

modelo econométrico version 4

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Pre procesamiento de datos

1. Lectura de datos y formato panel

```
df <- read.csv('df_17_21_noclean.csv') %>%
  dplyr::select(year, country, total_earnings, # orden de datos panel
    total_players,
    -iso, -code, #no aplica el modelo
    pbicap,
    gdp_gr,
    -CPI, # corrupcion
    internet,
    -elect_acc,
    desempleo,
    pea, # tech access
    -net_mig,
    life_exp, # edades
    poblacion, # people
    inflacion
  ) %>%
  arrange(country, decreasing = FALSE)

head(df, 3)
```

```
##      year country total_earnings total_players  pbicap  gdp_gr internet
## 1 2017-01-01 Albania      2868.16             2 4531.032 3.898112 62.40000
## 2 2018-01-01 Albania      1346.55             3 5287.661 4.276312 65.40000
## 3 2019-01-01 Albania     37459.64            14 5396.214 2.523541 68.55039
##  desempleo    pea life_exp poblacion inflacion
## 1    13.62 1958423   79.047   2873457  1.450732
## 2    12.30 1951044   79.184   2866376  1.472953
## 3    11.47 1937930   79.282   2854191  1.257025
```

2. Valores faltantes

- Numero de Valores faltantes por variable

```
sapply(df, function(x) sum(is.na(x)))
```

```
##      year      country total_earnings total_players      pbicap
```

```
##          0          0          0          0          10
##      gdp_gr      internet      desempleo      pea      life_exp
##          8          54          1          0          0
##      poblacion      inflacion
##          0          8
```

- corrigiendo los NAs

```
# Pbi faltantes

# df <- df %>%
#   filter(year < as.Date("2022-01-01"))

## "Cuba" "Lebanon" "Syrian Arab Republic" "Venezuela"
pbicap_faltantes <- unique(df[is.na(df$pbicap), ]$country)
desemp_faltantes <- unique(df[is.na(df$desempleo), ]$country)
internet_faltantes <- unique(df[is.na(df$internet), ]$country)
# netmig_faltantes <- unique(df[is.na(df$net_mig), ]$country)
df <- df[!df$country %in% pbicap_faltantes, ]
df <- df[!df$country %in% desemp_faltantes, ]
df <- df[!df$country %in% internet_faltantes, ]
# df <- df[!df$country %in% netmig_faltantes, ]

#####

### Jugadores por poblacion por millon
df$players_ppl <- (df$total_players/df$poblacion)*1000000

# verificamos NAs, ahora no tengo NAs
sapply(df, function(x) sum(is.na(x)))
```

```
##      year      country total_earnings total_players      pbicap
##      0          0          0          0          0
##      gdp_gr      internet      desempleo      pea      life_exp
##      0          0          0          0          0
##      poblacion      inflacion      players_ppl
##      0          0          0
```

3. Normalizacion con logaritmo

- valores con varianzas muy grandes
- aplico normalizacion logaritmica en algunas variables

```
df_standar <- df %>%
  mutate(across(c("total_earnings", "pbicap", "poblacion", "pea"), ~log(.)))%>%
  mutate(year = year(df$year))
```

0. Preparando los datos

- Tenemos datos panel con la siguiente forma 90 paises 5 años y estas columnas
- Nuestro panel es balanceado y corto

```
dim(table(df_standar$country,df_standar$year))
```

```
## [1] 52 6
```

```
colnames(df_standar)
```

```
## [1] "year"          "country"        "total_earnings" "total_players"
## [5] "pbicap"        "gdp_gr"         "internet"        "desempleo"
## [9] "pea"          "life_exp"       "poblacion"       "inflacion"
## [13] "players_ppl"
```

- definimos las variables para el modelo

```
attach(df_standar)
Y <- cbind(total_earnings)
X <- cbind(pbicap,
           # gdp_gr,
           internet,
           life_exp,
           # cpi,
           # elect_acc,
           pea,
           desempleo,
           poblacion,
           players_ppl,
           inflacion
           # total_players
           # net_mig
           )

df_panel <- pdata.frame(df_standar,
                        index=c('country','year'))

head(df_panel,3)
```

```
##           year country total_earnings total_players  pbicap  gdp_gr
## Albania-2017 2017 Albania      7.961426           2 8.418705 3.898112
## Albania-2018 2018 Albania      7.205301           3 8.573131 4.276312
## Albania-2019 2019 Albania     10.531019          14 8.593453 2.523541
##           internet desempleo      pea life_exp poblacion inflacion
## Albania-2017 62.40000      13.62 14.48765   79.047  14.87103  1.450732
## Albania-2018 65.40000      12.30 14.48388   79.184  14.86856  1.472953
## Albania-2019 68.55039      11.47 14.47713   79.282  14.86430  1.257025
##           players_ppl
## Albania-2017  0.6960257
## Albania-2018  1.0466178
## Albania-2019  4.9050677
```

