

# modelo econométrico

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## Pre procesamiento de datos

### 1. Lectura de datos y formato panel

```
df <- read.csv('df_17_21_noclean.csv') %>%
  dplyr::select(year, country, total_earnings, # orden de datos panel
               total_players,
               -iso, -code, #no aplica el modelo
               pbicap,
               gdp_gr,
               CPI, # corrupcion
               internet,
               elect_acc,
               exp_tech, # tech access
               net_mig,
               life_exp, # edades
               poblacion# people
               ) %>%
  arrange(country, decreasing = FALSE)

head(df, 3)
```

```
##      year country total_earnings total_players  pbicap  gdp_gr CPI
## 1 2017-01-01 Albania      2868.16           2 4531.032 3.898112 38
## 2 2018-01-01 Albania      1346.55           3 5287.661 4.276312 36
## 3 2019-01-01 Albania     37459.64          14 5396.214 2.523541 35
## internet elect_acc exp_tech net_mig life_exp poblacion
## 1 62.40000    99.89 31.52551  -9768   79.047   2873457
## 2 65.40000   100.00 30.75579  -9106   79.184   2866376
## 3 68.55039   100.00 31.18889  -8889   79.282   2854191
```

### 2. Valores faltantes

- Numero de Valores faltantes por variable

```
sapply(df, function(x) sum(is.na(x)))
```

```
##      year      country total_earnings total_players      pbicap
##      0           0           0           0           10
```

```
##          gdp_gr          CPI          internet          elect_acc          exp_tech
##          8            6            54            99            38
##          net_mig          life_exp          poblacion
##          12            99            0
```

- corrigiendo los NAs

```
# Pbi faltantes
## "Cuba" "Lebanon" "Syrian Arab Republic" "Venezuela"
pbicap_faltantes <- unique(df[is.na(df$pbicap), ]$country)
df <- df[!df$country %in% pbicap_faltantes, ]

# Internet: 2 faltantes -> 2018 cambodia y trinidad y tobago
### Cambodia, hueco en 2018, reemplazdo por el promedio

df[df$country=='Cambodia', 'internet'][2] <-
  (df[df$country=='Cambodia', 'internet'][1] +
   df[df$country=='Cambodia', 'internet'][3])/2

### trinidad y tobago, reemplazdo por el promedio
df[df$country=='Trinidad and Tobago', 'internet'][2] <-
  (df[df$country=='Trinidad and Tobago', 'internet'][1]+
   df[df$country=='Trinidad and Tobago', 'internet'][3])/2

# Acceso a electricidad y life expectanci solo antes del 2022
df <- df %>%
  filter(year < as.Date("2022-01-01"))

# EXportacion tecnologica voy a quitar a los paises que no tiene exportacion por temas politicos
##"Iran, Islamic Republic of" "United Arab Emirates" "Viet Nam"
exp_faltantes <- unique(df[is.na(df$exp_tech), ]$country)
df <- df[!df$country %in% exp_faltantes, ]

# CPI macao no tiene por temas politicos
df <- df[df$country != 'Macao', ]

# Migation Hong Kong considerado dentro del gobierno de cina
df <- df[df$country != 'Hong Kong', ]

## primero para el year que falta en korea 2020
df[df$country=='Korea, Republic of', 'net_mig'][4] <-
  (df[df$country=='Korea, Republic of', 'net_mig'][3]+
   df[df$country=='Korea, Republic of', 'net_mig'][5])/2

## Mismos valores que el 2022
df[df$country=='Mongolia', 'net_mig'][4] <- -850
df[df$country=='Mongolia', 'net_mig'][5] <- -850

### Jugadores por poblacion por millon
df$players_ppl <- (df$total_players/df$poblacion)*1000000
```

```
### Jugadores por poblacion por millon
df$net_mig <- (df$net_mig/df$poblacion)*1000000
```

```
#####
```

```
# verificamos NAs, ahora no tengo NAs
sapply(df, function(x) sum(is.na(x)))
```

```
##          year          country total_earnings total_players      pbicap
##           0             0           0           0           0
##      gdp_gr          CPI       internet    elect_acc    exp_tech
##           0             0           0           0           0
##      net_mig      life_exp      poblacion  players_ppl
##           0             0           0           0
```

