

# modelo econometrico

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## Pre procesamiento de datos

### 1. Lectura de datos y formato panel

```
df <- read.csv('df_17_21_noclean.csv') %>%
  dplyr::select(year, country, total_earnings, # orden de datos panel
               total_players,
               -iso, -code, #no aplica el modelo
               pbicap,
               gdp_gr,
               CPI, # corrupcion
               internet, elect_acc,
               exp_tech, # tech access
               -age_work,
               life_exp, # edades
               poblacion# people
               ) %>%
  arrange(country, decreasing = FALSE)

head(df, 3)
```

```
##      year country total_earnings total_players  pbicap  gdp_gr CPI
## 1 2017-01-01 Albania      2868.16           2 4531.032 3.898112 38
## 2 2018-01-01 Albania      1346.55           3 5287.661 4.276312 36
## 3 2019-01-01 Albania     37459.64          14 5396.214 2.523541 35
## internet elect_acc exp_tech life_exp poblacion
## 1 62.40000    99.89 31.52551  79.047  2873457
## 2 65.40000   100.00 30.75579  79.184  2866376
## 3 68.55039   100.00 31.18889  79.282  2854191
```

### 2. Valores faltantes

- Numero de Valores faltantes por variable

```
sapply(df, function(x) sum(is.na(x)))
```

```
##      year      country total_earnings total_players  pbicap
##      0            0            0            0          10
```

```
##          gdp_gr          CPI          internet          elect_acc          exp_tech
##          8          6          54          99          38
##      life_exp      poblacion
##          99          0
```

- corrigiendo los NAs

```
# Pbi faltantes
## "Cuba" "Lebanon" "Syrian Arab Republic" "Venezuela"
pbicap_faltantes <- unique(df[is.na(df$pbicap), ]$country)
df <- df[!df$country %in% pbicap_faltantes, ]

# Internet: 2 faltantes -> 2018 cambodia y trinidad y tobago

### Cambodia, hueco en 2018, reemplazdo por el promedio
df[df$country=='Cambodia', 'internet'][2] <-
  (df[df$country=='Cambodia', 'internet'][1] +
   df[df$country=='Cambodia', 'internet'][3])/2

### trinidad y tobago, reemplazdo por el promedio
df[df$country=='Trinidad and Tobago', 'internet'][2] <-
  (df[df$country=='Trinidad and Tobago', 'internet'][1]+
   df[df$country=='Trinidad and Tobago', 'internet'][3])/2

# Acceso a electricidad y life expectanci solo antes del 2022
df <- df %>%
  filter(year < as.Date("2022-01-01"))

# EXportacion tecnologica voy a quitar a los paises que no tiene exportacion por temas politicos
## "Iran, Islamic Republic of" "United Arab Emirates" "Viet Nam"
exp_faltantes <- unique(df[is.na(df$exp_tech), ]$country)
df <- df[!df$country %in% exp_faltantes, ]

# CPI macao no tiene por temas politicos
df <- df[df$country != 'Macao', ]

### Jugadores por poblacion por millon
df$players_ppl <- (df$total_players/df$poblacion)*1000000

#####

# verificamos NAs, ahora no tengo NAs
sapply(df, function(x) sum(is.na(x)))
```

```
##          year          country total_earnings total_players          pbicap
##          0          0          0          0          0
##      gdp_gr          CPI          internet          elect_acc          exp_tech
##          0          0          0          0          0
##      life_exp      poblacion      players_ppl
##          0          0          0
```

