Abhishek Anand
Adobe Campaign Developer

abhishekanand97090@gmail.com ✉

8951173883 📱

Noida, India 📍

anand97090.github.io/abhi.github.io/ 🌐

To use my knowledge in any organization with ability to learn and translate that learning into action rapidly, which dynamically improves my knowledge, upgrade my skills and is the ultimate growth of the organization.

WORK EXPERIENCE

Adobe Campaign Developer
Machtig Solutions Pvt Ltd

01/2017 – Present

Achievements/Tasks

- 1)Currently working as a Campaign developer in Machtig, where I have been given training on Adobe Campaign Classic. Now working in development on Adobe Platform in Banking & Finance project to create and update various Campaign ,Delivery using SOAP call with deep understanding of building data schema , Campaign& Technical Workflow and designing the delivery channels.
- 2)I also have a extensive hands-on experience on different Adobe Campaign modules like Input form,WebApp,Navigation Hierarchy.
- 3)End to end implementation experience of campaign execution and delivery on Adobe Campaign Classic Platform in domain like Banking & Finance.

EDUCATION

B.E EEE
BNM Institute of technology, Bangalore

07/2012 – 06/2016   *64.8%*

Intermediate
St. Mary's English High School, Jamshedpur

05/2010 – 03/2012   *78.6%*

Secondary School Examination
St. Mary's English High School, Jamshedpur

03/2009 – 03/2010   *7.6 gpa*

SKILLS

Maketing Automation Tool   MySQL   JS

WebApp   CoreJava   HTML   CSS

PERSONAL PROJECTS

AC to DC Converter (12/2015 – 04/2016)
- Designed a converted which convert and produce the output voltage 4 times that of the provided input voltage by using the MATLAB progamming language and the circuit elements.
- Technologies used were: MatLab.

Bus Ticketing System (08/2016 – 09/2016)
- The project was implemented for an online tickting system.
- Validations and tracking on count was being kept at the backend to manage the seat which we booked or cancelled.
- Technologies used were: CoreJava, MySQL.

ACHIEVEMENTS

Adobe Campaign Classic Developer
(09/2019 – Present)

Certified eMarketing Associate(HubSpot Academy)
(11/2019 – Present)

HubSpot Academy Inbound Marketing
(03/2020 – Present)

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

INTERESTS

Cooking   Socializing with people

Outdoor Sports