1. Efectos Fijos

```
fijos <- plm(Y ~ X, data=df_panel, index=c('country','year'), model= "within")
summary(fijos)
```

```
## Oneway (individual) effect Within Model
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "within", index = c("country",
##   "year"))
##
## Balanced Panel: n = 52, T = 6, N = 312
##
## Residuals:
##      Min.    1st Qu.    Median    3rd Qu.    Max.
## -3.027154 -0.302260 -0.020244  0.302458  1.936583
##
## Coefficients:
##              Estimate Std. Error t-value Pr(>|t|)
## Xpbicap         1.0203501  0.5469043   1.8657  0.06325 .
## Xinternet         0.0528553  0.0094360   5.6014 5.554e-08 ***
## Xlife_exp        -0.0622869  0.0538426  -1.1568  0.24844
## Xpea            14.5168032  6.0728331   2.3904  0.01756 *
## Xdesempleo       -0.0513053  0.0407549  -1.2589  0.20924
## Xpoblacion        0.3235078  7.3895645   0.0438  0.96512
## Xplayers_ppl      0.0343217  0.0071491   4.8008 2.711e-06 ***
## Xinflacion        0.0014463  0.0066226   0.2184  0.82730
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    220.37
## Residual Sum of Squares: 121.95
## R-Squared:    0.44664
## Adj. R-Squared: 0.31708
## F-statistic: 25.4247 on 8 and 252 DF, p-value: < 2.22e-16
```

2. Efectos aleatorios

```
random <- plm(Y ~ X, data=df_panel, index=c('country','year'), model= "random")
summary(random)
```

```
## Oneway (individual) effect Random Effect Model
##   (Swamy-Arora's transformation)
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "random", index = c("country",
##   "year"))
##
## Balanced Panel: n = 52, T = 6, N = 312
##
## Effects:
##              var std.dev share
```

```
## idiosyncratic 0.4839 0.6956 0.303
## individual 1.1126 1.0548 0.697
## theta: 0.74
##
## Residuals:
##      Min.    1st Qu.      Median    3rd Qu.      Max.
## -4.017165 -0.342340  0.014746  0.393891  1.977755
##
## Coefficients:
##              Estimate Std. Error z-value Pr(>|z|)
## (Intercept) -13.7337682   3.9624281 -3.4660 0.0005283 ***
## Xpbicap      0.1475137   0.2783104  0.5300 0.5960891
## Xinternet    0.0715762   0.0081105  8.8251 < 2.2e-16 ***
## Xlife_exp    -0.0145074   0.0441969 -0.3282 0.7427261
## Xpea         -0.5220489   2.6526334 -0.1968 0.8439809
## Xdesempleo   -0.0103262   0.0298161 -0.3463 0.7290953
## Xpoblacion    1.7331544   2.6602213  0.6515 0.5147189
## Xplayers_ppl  0.0328438   0.0063247  5.1930 2.07e-07 ***
## Xinflacion    0.0031747   0.0065537  0.4844 0.6280972
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    307.39
## Residual Sum of Squares: 165.77
## R-Squared:    0.46071
## Adj. R-Squared: 0.44647
## Chisq: 258.847 on 8 DF, p-value: < 2.22e-16
```

