



## **Ping/Post API Specs**

## **Auto Insurance Lead Type**

**Posting URL:** <https://www.parasolleadslogin.com/api.php>

**1.) "State" is NOT required on the ping as long as a valid "Zip" is sent.**

We will do a zip code > state look up on our end.

2.) Parasol Leads will provide a value for the field "Key".

3.) Parasol Leads will provide a value for the field "SRC".

4.) The value for the "TYPE" field is the one given in the example.

5.) For the "Landing\_Page" field, you can post in your landing page or you can send the same value as you do for the field "SRC".

6.) The Ping/Post function has two modes:

- **Ping mode:** in "ping" mode you can submit partial lead information as defined in the "Ping Required" column of the specification below to check if the lead can be matched.

- **Post mode:** Based on the "ping" response (matched, unmatched) you can then post the full lead info. Required fields are defined in the "Post Required" column of the specification below.

7.) "Return\_Best\_Price": When this parameter is sent in the ping request, then response contains the best price at which the system is able to accept the lead (if matched).

When a

lead is posted then, it is sold only and only to that one match offering the best price.

This

parameter should be sent only in ping mode, in post mode it is ignored.

8.) For testing purposes, please append the string "Test\_Lead=1" to both Ping and Post URL.

## Auto Insurance Lead Type

Ping Required	Post Required	Field name	Values	Example
YES	YES	Key	string (provided by site admin)	c65KclcVojZ_odK5ojoW9x-J8sfJ-.GjvxUEcjo.cg-
YES	YES	API_Action	name of the API function to call	pingPostLead
YES	YES	Mode	string, one of: ping post full	ping
NO	NO	Cost	real number greater than 0	2.55
NO	YES	Lead_ID	Lead ID number received in response of "ping" mode.	1234
NO	NO	Allowed_Times_Sold	Max. number of times a lead can be sold.	2
NO	NO	Return_Hash_Type	Hashes of the matches sent back in response. Must be used together with Return_Hash_Value_Type  <u>Allowed values: sha1, md5.</u>	sha1
NO	NO	Return_Hash_Value_Type	Hashes of the matches sent back in response. Must be used together with Return_Hash_Type  <u>Allowed values: email, phone, company, promotionCode, partnerGroup</u>	email
YES	YES	TYPE	11	11
NO	NO	Test_Lead	1 (Only when testing)	1 (use zip code 90745 for test)
NO	NO	Skip_XSL	Do not include XSL path in XML response	1
NO	NO	Match_With_Partner_ID	Comma separeated list with Client IDs to only match with	22,456
NO	NO	Redirect_URL	Set your redirect URL.	http://www.yoursite.com/
YES	NO	SRC	Assigned by lead company	test
NO	YES	Landing_Page	Varchar (30)	Your landing Page
NO	YES	IP_Address	Varchar (30)	75.2.92.149 (Lead ip address)
NO	NO	Sub_ID	Varchar (100)	12
NO	YES	Pub_ID	Your Unique Lead ID	12345
NO	YES	First_Name	Varchar (100)	John
NO	YES	Last_Name	Varchar (100)	Doe
NO	YES	Email	Valid email. Varchar (100)	test@nags.us
NO	YES	Home_Phone	Valid US Phone. 10 Digits	3125559826
NO	YES	Work_Phone	Valid US Phone. 10 Digits	3125551591
NO	NO	Cell_Phone	Valid US Phone. 10 Digits	3125557077
NO	YES	Street_Address	Varchar (100)	123 Main Street
NO	YES	City	Varchar (100)	Chicago
YES	NO	State	Valid US state abb. Varchar (2)	IL
YES	NO	Zip_Code	Valid US Zip. 5 Digits	60610
YES	NO	Driver1_Age	Integer	35

Ping Required	Post Required	Field name	Values	Example
YES	NO	Driver1_Birthdate	Valid date. MM/DD/YYYY	09/16/1980
YES	NO	Driver1_Gender	Set. Allowed values: Male Female	Male
YES	NO	Driver1_Filing_Required	Set. Allowed values: Yes No	Yes
YES	NO	Driver1_Multiple_Policy_Discount	Set. Allowed values: Yes No	Yes
YES	NO	Driver1_Suspended_Or_Revoked	Set. Allowed values: Yes No	Yes
YES	NO	Driver1_DUI_DWI	Set. Allowed values: Yes No	Yes
YES	NO	Currently_Insured	Set. Allowed values: Yes No	Yes
YES	NO	Home_Owner	Set. Allowed values: Yes No	Yes
YES	NO	Driver1_Violations	Set. Allowed values: 0 1 2 3 4 5 6 7 8 9	1
YES	NO	Multi_Car	Set. Allowed values: Yes No	Yes
YES	NO	Driver1_Credit_Rating	Set. Allowed values: Excellent Good Average Some Problems Poor Major Problems	Excellent
NO	NO	Driver1_Additional_Drivers	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Additional_Vehicles	Set. Allowed values: Yes No	Yes
NO	YES	Driver1_Policy_Expiration_Date	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver1_Primary_Driver	Varchar (100)	John
YES	NO	Driver1_License_Status	Set. Allowed values: Active	Active

Ping Required	Post Required	Field name	Values	Example
			Suspended Probation International Expired Restricted Learner Permit Temporary	
YES	NO	Driver1_Licensed_State	Valid US state abb. Varchar (2)	IL
NO	YES	Driver1_Marital_Status	Set. Allowed values: Single Married Separated Widowed Divorced	Single
NO	NO	Driver1_Relationship_To_Applicant	Set. Allowed values: Self Parent Spouse	Self
NO	YES	Driver1_Coverage_Type	Set. Allowed values: Better Standard State Minimum Maximum Premium Liability Only	Better
NO	YES	Driver1_Current_Coverage_Level	Set. Allowed values: Better Standard Maximum Premium Liability Only None State Minimum	Better
NO	NO	Driver1_Average_Days_Per_Week_Used	Integer	5
NO	YES	Driver1_Average_One_Way_Mileage	Integer	25
NO	YES	Driver1_Education	Set. Allowed values: Associate Degree Bachelors Degree Doctoral Degree High School Diploma Masters Degree Other Degree Some College Some College but no Diploma	Associate Degree
NO	YES	Driver1_Occupation	Set. Allowed values: Administration/Management Advertising Arts/Entertainment Banking/Mortgage Clergy/Religious Clerical/Administrative	Administration/Management