### 3. Normalizacion con logaritmo

- valores con varianzas muy grandes

```
summary(df)
```

```
##      year      country  total_earnings  total_players
## Length:455    Length:455      Min.   :    55  Min.   :   1.0
## Class :character Class :character 1st Qu.: 48243 1st Qu.: 20.0
## Mode  :character Mode  :character Median : 289199 Median : 83.0
##                                     Mean  : 1948524 Mean  : 275.7
##                                     3rd Qu.: 1358358 3rd Qu.: 269.5
##                                     Max.   :51416470 Max.   :6280.0
##      pbicap      gdp_gr      CPI      internet
## Min.   : 1243    Min.   :-18.8544 Min.   :18.00 Min.   : 13.78
## 1st Qu.: 4732    1st Qu.: -0.4916 1st Qu.:35.00 1st Qu.: 64.76
## Median : 12532   Median :  1.9630 Median :44.00 Median : 79.17
## Mean   : 22561   Mean   :  1.5517 Mean   :50.57 Mean   : 74.82
## 3rd Qu.: 34148   3rd Qu.:  4.4185 3rd Qu.:67.00 3rd Qu.: 88.97
## Max.   :133712   Max.   : 18.7329 Max.   :89.00 Max.   :100.00
##      elect_acc      exp_tech      life_exp      poblacion
## Min.   : 80.70    Min.   : 4.167  Min.   :62.34 Min.   :3.434e+05
## 1st Qu.: 99.80    1st Qu.:24.468 1st Qu.:73.02 1st Qu.:5.139e+06
## Median :100.00    Median :43.495  Median :76.60 Median :1.100e+07
## Mean   : 98.91    Mean   :42.225  Mean   :76.68 Mean   :6.720e+07
## 3rd Qu.:100.00    3rd Qu.:57.264 3rd Qu.:81.40 3rd Qu.:4.473e+07
## Max.   :100.00    Max.   :92.665  Max.   :85.50 Max.   :1.412e+09
##      players_ppl
## Min.   : 0.00604
## 1st Qu.: 1.58751
## Median : 5.99318
## Mean   : 12.89707
## 3rd Qu.: 15.43862
## Max.   :127.57826
```

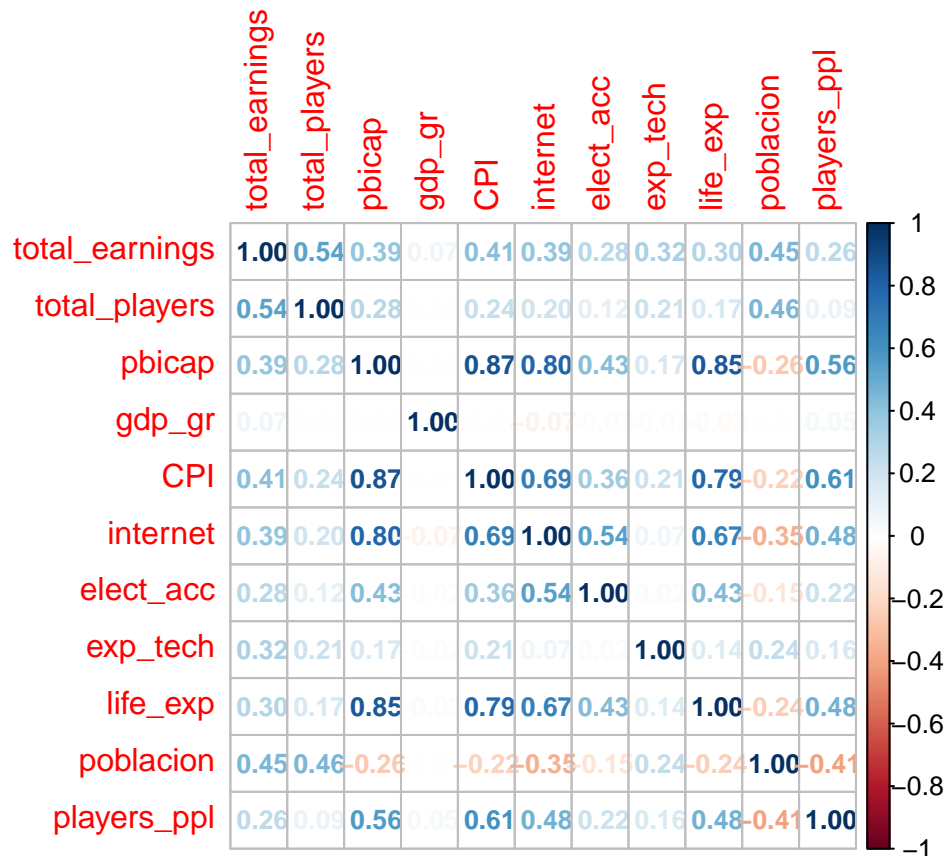
- aplico normalizacion logaritmica en algunas variables

```
df_standar <- df %>%
  mutate(across(c("total_earnings", "pbicap", "poblacion"), ~log(.) %>% as.vector))
```

### 4. Correlacion y eliminacion de variables

- verificacion de correlaciones

```
matriz_corr <- cor(df_standar[3:13])
corrplot(matriz_corr, method = 'number', number.cex = 0.8)
```

