



Dossier

2017-2018

Inhoudstafel

Briefing	1
huisstijl	2-4
inhoud	5-7
moodboard	8-9
sitemap	10-11
wireframes	12-16
screenshots	17-21

Waarom Gonuts

Omdat ik zelf een fervent 'donuteter' ben en fan ben van het design van deze koeken leek het mij naast logisch ook tof om daar iets rond te doen. Ik was er mij van bewust dat het onderwerp 'donuts' niet zo makkelijk zou zijn als op het eerste zicht leek. Je hebt ze in alle smaken en kleuren en dus zouden er keuzes gemaakt moeten worden zodat de website geen 'schilderspalet' zou worden.

Na het vergelijken en samenleggen van verschillende kleuren kwam ik tot een pallet wat naar mijn idee mooi samenhangend was en dus geen chaos aan kleur veroorzaakte. Het is uiteraard belangrijk dat bezoekers van een website niet over de informatie kijken omdat ze zich letterlijk blindstaren door het kleurgebruik.

In mijn opinie mocht de site een vrolijke kleurenpalet hebben want laat ons eerlijk zijn: donuts zijn vrolijk en stralen dit ook uit!

Logo & Kleur

GONUTS



R 255	R 236	R 12
G 152	G 146	G 196
B 17	B 255	B 161
#ff9811	#ec92ff	#0cc4a1



R 255
G 255
B 255
#ffffff

Patronen & Structuren



Typografie

Tittel Nunito Black 18PT

Subtittel Nunito Bold 16PT

Tekst nunito regular 12pt
Rere sus aut magnimet
volupta tectas dolorro
quibus quibus aut ab
iliquid untur, quae.

Icons & Buttons



Beelden &



VECTORS



Local Events

The local happenings are our favorites. Look for our truck at the next gig!

Your Party

We'll bring our truck and our donuts straight to you. Call us to book!

History

Both being already in love with food -and mainly desserts- after they met each other their shared passion had to become something more! So there was the 'birth' of their lovechild named GONUTS.

Quality Ingredients

Our toppings, glaze and dough are made fresh with local ingredients. We believe in 'the closer you buy it, the fresher it is'. Come pay us a visit and taste for yourself!

Made fresh everyday

As we work with local ingredients, it is more than logical that every part of the donuts are made fresh on a daily basis.

Ananda

Has always had a passion for food since he was very young. When he was just five his Mother couldn't keep him out of the kitchen! At 18 he started university to become a lawyer but realised that he already lost his soul to food. After quitting school he met Fien and they didn't only share their love for each other but also their love for food.

Docenten

frederick roegiers
evelien rutsaert

Student

Ananda De Sutter

Fien

Spend most of her youth in the candyshop around the corner as she is the biggest sweet tooth in the world. After middle school she started working as a confectioner in the local bakery. One sunny morning in march, a friendly guy walked in and ordered two donuts, one for himself and one for her. And so the story of GONUTS began.

Foodtruck Festival BABA

- Sunday 5th of May, 11am-8pm - Grote Markt, Lier

Who doesn't want to eat delicious food all day long? At the BABA Foodtruck Festival it is possible! You will find there all sorts of food, from savory to sweet. Hmmm sweet... So off course our GONUTS Truck will be present!

Laundry Day

Saturday 1st of September, 1am-3pm - Middenvijver, Antwerp

Donuts don't go together with partying... NO ONE EVER SAID! So mark September 1st in your agenda and come join us for a legendary party with the right sweeteners to keep you going all night long!

The Day After Tomorrow Festival

-Saturday 7th of July & Sunday 8th of July, 2am-2pm - Citadelpark, Gent

Two days of fun, music and food! Enjoy our colourfull donuts in a festival atmosphere while listening to sounds that have escaped the eighties.

Inhoud

Foodtruck Festival HAS

- Saturday 24th of March, 10am-5pm - Old City Center, Antwerp

This Festival in the middle of Antwerp can not be missed! Taste food from all over the world while enjoying the old city.