Ping Required	Post Required	Field name	Values	Example
			Computer Tech. Construction/Facilities Customer Service Disabled Education/Training Employed Engineer/Architect Engineer-Mechanical Government Health Care Homemaker Hospitality/Travel Human Resources Insurance Law Enforcement Legal Management Consulting Manufacturer Manufacturing Marketing Military/Defense Non-Profit/Volunteer Other Other/Not Listed Pharmaceutical/Biotech Photographer Real Estate Restaurant/Food Service Retail Retired Sales Self Employed Student Technology Telecommunications Transportation Truck Driver Unemployed	
NO	NO	Driver1_DUI_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver1_Date_Of_DUI_DWI	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver1_Full_Time_Student	Set. Allowed values: Yes No	Yes
NO	YES	Veh1_Primary_Driver	Varchar (100)	John
NO	YES	Veh1_Year	Varchar (100)	1989
NO	YES	Veh1_Make	Varchar (100)	Toyota
NO	YES	Veh1_Model	Varchar (100)	Corolla
NO	YES	Veh1_Primary_Use	Set. Allowed values: Commute To/From Work Commute To/From School Pleasure Business Commute Varies	Commute To/From Work

Ping Required	Post Required	Field name	Values	Example
			Government Farm/Ranch Use	
NO	YES	Veh1_Annual_Mileage	Integer	50000
NO	YES	Veh1_Ownership	Set. Allowed values: Owned Leased Financed	Owned
NO	YES	Veh1_Car_Coverage	Set. Allowed values: Better Standard State Minimum Maximum Premium Liability Only	Better
NO	YES	Veh1_Desired_Collision_Coverage_Ded	Integer	500
NO	YES	Veh1_Desired_Comprehensive_Coverage_Ded	Integer	1000
NO	NO	Veh1_Vin	Varchar (100)	2G2FV32G*Y*****
NO	NO	Veh1_Cylinders	Varchar (100)	6
NO	YES	Veh1_Trim	Varchar (100)	CONVERTIBLE
NO	NO	Veh1_4Wheel	Set. Allowed values: Yes No	Yes
NO	NO	Veh1_Rental	Set. Allowed values: Yes No	Yes
NO	NO	Veh1_Towing	Set. Allowed values: Yes No	Yes
NO	NO	Veh1_Security_System	Set. Allowed values: No Alarm Alarm Only Active Disabling Passive Disabling Lojack Audible Alarm	No Alarm
NO	NO	Veh1_Parking	Set. Allowed values: No Cover Carport Locked Private Garage Full Garage	No Cover
NO	NO	Veh1_Airbags	Set. Allowed values: Yes No	Yes
NO	NO	Veh1_ABS	Set. Allowed values: Yes No	Yes
NO	NO	Driver2_First_Name	Varchar (100)	John
NO	NO	Driver2_Last_Name	Varchar (100)	Doe

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver2_Birthdate	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver2_Gender	Set. Allowed values: Male Female	Male
NO	NO	Driver2_Filing_Required	Set. Allowed values: Yes No	Yes
NO	NO	Driver2_License_Status	Set. Allowed values: Active Suspended Probation International Expired Restricted Learner Permit Temporary	Active
NO	NO	Driver2_Licensed_State	Valid US state abbreviation. Varchar (2)	IL
NO	NO	Driver2_DUI_DWI	Set. Allowed values: Yes No	Yes
NO	NO	Driver2_DUI_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver2_Violations	Set. Allowed values: 0 1 2 3 4 5 6 7 8 9	1
NO	NO	Driver2_Suspended_Or_Revoked	Set. Allowed values: Yes No	Yes
NO	NO	Driver2_Relationship_To_Applicant	Set. Allowed values: Self Parent Spouse	Self
NO	NO	Driver2_Marital_Status	Set. Allowed values: Single Married Separated Widowed Divorced	Single
NO	NO	Driver2_Education	Set. Allowed values: Associate Degree Bachelors Degree Doctoral Degree High School Diploma	Associate Degree



Ping Required	Post Required	Field name	Values	Example
			Masters Degree Other Degree Some College Some College but no Diploma	
NO	NO	Driver2_Occupation	Set. Allowed values: Administration/Management Advertising Arts/Entertainment Banking/Mortgage Clergy/Religious Clerical/Administrative Computer Tech. Construction/Facilities Customer Service Disabled Education/Training Employed Engineer/Architect Engineer-Mechanical Government Health Care Homemaker Hospitality/Travel Human Resources Insurance Law Enforcement Legal Management Consulting Manufacturer Manufacturing Marketing Military/Defense Non-Profit/Volunteer Other Other / Not Listed Pharmaceutical/Biotech Photographer Real Estate Restaurant/Food Service Retail Retired Sales Self Employed Student Technology Telecommunications Transportation Truck Driver Unemployed	Administration/Management
NO	NO	Driver2_Age_When_First_Licen sed	Integer	18