### 3. Normalizacion con logaritmo

- valores con varianzas muy grandes
- aplico normalizacion logaritmica en algunas variables

```
df_standar <- df %>%
  mutate(across(c("total_earnings", "pbicap", "poblacion"), ~log(.)))%>%
  mutate(year = year(df$year))
```

## 0. Preparando los datos

- Tenemos datos panel con la siguiente forma 90 paises 5 años y estas columnas
- Nuestro panel es balanceado y corto

```
dim(table(df_standar$country,df_standar$year))
```

```
## [1] 90  5
```

```
colnames(df_standar)
```

```
## [1] "year"          "country"        "total_earnings" "total_players"
## [5] "pbicap"        "gdp_gr"         "CPI"            "internet"
## [9] "elect_acc"     "exp_tech"       "net_mig"        "life_exp"
## [13] "poblacion"     "players_ppl"
```

- definimos las variables para el modelo

```
attach(df_standar)
Y <- cbind(total_earnings)
X <- cbind(pbicap,
           gdp_gr,
           internet,
           life_exp,
```

```

        poblacion,
        players_ppl,
        net_mig
    )

df_panel <- pdata.frame(df_standar,
                        index=c('country','year'))

head(df_panel,3)

##           year country total_earnings total_players  pbicap  gdp_gr CPI
## Albania-2017 2017 Albania      7.961426           2 8.418705 3.898112 38
## Albania-2018 2018 Albania      7.205301           3 8.573131 4.276312 36
## Albania-2019 2019 Albania     10.531019          14 8.593453 2.523541 35
##           internet elect_acc exp_tech  net_mig life_exp poblacion
## Albania-2017 62.40000      99.89 31.52551 -3399.390  79.047  14.87103
## Albania-2018 65.40000     100.00 30.75579 -3176.834  79.184  14.86856
## Albania-2019 68.55039     100.00 31.18889 -3114.368  79.282  14.86430
##           players_ppl
## Albania-2017  0.6960257
## Albania-2018  1.0466178
## Albania-2019  4.9050677

```

## 1. Efectos Fijos

```

fijos <- plm(Y ~ X, data=df_panel, index=c('country','year'), model= "within")
summary(fijos)

## Oneway (individual) effect Within Model
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "within", index = c("country",
## "year"))
##
## Balanced Panel: n = 90, T = 5, N = 450
##
## Residuals:
##      Min.      1st Qu.      Median      3rd Qu.      Max.
## -3.08315004 -0.39197841 -0.00066738  0.46132642  2.60355151
##
## Coefficients:
##              Estimate Std. Error t-value Pr(>|t|)
## Xpbicap      8.4934e-01  6.3485e-01  1.3378 0.1818084
## Xgdp_gr      1.6811e-02  1.0810e-02  1.5551 0.1208117
## Xinternet    4.5395e-02  1.0050e-02  4.5171 8.559e-06 ***
## Xlife_exp   -9.0847e-02  5.2311e-02 -1.7367 0.0833162 .
## Xpoblacion   9.3142e+00  3.2383e+00  2.8763 0.0042686 **
## Xplayers_ppl 2.7940e-02  8.0547e-03  3.4688 0.0005874 ***
## Xnet_mig     6.8660e-06  8.8396e-06  0.7767 0.4378366
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

```
##
## Total Sum of Squares:    358.88
## Residual Sum of Squares: 253.18
## R-Squared:    0.29454
## Adj. R-Squared: 0.10269
## F-statistic: 21.0546 on 7 and 353 DF, p-value: < 2.22e-16
```

## 2. Efectos aleatorios

```
random <- plm(Y ~ X, data=df_panel, index=c('country','year'), model= "random")
summary(random)
```