3. MCO

```
mco = plm(Y ~ X, data=df_panel, index=c("state", "year"), model="pooling")
summary(mco)
```

```
## Pooling Model
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "pooling", index = c("state",
##      "year"))
##
## Balanced Panel: n = 52, T = 6, N = 312
##
## Residuals:
##      Min.    1st Qu.      Median    3rd Qu.      Max.
## -6.344728 -0.447889  0.062565  0.585752  3.890074
##
## Coefficients:
##              Estimate Std. Error t-value Pr(>|t|)
## (Intercept) -16.8999987   2.1040994 -8.0319 2.149e-14 ***
## Xpbicap      -0.1972268   0.1892231 -1.0423 0.2981047
## Xinternet    0.0752989   0.0090421  8.3276 2.880e-15 ***
## Xlife_exp    0.0308779   0.0328703  0.9394 0.3482806
## Xpea         -5.2996778   1.4498795 -3.6553 0.0003028 ***
```

```
## Xdesempleo      -0.0301691    0.0201566 -1.4967 0.1355040
## Xpoblacion      6.5543363    1.4518762  4.5144 9.102e-06 ***
## Xplayers_ppl    0.0449828    0.0050021  8.9928 < 2.2e-16 ***
## Xinflacion     -0.0060329    0.0077030 -0.7832 0.4341294
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    1507.8
## Residual Sum of Squares: 460.39
## R-Squared:      0.69466
## Adj. R-Squared: 0.6866
## F-statistic: 86.1688 on 8 and 303 DF, p-value: < 2.22e-16
```

Test para escoger el mejor modelo

1. Breusch-Pagan

- H_0 : modelo agrupado (MCO) vs H_1 : efectos aleatorios
- $p < 0.05$ entonces rechazo la H_0 , por ahora el mejor modelo seria aleatorios

```
plmtest(mco, type=c("bp"))
```

```
##
##  Lagrange Multiplier Test - (Breusch-Pagan)
##
## data:  Y ~ X
## chisq = 287.65, df = 1, p-value < 2.2e-16
## alternative hypothesis: significant effects
```

2. Hausman test

- H_0 : efectos aleatorios vs H_1 : efectos fijos
- $p < 0.05$ entonces rechazo H_0 y decido que efectos fijos es mejor

```
phptest(fijos, random)
```

```
##
##  Hausman Test
##
## data:  Y ~ X
## chisq = 48.764, df = 8, p-value = 7.054e-08
## alternative hypothesis: one model is inconsistent
```

F test

- H_0 : modelo agrupado (MCO) vs H_1 : efectos fijos
- $p < 0.05$ entonces rechazo H_0 , el mejor modelo seria efectos fijos

```
pFtest(fijos, mco)
```

```
##  
## F test for individual effects  
##  
## data: Y ~ X  
## F = 13.714, df1 = 51, df2 = 252, p-value < 2.2e-16  
## alternative hypothesis: significant effects
```

Regresiones

Regresion con efectos fijos

by Country Spain

```
df_panel$country <- relevel(df_panel$country, ref = "Spain")  
regresion_country_sp = lm(Y ~ X + factor(country), data = df_panel)  
  
# summary(regresion_country)  
  
p_values <- summary(regresion_country_sp)$coefficients[,4]  
coeficiente <- summary(regresion_country_sp)$coefficients[,1]  
  
no_significativo <- names(p_values)[which(p_values > 0.05)]  
  
significativo_positivos <- names(p_values)[which(p_values < 0.05 & coeficiente>0)]  
  
significativo_negativos <- names(p_values)[which(p_values < 0.05 & coeficiente<0)]
```

Analizando significancias

```
no_significativo
```

```
## [1] "Xpbicap" "Xlife_exp"  
## [3] "Xdesempleo" "Xpoblacion"  
## [5] "Xinflacion" "factor(country)Argentina"  
## [7] "factor(country)Colombia" "factor(country)Saudi Arabia"
```

```
significativo_positivos
```

```
## [1] "Xinternet"  
## [2] "Xpea"  
## [3] "Xplayers_ppl"  
## [4] "factor(country)Albania"  
## [5] "factor(country)Austria"  
## [6] "factor(country)Belarus"
```

```
## [7] "factor(country)Belgium"
## [8] "factor(country)Bosnia and Herzegovina"
## [9] "factor(country)Bulgaria"
## [10] "factor(country)Costa Rica"
## [11] "factor(country)Croatia"
## [12] "factor(country)Czech Republic"
## [13] "factor(country)Denmark"
## [14] "factor(country)Ecuador"
## [15] "factor(country)Estonia"
## [16] "factor(country)Finland"
## [17] "factor(country)Georgia"
## [18] "factor(country)Greece"
## [19] "factor(country)Hong Kong"
## [20] "factor(country)Hungary"
## [21] "factor(country)Iraq"
## [22] "factor(country)Kazakhstan"
## [23] "factor(country)Latvia"
## [24] "factor(country)Lithuania"
## [25] "factor(country)Luxembourg"
## [26] "factor(country)Malaysia"
## [27] "factor(country)Malta"
## [28] "factor(country)Netherlands"
## [29] "factor(country)Norway"
## [30] "factor(country)Paraguay"
## [31] "factor(country)Peru"
## [32] "factor(country)Poland"
## [33] "factor(country)Portugal"
## [34] "factor(country)Romania"
## [35] "factor(country)Singapore"
## [36] "factor(country)Slovenia"
## [37] "factor(country)Sweden"
## [38] "factor(country)United Arab Emirates"
## [39] "factor(country)Uruguay"
```

```
significativo_negativos
```

```
## [1] "(Intercept)" "factor(country)Brazil"
## [3] "factor(country)China" "factor(country)Egypt"
## [5] "factor(country)France" "factor(country)Germany"
## [7] "factor(country)Indonesia" "factor(country)Italy"
## [9] "factor(country)Korea, Republic of" "factor(country)Russian Federation"
## [11] "factor(country)Thailand" "factor(country)Turkey"
## [13] "factor(country)Viet Nam"
```