Food Fest 2018

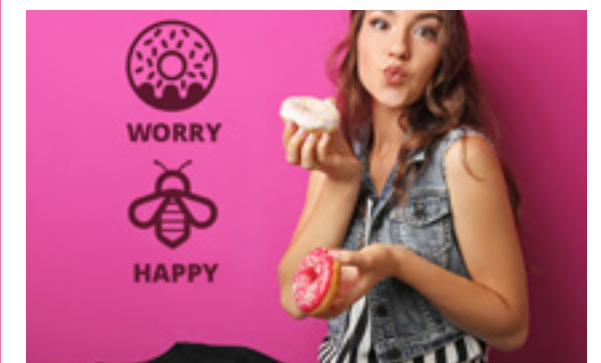
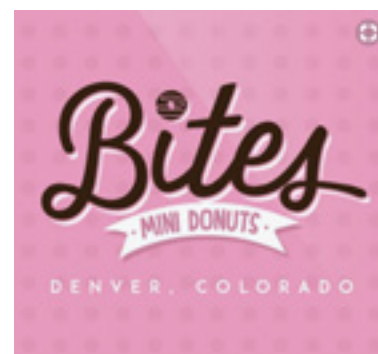
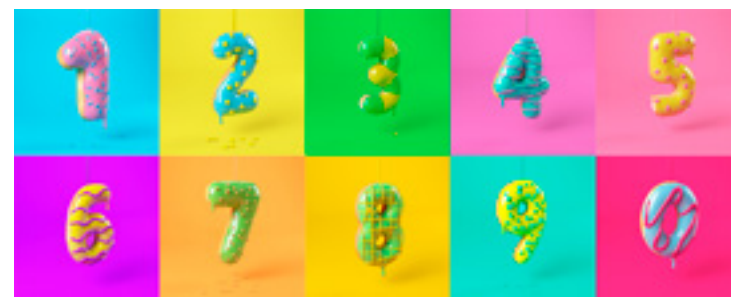
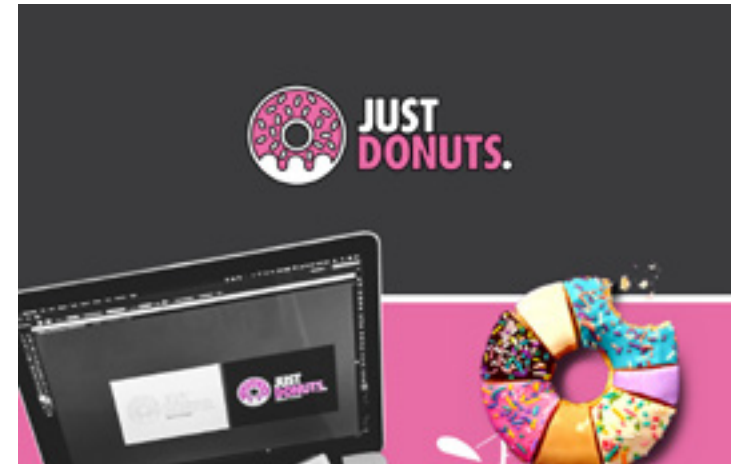
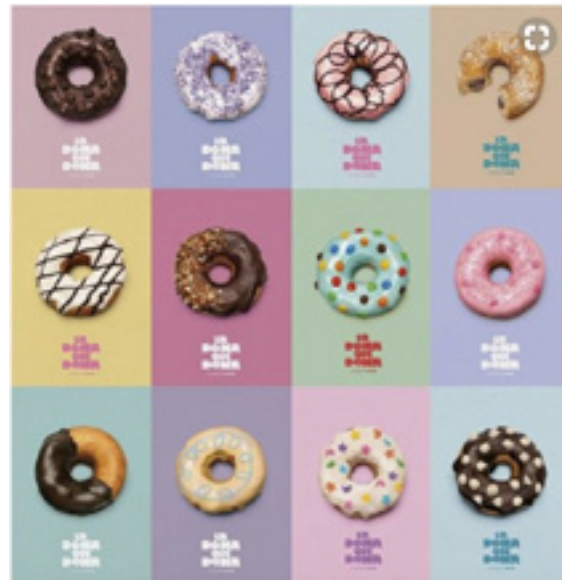
- Sunday 12th of August, 1pm-10pm - Veldstraat, Gent

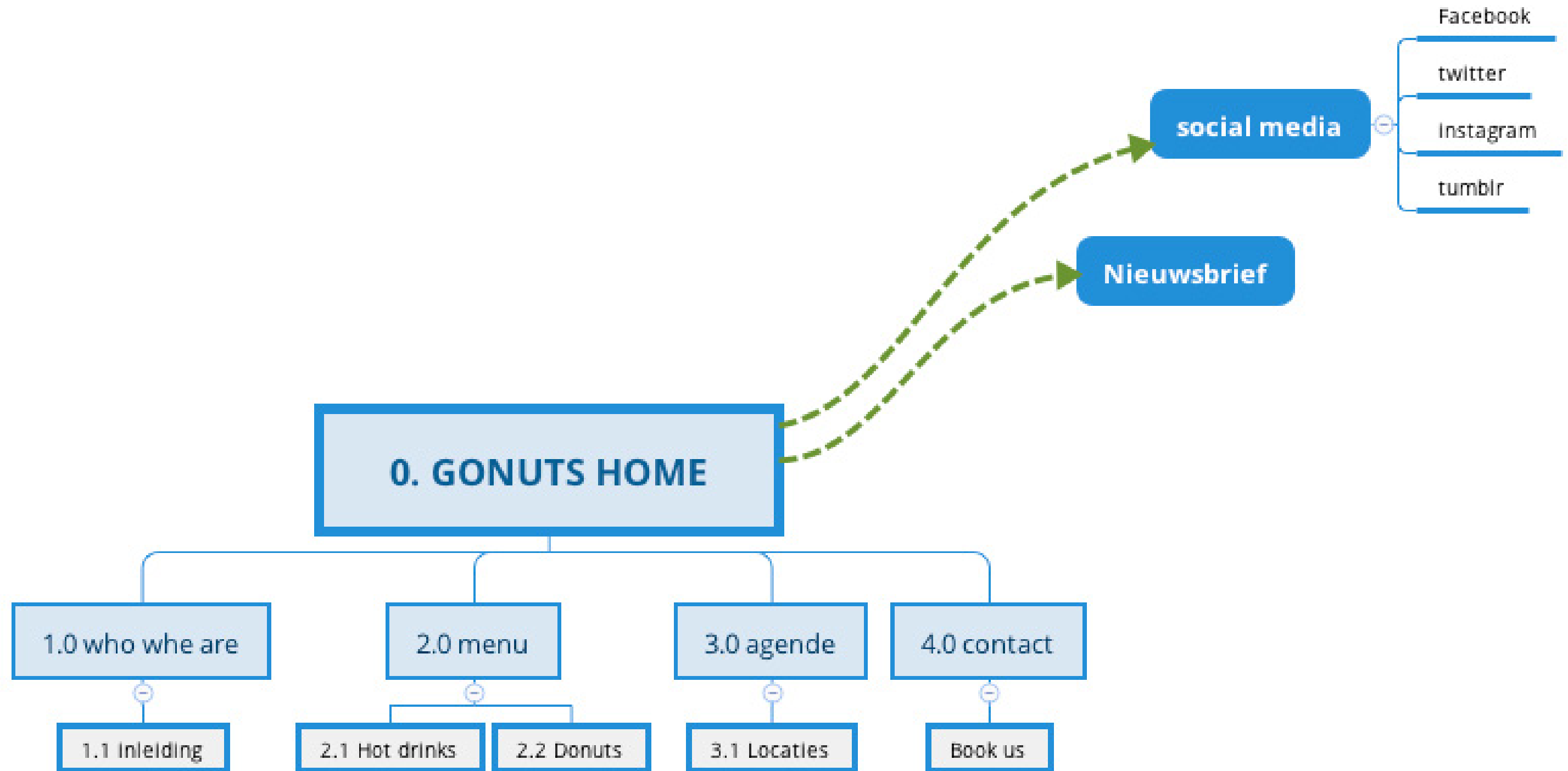
Just like every year the past decade, the Food Fest Gent is also this year present. Aaaaand so are we! We are so proud to announce that our beloved truck will be a part of this awesome initiative! Mostly because this event supports the cancer research foundation. So come pay our truck a visit and enjoy your donut even more knowing the FULL price you payed is going to charity!

