IVRS Script



Hi, have you been facing fatigue, a change in bowel habits or even blood on your toilet paper then don't hang up. These all might be signs of colorectal cancer. Is this John Doe? Press 1 to confirm. Press 2 to terminate the call

On Pressing 1 :



John, colorectal cancer is the third leading cancer in America. However, it is also one of the most preventable. Getting screened is easier than ever before.

Are you planning to get a screening done? Press 1 to confirm or 2 for no

On Pressing 1 :



Great! Screening has been found to be a very successful deterrent. Let me know if you will need assistance in booking an appointment.

Press 1 for yes and 2 for no

On Pressing 1 :



I will now connect you to an operator to assist you with appointment booking

On Pressing 2:



Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to book an appointment. Good day!

On Pressing 2 :



Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to get screening done.