

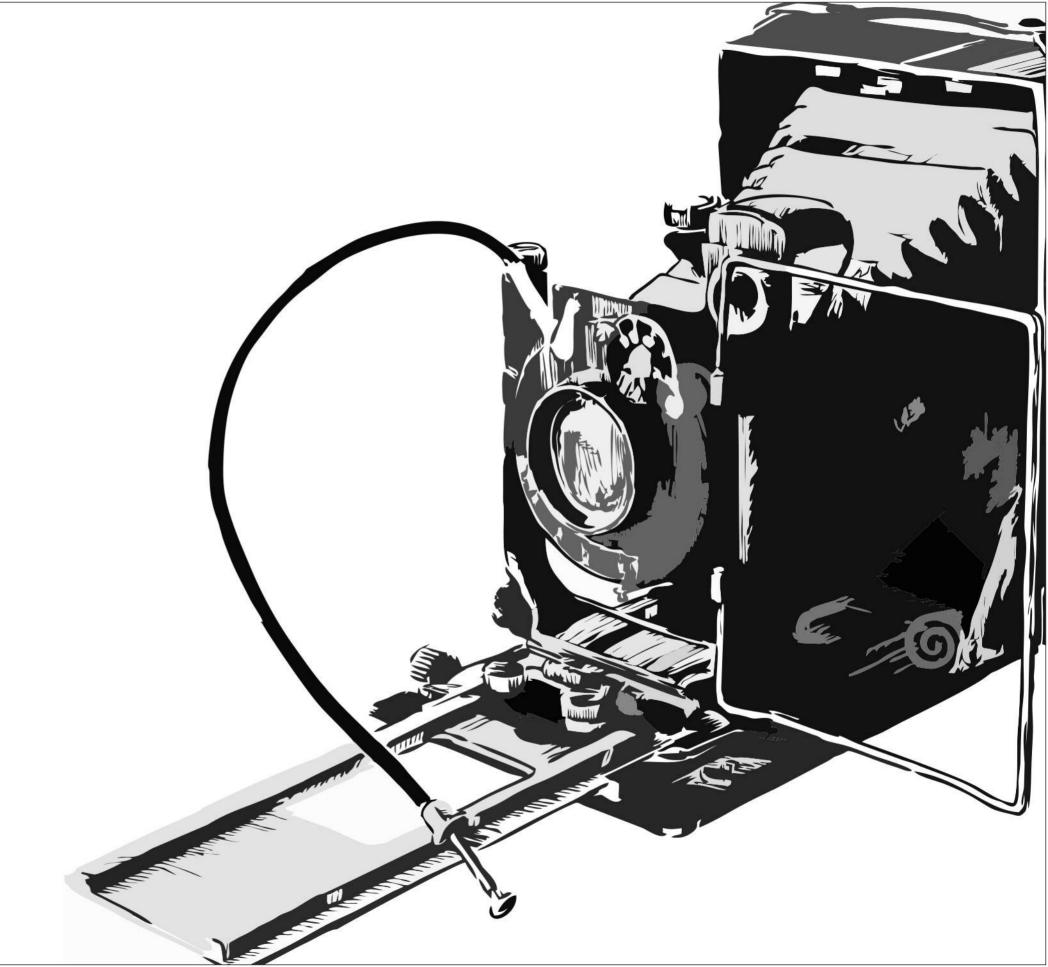




When you are a **photographer**, you work all the time, because your eye is the

# first camera.

Patrick Demarchelier





# About Us

VPAG – Video Photographers Association of Gujarat a name well known in the field of Photography. The Association was formed in 2004 Oct. by leading photographers of Ahmedabad with a motive of social responsibility for the fraternity. One of the only Registered Association under Charity Commissioner of Gujarat & one of the few Association of India which is registered. With a strength of more then 750 odd life members all from the field of Photography & Videography.

The Association has been a benchmark for creating the best of the workshops for its members by conducting workshops & talk-shows of Senior & Renowned Photographers. Association also have tried to cover variety of subjects from basic photography, basic knowledge of camera, advance editing, marketing, videography, candid photography & videography, pre wedding shoot and much more.

# Our Mission

Reach to the smallest of the person of the industry - Conduct more & more workshops and increase the knowledge of photographers & videographers - Make Gujarat the hub of Photography & Videography.