Donut Day

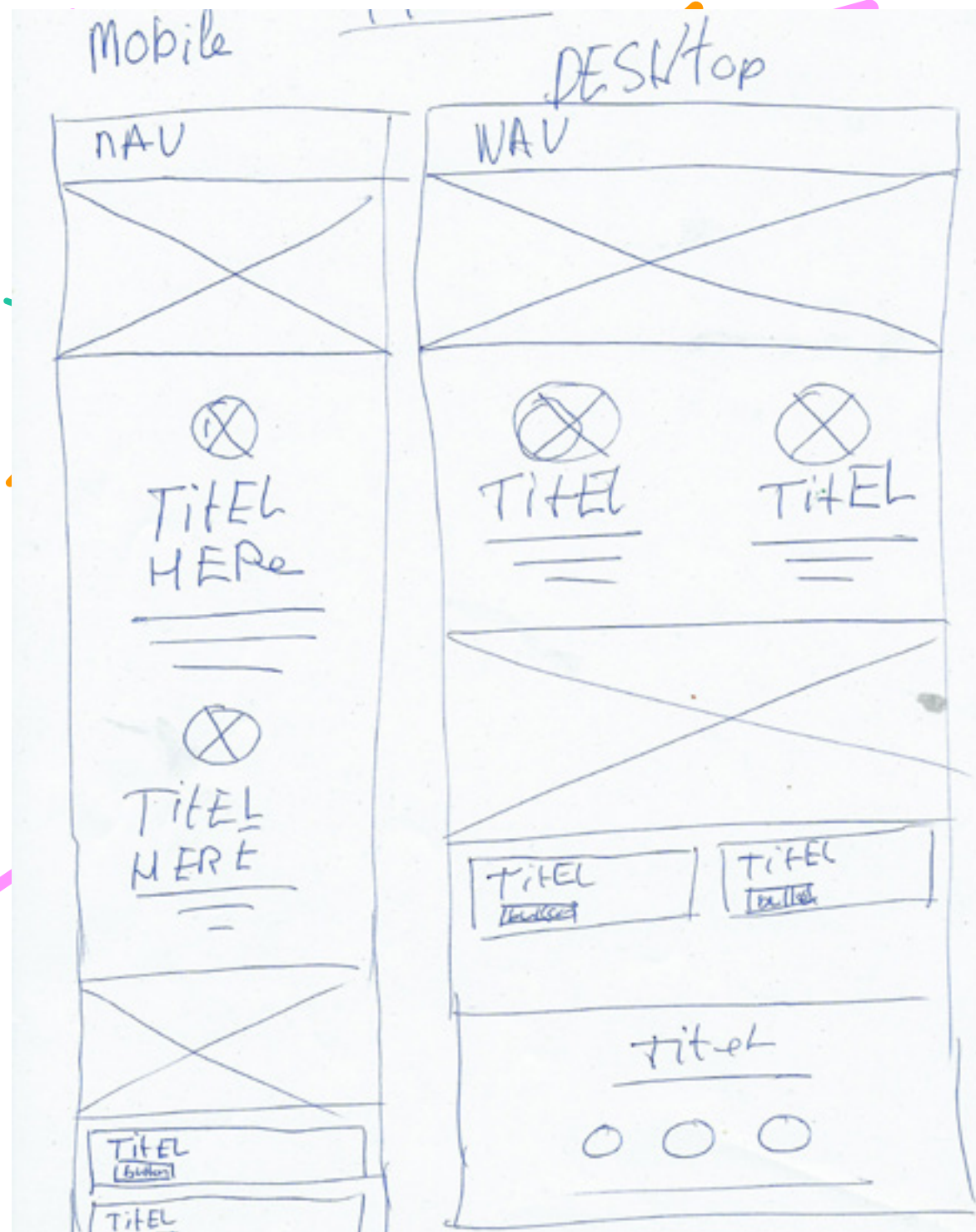
- Saturday 25th of August, 1pm-11pm - Nekkerhal, Mechelen

Do we need to say more?