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver2_Violations_Description	Set. Allowed values: Driving While Suspended/Revoked Drunk Driving – Injury Drunk Driving - no Injury Hit and Run – Injury Hit and Run - no Injury Reckless Driving – Injury Reckless Driving - no Injury Speed Contest/Exhibition Speeding Over 100	Driving While Suspended/Revoked
NO	NO	Driver2_Tickets_Description	Set. Allowed values: Child Seat Failure to Stop Illegal U-turn Seat Belt Speeding Other Ticket	Child Seat
NO	NO	Driver2_Accident_Description	Set. Allowed values: Chargeable Accident - no Injury Chargeable Accident – Injury Non-Chargeable Accident	Chargeable Accident - no Injury
NO	NO	Driver2_Claims_Description	Set. Allowed values: Fire Hail Water Damage Vandalism Damage Vehicle Hit Animal Vehicle Stolen Windshield Damage Loss Claim Not Listed	Fire Hail Water Damage
NO	NO	Driver2_Full_Time_Student	Set. Allowed values: Yes No	Yes
NO	NO	Driver2_Current_Residence	Set. Allowed values: Own Rent Other	Own
NO	NO	Veh2_Primary_Driver	Varchar (100)	John
NO	NO	Veh2_Year	Varchar (100)	1989
NO	NO	Veh2_Make	Varchar (100)	Toyota
NO	NO	Veh2_Model	Varchar (100)	Corolla
NO	NO	Veh2_Primary_Use	Set. Allowed values: Commute To/From Work Commute To/From School Pleasure Business Commute Varies Government Farm/Ranch Use	Commute To/From Work
NO	NO	Veh2_Annual_Mileage	Integer	50000
NO	NO	Veh2_Ownership	Set. Allowed values: Owned Leased Financed	Owned

Ping Required	Post Required	Field name	Values	Example
NO	NO	Veh2_Car_Coverage	Set. Allowed values: Better Standard State Minimum Maximum Premium Liability Only	Better
NO	NO	Veh2_Desired_Collision_Coverage_Ded	Varchar (100)	500
NO	NO	Veh2_Desired_Comprehensive_Coverage_Ded	Varchar (100)	1000
NO	NO	Veh2_Vin	Varchar (100)	2G2FV32G*Y*****
NO	NO	Veh2_Cylinders	Varchar (100)	6
NO	NO	Veh2_Trim	Varchar (100)	CONVERTIBLE
NO	NO	Veh2_4Wheel	Set. Allowed values: Yes No	Yes
NO	NO	Veh2_Rental	Set. Allowed values: Yes No	Yes
NO	NO	Veh2_Towing	Set. Allowed values: Yes No	Yes
NO	NO	Veh2_Security_System	Set. Allowed values: No Alarm Alarm Only Active Disabling Passive Disabling Lojack Audible Alarm	No Alarm
NO	NO	Veh2_Parking	Set. Allowed values: No Cover Carport Locked Private Garage Full Garage	No Cover
NO	NO	Veh2_Airbags	Set. Allowed values: Yes No	Yes
NO	NO	Veh2_ABS	Set. Allowed values: Yes No	Yes
NO	NO	Driver3_First_Name	Varchar (100)	John
NO	NO	Driver3_Last_Name	Varchar (100)	Doe
NO	NO	Driver3_Birthdate	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver3_Gender	Set. Allowed values: Male Female	Male
NO	NO	Driver3_Filing_Required	Set. Allowed values: Yes No	Yes

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver3_License_Status	Set. Allowed values: Active Suspended Probation International Expired Restricted Learner Permit Temporary	Active
NO	NO	Driver3_Licensed_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver3_DUI_DWI	Set. Allowed values: Yes No	Yes
NO	NO	Driver3_DUI_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver3_Violations	Set. Allowed values: 0 1 2 3 4 5 6 7 8 9	1
NO	NO	Driver3_Suspended_Or_Revoked	Set. Allowed values: Yes No	Yes
NO	NO	Driver3_Relationship_To_Applicant	Set. Allowed values: Self Parent Spouse	Self
NO	NO	Driver3_Marital_Status	Set. Allowed values: Single Married Separated Widowed Divorced	Single
NO	NO	Driver3_Education	Set. Allowed values: Associate Degree Bachelors Degree Doctoral Degree High School Diploma Masters Degree Other Degree Some College Some College but no Diploma	Associate Degree
NO	NO	Driver3_Occupation	Set. Allowed values: Administration/Management Advertising Arts/Entertainment Banking/Mortgage Clergy/Religious	Administration/Management

Ping Required	Post Required	Field name	Values	Example
			Clerical/Administrative Computer Tech. Construction/Facilities Customer Service Disabled Education/Training Employed Engineer/Architect Engineer-Mechanical Government Health Care Homemaker Hospitality/Travel Human Resources Insurance Law Enforcement Legal Management Consulting Manufacturer Manufacturing Marketing Military/Defense Non-Profit/Volunteer Other Other / Not Listed Pharmaceutical/Biotech Photographer Real Estate Restaurant/Food Service Retail Retired Sales Self Employed Student Technology Telecommunications Transportation Truck Driver Unemployed	
NO	NO	Driver3_Age_When_First_Licensed	Integer	18
NO	NO	Driver3_Violations_Description	Set. Allowed values: Driving While Suspended/Revoked Drunk Driving – Injury Drunk Driving - no Injury Hit and Run – Injury Hit and Run - no Injury Reckless Driving – Injury Reckless Driving - no Injury Speed Contest/Exhibition Speeding Over 100	Driving While Suspended/Revoked

