



Abhishek Anand

Adobe Campaign Developer

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To use my knowledge in any organization with ability to learn and translate that learning into action rapidly, which dynamically improves my knowledge, upgrade my skills and is the ultimate growth of the organization.

WORK EXPERIENCE

Adobe Campaign Developer Cognizant Technology Solutions

08/2018 – Present

Achievements/Tasks

- 1)Currently working as a developer in Cognizant, where I have been given training on Adobe Campaign Classic. Now working in development on Adobe Platform in Banking & Finance project to create and update various Campaign ,Delivery using SOAP call with deep understanding of building data schema , Campaign& Technical Workflow and designing the delivery channels.
- 2)I also have a extensive hands-on experience on different Adobe Campaign modules like Input form,WebApp,Navigation Hierarchy.
- 3)End to end implementation experience of campaign execution and delivery on Adobe Campaign Classic Platform in domain like Banking & Finance.

EDUCATION

B.E EEE

BNM Institute of technology, Bangalore

07/2014 – 06/2018

64.8%

Intermediate

St. Mary's English High School, Jamshedpur

05/2012 – 03/2014

78.6%

Secondary School Examination

St. Mary's English High School, Jamshedpur

03/2011 – 03/2012

7.6 gpa

SKILLS

Marketing Automation Tool

MySQL

JS

WebApp

CoreJava

HTML

CSS

PERSONAL PROJECTS

AC to DC Converter (12/2017 – 04/2018)

- Designed a converted which convert and produce the output voltage 4 times that of the provided input voltage by using the MATLAB programming language and the circuit elements.
- Technologies used were: MatLab.

Bus Ticketing System (08/2018 – 09/2018)

- The project was implemented for an online tickting system.
- Validations and tracking on count was being kept at the back to manage the seat which we booked or cancelled.
- Technologies used were: CoreJava, MySQL.

ACHIEVEMENTS

Adobe Campaign Classic Developer
(09/2019 – Present)

Certified eMarketing Associate(HubSpot Academy)
(11/2019 – Present)

HubSpot Academy Inbound Marketing
(03/2020 – Present)

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

INTERESTS

Cooking

Socializing with people

Outdoor Sports