```
## Oneway (individual) effect Random Effect Model
## (Swamy-Arora's transformation)
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "random", index = c("country",
## "year"))
##
## Balanced Panel: n = 90, T = 5, N = 450
##
## Effects:
##               var std.dev share
## idiosyncratic 0.7172  0.8469 0.329
## individual    1.4619  1.2091 0.671
## theta: 0.7011
##
## Residuals:
##      Min.    1st Qu.      Median    3rd Qu.      Max.
## -3.901878 -0.352216  0.061909  0.496691  2.301204
##
## Coefficients:
##              Estimate Std. Error z-value Pr(>|z|)
## (Intercept) -1.1228e+01 2.6684e+00 -4.2079 2.577e-05 ***
## Xpbicap      3.2064e-01 2.1563e-01  1.4870  0.13701
## Xgdp_gr      2.3049e-02 9.6591e-03  2.3862  0.01702 *
## Xinternet    6.3383e-02 6.6849e-03  9.4815 < 2.2e-16 ***
## Xlife_exp   -4.7840e-02 3.6891e-02 -1.2968  0.19470
## Xpoblacion   1.1511e+00 8.9533e-02 12.8570 < 2.2e-16 ***
## Xplayers_ppl 3.4609e-02 6.3188e-03  5.4771 4.324e-08 ***
## Xnet_mig    -2.5391e-06 8.4595e-06 -0.3002  0.76406
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    578.89
## Residual Sum of Squares: 326.84
## R-Squared:    0.4354
## Adj. R-Squared: 0.42645
## Chisq: 340.85 on 7 DF, p-value: < 2.22e-16
```

### 3. MCO

```
mco = plm(Y ~ X, data=df_panel, index=c("state", "year"), model="pooling")
summary(mco)

## Pooling Model
##
## Call:
## plm(formula = Y ~ X, data = df_panel, model = "pooling", index = c("state",
## "year"))
##
## Balanced Panel: n = 90, T = 5, N = 450
##
## Residuals:
##      Min.   1st Qu.   Median   3rd Qu.    Max.
## -6.32915 -0.58996  0.15217  0.80292  4.45191
##
## Coefficients:
##              Estimate Std. Error t-value Pr(>|t|)
## (Intercept) -1.2868e+01 1.6582e+00 -7.7603 5.927e-14 ***
## Xpbicap      1.5554e-01 1.4852e-01  1.0473 0.295541
## Xgdp_gr       4.6087e-02 1.5065e-02  3.0592 0.002354 **
## Xinternet     6.7141e-02 6.4625e-03 10.3892 < 2.2e-16 ***
## Xlife_exp    -2.1521e-02 2.7495e-02 -0.7827 0.434207
## Xpoblacion    1.1955e+00 4.9085e-02 24.3553 < 2.2e-16 ***
## Xplayers_ppl  4.7642e-02 4.9791e-03  9.5684 < 2.2e-16 ***
## Xnet_mig     -3.5739e-05 1.1821e-05 -3.0234 0.002645 **
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:    2821
## Residual Sum of Squares: 979.76
## R-Squared:    0.65269
## Adj. R-Squared: 0.64719
## F-statistic: 118.664 on 7 and 442 DF, p-value: < 2.22e-16
```

## Test para escoger el mejor modelo

### 1. Breusch-Pagan

- $H_0$ : modelo agrupado (MCO) vs  $H_1$ : efectos aleatorios
- $p < 0.05$  entonces rechaza la  $H_0$ , por ahora el mejor modelo seria aleatorios

```
plmtest(mco, type=c("bp"))

##
## Lagrange Multiplier Test - (Breusch-Pagan)
##
## data: Y ~ X
## chisq = 367.19, df = 1, p-value < 2.2e-16
## alternative hypothesis: significant effects
```

## 2. Hausman test

- H0: efectos aleatorios vs H1: efectos fijos
- $p < 0.05$  entonces rechazo  $H_0$  y decido que efectos fijos es mejor

```
phptest(fijos, random)
```

```
##  
## Hausman Test  
##  
## data: Y ~ X  
## chisq = 29.334, df = 7, p-value = 0.0001257  
## alternative hypothesis: one model is inconsistent
```

## F test

- H0: modelo agrupado (MCO) vs H1: efectos fijos
- $p < 0.05$  entonces rechazo  $H_0$ , el mejor modelo seria efectos fijos

```
pFtest(fijos, mco)
```

```
##  
## F test for individual effects  
##  
## data: Y ~ X  
## F = 11.383, df1 = 89, df2 = 353, p-value < 2.2e-16  
## alternative hypothesis: significant effects
```

## Regresiones

### Regresion con efectos fijos

by Country Spain

```
df_panel$country <- relevel(df_panel$country, ref = "Spain")  
regresion_country_sp = lm(Y ~ X + factor(country), data = df_panel)  
  