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver3_Tickets_Description	Set. Allowed values: Child Seat Failure to Stop Illegal U-turn Seat Belt Speeding Other Ticket	Child Seat
NO	NO	Driver3_Accident_Description	Set. Allowed values: Chargeable Accident - no Injury Chargeable Accident – Injury Non-Chargeable Accident	Chargeable Accident - no Injury
NO	NO	Driver3_Claims_Description	Set. Allowed values: Fire Hail Water Damage Vandalism Damage Vehicle Hit Animal Vehicle Stolen Windshield Damage Loss Claim Not Listed	Fire Hail Water Damage
NO	NO	Driver3_Full_Time_Student	Set. Allowed values: Yes No	Yes
NO	NO	Driver3_Current_Residence	Set. Allowed values: Own Rent Other	Own
NO	NO	Veh3_Primary_Driver	Varchar (100)	John
NO	NO	Veh3_Year	Varchar (100)	1989
NO	NO	Veh3_Make	Varchar (100)	Toyota
NO	NO	Veh3_Model	Varchar (100)	Corolla
NO	NO	Veh3_Primary_Use	Set. Allowed values: Commute To/From Work Commute To/From School Pleasure Business Commute Varies Government Farm/Ranch Use	Commute To/From Work
NO	NO	Veh3_Annual_Mileage	Integer	50000
NO	NO	Veh3_Ownership	Set. Allowed values: Owned Leased Financed	Owned
NO	NO	Veh3_Car_Coverage	Set. Allowed values: Better Standard State Minimum Maximum Premium Liability Only	Better
NO	NO	Veh3_Desired_Collision_Coverage_Ded	Varchar (100)	500
NO	NO	Veh3_Desired_Comprehensive_Coverage_Ded	Varchar (100)	1000

Ping Required	Post Required	Field name	Values	Example
NO	NO	Veh3_Vin	Varchar (100)	2G2FV32G*Y*****
NO	NO	Veh3_Cylinders	Integer	6
NO	NO	Veh3_Trim	Varchar (100)	CONVERTIBLE
NO	NO	Veh3_4Wheel	Set. Allowed values: Yes No	Yes
NO	NO	Veh3_Rental	Set. Allowed values: Yes No	Yes
NO	NO	Veh3_Towing	Set. Allowed values: Yes No	Yes
NO	NO	Veh3_Security_System	Set. Allowed values: No Alarm Alarm Only Active Disabling Passive Disabling Lojack Audible Alarm	No Alarm
NO	NO	Veh3_Parking	Set. Allowed values: No Cover Carport Locked Private Garage Full Garage	No Cover
NO	NO	Veh3_Airbags	Set. Allowed values: Yes No	Yes
NO	NO	Veh3_ABS	Set. Allowed values: Yes No	Yes
NO	NO	Driver4_First_Name	Varchar (100)	John
NO	NO	Driver4_Last_Name	Varchar (100)	Doe
NO	NO	Driver4_Birthdate	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver4_Gender	Set. Allowed values: Male Female	Male
NO	NO	Driver4_Filing_Required	Set. Allowed values: Yes No	Yes
NO	NO	Driver4_License_Status	Set. Allowed values: Active Suspended Probation International Expired Restricted Learner Permit Temporary	Active

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver4_Licensed_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver4_DUI_DWI	Set. Allowed values: Yes No	Yes
NO	NO	Driver4_DUI_State	Valid US state abb. Varchar (2)	IL
NO	NO	Driver4_Violations	Set. Allowed values: 0 1 2 3 4 5 6 7 8 9	1
NO	NO	Driver4_Suspended_Or_Revoked	Set. Allowed values: Yes No	Yes
NO	NO	Driver4_Relationship_To_Applicant	Set. Allowed values: Self Parent Spouse	Self
NO	NO	Driver4_Marital_Status	Set. Allowed values: Single Married Separated Widowed Divorced	Single
NO	NO	Driver4_Education	Set. Allowed values: Associate Degree Bachelors Degree Doctoral Degree High School Diploma Masters Degree Other Degree Some College Some College but no Diploma	Associate Degree
NO	NO	Driver4_Occupation	Set. Allowed values: Administration/Management Advertising Arts/Entertainment Banking/Mortgage Clergy/Religious Clerical/Administrative Computer Tech. Construction/Facilities Customer Service Disabled Education/Training Employed	Administration/Management



Ping Required	Post Required	Field name	Values	Example
			Engineer/Architect Engineer-Mechanical Government Health Care Homemaker Hospitality/Travel Human Resources Insurance Law Enforcement Legal Management Consulting Manufacturer Manufacturing Marketing Military/Defense Non-Profit/Volunteer Other Other / Not Listed Pharmaceutical/Biotech Photographer Real Estate Restaurant/Food Service Retail Retired Sales Self Employed Student Technology Telecommunications Transportation Truck Driver Unemployed	
NO	NO	Driver4_Age_When_First_Licensed	Integer	18
NO	NO	Driver4_Violations_Description	Set. Allowed values: Driving While Suspended/Revoked Drunk Driving – Injury Drunk Driving - no Injury Hit and Run – Injury Hit and Run - no Injury Reckless Driving – Injury Reckless Driving - no Injury Speed Contest/Exhibition Speeding Over 100	Driving While Suspended/Revoked
NO	NO	Driver4_Tickets_Description	Set. Allowed values: Child Seat Failure to Stop Illegal U-turn Seat Belt Speeding Other Ticket	Child Seat

