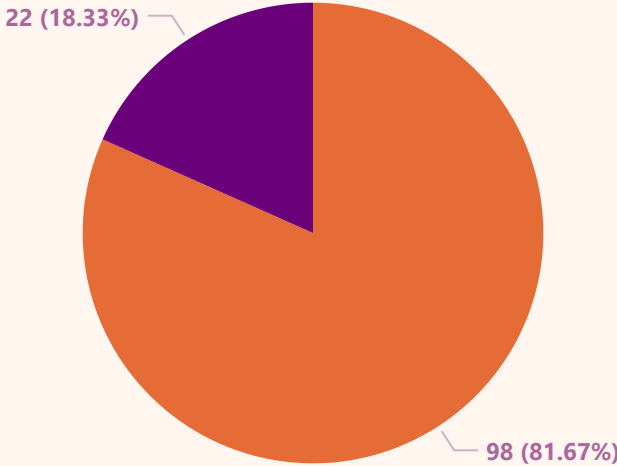


Users Device



Devices
ios
android

Unique Users in Last 30 Days

7

Users Avg Age

36.66

Users Vulnerable

8

Total App Downloads

1416

User Status: All

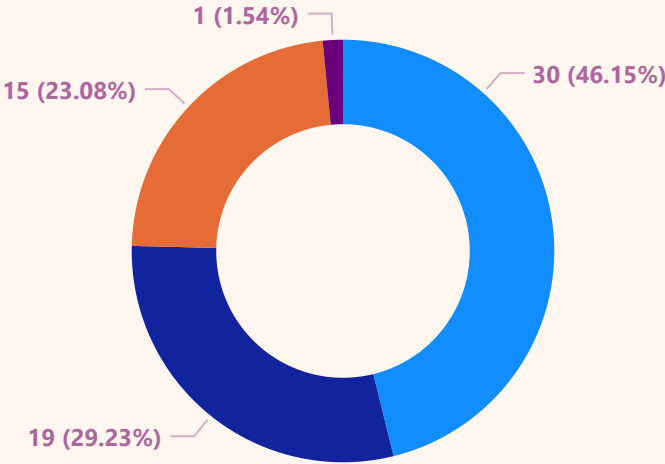
active

delete

Total Interest of Users saved by SuperFi

£15.65..

