

# Credit Card Transaction Analysis

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

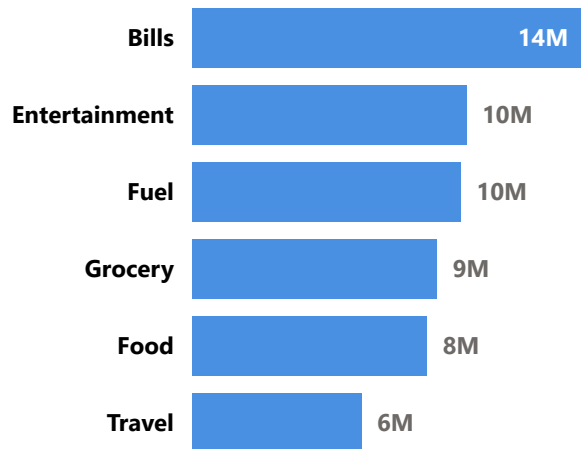
46M

Transaction Count

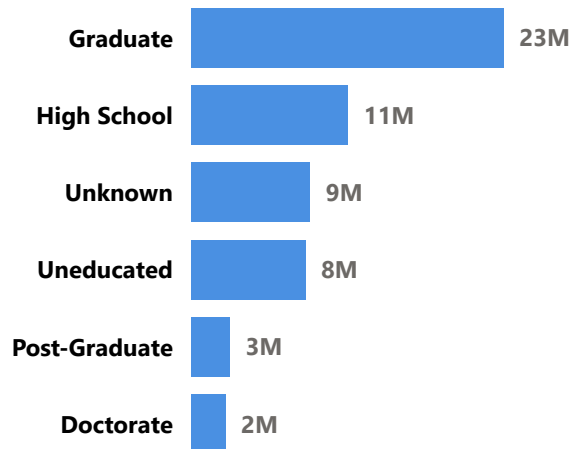
667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6614173	2733690
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Silver	5659109	821923	189590
Total	56517011	7982480	3001510