Together We Share Our Thoughts .....

# Our Achievements

### 2005

INAUGURAL FUNCTION ON 19-10-2005

GUESTS

Mr. Mangaldas Patel Mr. P.V.N. Moorthy Mr. P.M. Dalwadi Mr. Ilesh Shah

## 2006

### Workshop

Photography in Modern Times by Mr. Rhhinton Mehta on 12th July, 2006

Workshop

Wedding Photography with Multiple Lights by Mr. Rajesh Nanavaty

Vidio Editing by Mr. nishith Shah

Social Commitment
Blood Donation

collected 41 units

DVD Launch

All India launch of moserbaer 'platinum' brand DVD on 13th September, 2008

# 2007

Workshop Professional use of Photoshop by Mr.Vishal Bhende on 14th Julay, 2007

Workshop

Wedding Photography & it's ommercial Aspects by Mr. Himanshu Pahad

Video Formats by Mr. S.B. Saxena

Compositions & Video Documentaries by Mr.A.k.Kual

Panel Discussion
Various Topics
by Mr. Manish Lakhubha.

Mr.illesh Shah, Mr. Harish Nainani, Mr. A.K.Kaula & Mr. Jignesh Shah on 29th September, 2007

# 2008

Workshop

Use of Camera & Flash by Mr. Himanshu Panchal

Monitor Calibration & Softwer Insight by Mr. Eesh Diwan on 7th August, 2008

Guests Mr.Jaynarayan Vyas Mr. Hidehiko Tanaka

### 2009

Workshop

Photography Workshop by Mr. Girish Mistry on 18th July, 2009

#### Fair / Exhibitions

Photo Video Fair 2009

inaugurated by Mr. Ashok Bhatt Speaker Gujarat Legislative Assembly on 11th to 13th September, 2009, at Rajpath Club, Ahmedabad 85 Exhibitors, 18000 Visitors

15 Workshops by

01. Mr. Harimahidhar 02. Mr. ilesh shah 03. Mr. Ridham Shah

# **AFTER 2009**

EVERY YEAR MORE THAN 2 WORKSHOPS.

LIFE MEMBERS FROM ALL OVER GUJARAT

# Profile EXHIBITOR / VISITOR

**Products And Services At The Aiff Include: But Not All** 

- Digital Cameras
- Printers & Scanners
- Software Solutions For Imaging
- Laser Cutting Machine
- Photo Kiosks & Retail Printing Solutions
- Photo Lab Equipments
- Photo Frame / Framing Machine
- Digital Cameras / Consumable
- Mobile Imaging
- Photo Lifestyle Products & Services
- Photo Management Solutions
- Imaging Educational Institutes
- Image Enlargers
- Lighting & Studio Equipments
- Led Wall
- Photographic & Printing Papers
- Publishing
- Online Photo Storage & Retrieval
- Photo Finishing Chemicals
- Specialist Trade Suppliers
- Studio Accessories
- Video Equipments
- Live Video Mixing
- Dye Supplements & Printing
- Album Making Machine
- Photo Album & Wedding Album
- Photo Corporate & Personalizes Production



# Why Gujarat?

One of India's most progressive states, Gujarat has strong fundamentals, well planned infrastructure, business friendly policies, and superior governance with pragmatic policies. It includes entrepreneurial citizens, who think well ahead of time. The allencompassing charm and warmth of the state has made it to be ranked as "No:1 for Economic Freedom' among other Indian states. Gujarat on the global platform is etched in all areas like political, social, cultural, academic etc.

With a goal to optimally utilize this robust base, the AIFF is planned to be organized in Gujarat making the trade fair a gateway to the Global & Golden hub of video and photography. Abundant and cost competitive business possibilities in India to meet and generate endless opportunities.

# About The Fair

"Photography is a language and an art of human expression." Market for photography and photographic related accessories are getting bigger and better; in a global way. Advancements in technology have brought big and lucrative improvements in imaging tools. It is one of the most sought after; and commercially successful events in the imagine industry.