# summary(regresion_country)  
  
p_values <- summary(regresion_country_sp)$coefficients[,4]  
coeficiente <- summary(regresion_country_sp)$coefficients[,1]  
  
no_significativo <- names(p_values)[which(p_values > 0.05)]  
  
significativo_positivos <- names(p_values)[which(p_values < 0.05 & coeficiente>0)]  
  
significativo_negativos <- names(p_values)[which(p_values < 0.05 & coeficiente<0)]
```

## Analizando significancias

### no\_significativo

```
## [1] "Xpbicap" "Xgdp_gr"
## [3] "Xlife_exp" "Xnet_mig"
## [5] "factor(country)Algeria" "factor(country)Argentina"
## [7] "factor(country)Colombia" "factor(country)France"
## [9] "factor(country)Iraq" "factor(country)Italy"
## [11] "factor(country)Korea, Republic of" "factor(country)Morocco"
## [13] "factor(country)Philippines" "factor(country)Saudi Arabia"
## [15] "factor(country)South Africa" "factor(country)Sri Lanka"
## [17] "factor(country)Thailand" "factor(country)Ukraine"
## [19] "factor(country)Uzbekistan"
```

### significativo\_positivos

```
## [1] "Xinternet"
## [2] "Xpoblacion"
## [3] "Xplayers_ppl"
## [4] "factor(country)Albania"
## [5] "factor(country)Armenia"
## [6] "factor(country)Australia"
## [7] "factor(country)Austria"
## [8] "factor(country)Azerbaijan"
## [9] "factor(country)Bahrain"
## [10] "factor(country)Belarus"
## [11] "factor(country)Belgium"
## [12] "factor(country)Bolivia"
## [13] "factor(country)Bosnia and Herzegovina"
## [14] "factor(country)Bulgaria"
## [15] "factor(country)Cambodia"
## [16] "factor(country)Canada"
## [17] "factor(country)Chile"
## [18] "factor(country)Costa Rica"
## [19] "factor(country)Croatia"
## [20] "factor(country)Czech Republic"
## [21] "factor(country)Denmark"
## [22] "factor(country)Dominican Republic"
## [23] "factor(country)Ecuador"
## [24] "factor(country)Estonia"
## [25] "factor(country)Finland"
## [26] "factor(country)Georgia"
## [27] "factor(country)Greece"
## [28] "factor(country)Guatemala"
## [29] "factor(country)Hungary"
## [30] "factor(country)Iceland"
## [31] "factor(country)Ireland"
## [32] "factor(country)Israel"
## [33] "factor(country)Jordan"
## [34] "factor(country)Kazakhstan"
## [35] "factor(country)Kuwait"
```



```
## [36] "factor(country)Kyrgyzstan"
## [37] "factor(country)Lao People's Democratic Republic"
## [38] "factor(country)Latvia"
## [39] "factor(country)Lithuania"
## [40] "factor(country)Luxembourg"
## [41] "factor(country)Malaysia"
## [42] "factor(country)Malta"
## [43] "factor(country)Moldova, Republic of"
## [44] "factor(country)Mongolia"
## [45] "factor(country)Netherlands"
## [46] "factor(country)New Zealand"
## [47] "factor(country)Nicaragua"
## [48] "factor(country)North Macedonia"
## [49] "factor(country)Norway"
## [50] "factor(country)Panama"
## [51] "factor(country)Paraguay"
## [52] "factor(country)Peru"
## [53] "factor(country)Poland"
## [54] "factor(country)Portugal"
## [55] "factor(country)Romania"
## [56] "factor(country)Singapore"
## [57] "factor(country)Slovakia"
## [58] "factor(country)Slovenia"
## [59] "factor(country)Sweden"
## [60] "factor(country)Switzerland"
## [61] "factor(country)Trinidad and Tobago"
## [62] "factor(country)Tunisia"
## [63] "factor(country)Uruguay"
```