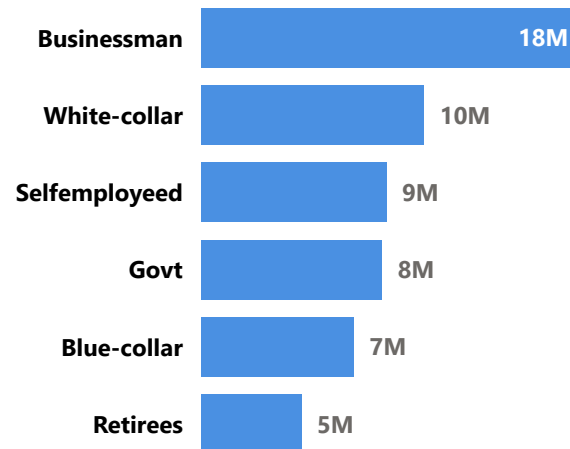
Revenue By Expenditure Type



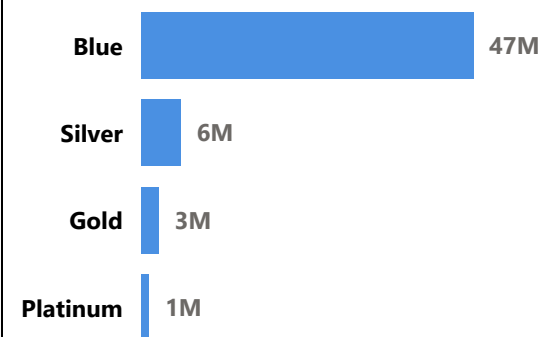
Revenue by Education\_Level



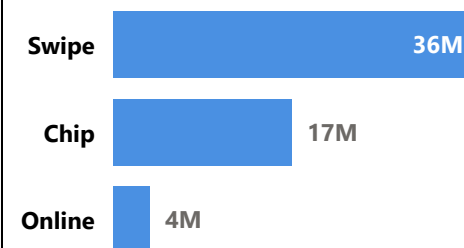
Revenue by Customer Job



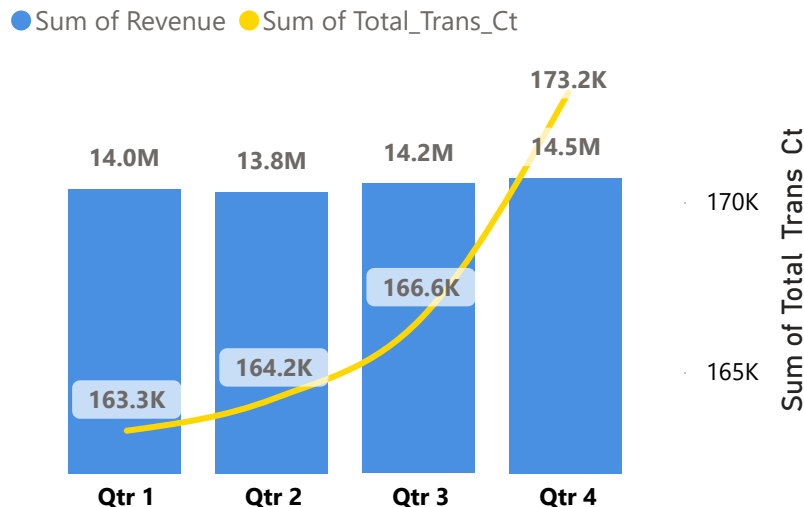
Revenue by Card Category



Revenue by Chip



Qtr Revenue & Transaction Count



Week\_Start\_Date

All

F

M

Low

Med

High

Gold

Silver

Blue

Platinum

# Credit Card Customer Analysis

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Total Revenue

57M

Total Interest

8.0M

Total Income

588M

CSS

3.19

Age Group

40-50

11M

14M

50-60

9M

10M

30-40

4M

6M

60+

20-30

M

31M

F

26M

Swipe

Online

Chip

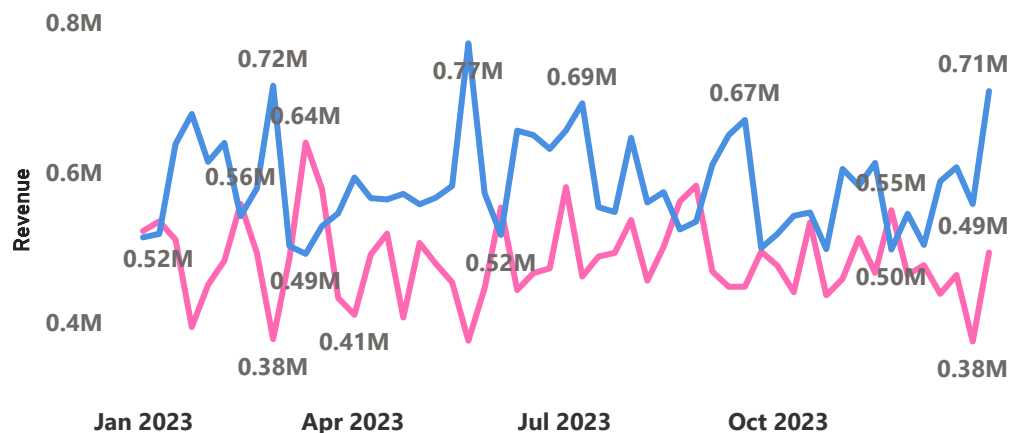
Gold

Silver

Blue

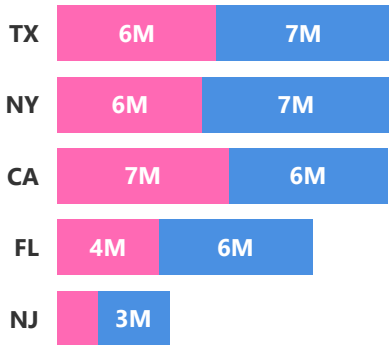
Platinum

Revenue vs Gender

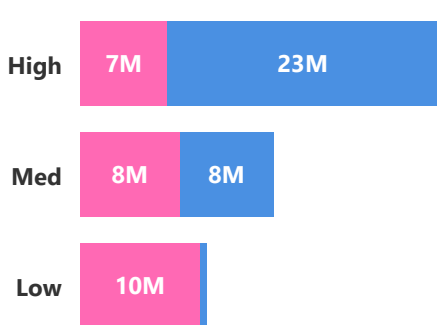


Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	7040606	5602930	73516911
Businessman	17697472	14538883	190350431
Govt	8335534	6701573	90834727
Retirees	4617448	3689646	49619308
Selfemployeed	8542826	6640301	77659931
White-collar	10283124	8359688	105618475
Total	56517011	45533021	587599783

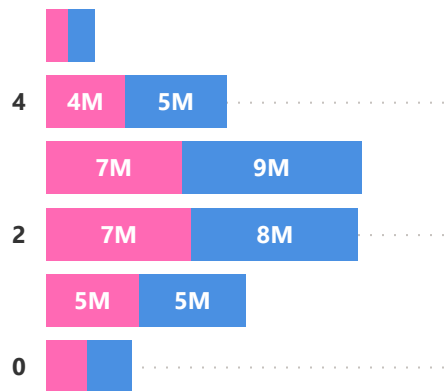
Top 5 States



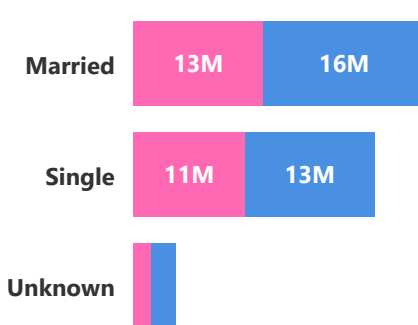
Salary Group



Dependent Count



Marital Status



Education Level

