

LAWRENCE WOO, RPH PHARM.D, APA #14410

Pharmacist turned Founder

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📍 Edmonton, AB

SUMMARY

Driven by a deep commitment to enhancing patient care and addressing pharmacist burnout, I founded Medi-scribe shortly after earning my PharmD and APA. For years, I witnessed firsthand the growing demands on pharmacists, with outdated tools failing to support our evolving roles. This disconnect led to exhaustive hours, mounting paperwork, and dwindling job satisfaction. My diverse roles throughout pharmacy practice revealed a universal challenge: administrative burdens hindering quality patient care. Medi-scribe was developed to bridge this gap. My vision involves creating technology that is simple, equitable, and impactful, aimed at improving pharmacist workload and enhancing the quality and accessibility of patient care.

EXPERIENCE

Co-founder and CEO

Medi-scribe

📅 2021 - Present 📍 Edmonton, Alberta, Canada

Medi-scribe is a software solution that provides pharmacists with documentation tools, drug information, and care pathways, enhancing clinical workflows

- Led product development, business strategy, sales, and clinical team at Medi-scribe.
- Scaled business to 3 clinical advisors, 5 employees, and hundreds of pharmacists across Alberta
- Engaged with customers and industry leaders to gauge needs, business cases, test value propositions, and find opportunities to improve product and deliver value.

Consultant - Operations, Policy, and Clinical Specialist

BC Pharmacy Association (BCPhA)

📅 2022 - Present 📍 Remote

In June 2023, BC pharmacists gained the authority to prescribe independently. I was hired as a consultant to advise on policy, operations, and clinical training.

- Identified the needs of pharmacists and presented findings to stakeholders in policy, government, and reimbursement, advocating for pharmacists' interests during the planning stages and implementation of minor ailment prescribing
- Launched CCCEP accredited courses supporting business workflow, change management, and clinical cases viewed by thousands of Pharmacists
- Collaborated with marketing and communications teams to develop and update websites
- Presented in online webinars and town hall meetings. Moderate live webinars with pharmaceutical industry partners

Consultant & Relief Pharmacist

Self-Employed

📅 2023 - Present 📍 Edmonton, Alberta and Remote

Assisting pharmacy owners and pharmacy teams in identifying operational, technological, and practical deficiencies and providing recommendations and solutions.

- Provide relief coverage, policy and procedure development, HR support/hiring/incentive structures, workflow optimization, clinical program execution, and IT consultations

Director and Pharmacy Manager

Pharmasave Drugs

📅 2021 - 2022 📍 Surrey, British Columbia

Pharmasave #287 and Pharmasave #091 - (Acquired)

- Established clinical programs with pharmaceutical partners, streamlined operations, and increased clinical service revenue by 7x within 6 months
- Responsible for daily operations, 15 + staff, procedural documentation, training, vendor relationships, partnerships with pharmaceutical industry, hiring, training
- Oversaw the seamless acquisition of Sullivan Medical Clinic, Pharmasave #287 and #091 and assisted with due diligence

Clinical Pharmacist with Additional Prescribing Authority (APA)

Mint Health + Drugs : Community Members Pharmacy (CMP)

📅 2021 📍 Edmonton, Alberta

CMP serves the unique needs of marginalized populations often living with concurrent disorders and infection diseases.

- Led Hepatitis C screening initiative, which included Hepatitis C screening, diagnosis, prescribing, and collaboration with ID specialists across community members in transitional housing, detox centers, and supportive living sites.
- Preceptor to two 4th Year PharmD Students.
- Collaborated with key non-for profit agencies and developed resources to increase awareness of social resources available to marginalized populations with concurrent disorders

PROJECTS AND MAJOR SPEAKING

Guest Lecturer and Career Panelist

📅 2022 - Present

🔗 <https://myapsa.ca/>

- University of Alberta - Invited to speak to Alberta pharmacy students on my career journey
- University of British Columbia - Invited to guest lecture career series in Tech/entrepreneurship (PHRM 341 – Pharmacists in Practice III)
- University of British Columbia - Invited as career panelist for Pharmacy Leadership Conference (UBC PLS - Pharmacy Leadership Society)

Webinar Moderator

📅 2023 - Present

🔗 Moderated webinars with key opinion leaders. See: <https://www.bcpharmacy.ca/education/webinars>

- GSK - Shingles Prevention And Treatment: Updates And Frequently Asked Questions GSK - Choosing The Right Inhaler For Your COPD Patients
- Pfizer - Enhancing Pharmacy Practice: Pneumococcal Vaccines and COVID-19 Prevention and Management Update
- Pfizer - Use Of Topical In The Management Of Atopic Dermatitis
- Boehringer-Ingelheim - Type 2 Diabetes Beyond A1C Control
- Sanofi - Takin' Care Of Business: What You Need To Know To Protect Patients From Influenza This Season
- Embecta - Best Practices supporting Your Patients' Journey with Insulin Injection Techniques

Livewire Calgary Interview and CBC Radio One Interview

📅 08/2023

🔗 <https://livewirecalgary.com/2023/08/03/calgarys-next-economy-medi-scribe-streamlines-a-pharmacists-documentation/>

- Interviewed by Livewire Calgary about my career path moving back to Alberta to launch Medi-scribe and my entrepreneurship journey
- Interviewed by CBC Radio one on my journey building Medi-scribe and the scope of practice in Alberta

Panelist: Clinical Pharmacist Academy

📅 06/2023

🔗 <https://clinicalpharmacistacademy.ca/agenda>

- Inaugural minor ailments conference. Panelist invited to speak about health-tech, interoperability, and the future of pharmacy

Presenter: Canadian Foundation for Pharmacy Technology Forum

📅 06/2023

🔗 <https://cfpnet.ca/pharmacy-forum-technology-solutions-empower-pharmacists-and-patients/>

- Presented on Medi-scribe data points such as pharmacist prescribing patterns
- Demonstrated Medi-scribe's software to a Canadian wide audience

CCCEP Accredited Course Author: Removing Barriers to Support Pharmacists' Expanded Scope

📅 01/2023 - 04/2023

🔗 <https://www.bcpharmacy.ca/education/etraining/removing-barriers-support-pharmacists-expanded-scope>

- Developed and authored 1.5 CEU CCCEP accredited course on the operationalization clinical service provision

EDUCATION

Doctor of Pharmacy, PharmD

University of Alberta, Canada

📅 2016 - 2020

Velocity Accelerator (Spring 2023)

Platform Calgary, Alberta Catalyzer

📅 04/2023 - 06/2023

- 8-week intensive program focused on scaling Medi-scribe and developing a go-to-market strategy. Received 1:1 coaching with industry experts in technical, product, and marketing.

ACHIEVEMENTS



Innovation of the Year (2023)

- Medi-scribe (Finalists) at ASTech Awards - Alberta Science Technology, and Leadership Awards



Change Makers (2023)

- Medi-scribe (Finalists) at ASTech Awards - Alberta Science, Technology, and Leadership Awards.



Best Pitch

Velocity Demo Day (June 2023), Alberta Catalyzer Accelerator at Platform Calgary



Alberta Student Leadership Award (2019)

- Demonstrating outstanding leadership (Alberta Pharmacists Student Association - APSA)