Gender Breakdown Split



Gender
female
male
non_conforming

Reasons for Using SuperFi

worried_about_parents

69

control_finances

50

managing_money

39

pressure_creditors

25

bill_increasing

22

anxious_repossessions

17

Total User Repayment

£344.74K

Total User Debt

£48.31K

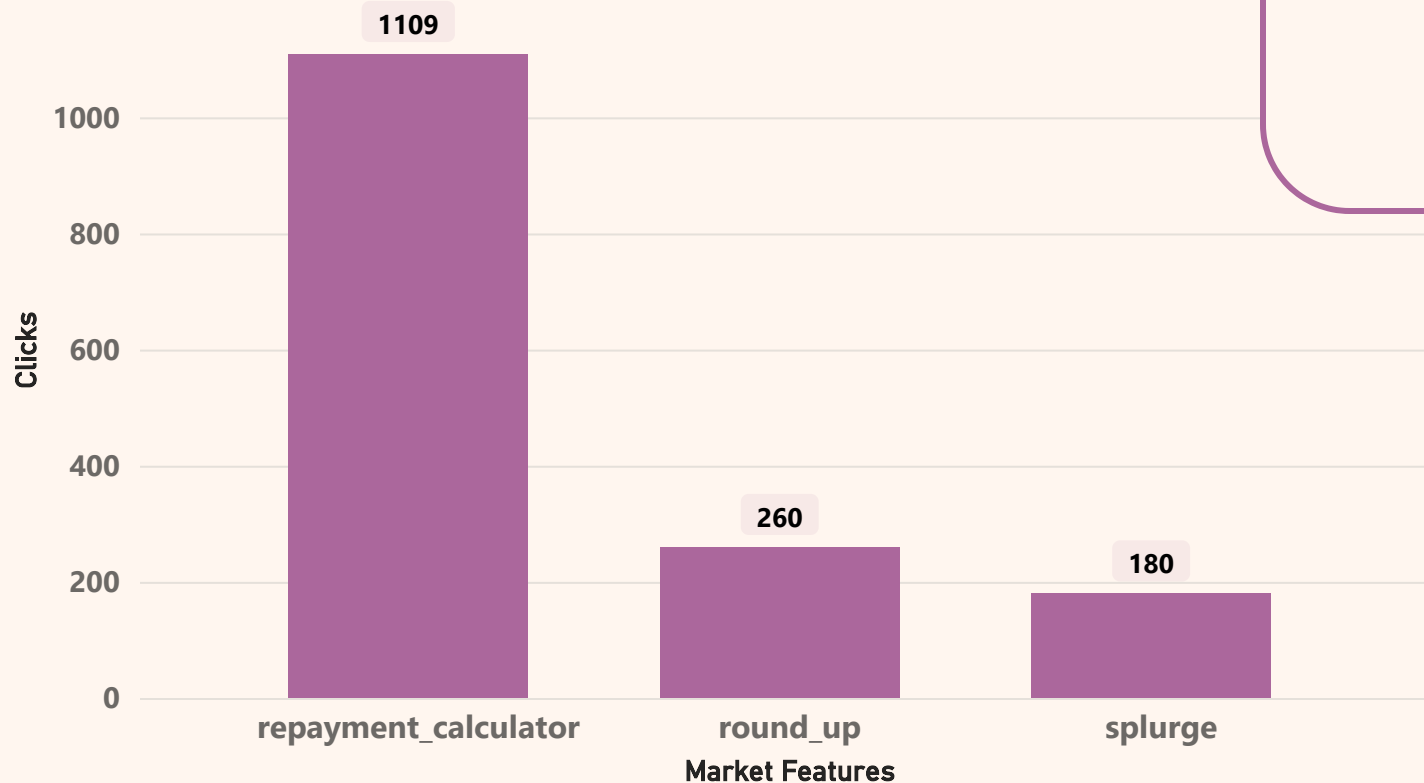
Active Users in Last 30 days

8

Total Marketplace Clicks

2113

Top 3 Marketplace Features



Clicks for 'Consolidation loans'

48

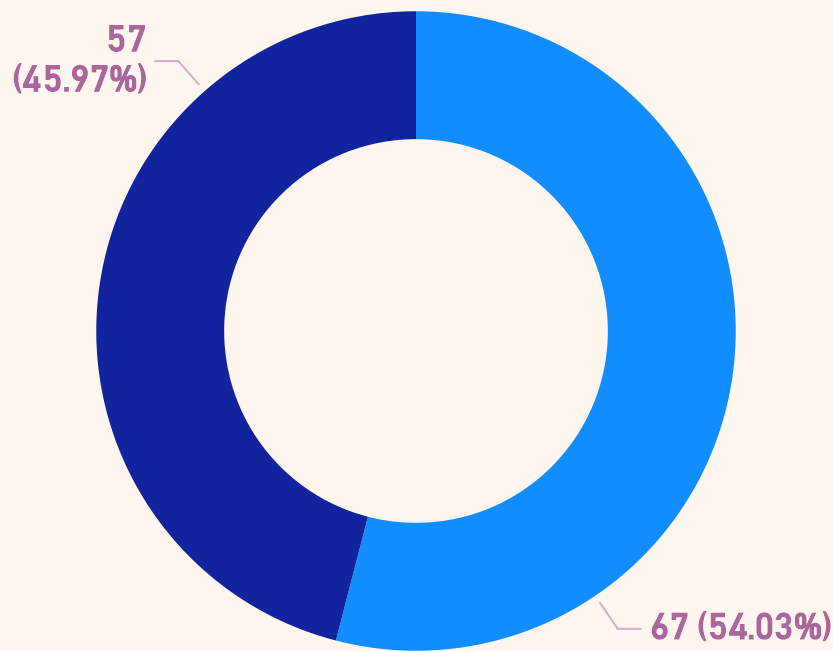
Avg credit card interest rate

26.12%

Total No of Sessions (All Users)

4888

Onboarding Status



onboarding_complete

- True
- False

User Status: All

active

delete

Total Sign up's

124

Emails Verified

100%

Total Users Completed Onboarding

67