

IVRS Script



Hi, you can save your family nearly \$300,000 in treatment costs if you get screened for colorectal cancer in time so please don't hang up. Is this John Doe?
Press 1 to confirm. Press 2 to terminate the call

On Pressing 1 :

John, colorectal cancer is the third leading cancer in America. However, it is also one of the most preventable. Though it is a silent killer sometimes the symptoms might appear as fatigue, change in bowel habits and even blood on toilet paper. Getting screened is easier than ever before and is the only sure shot way of knowing if you are at risk.

Are you planning to get a screening done? Press 1 to confirm or 2 for no

On Pressing 1 :

Great! Screening has been found to be a very successful deterrent. Let me know if you will need assistance in booking an appointment.

Press 1 for yes and 2 for no

On Pressing 1 :

I will now connect you to an operator to assist you with appointment booking

On Pressing 2 :



Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to book an appointment. Good day!

On Pressing 2 :

Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to get screening done.