BUY MORE
SAVE MORE

DEALS
OF THE WEEK

COMBO STORE

My Smart Basket

[View All](#)

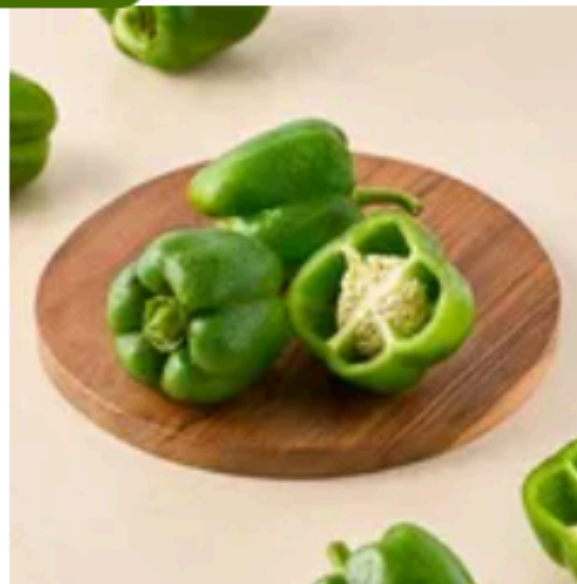


37% OFF



fresho!
Banana - Robusta

54% OFF



fresho!
Capsicum - Green (Loose)

27% OFF



fresho!
Cauliflower

20% OFF



fresho!
Chilli - Green Long, Medium
(Loose)



RECIPES

The Stew Diaries: Recipes That Speak Comfort

India enjoys various types of seasonal soups in various regions. While soups have their place, stews are still an indifferent... Continue Reading

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BY BIGBASKET / JANUARY 27, 2025 0



BLOG PAGE



RECIPES

Frost-Kissed Harvest: Winter's Fresh Picks and How to Use Them



RECIPES

A Dash of Heat: Warming Spices and Comforting Recipes for Winter



RECIPES

Christmas Cake Perfection: Tips You Need to Know



RECIPES






4 Savoury Recipes for the Christmas Feast

Latest Posts

Competitor page

Zepto

Top Organic Keywords 188,261

Keyword	Intent	Pos.	Volume	CPC (U...	Traffic %
zepto lite 	T	1	27.1K	0.37	2.18
zepto customer care number 	I T	1	22.2K	0.00	1.79
india political map 	I	9	368K	0.01	1.11
strawberry 	I	6	301K	0.09	0.91
marlboro advance 	C	1	18.1K	0.00	0.85

View details

STRENGTH

Speed: Zepto's quick delivery times are a competitive advantage.

Technology: Zepto uses AI-driven logistics and route optimization software to streamline operations.

Customer experience: Zepto's app is user-friendly and helps customers find what they need.

Product selection: Zepto offers a wide range of grocery and household items.

Partnerships: Zepto has strategic partnerships with local suppliers to ensure product freshness.

Data analytics: Zepto uses data analytics to personalize customer experiences.

WEAKNESS

High operational costs: Fuel prices and inflation increase the cost of maintaining fast delivery.

Inconsistent delivery times: Delivery times can be slow during peak hours.

Limited product variety: Zepto's product selection is smaller than supermarkets.

Product shortages: Stockouts can lead to lost sales.

Inconsistent marketing: Zepto's marketing campaigns may not be as effective as competitors'.

Technology dependency: Technical outages or supply chain disruptions can lead to delays.