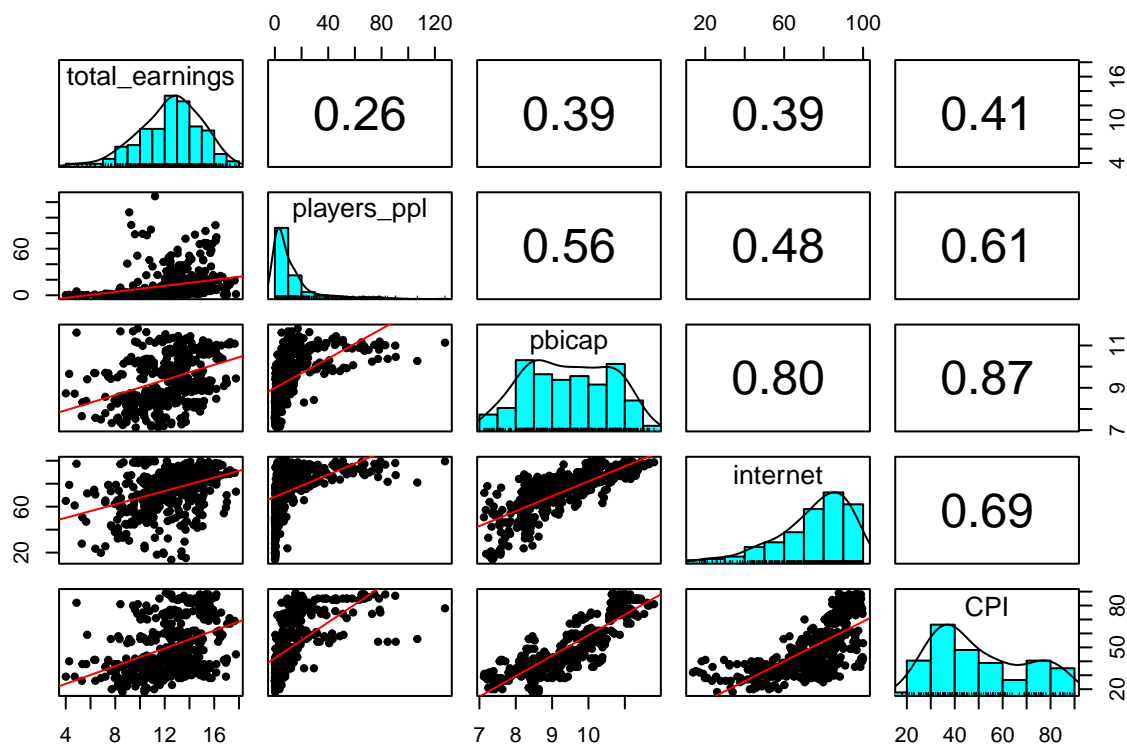


- Veamos mas a detalle las correlaciones encontradas, pbippa, cpi e acceso internet Se debe crear otra variable para eliminar la correlacion? estas correlaciones no implican causalidad, pero como debo tratarlas?

```

pairs.panels(df_standar%>%dplyr::select(total_earnings,players_ppl, pbicap, internet,CPI),
  smooth = FALSE,      # Si TRUE, dibuja ajuste suavizados de tipo loess
  scale = FALSE,        # Si TRUE, escala la fuente al grado de correlación
  density = TRUE,       # Si TRUE, añade histogramas y curvas de densidad
  ellipses = FALSE,     # Si TRUE, dibuja elipses
  method = "pearson",   # Método de correlación (también "spearman" o "kendall")
  lm = TRUE,            # Si TRUE, dibuja un ajuste lineal en lugar de un ajuste LOESS
  cor = TRUE,           # Si TRUE, agrega correlaciones
  jiggle = FALSE,       # Si TRUE, se añade ruido a los dato
)

```



## Implementando modelos

### 0. Preparando los datos

- tenemos datos panel con la siguiente forma 90 países 5 años y estas cols

```
# df_panel <- df_standar %>% select(-c(total_players))
# por si sera necesario quitar algunas var
dim(table(df_standar$country,df_standar$year))
```

```
## [1] 91 5
```

```
colnames(df_standar)
```

```
## [1] "year"          "country"       "total_earnings" "total_players"
## [5] "pbicap"        "gdp_gr"       "CPI"           "internet"
## [9] "elect_acc"     "exp_tech"     "life_exp"      "poblacion"
## [13] "players_ppl"
```