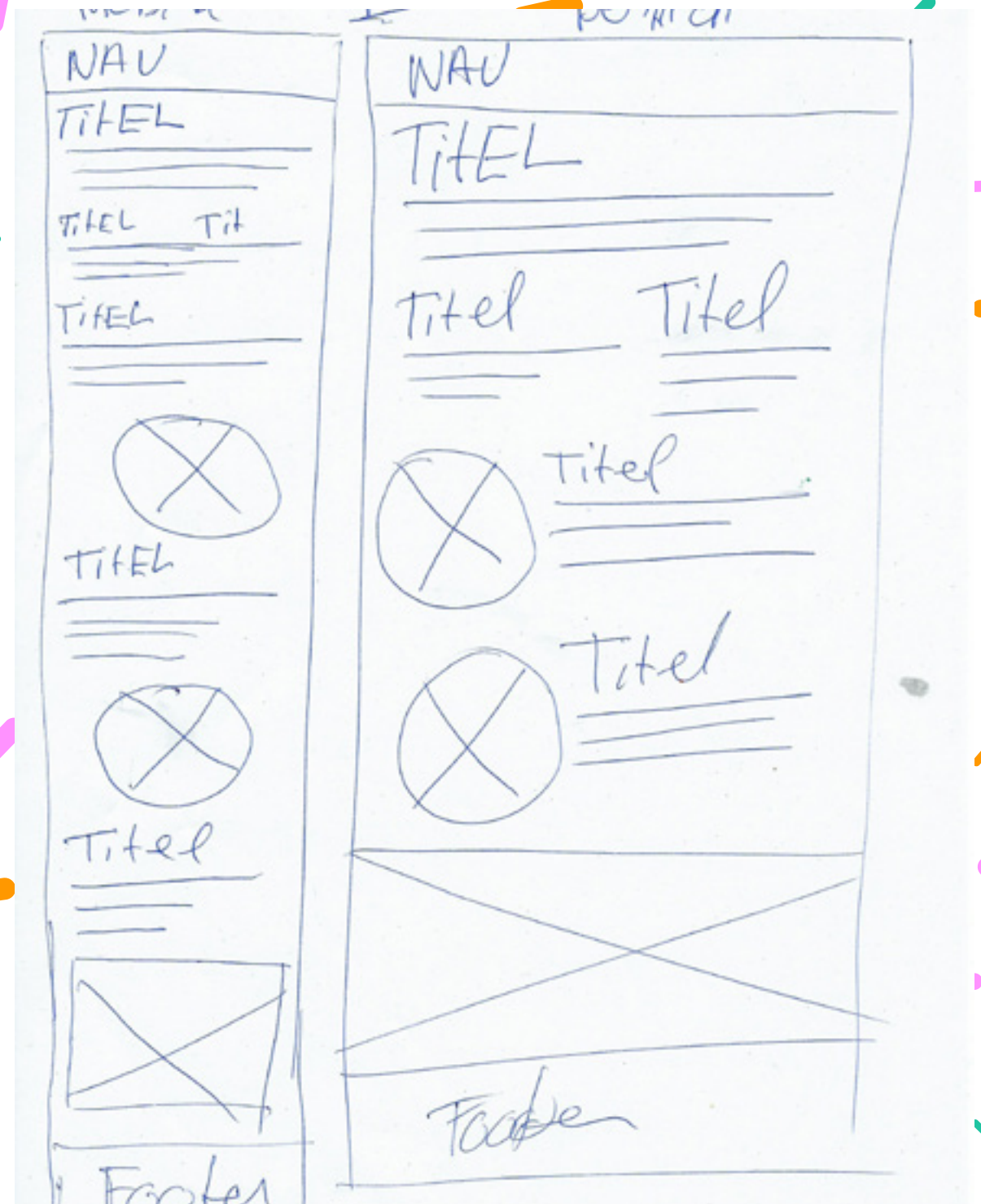




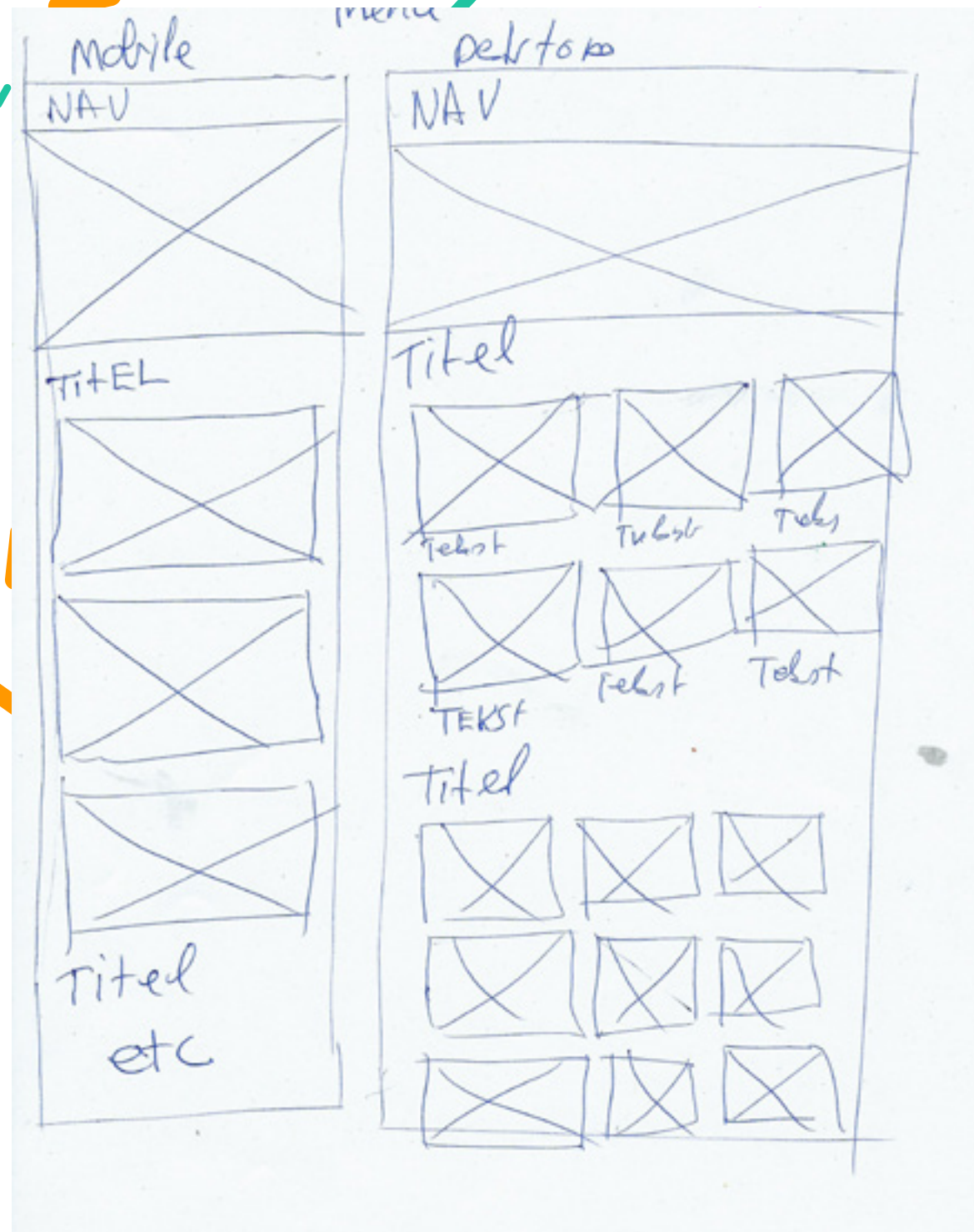