By year

- El año en sí mismo no parece tener un efecto significativo en Y después de ajustar por X

```
regresion_years = lm(Y~X+factor(year))
summary(regresion_years)
```

```
##
```



```
## Call:
## lm(formula = Y ~ X + factor(year))
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -6.3486 -0.4850  0.0561  0.5701  4.0638
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -16.620623    2.106497  -7.890 5.79e-14 ***
## Xpbicap        -0.158490    0.192749  -0.822 0.411586
## Xinternet       0.073347    0.010364   7.077 1.06e-11 ***
## Xlife_exp       0.023061    0.033429   0.690 0.490823
## Xpea           -4.990160    1.482923  -3.365 0.000865 ***
## Xdesempleo     -0.022897    0.020378  -1.124 0.262076
## Xpoblacion      6.245015    1.486041   4.202 3.49e-05 ***
## Xplayers_ppl    0.045299    0.005003   9.054 < 2e-16 ***
## Xinflacion     -0.008500    0.008022  -1.060 0.290165
## factor(year)2018  0.180484    0.241844   0.746 0.456084
## factor(year)2019  0.541695    0.247702   2.187 0.029528 *
## factor(year)2020 -0.102035    0.259212  -0.394 0.694133
## factor(year)2021  0.229407    0.266492   0.861 0.390019
## factor(year)2022  0.304390    0.274964   1.107 0.269180
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.225 on 298 degrees of freedom
## Multiple R-squared:  0.7033, Adjusted R-squared:  0.6904
## F-statistic: 54.34 on 13 and 298 DF,  p-value: < 2.2e-16
```

OTRAS IDEAS

Top 3 country

```
df_panel %>%
  group_by(country) %>%
  top_n(3, total_earnings) %>%
  arrange(desc(total_earnings))
```

```
## # A tibble: 156 x 13
## # Groups:   country [52]
##   year country total_earnings total_players pbicap gdp_gr internet desempleo
##   <fct> <fct>          <dbl>          <int>   <dbl> <dbl>   <dbl>   <dbl>
## 1 2021 China             17.8            2015    9.44  8.35    73.1    4.55
## 2 2022 China             17.7            2156    9.45  3.00    75.6    4.98
## 3 2019 China             17.0            1455    9.22  5.58    64.1    4.56
## 4 2021 Russian ~         17.0            1119    9.44  5.53    88.2    4.72
## 5 2019 Korea, R~         16.7            1226   10.4  1.89    96.2    3.75
## 6 2018 Korea, R~         16.5            1283   10.4  2.46    96.0    3.82
## 7 2021 Korea, R~         16.4            1128   10.5  4.49    97.6    3.64
## 8 2022 Brazil            16.2            1573    9.10  2.43    80.5    9.23
```

```
## 9 2019 France 16.2 1340 10.6 1.50 83.3 8.41
## 10 2021 Brazil 16.2 1446 8.95 4.44 80.7 13.2
## # i 146 more rows
## # i 5 more variables: pea <dbl>, life_exp <dbl>, poblacion <dbl>,
## # inflacion <dbl>, players_ppl <dbl>
```