- definimos las variables para el modelo

```
attach(df_standar)
Y <- cbind(total_earnings)
X <- cbind(pbicap, gdp_gr, CPI, internet, exp_tech,
           elect_acc, life_exp, poblacion, players_ppl)

df_panel <- pdata.frame(df_standar,
                        index=c('country', 'year'))

head(df_panel, 3)
```

```
##              year country total_earnings total_players  pbicap
## Albania-2017-01-01 2017-01-01 Albania      7.961426      2 8.418705
## Albania-2018-01-01 2018-01-01 Albania      7.205301      3 8.573131
## Albania-2019-01-01 2019-01-01 Albania     10.531019     14 8.593453
##              gdp_gr CPI internet elect_acc exp_tech life_exp poblacion
## Albania-2017-01-01 3.898112  38 62.40000      99.89 31.52551   79.047  14.87103
## Albania-2018-01-01 4.276312  36 65.40000     100.00 30.75579   79.184  14.86856
## Albania-2019-01-01 2.523541  35 68.55039     100.00 31.18889   79.282  14.86430
##              players_ppl
## Albania-2017-01-01    0.6960257
## Albania-2018-01-01    1.0466178
## Albania-2019-01-01    4.9050677
```

#### 4. Efectos Fijos

```
fijos <- plm(Y ~ X, data=df_panel, model= "within")
summary(fijos)
```

```
## Oneway (individual) effect Within Model
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "within")
##
## Balanced Panel: n = 91, T = 5, N = 455
##
## Residuals:
##      Min.    1st Qu.    Median    3rd Qu.    Max.
## -3.149927 -0.375976 -0.020633  0.453314  2.345430
##
## Coefficients:
##              Estimate Std. Error t-value Pr(>|t|)
## Xpbicap      0.9989354  0.6252323   1.5977 0.1109988
## Xgdp_gr      0.0185386  0.0109947   1.6861 0.0926462 .
## XCPI        0.0401443  0.0258401   1.5536 0.1211792
## Xinternet    0.0360802  0.0106407   3.3908 0.0007754 ***
## Xexp_tech    0.0053487  0.0072910   0.7336 0.4636768
## Xelect_acc   0.1402941  0.0480284   2.9211 0.0037114 **
## Xlife_exp   -0.0530382  0.0549139  -0.9658 0.3347810
## Xpoblacion   7.9269261  3.2059174   2.4726 0.0138816 *
## Xplayers_ppl 0.0267594  0.0079393   3.3705 0.0008329 ***
## ---
```

```
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    359.09
## Residual Sum of Squares: 248.23
## R-Squared:    0.30872
## Adj. R-Squared: 0.11595
## F-statistic: 17.6159 on 9 and 355 DF, p-value: < 2.22e-16
```

## 5. Efectos aleatorios

```
random <- plm(Y ~ X, data=df_panel, model= "random")
summary(random)
```

```
## Oneway (individual) effect Random Effect Model
##   (Swamy-Arora's transformation)
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "random")
##
## Balanced Panel: n = 91, T = 5, N = 455
##
## Effects:
##               var std.dev share
## idiosyncratic 0.6992  0.8362 0.311
## individual    1.5506  1.2452 0.689
## theta: 0.7124
##
## Residuals:
##      Min.    1st Qu.      Median    3rd Qu.      Max.
## -3.952302 -0.376243  0.054623  0.463462  2.395561
##
## Coefficients:
##              Estimate Std. Error z-value Pr(>|z|)
## (Intercept) -18.6311506   4.2744727  -4.3587 1.308e-05 ***
## Xpbicap      0.0400381   0.2598427   0.1541 0.877542
## Xgdp_gr      0.0269529   0.0096654   2.7886 0.005294 **
## XCPI         0.0232307   0.0123315   1.8839 0.059585 .
## Xinternet    0.0522383   0.0074169   7.0431 1.880e-12 ***
## Xexp_tech    0.0069262   0.0049339   1.4038 0.160381
## Xelect_acc   0.1114421   0.0364746   3.0553 0.002248 **
## Xlife_exp   -0.0571051   0.0375214  -1.5219 0.128025
## Xpoblacion   1.0996936   0.0943987  11.6495 < 2.2e-16 ***
## Xplayers_ppl 0.0306102   0.0064179   4.7695 1.847e-06 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    563.01
## Residual Sum of Squares: 314.1
## R-Squared:    0.44211
## Adj. R-Squared: 0.43082
## Chisq: 352.642 on 9 DF, p-value: < 2.22e-16
```

# Test

## Hausman test for fijos versus random effects model

```
phtest(fijos, random)
```

```
##  
## Hausman Test  
##  
## data: Y ~ X  
## chisq = 19.337, df = 9, p-value = 0.02247  
## alternative hypothesis: one model is inconsistent
```