```
significativo_negativos
```

```
## [1] "(Intercept)" "factor(country)Bangladesh"
## [3] "factor(country)Brazil" "factor(country)China"
## [5] "factor(country)Egypt" "factor(country)Germany"
## [7] "factor(country)India" "factor(country)Indonesia"
## [9] "factor(country)Japan" "factor(country)Mexico"
## [11] "factor(country)Pakistan" "factor(country)Russian Federation"
## [13] "factor(country)Turkey" "factor(country)United Kingdom"
## [15] "factor(country)United States"
```

By year

- El año en sí mismo no parece tener un efecto significativo en Y después de ajustar por X

```
regresion_years = lm(Y~X+factor(year))
summary(regresion_years)
```

```
##
## Call:
## lm(formula = Y ~ X + factor(year))
##
## Residuals:
```

```
##      Min      1Q  Median      3Q      Max
## -6.5894 -0.6268  0.1054  0.7651  4.6485
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -1.288e+01  1.698e+00  -7.584 2.03e-13 ***
## Xpbicap        1.832e-01  1.499e-01   1.222  0.22244
## Xgdp_gr        6.474e-02  2.435e-02   2.658  0.00814 **
## Xinternet      6.643e-02  7.058e-03   9.411 < 2e-16 ***
## Xlife_exp     -2.558e-02  2.835e-02  -0.902  0.36737
## Xpoblacion     1.191e+00  4.962e-02  23.999 < 2e-16 ***
## Xplayers_ppl   4.645e-02  5.069e-03   9.165 < 2e-16 ***
## Xnet_mig      -3.281e-05  1.218e-05  -2.693  0.00736 **
## factor(year)2018 1.463e-01  2.230e-01   0.656  0.51204
## factor(year)2019 3.406e-01  2.282e-01   1.492  0.13634
## factor(year)2020 3.520e-01  3.026e-01   1.163  0.24541
## factor(year)2021 1.634e-02  2.573e-01   0.063  0.94941
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.491 on 438 degrees of freedom
## Multiple R-squared:  0.6551, Adjusted R-squared:  0.6464
## F-statistic: 75.61 on 11 and 438 DF,  p-value: < 2.2e-16
```

## OTRAS IDEAS

### Top 3 country

```
df_panel %>%
  group_by(country) %>%
  top_n(3, total_earnings) %>%
  arrange(desc(total_earnings))
```

