

# Anamoul Rouf

Product Designer

✉ [anamoulrouf.bd@gmail.com](mailto:anamoulrouf.bd@gmail.com)  
✂ [anamoulrouf.com/portfolio](https://anamoulrouf.com/portfolio)  
🌐 [anamoulrouf.com](https://anamoulrouf.com)  
🌐 [linkedin.com/in/roufuxdesigner](https://linkedin.com/in/roufuxdesigner)

Date: Apr 30, 2025.

Courtney Hanchey,  
Senior Talent Acquisition Manager,  
TRAILD,  
Newport Beach, California,  
USA.

Dear Hiring Manager,

I'm excited to apply for the **Senior Product Designer** role at TRAILD. With over **8 years of experience** designing intuitive, user-centered solutions in complex domains, I believe I can contribute meaningfully to your mission of streamlining and securing Accounts Payable processes.

Here's why I think I'd be a great fit:

- **User-Centered Design:** At ShareTrip Inc., I led the redesign of our booking platform, **improving user satisfaction by 30%**. I focus on understanding user needs through research and translating insights into effective designs.
- **Complex Problem Solving:** I have experience designing for intricate systems, ensuring that solutions are both functional and user-friendly.
- **Agile Methodology:** Working in fast-paced environments has honed my ability to adapt quickly and deliver high-quality work within tight deadlines.
- **Strategic Vision:** I thrive on aligning design systems with business goals and technical constraints. My work has involved **creating component libraries, documentation, and metrics** to measure success exactly what you're looking for.
- **Design System Leadership:** At **Continental Expedited Services (CES)**, I led the design system, ensuring consistency across platforms while collaborating with cross-functional teams. I've also built and maintained design systems for **Truck Lagbe Limited** and **ShareTrip Inc.**, **improving team productivity by 25%**.
- **Data-Driven Design:** I'm passionate about **accessibility, usability, and data visualization**, key areas Dynatrace values. My designs are always grounded in research and feedback loops.

I'm enthusiastic about the opportunity to contribute to TRAILD's growth and help shape the future of Accounts Payable automation. Thank you for considering my application.

Best regards,

**Anamoul Rouf.**

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[anamoulrouf.bd@gmail.com](mailto:anamoulrouf.bd@gmail.com)  
<https://anamoulrouf.com>