Anamoul Rouf

Product Designer

anamoulrouf.bd@gmail.com
anamoulrouf.com/portfolio
anamoulrouf.com
linkedin.com/in/roufuxdesigner

Date: Apr 08, 2025.

Hiring Manager
Dynatrace,
Linz, Upper Austria,
Austria.

Dear Hiring Manager,

I'm excited to apply for the UX Lead role at Dynatrace. With my **8+ years designing enterprise SaaS platforms** and passion for **complex observability challenges**, I'd love to help shape intuitive experiences for your cloud and Kubernetes solutions.

Why I'm a great fit:

- **End-to-End UX Ownership:** At **Continental Expedited Services**, I redesigned the freight logistics platform, improving usability by 35% through iterative prototyping and user testing, exactly the hands-on approach Dynatrace values

- **Enterprise SaaS Expertise**: My work at **Curogram** (healthtech SaaS) and **Playground Labs** (Web3 platforms) involved:

  - Designing complex data visualizations

  - Creating dev-ready prototypes in Figma

  - Balancing technical constraints with user needs

- **Research-Driven Design**: I regularly conduct **competitive analysis, usability tests, and data synthesis** to inform decisions crucial for Dynatrace's AI-powered observability

- **Cross-Functional Leadership:** At **Truck Lagbe**, I aligned product, engineering, and design teams around a unified design system that **reduced fraud cases by 30%**.

What excites me most about Dynatrace is the chance to work on a product that **impacts millions of users** while pushing the boundaries of innovation. Plus, your focus on **sustainability, creativity, and career growth** aligns perfectly with my values.

Would love to discuss how I can contribute to making Dynatrace's platform even more intuitive.

Let's connect!

Best regards,

Anamoul Rouf.
Product Designer
anamoulrouf.bd@gmail.com
https://anamoulrouf.com