

Anamoul Rouf

Product Designer (UI/UX)

[✉ anamoulrouf.bd@gmail.com](mailto:anamoulrouf.bd@gmail.com)
[✂ anamoulrouf.com/portfolio](https://anamoulrouf.com/portfolio)
[🌐 anamoulrouf.com](https://anamoulrouf.com)
[in linkedin.com/in/roufuxdesigner](https://linkedin.com/in/roufuxdesigner)
[▶ About Myself](#)

Date: September 1, 2025.

Hiring Manager,

Banglalink Digital Communications Ltd.
Tiger's Den, Bir Uttam Mir Shawkat Sharak,
Dhaka, Bangladesh.

Dear Hiring Manager,

I'm excited to apply for the Lead UX/UI role at Banglalink. With over **8 years of experience** designing and scaling digital products across startups and enterprise platforms, I've built a career around transforming complex workflows into intuitive, engaging user experiences and helping teams grow stronger design practices along the way.

At ShareTrip, I redesigned core booking flows for millions of users, balancing business growth with usability. At Truck Lagbe, I worked on logistics and marketplace experiences, simplifying complex journeys for both drivers and customers. More recently, I've mentored upcoming designers at CDIP, focusing on building industry-ready skills in UX strategy and systems thinking. Across each role, I've led initiatives around design systems, usability testing, and product alignment that echo the same goals Banglalink is pursuing: consistency, clarity, and scale.

What excites me most about this opportunity is the chance to impact millions of users across Bangladesh by driving digital transformation at a national scale. Banglalink's vision of "Lead the Future" resonates with me, because design leadership is not just about beautiful screens, it's about setting standards, advocating for users at the leadership table, and fostering a culture where innovation thrives.

I'd love to bring my experience in UX strategy, digital service design, and team mentorship to help Banglalink elevate its digital products into world-class experiences that reflect both local needs and global benchmarks.

Looking forward to connecting!

Best regards,

Anamoul Rouf.

Product Designer (UI/UX),
anamoulrouf.bd@gmail.com
<https://anamoulrouf.com>