```
## # A tibble: 270 x 14
## # Groups:   country [90]
##   year country      total_earnings total_players pbicap gdp_gr  CPI internet
##   <fct> <fct>          <dbl>          <int>   <dbl> <dbl> <dbl> <dbl>
## 1 2021 China             17.8            2015    9.44   8.35   45    73.1
## 2 2019 United States      17.7            6279   11.1    1.83   69    89.4
## 3 2021 United States      17.3            5132   11.2    5.78   67    91.8
## 4 2018 United States      17.2            4413   11.0    2.40   71    88.5
## 5 2019 China             17.0            1455    9.22   5.58   41    64.1
## 6 2020 China             17.0            1614    9.25   2.00   42    70.1
## 7 2021 Russian Fede~      17.0            1112    9.44   5.53   29    88.2
## 8 2019 Korea, Repub~      16.7            1226   10.4    1.89   59    96.2
## 9 2018 Korea, Repub~      16.5            1283   10.4    2.46   57    96.0
## 10 2021 Korea, Repub~      16.4            1129   10.5    4.49   62    97.6
## # i 260 more rows
## # i 6 more variables: elect_acc <dbl>, exp_tech <dbl>, net_mig <dbl>,
## #   life_exp <dbl>, poblacion <dbl>, players_ppl <dbl>
```

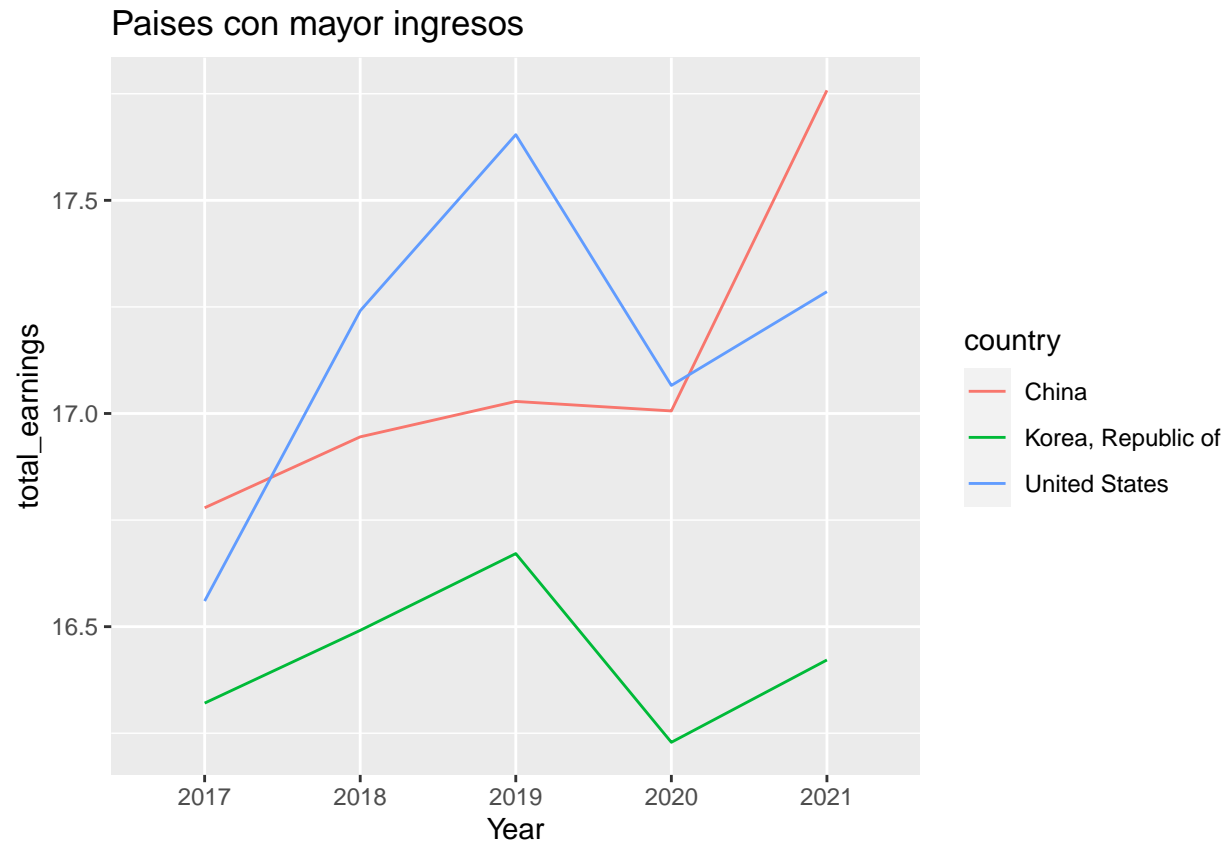
## Crecimiento de ganancia

```
df_panel %>%
  group_by(country) %>%
  mutate(year = as.integer(year)) %>%
  summarise(CAGR = ifelse((last(year) - first(year)) != 0,
                          (last(total_earnings) / first(total_earnings))^(1/(last(year)-first(year))) -
  arrange(desc(CAGR))
```

```
## # A tibble: 90 x 2
##   country          CAGR
##   <fct>          <dbl>
## 1 Luxembourg    0.192
## 2 Paraguay      0.190
## 3 Costa Rica    0.150
## 4 Bangladesh    0.141
## 5 Bolivia       0.125
## 6 Azerbaijan    0.113
## 7 Uzbekistan    0.103
## 8 Egypt         0.0978
## 9 Lao People's Democratic Republic 0.0945
## 10 Georgia      0.0780
## # i 80 more rows
```

## Top 3 países ganancias en el tiempo

```
ggplot(df_panel %>%
  group_by(year) %>%
  filter(country %in% c('China', 'United States', 'Korea, Republic of')),
  aes(x = year, y = total_earnings, group = country, color=country)) +
  geom_line() +
  labs(x = "Year", y = "total_earnings") +
  ggtitle("Países con mayor ingresos")
```



### Tops 3 países crecimiento en el tiempo

```
ggplot(df_panel %>%
  group_by(year) %>%
  filter(country %in% c("Luxembourg", "Paraguay", "Costa Rica")),
  aes(x = year, y = total_earnings, group = country, color=country)) +
  geom_line() +
  labs(x = "Year", y = "Life total_earnings") +
  ggtitle("Países con mayor CAGR")
```

Países con mayor CAGR