<b>Ping Required</b>	<b>Post Required</b>	<b>Field name</b>	<b>Values</b>	<b>Example</b>
NO	NO	Driver4_Accident_Description	Set. Allowed values: Chargeable Accident - no Injury Chargeable Accident – Injury Non-Chargeable Accident	Chargeable Accident - no Injury
NO	NO	Driver4_Claims_Description	Set. Allowed values: Fire Hail Water Damage Vandalism Damage Vehicle Hit Animal Vehicle Stolen Windshield Damage Loss Claim Not Listed	Fire Hail Water Damage
NO	NO	Driver4_Full_Time_Student	Set. Allowed values: Yes No	Yes
NO	NO	Driver4_Current_Residence	Set. Allowed values: Own Rent Other	Own
NO	NO	Veh4_Primary_Driver	Varchar (100)	John
NO	NO	Veh4_Year	Varchar (100)	1989
NO	NO	Veh4_Make	Varchar (100)	Toyota
NO	NO	Veh4_Model	Varchar (100)	Corolla
NO	NO	Veh4_Primary_Use	Set. Allowed values: Commute To/From Work Commute To/From School Pleasure Business Commute Varies Government Farm/Ranch Use	Commute To/From Work
NO	NO	Veh4_Annual_Mileage	Integer	50000
NO	NO	Veh4_Ownership	Set. Allowed values: Owned Leased Financed	Owned
NO	NO	Veh4_Car_Coverage	Set. Allowed values: Better Standard State Minimum Maximum Premium Liability Only	Better
NO	NO	Veh4_Desired_Collision_Coverage_Ded	Varchar (100)	500
NO	NO	Veh4_Desired_Comprehensive_Coverage_Ded	Varchar (100)	1000
NO	NO	Veh4_Vin	Varchar (100)	2G2FV32G*Y*****
NO	NO	Veh4_Cylinders	Integer	6
NO	NO	Veh4_Trim	Varchar (100)	CONVERTIBLE
NO	NO	Veh4_4Wheel	Set. Allowed values: Yes No	Yes

Ping Required	Post Required	Field name	Values	Example
NO	NO	Veh4_Rental	Set. Allowed values: Yes No	Yes
NO	NO	Veh4_Towing	Set. Allowed values: Yes No	Yes
NO	NO	Veh4_Security_System	Set. Allowed values: No Alarm Alarm Only Active Disabling Passive Disabling Lojack Audible Alarm	No Alarm
NO	NO	Veh4_Parking	Set. Allowed values: No Cover Carport Locked Private Garage Full Garage	No Cover
NO	NO	Veh4_Airbags	Set. Allowed values: Yes No	Yes
NO	NO	Veh4_ABS	Set. Allowed values: Yes No	Yes
NO	NO	Desired_Property_Damage	Varchar (100)	100000
NO	NO	Desired_Bodily_Injury	Varchar (100)	50000
NO	NO	Desired_Under_Uninsured	Varchar (100)	5000
NO	NO	Driver1_Accident_Description	Set. Allowed values: Chargeable Accident - no Injury Chargeable Accident – Injury Non-Chargeable Accident	Chargeable Accident - no Injury
NO	YES	Driver1_Age_When_First_Licensed	Integer	18
NO	YES	Medical_Payments	Set. Allowed values: 0 500 1000 5000 10000 20000 50000 Not Sure	500
NO	NO	GPA	Integer	10
NO	NO	Driver1_Insured_Past_30_Days	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_At_Fault1	Varchar (100)	Yes / No (or any value)
NO	NO	Driver1_At_Fault2	Varchar (100)	Yes / No (or any value)
NO	NO	Driver1_At_Fault3	Varchar (100)	Yes / No (or any value)
NO	NO	Driver1_At_Fault4	Varchar (100)	Yes / No (or any value)
NO	NO	Driver1_Approximate_Date1	Valid date. MM/DD/YYYY	09/16/1980

Ping Required	Post Required	Field name	Values	Example
NO	NO	Driver1_Approximate_Date2	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver1_Approximate_Date3	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver1_Approximate_Date4	Valid date. MM/DD/YYYY	09/16/1980
NO	NO	Driver1_Claims_Description	Set. Allowed values: Fire Hail Water Damage Vandalism Damage Vehicle Hit Animal Vehicle Stolen Windshield Damage Loss Claim Not Listed	Fire Hail Water Damage
NO	NO	Driver1_Bankruptcy_In_Past_5_Years	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Completed_Behind_The_Wheel	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Current_Insurance_Company_Years	Integer	7
NO	NO	Driver1_Current_Insurance_Company_Months	Integer	7
NO	NO	Driver1_Continuously_Insured_Months	Integer	6
NO	NO	Driver1_Continuously_Insured_Years	Integer	10
NO	NO	Driver1_Current_Collision_Deductible	Integer	12
NO	YES	Driver1_Current_Residence	Set. Allowed values: Own Rent Other	Own
NO	NO	Driver1_Damages1	Set. Allowed values: Not Applicable Property Both	Not Applicable
NO	NO	Driver1_Damages2	Set. Allowed values: Not Applicable Property Both	Not Applicable
NO	NO	Driver1_Damages3	Set. Allowed values: Not Applicable Property Both	Not Applicable
NO	NO	Driver1_Damages4	Set. Allowed values: Not Applicable Property Both	Not Applicable
NO	NO	Driver1_How_Many_Incidents_In_The_Past_5_Years	Integer	7

Ping Required	Post Required	Field name	Values	Example
NO	NO	Driver1_Incident_Type2	Set. Allowed values: Accident Other	Accident
NO	NO	Driver1_Incident_Type3	Set. Allowed values: Accident Other	Accident
NO	NO	Driver1_Incident_Type4	Set. Allowed values: Accident Other	Accident
NO	NO	Driver1_Insurance_Paid_Amount1	Integer	75
NO	NO	Driver1_Insurance_Paid_Amount2	Integer	95
NO	NO	Driver1_Insurance_Paid_Amount3	Integer	100
NO	NO	Driver1_Insurance_Paid_Amount4	Integer	120
NO	NO	Driver1_Insured_Past_30_Days_1	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Months_At_Current_Residence	Integer	10
NO	NO	Driver1_Reposessions_In_The_Past_5_Years	Set. Allowed values: Yes No	Yes
NO	YES	Driver1_Salvaged_Vehicle	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Tickets_Accidents_Claims_Past_3_Years	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Tickets_Description	Set. Allowed values: Child Seat Failure to Stop Illegal U-turn Seat Belt Speeding Other Ticket	Child Seat
NO	NO	Driver1_US_Resident_In_The_Past_12_Months	Set. Allowed values: Yes No	Yes
NO	NO	Driver1_Violations_Description	Set. Allowed values: Driving While Suspended/Revoked Drunk Driving – Injury Drunk Driving - no Injury Hit and Run – Injury Hit and Run - no Injury Reckless Driving – Injury Reckless Driving - no Injury Speed Contest/Exhibition Speeding Over 100	Driving While Suspended/Revoked