KEYWORD GAP

Filter by keyword

Position

Volume

KD

Intent

Advanced filters

Top Opportunities

You

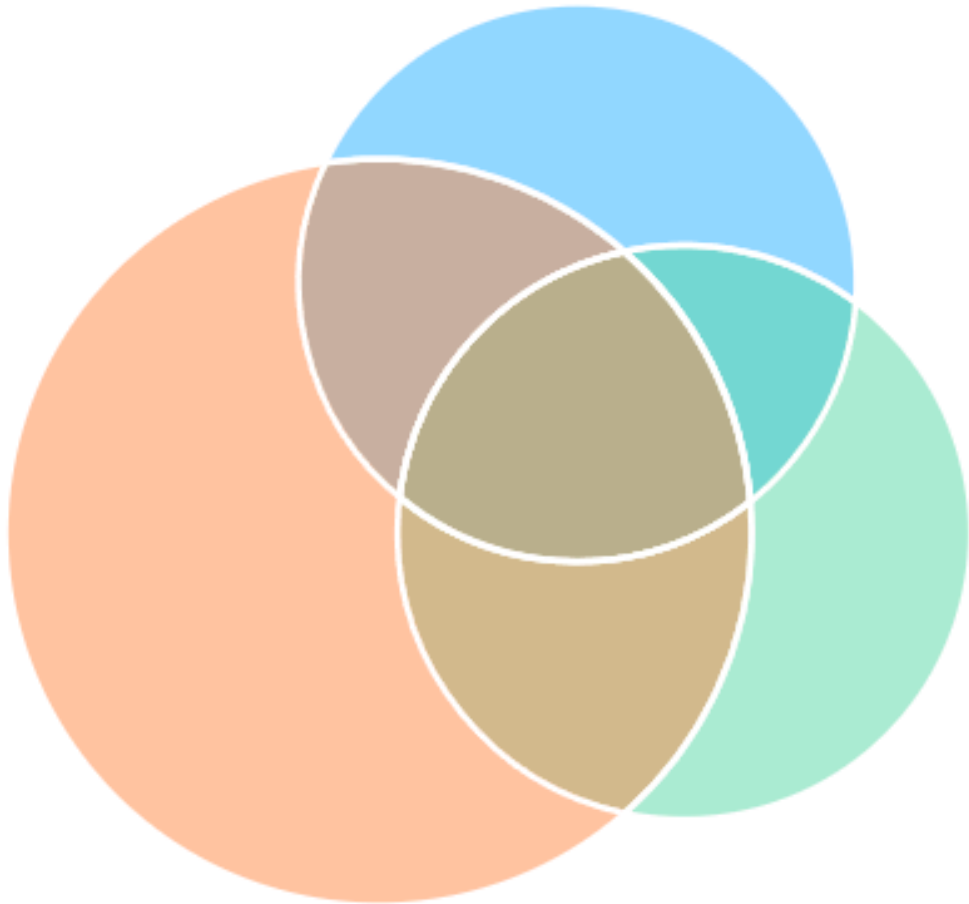
Missing

Weak

Keyword	Volume
coffee	1,000,000
avocado	550,000
dragon fruit	550,000
bahadurgarh city	450,000
haldiram	450,000

View details

Keyword Overlap



☒ blinkit.com

☒ zeptonow.com

☒ bigbasket.com

165.2K

174.8K

295.7K

KEYWORD

KEYWORD	AVG. MONTHS SEARCH	YOY CHANGE	COMPETITOR
<i>10 Minutes delivery</i>	1K – 10K	0%	Medium
<i>Fresh vegetable delivered</i>	100 – 1K	0%	Medium
Vegetable delivery service	10 – 100	0%	Low
Instacart delivery	100 – 1K	0%	Low
Daily milk delivery	1K – 10K	+900%	HIGH
Online grocery shopping	1K – 10K	0%	Low

On Page Element

SUMMARY	
Headers	Images
Links	Social
Tools	
Title ? 67 characters	Online Grocery Shopping and Online Supermarket in India - bigbasket
Description ? 177 characters	The best online grocery store in India. bigbasket is an online supermarket for all your daily needs. Online shopping now made easy with a wide range of groceries and home needs.

**Title should be in 50-65
character**

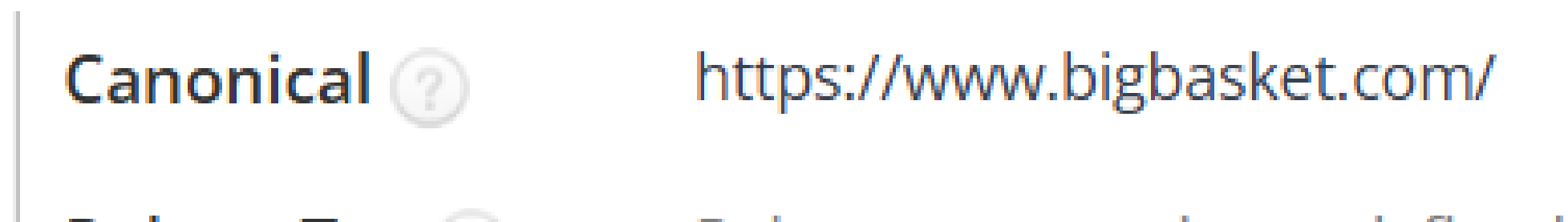
**DESCRIPTION should be in 150-
165 character**

