

Anamoul Rouf

UX Product Designer

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📄 [About Myself](#)

Date: July 27, 2025.

Hiring Manager,
Emirates,
Dubai, United Arab Emirates.

Dear Hiring Manager,

I'm Anamoul Rouf, a **UX Product Designer** with over **8 years of experience**, and I'm thrilled to apply for the **Crew Training - UX Specialist** role at Emirates Group. Your commitment to world-class customer experiences through innovative training solutions inspires me, and I'm eager to contribute my expertise in user-centered design and scalable design systems to enhance cabin crew training.

At ShareTrip Inc, I led the design of a travel booking platform, including iOS and Android apps, serving 1.2M+ users. Also-

- Through user research, wireframes, and prototypes in Figma, I simplified complex booking flows, **improving usability by 54%** and driving a **56% increase in active users**, with a **76% booking success** rate.
- I also developed a design system with reusable components, ensuring consistency across platforms and **saving 25% of team productivity time**.
- My role involved close collaboration with product managers, engineers, and support teams to ensure the experience was not only pixel-perfect but aligned with business goals and user behaviours.
- I've also worked with immersive tools and prototyping platforms like Figma and Adobe XD, and I'm deeply familiar with agile environments where experimentation and iteration drive innovation.

What excites me most about this role at Emirates is the opportunity to shape immersive learning experiences for one of the world's most respected airline brands. My passion for immersive technologies like VR and AR, combined with my proficiency in Figma and human-centered design, makes me a strong fit for designing engaging, compliant training experiences.

Thank you for considering my application. I'd be honoured to contribute to Emirates' commitment to innovation, safety, and world-class service.

Best regards,

Anamoul Rouf.

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