

## IVRS Script



About 51000 people die from colorectal cancer each year in the country. Screening and getting an early diagnosis is the only true cure. Hi, am I talking to John. Press 1 for yes and 2 to terminate.

**On Pressing 1 :**



John, have you booked your colorectal cancer screening yet?

Press 1 for yes and 2 for no

**On Pressing 1 :**



Great! Screening has been found to be a very successful deterrent. Let me know if you will need assistance in booking an appointment.

Press 1 for yes and 2 for no

**On Pressing 1 :**



I will now connect you to an operator to assist you with appointment booking

**On Pressing 2 :**



Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to book an appointment. Good day!

**On Pressing 2 :**



Thanks for taking time to talk to me John. Do call back on 1800-333-6668 if you change your mind and want to get screening done.