keyword are missing

https://www.bigbasket.com/sp/2302042-freshners-repellant/?nc=Cleaning%20%26%20Household&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Cleaning%20%26%20Household&t_pos_sec=11&t_pos_item=4&t_ch=desktophttps://www.bigbasket.com/sp/2310090-fruity-indulgence/?nc=Beverages&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Beverages&t_pos_sec=9&t_pos_item=4&t_ch=desktophttps://www.bigbasket.com/sp/2310311-storage-solutions/?nc=Home%20and%20Kitchen&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Home%20and%20Kitchen&t_pos_sec=13&t_pos_item=5&t_ch=desktophttps://www.bigbasket.com/pc/fruits-vegetables/herbs-seasonings/?nc=Fruits%20and%20Vegetables&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Fruits%20and%20Vegetables&t_pos_sec=7&t_pos_item=4&t_ch=desktop


https://www.bigbasket.com/https://www.bigbasket.com/sp/2310092-crick-it-drink/?nc=Beverages&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Beverages&t_pos_sec=9&t_pos_item=6&t_ch=desktop


Canonical tag is missing




https://www.bigbasket.com/sp/2310090-fruity-indulgence/?nc=Beverages&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Beverages&t_pos_sec=9&t_pos_item=4&t_ch=desktophttps://www.bigbasket.com/sp/2310091-power-boosters/?nc=Beverages&t_pg=%2Foct-homepage-t1%2F&t_p=Oct-T1_2023&t_s=Beverages&t_pos_sec=9&t_pos_item=5&t_ch=desktop

Backlink

Backlinks  Worldwide  All time

Backlinks			 Export
Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type	
Ascent Jobs, Vacancies, Recruitment, Employ... https://timesascent.com/	Banner https://www.bigbasket.com/ps/?q=cleaning	follow	
From Farmer's Kitchen: Bharli Vangi - Bigbask... https://blog.bigbasket.com/2023/11/07/from...	- https://blog.bigbasket.com/2023/11/07/from-f...	follow	
From Farmer's Kitchen: Bharli Vangi - Bigbask... https://blog.bigbasket.com/2023/11/07/from...	- https://www.bigbasket.com/	follow	
World Food India 2024 https://worldfoodindia.gov.in/	partner brand Big Basket https://www.bigbasket.com/	follow	
Home - shoonya https://shoonya.info/	Bigbasket https://www.bigbasket.com/	follow	
View details			

Follow vs Nofollow



Follow links

622.74K

Nofollow links


390.89K

[View details](#)

Backlink Types

Text	<div><div></div><div></div></div>	34%	351.8K
Image	<div><div></div><div></div></div>	66%	680.1K
Form	<div><div></div><div></div></div>	<1%	51
Frame	<div><div></div><div></div></div>	<1%	7

[View full report](#)



Anchor text and indexing page

Top Anchors			Export	Referring Domains			Export
Anchor	Domains	Backlinks		Root Domain	Country/IP	Backlinks	
<EmptyAnchor>	1,334	212,498		fatdeals.in	104.21.0.145	307,054	
bigbasket.com	862	30,786		yoghino.com	89.117.27.109	43,215	
how to order	1	21,751		bbdeals.in	104.21.20.132	36,762	
buy now	57	16,188		chitrasfoodbook.com	104.21.68.217	22,644	
bigbasket	1,318	15,542		bingj.com	204.79.197.219	12,528	
View details				View details			

Indexed Pages			Export
Title & URL	Domains	Backlinks	
Online Grocery Shopping and Online Supermarket in India - bigbasket https://www.bigbasket.com/	1,824	7,726	
- http://bigbasket.com/	626	7,632	
- http://www.bigbasket.com/	439	2,313	
Buy VictorPro Zinc Chloride Battery - AAA, 1.5 V, Multi-Purpose & Long Lasting, Leak Proof Online at Best Price of Rs 90 - bigbasket https://www.bigbasket.com/pd/40199536/victor-ultra-gold-battery-aaa-10-pcs/	272	3	

Blog link

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