Ping Required	Post Required	Field name	Values	Example
NO	NO	Driver1_Years_At_Current_Residence	Integer	9
NO	NO	Driver1_Years_In_Field	Integer	12
NO	NO	Opt_In	Set. Allowed values: Yes No	Yes
NO	NO	Best_Time	Set. Allowed values: Morning Afternoon Evening	Morning
YES	NO	Driver1_Insurance_Company	Set. Allowed values: AAA AARP AETNA AFLAC AIG / American General AIU Insurance Ace Allianz Allied Allstate American Alliance Insurance American Automobile Insurance American Casualty American Deposit Insurance American Direct Business Insurance American Empire Insurance American Family American Financial American Home Assurance American Insurance American International Insurance American Manufacturers American Mayflower Insurance American Motorists Insurance American National American Premier Insurance American Protection Insurance American Republic American Savers Plan American Service Insurance American Skyline Insurance American Spirit Insurance American Standard Insurance Amica Arbella Associated Indemnity Assurant Atlanta Casualty Atlantic Indemnity Auto Club Insurance Company	AAA

Ping Required	Post Required	Field name	Values	Example
			Auto Owners Blue Cross / Blue Shield Cal Farm Insurance California State Automobile Association Chubb Cigna Cincinnati Financial Clarendon American Insurance Clarendon National Insurance CNA Colonial Insurance Continental Casualty Continental Divide Insurance Continental Insurance Cotton States Country Insurance Dairyland Insurance Electric Erie Esurance Farm Bureau/Farm Family/Rural Farmers Farmers Union Firemans Fund Foremost GEICO GMAC Golden Rule Government Employees Insurance Guaranty National Insurance Hanover Hartford Health Plus of America HealthShare America Humana IFA Auto Insurance IGF Insurance Infinity Infinity Insurance Infinity National Insurance Infinity Select Insurance Integon John Hancock Kaiser Permanente Kaiser Permanente of California Kemper Landmark American Insurance Leader National Insurance Leader Preferred Insurance Leader Specialty Insurance	

Ping Required	Post Required	Field name	Values	Example
			Liberty Insurance Corp Liberty Mutual Liberty National Liberty Northwest Insurance Lumbermens Mutual Maryland Casualty Mass Mutual Mega / Midwest Mercury MetLife Auto and Home Metropolitan Mid Century Insurance Mid-Continent Casualty Middlesex Insurance Midland National Life Mutual of New York Mutual Of Omaha National Ben Franklin Insurance National Casualty National Continental Insurance National Fire Insurance National Health Insurance National Indemnity National Union Fire Insurance Nationwide New York Life Northwestern Mutual Life Northwestern Pacific Indemnity Old Republic Omni Insurance Orion Insurance Pacific Insurance Pafco General Insurance Patriot General Insurance Peak Property and Casualty Insurance PEMCO Pennsylvania Life Plymouth Rock Assurance Progressive Prudential Reliance Insurance Republic Indemnity Response SAFECO Safeway Insurance Security Insurance Sentinel Insurance Sentry Shelter St. Paul Standard Fire Insurance	



Ping Required	Post Required	Field name	Values	Example
			Company State and County Mutual Fire Insurance State Farm State National Insurance Superior American Insurance Superior Guaranty Insurance Superior Insurance The Ahbe Group The Hartford The Hanover TICO Insurance TIG Countrywide Insurance Travelers Tri-State Consumer Insurance Twin City Fire Insurance UniCare United American/Farm and Ranch United Pacific Insurance United Security United Services Automobile Association Unitrin Direct Universal Underwriters Insurance US Financial USAA USF and G Viking Insurance Western & Southern Life Windsor Insurance Woodlands Financial Group Zurich North America 21st Century (Not Listed) Other / Not Listed Other None	

**XML Post:**

You can send the data as XML post. You can send the XML data to the following URL.

**XML Post URL:** <https://www.parasolleadslogin.com/apiXML.php>

All required values are being evaluated as stated in the table above. The XML data structure to be posted is as follows.

```
<?xml version="1.0"?>
```

```
<Request>
```

```
  <Key></Key>
```

```
  <API_Action></API_Action>
```

```
  <Mode></Mode>
```

```
  <Cost></Cost>
```

```
  <Allowed_Times_Sold></Allowed_Times_Sold>
```

```
  <Return_Hash_Type></Return_Hash_Type>
```

```
  <Return_Hash_Value_Type></Return_Hash_Value_Type>
```

```
  <Lead_ID></Lead_ID>
```

```
  <TYPE></TYPE>
```

```
  <Test_Lead></Test_Lead>
```

```
  <Skip_XSL></Skip_XSL>
```

```
  <Match_With_Partner_ID></Match_With_Partner_ID>
```

```
  <Redirect_URL></Redirect_URL>
```

```
  <Data>
```

```
    <SRC></SRC>
```

```
    <Landing_Page></Landing_Page>
```

```
    <IP_Address></IP_Address>
```

```
    <Sub_ID></Sub_ID>
```

```
    <Pub_ID></Pub_ID>
```

```
    <First_Name></First_Name>
```

```
    <Last_Name></Last_Name>
```

```
    <Email></Email>
```

```
    <Home_Phone></Home_Phone>
```

```
    <Work_Phone></Work_Phone>
```

```
    <Cell_Phone></Cell_Phone>
```

```
    <Street_Address></Street_Address>
```

```
    <City></City>
```

```
    <State></State>
```

```
    <Zip_Code></Zip_Code>
```

```
    <Driver1_Age></Driver1_Age>
```

```
    <Driver1_Birthdate></Driver1_Birthdate>
```

```
    <Driver1_Gender></Driver1_Gender>
```

```
    <Driver1_Filing_Required></Driver1_Filing_Required>
```

```
    <Driver1_Multiple_Policy_Discount></Driver1_Multiple_Policy_Discount>
```

```
    <Driver1_Suspended_Or_Revoked></Driver1_Suspended_Or_Revoked>
```

```
    <Driver1_DUI_DWI></Driver1_DUI_DWI>
```

```
    <Currently_Insured></Currently_Insured>
```

```
    <Home_Owner></Home_Owner>
```

```
    <Driver1_Violations></Driver1_Violations>
```

```
    <Multi_Car></Multi_Car>
```

```
    <Driver1_Credit_Rating></Driver1_Credit_Rating>
```

```
    <Driver1_Additional_Drivers></Driver1_Additional_Drivers>
```

```
    <Driver1_Additional_Vehicles></Driver1_Additional_Vehicles>
```

```
    <Driver1_Policy_Expiration_Date></Driver1_Policy_Expiration_Date>
```

```
    <Driver1_Primary_Driver></Driver1_Primary_Driver>
```

```
    <Driver1_License_Status></Driver1_License_Status>
```

```
    <Driver1_Licensed_State></Driver1_Licensed_State>
```

```
    <Driver1_Marital_Status></Driver1_Marital_Status>
```

```
    <Driver1_Relationship_To_Applicant></Driver1_Relationship_To_Applicant>
```