HOME



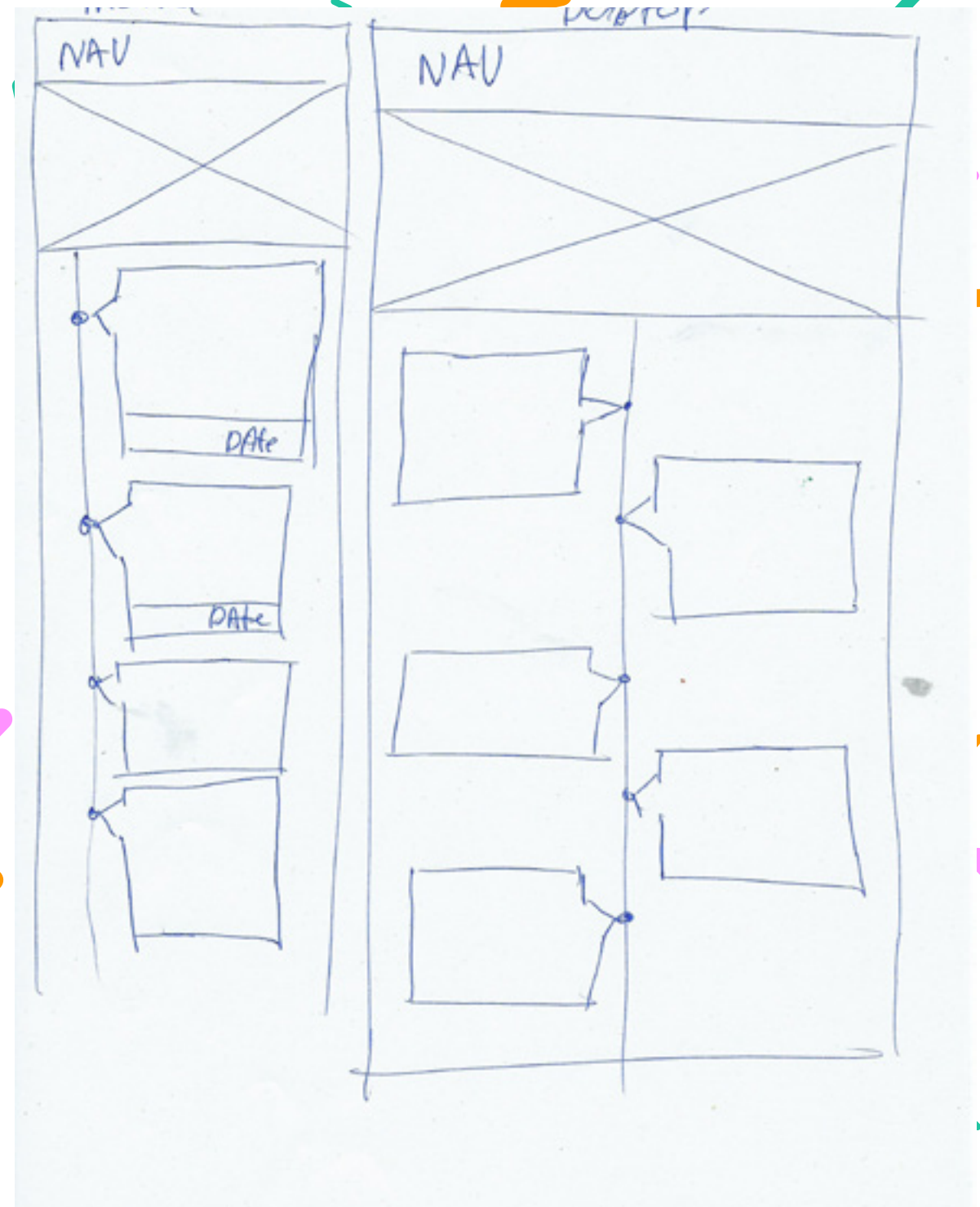
ABOUT



