



**Ana Molinari**  
Frontend Developer

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## Bio

I am a committed and detail-oriented Front End Software Engineer with a Bachelor's degree in Social Communication and Advertising. With over 12 years of experience in the digital space, I have developed strong skills in analytics, strategic planning, and digital business management. My training in Front End Development has equipped me with a solid foundation in modern front-end technologies. I have successfully collaborated with diverse organizations, including advertising agencies, educational institutions, e-commerce platforms, and multinational corporations.

## Education

- Front-End Development Course, Rocketseat
- Bachelor in Advertising and Media
- Advanced English Course
- English Business-Focused Course
- Social Media Management Course

## Certificates

- Frontend Development with ReactJS, Rocketseat
- Frontend Development with JavaScript, Rocketseat
- RD Summit 2019
- Design Thinking
- OKR Essential
- Lapidar Program - Leadership training
- Inbound Marketing

## Tools & Skills

- Frontend Technologies: HTML, CSS, JavaScript, React.js
- UI/UX Design: Figma, Sketch
- Project Management: Asana, Monday, Trello
- Analytics: Google Analytics, SemRush
- Content Management: WordPress and HubSpot
- Other: Google Workspace, Hootsuite, RD Station, mLabs, Branding, Strategic Planning, Analysis and Monitoring.

## Experiences

- Freelance Front End Developer (Self-Employed)
  - Transitioned to a career in front-end development, undertaking freelance projects to build responsive and interactive websites and web applications.
  - Utilized technologies such as HTML, CSS, JavaScript, and popular frameworks like React.js to deliver high-quality front-end solutions to clients.
- Content and Digital Marketing Strategist (Self-Employed)
- Other roles including Social Media Strategist, Digital Marketing Analyst, and positions at University of Blumenau, Almeida Junior Mall Group, Movidesk, Henry Schein Brazil, Modus.Org Digital Agency, Ambientha Decor Shop and SmartHint where I gained substantial experience in digital strategies, analytics, and basic front-end modifications to optimize digital campaigns and user experiences.