Keeping this in mind, we at VPAG are happy to announce the "All India Foto - Video Fair (AIFF) planned for execution August 20th 21st and 22nd 2016. The event gives one big opportunity to meet with thousands of professionals from Photo and Video field from across Gujarat and neighboring states including Rajasthan, Madhya Pradesh, Chhattisgarh, Maharashtra, South and North India. AIFF is a perfect platform to lunch new products, promotions, create, build and expand a successful network with the existing professionals from the industry.





- Ahmedabad's first Pillar less 20,000sq.ft
- 30 ft height making it one of the most voluminous banquet halls in India.

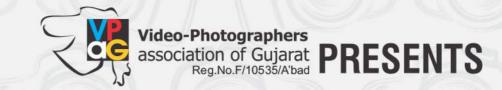
The green pollution free environs in the lap of nature...The YMCA at Ahmedabad has the unique distinction of being a designated international center. In a world that is interminably going global, YMCA, Ahmadabad with its infrastructure of international standards stands tall.

The YMCA has always encouraged and worked towards the development of the complete individual - where both the mind and the body get equal emphasis. Towards the fulfillment of this ideology, the YMCA has been developed as an integrated multi-activity center. It has the widest range of sports, recreational and entertainment facilities and is the ideal venue for cultural activities, social functions, events and celebrations.





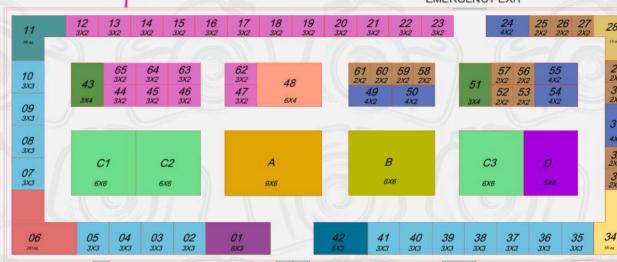






ALL INDIA FOTO-VIDEO FAIR

floor plan



# **VENUE:**

The YMCA International Centre. Address: Sarkhej Gandhinagar Road. Ahmedabad - 380 015.





1 SIDE OPEN STALL TO BE CHARGED 2 SIDE OPEN STALL TO BE CHARGED

# RS. 5000/- PER SQUARE METER + SERVICE TAX

RS. 5500/- PER SOUARE METER + SERVICE TAX

50% ADVANCE at the time of Space. RS. 6000/- PER SQUARE METER + SERVICE TAX Balance payment before 1 month of exhibition

ALONG WITH THE STALL EXHIBITOR WILL GET: 1 IAMINATED TABLE, 2 EXECUTIVE CHAIRS, 1 NAME BOARD WITH VINLY LETTERS, 1 WASTE BIN, SPOT LIGHTS 3NOS, & 5 AMP PLUG POINT

CHEQUE AND DD IN FAVOR OF "VIDEO PHOTOGRAPHERS ASSOCIATION OF GUJARAT"

- Book Your Stall Before 15th June & get 10% Discount
- Last Year Participates will get extra 5% Loyalty Discount

Account name: Video photographers association of guiarat Bank: HDFC BANK Branch address:- HDFC Dharnidhar branch Account no.- 50200015915217 IFSC/NEFT: HDFC0001680



# **EVENT CONCEPTUALIZE AND ORGANIZED BY**VPAG (Video Photographers Association of Gujarat)

Ramesh Patel + 91 9825175856 Jigar Shah + 91 9227467123 PHOTOFAIR PRESIDENT PHOTOFAIR SECRETARY

## **VPAG COMMITTEE MEMBERS**

#### OFFICE BEARERS

ALPESH DHOLAKIA RAMESH PATEL SIDDHARTH SOLANKI JIGAR SHAH JAYENDRA JHATAKIYA NISHITH SHAH GOPAL PATEL
MAHESH SHAH
HEMU SHAH
PALAK JHAVERI
KAUSHAL SHUKLA
VAJU MULANI
JAYANT PATEL (J.K.)

DHARMENDRA KAMDAR JAYDEEP BHATT MITEN TOLAT NARESH TALSANIYA GAUTAM NANDHA MALAY DALAL SAILESH SAI

#### **ADVISORY BOARD**

SANAT JHAVERI HARSHAD JHATAKIYA ASHWIN SHAH JAYESH SHAH

**CONTACT US** 

25, Dolly Complex, Stadium Circle, Opp. Vodafone House, Navrangpura, Ahmedabad.

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