<Driver1\_Coverage\_Type></Driver1\_Coverage\_Type>  
<Driver1\_Current\_Coverage\_Level></Driver1\_Current\_Coverage\_Level>  
<Driver1\_Average\_Days\_Per\_Week\_Used></Driver1\_Average\_Days\_Per\_Week\_Used>  
<Driver1\_Average\_One\_Way\_Mileage></Driver1\_Average\_One\_Way\_Mileage>  
<Driver1\_Education></Driver1\_Education>  
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<Driver1\_Date\_Of\_DUI\_DWI></Driver1\_Date\_Of\_DUI\_DWI>  
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<Driver2\_Licensed\_State></Driver2\_Licensed\_State>  
<Driver2\_DUI\_DWI></Driver2\_DUI\_DWI>  
<Driver2\_DUI\_State></Driver2\_DUI\_State>  
<Driver2\_Violations></Driver2\_Violations>  
<Driver2\_Suspended\_Or\_Revoked></Driver2\_Suspended\_Or\_Revoked>  
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<Driver2\_Education></Driver2\_Education>  
<Driver2\_Occupation></Driver2\_Occupation>  
<Driver2\_Age\_When\_First\_Licensed></Driver2\_Age\_When\_First\_Licensed>  
<Driver2\_Violations\_Description></Driver2\_Violations\_Description>  
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<Driver2\_Accident\_Description></Driver2\_Accident\_Description>  
<Driver2\_Claims\_Description></Driver2\_Claims\_Description>  
<Driver2\_Full\_Time\_Student></Driver2\_Full\_Time\_Student>  
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```

    <Veh2_Model></Veh2_Model>
    <Veh2_Primary_Use></Veh2_Primary_Use>
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    <Driver3_License_Status></Driver3_License_Status>
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    <Driver3_DUI_State></Driver3_DUI_State>
    <Driver3_Violations></Driver3_Violations>
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    <Veh3_Desired_Collision_Coverage_Ded></Veh3_Desired_Collision_Coverage_Ded>
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Ded>
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```

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<Driver4\_Gender></Driver4\_Gender>  
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<Driver4\_DUI\_DWI></Driver4\_DUI\_DWI>  
<Driver4\_DUI\_State></Driver4\_DUI\_State>  
<Driver4\_Violations></Driver4\_Violations>  
<Driver4\_Suspended\_Or\_Revoked></Driver4\_Suspended\_Or\_Revoked>  
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<Driver4\_Education></Driver4\_Education>  
<Driver4\_Occupation></Driver4\_Occupation>  
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<Driver4\_Tickets\_Description></Driver4\_Tickets\_Description>  
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<Veh4\_Desired\_Comprehensive\_Coverage\_Ded></Veh4\_Desired\_Comprehensive\_Coverage\_Ded>