Crecimiento de ganancia

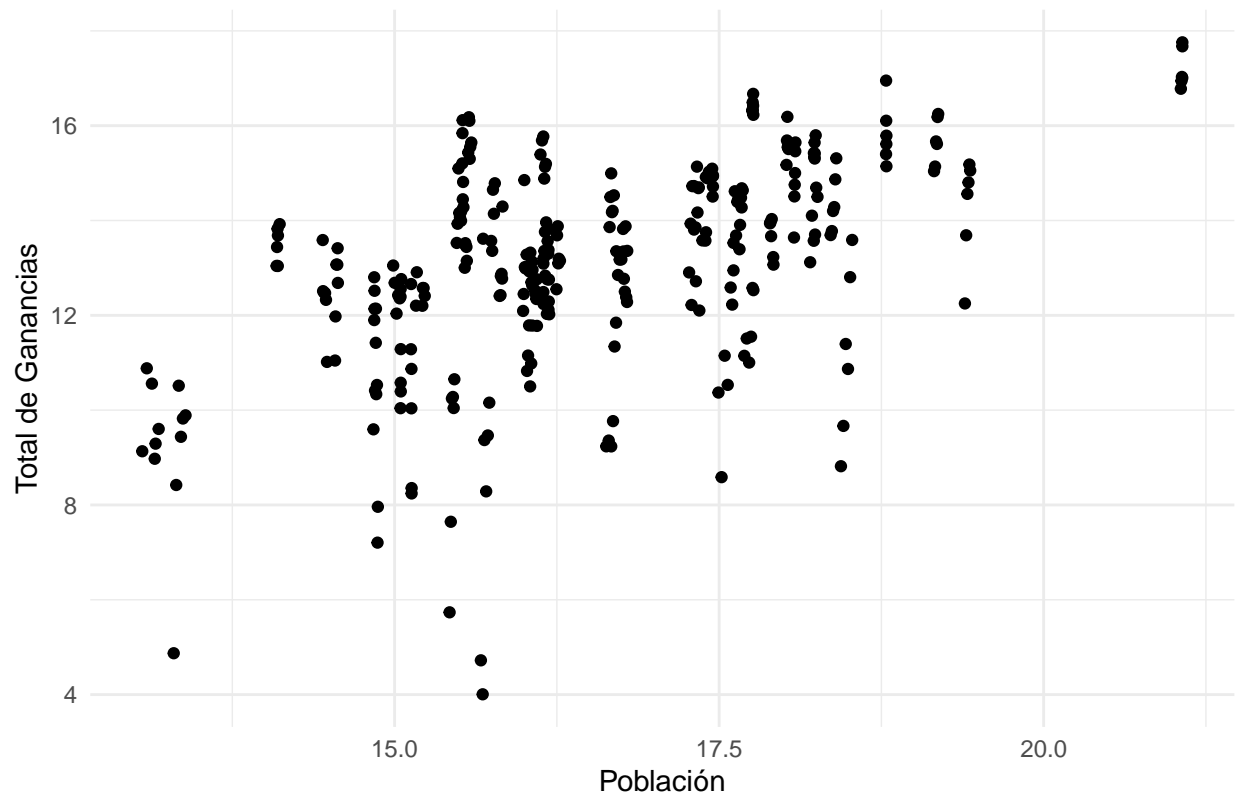
```
df_panel %>%
  group_by(country) %>%
  mutate(year = as.integer(year)) %>%
  summarise(CAGR = ifelse((last(year) - first(year)) != 0,
                        (last(total_earnings) / first(total_earnings))^(1/(last(year)-first(year))) - 1,
                        0),
            arrange(desc(CAGR)))
```

```
## # A tibble: 52 x 2
##   country CAGR
##   <fct>    <dbl>
## 1 Paraguay 0.165
## 2 Luxembourg 0.152
## 3 Costa Rica 0.132
## 4 Egypt 0.0904
## 5 Georgia 0.0866
## 6 Iraq 0.0546
## 7 Ecuador 0.0510
## 8 Uruguay 0.0430
## 9 Latvia 0.0428
## 10 Saudi Arabia 0.0424
## # i 42 more rows
```