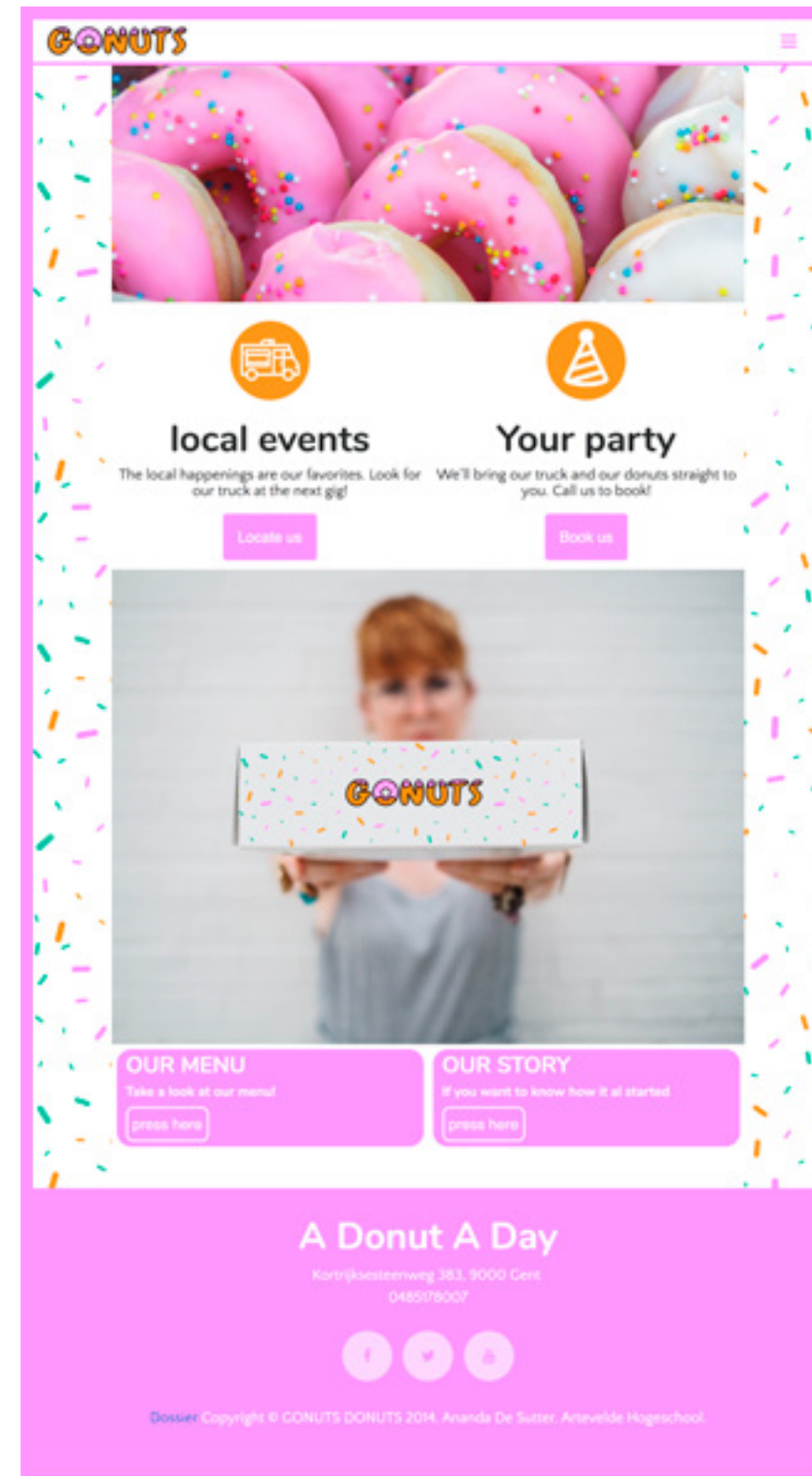
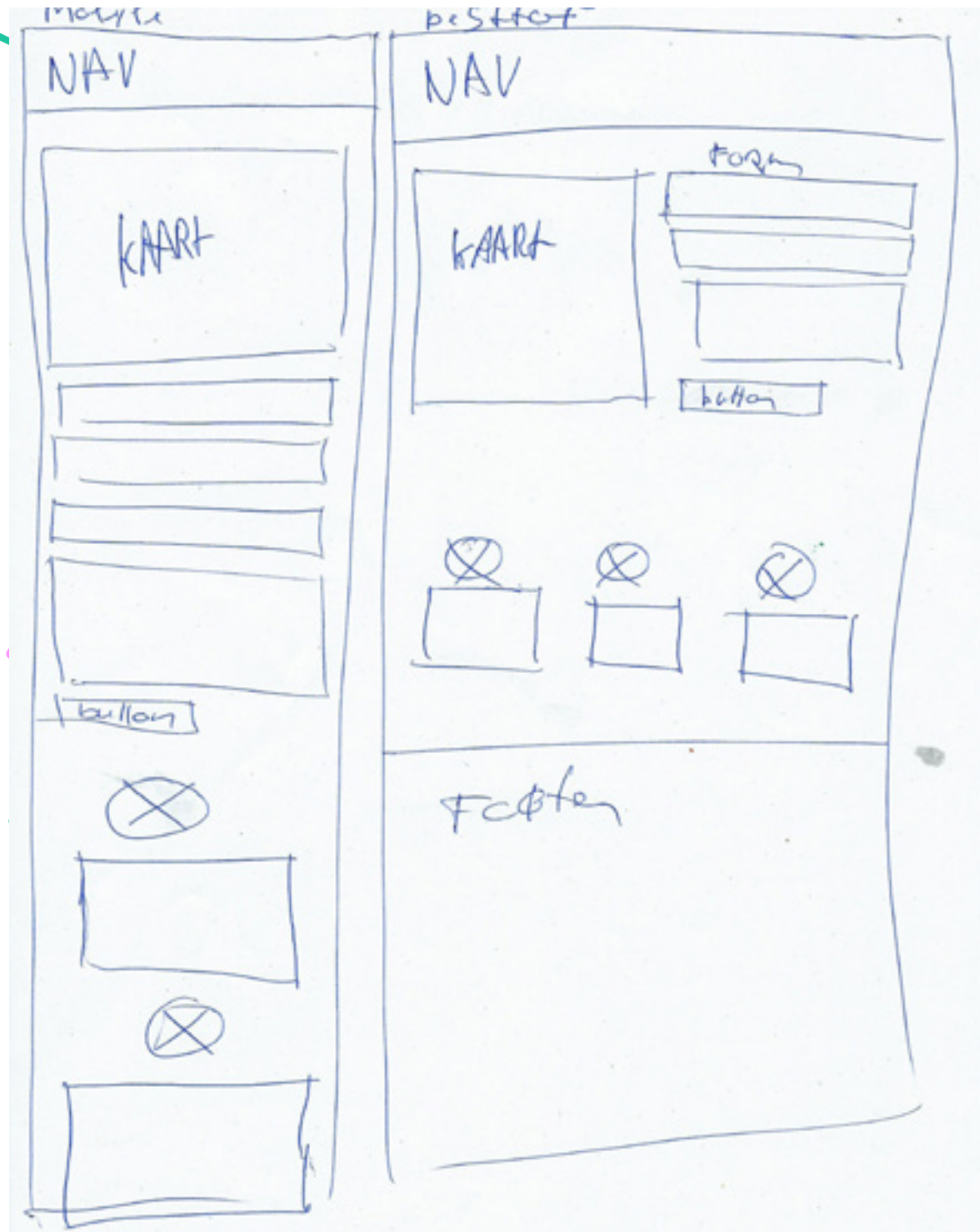
MENU