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<Veh4\_ABS></Veh4\_ABS>  
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<Desired\_Bodily\_Injury></Desired\_Bodily\_Injury>  
<Desired\_Under\_Uninsured></Desired\_Under\_Uninsured>  
<Driver1\_Accident\_Description></Driver1\_Accident\_Description>  
<Driver1\_Age\_When\_First\_Licensed></Driver1\_Age\_When\_First\_Licensed>

```

    <Medical_Payments></Medical_Payments>
    <GPA></GPA>
    <Driver1_Insured_Past_30_Days></Driver1_Insured_Past_30_Days>
    <Driver1_At_Fault1></Driver1_At_Fault1>
    <Driver1_At_Fault2></Driver1_At_Fault2>
    <Driver1_At_Fault3></Driver1_At_Fault3>
    <Driver1_At_Fault4></Driver1_At_Fault4>
    <Driver1_Approximate_Date1></Driver1_Approximate_Date1>
    <Driver1_Approximate_Date2></Driver1_Approximate_Date2>
    <Driver1_Approximate_Date3></Driver1_Approximate_Date3>
    <Driver1_Approximate_Date4></Driver1_Approximate_Date4>
    <Driver1_Claims_Description></Driver1_Claims_Description>
    <Driver1_Bankruptcy_In_Past_5_Years></Driver1_Bankruptcy_In_Past_5_Years>
    <Driver1_Completed_Behind_The_Wheel></Driver1_Completed_Behind_The_Wheel>

    <Driver1_Current_Insurance_Company_Years></Driver1_Current_Insurance_Company_Years>

    <Driver1_Current_Insurance_Company_Months></Driver1_Current_Insurance_Company_Month
s>
    <Driver1_Continuously_Insured_Months></Driver1_Continuously_Insured_Months>
    <Driver1_Continuously_Insured_Years></Driver1_Continuously_Insured_Years>
    <Driver1_Current_Collision_Deductible></Driver1_Current_Collision_Deductible>
    <Driver1_Current_Residence></Driver1_Current_Residence>
    <Driver1_Damages1></Driver1_Damages1>
    <Driver1_Damages2></Driver1_Damages2>
    <Driver1_Damages3></Driver1_Damages3>
    <Driver1_Damages4></Driver1_Damages4>

    <Driver1_How_Many_Incidents_In_The_Past_5_Years></Driver1_How_Many_Incidents_In_The
_Past_5_Years>
    <Driver1_Incident_Type2></Driver1_Incident_Type2>
    <Driver1_Incident_Type3></Driver1_Incident_Type3>
    <Driver1_Incident_Type4></Driver1_Incident_Type4>
    <Driver1_Insurance_Paid_Amount1></Driver1_Insurance_Paid_Amount1>
    <Driver1_Insurance_Paid_Amount2></Driver1_Insurance_Paid_Amount2>
    <Driver1_Insurance_Paid_Amount3></Driver1_Insurance_Paid_Amount3>
    <Driver1_Insurance_Paid_Amount4></Driver1_Insurance_Paid_Amount4>
    <Driver1_Insured_Past_30_Days_1></Driver1_Insured_Past_30_Days_1>
    <Driver1_Months_At_Current_Residence></Driver1_Months_At_Current_Residence>

    <Driver1_Reposessions_In_The_Past_5_Years></Driver1_Reposessions_In_The_Past_5_Years
>
    <Driver1_Salvaged_Vehicle></Driver1_Salvaged_Vehicle>

    <Driver1_Tickets_Accidents_Claims_Past_3_Years></Driver1_Tickets_Accidents_Claims_Past_
3_Years>
    <Driver1_Tickets_Description></Driver1_Tickets_Description>

    <Driver1_US_Resident_In_The_Past_12_Months></Driver1_US_Resident_In_The_Past_12_Mo
nths>
    <Driver1_Violations_Description></Driver1_Violations_Description>
    <Driver1_Years_At_Current_Residence></Driver1_Years_At_Current_Residence>
    <Driver1_Years_In_Field></Driver1_Years_In_Field>
    <Opt_In></Opt_In>
    <Best_Time></Best_Time>
    <Driver1_Insurance_Company></Driver1_Insurance_Company>

```

```

    </Data>
    <Matches>
      <Match ValueType="promotionCode" HashType="plain">test code</Match>
      <Match ValueType="promotionCode" HashType="plain">12345</Match>
    </Matches>
  </Request>

```

**Note:** To use the **Matches** functionality, you must use the XML Post method of this API.

Tag Name	Description	Note
<b>Data</b>	Put appropriate lead data tags	The set of data tags depends on lead type
<b>Matches</b>	Matches made by vendor	When you sold the lead already put information about your matches here. This section is not required.
<b>Match</b>	Information about your match	Put hashed or unhashed value of the phone or email or company, etc.
<b>ValueType</b>	The property of Match tag	Description of data type provided. Allowed values: <b>email, phone, company, promotionCode, partnerGroup</b> (use group ID for partnerGroup)
<b>HashType</b>	The property of Match tag	Description of hash type provided. <u>Allowed values</u> : <b>sha1, md5</b> .

❑ **Note:** State is NOT required on the ping as long as a valid zip code is sent. We will do a zip code -> state look up on our end.

**Response Matched Example:**

```

<?xml version="1.0" encoding="UTF-8"?>
<response>
  <status>Matched</status>
  <lead_id>874</lead_id>
  <price>25</price>
</response>

```

**Response Matched Example with Allowed\_Times\_Sold used:**

```

<?xml version="1.0" encoding="UTF-8"?>
<response>
  <status>Matched</status>
  <lead_id>874</lead_id>
  <matches>5</matches>
</response>

```

**Response Matched Example with sent back hashes:**

```

<?xml version="1.0" encoding="UTF-8"?>
<response>
  <status>Matched</status>
  <lead_id>348</lead_id>
  <hashes>
    <hash HashType="md5"
    ValueType="email">8561c83bb23a3f77345fa2b6b50b1f4e</hash>
    <hash HashType="md5"
    ValueType="email">8561c83bb23a3f77345fa2b6b50b1f4e</hash>
  </hashes>
</response>

```

**Response Unmatched Example:**

```

<?xml version="1.0" encoding="UTF-8"?>
<response>
  <status>Unmatched</status>
  <lead_id>874</lead_id>
</response>

```

Name	Description	Note
<b>status</b>	Result of the action	
<b>lead_id</b>	ID number of successfully submitted lead	Returned on success
<b>price</b>	The best price at which a lead can be accepted.	Returned on success and only if <b>Return_Best_Price</b> was submitted in "ping"

**Response - error:**

```
<?xml version="1.0" encoding="UTF-8"?>
<response>
  <status>Error</status>
  <error>Required value First_Name is missing</error>
</response>
```

Name	Description	Note
<b>status</b>	Result of the action	
<b>error</b>	Error message	Returned on error

**GET request example:**

[https://www.parasolleadslogin.com/api.php?Key=c65KeXaMpLe\\_odU5ojoW9x-J9sfJ-.GjoxUEcjo.cg-JoW5\\_9d3uFePP&API\\_Action=pingPostLead&Mode=post&First\\_Name=John&Last\\_Name=Doe](https://www.parasolleadslogin.com/api.php?Key=c65KeXaMpLe_odU5ojoW9x-J9sfJ-.GjoxUEcjo.cg-JoW5_9d3uFePP&API_Action=pingPostLead&Mode=post&First_Name=John&Last_Name=Doe)