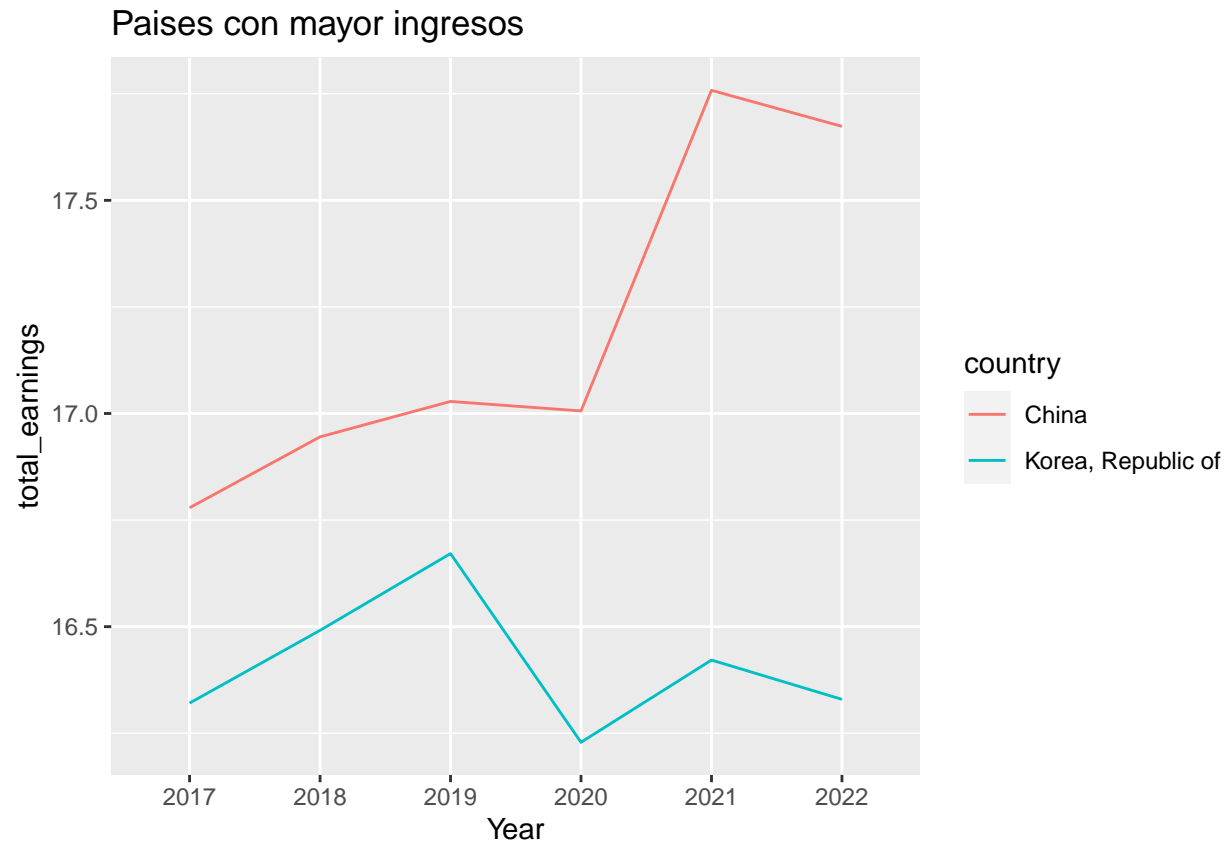
Top 3 países ganancias en el tiempo

```
ggplot(data = df_panel, aes(x = poblacion, y = total_earnings)) +
  geom_point() + # Añadimos los puntos del scatter plot
  #geom_smooth() #method = "lm", se = TRUE, color = "blue" +
  labs(x = "Población", y = "Total de Ganancias", title = "Relación entre Población y Total de Ganancias") +
  theme_minimal() # Tema minimalista para el gráfico
```

Relación entre Población y Total de Ganancias



```
ggplot(df_panel %>%
  group_by(year) %>%
  filter(country %in% c('China', 'United States', 'Korea, Republic of')),
  aes(x = year, y = total_earnings, group = country, color=country)) +
  geom_line() +
  labs(x = "Year", y = "total_earnings") +
  ggtitle("Países con mayor ingresos")
```



Tops 3 países crecimiento en el tiempo

```
ggplot(df_panel %>%  
  group_by(year) %>%  
  filter(country %in% c("Luxembourg", "Paraguay", "Costa Rica")),  
  aes(x = year, y = total_earnings, group = country, color=country)) +  
  geom_line() +  
  labs(x = "Year", y = "Life total_earnings") +  
  ggtitle("Países con mayor CAGR")
```

Países con mayor CAGR