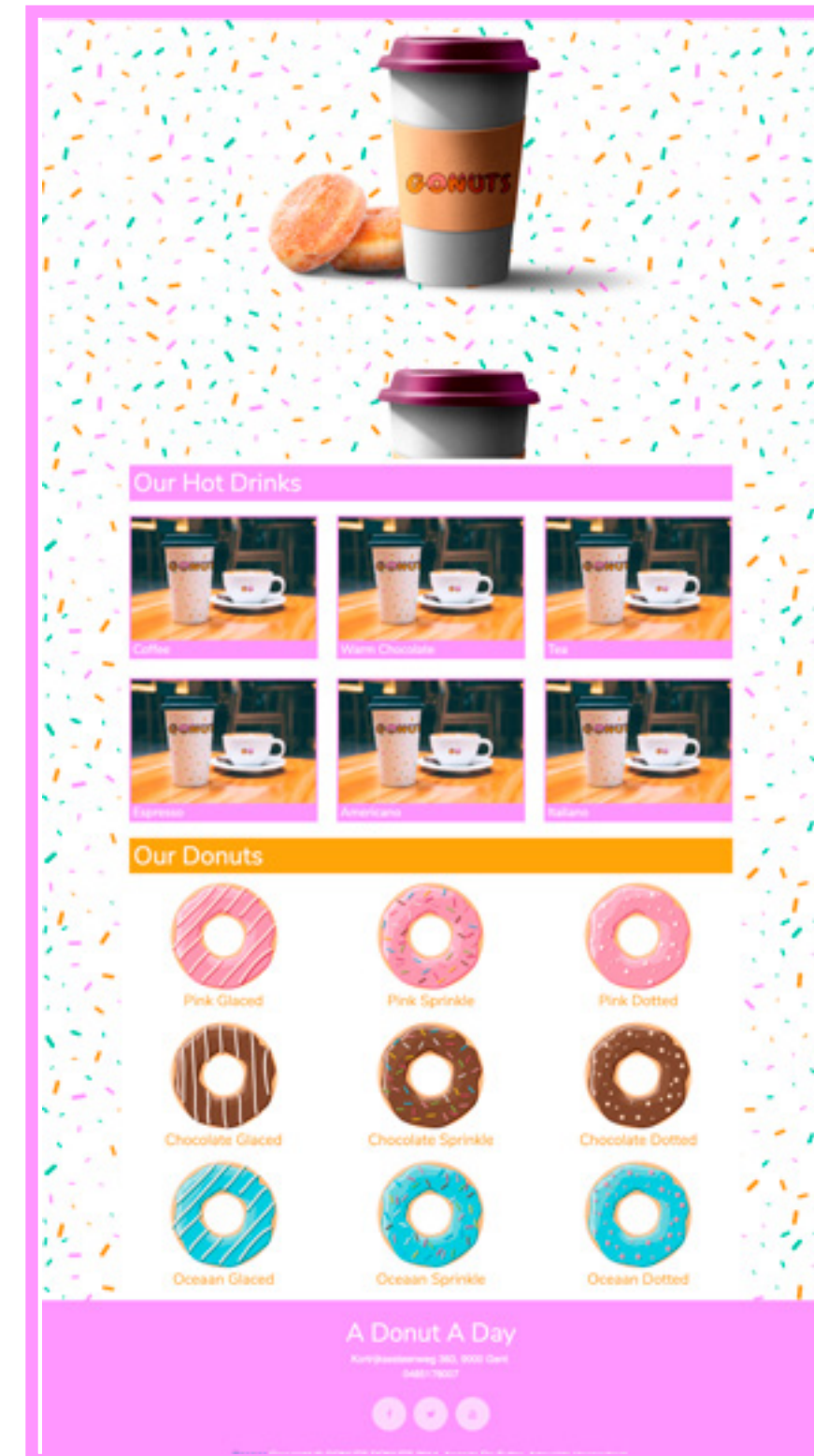


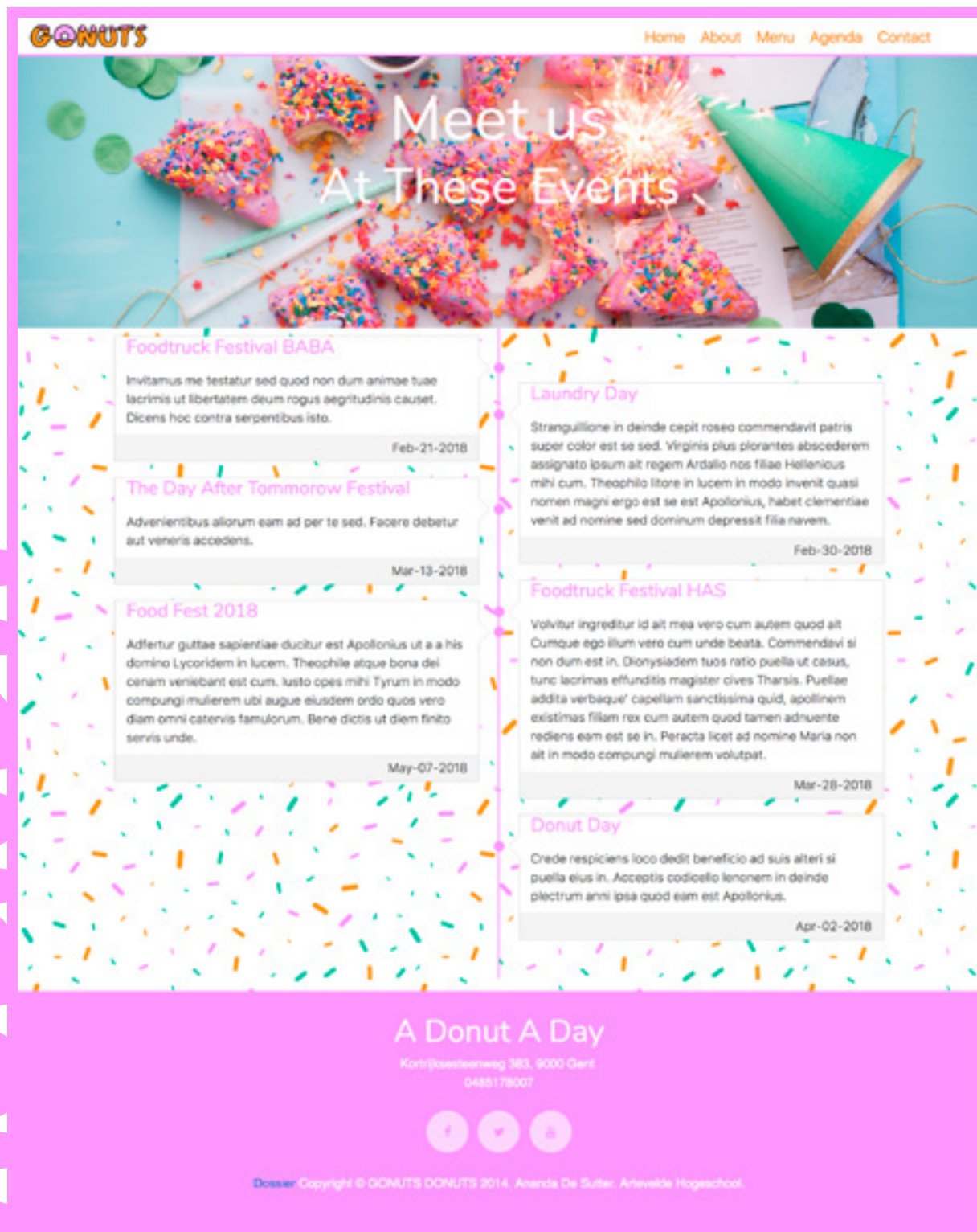
AGENDA



CONTACT







Contact

