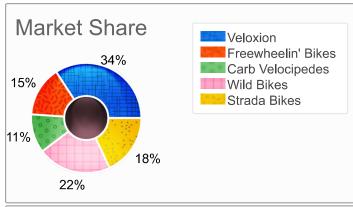
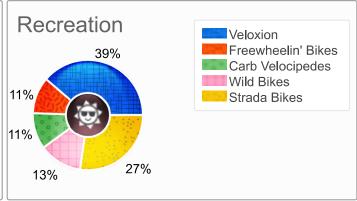
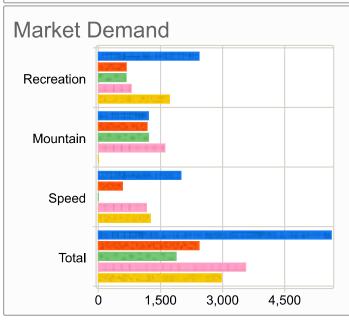
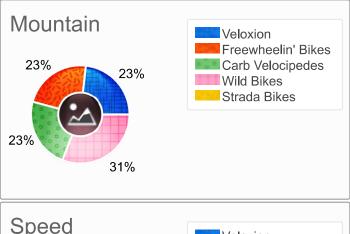
3/6/25, 8:23 PM Market Share

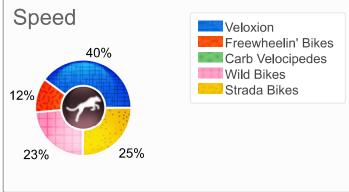
Market Share Veloxion Quarter 7











Market Demand						
Company 	Recreation \$	Mountain \$	Speed \$	Total Demand 		
Veloxion	2,430	1,205	1,992	5,627		
Freewheelin' Bikes	674	1,176	579	2,429		
Carb Velocipedes	667	1,211	0	1,878		
Wild Bikes	792	1,606	1,161	3,559		
Strada Bikes	1,713	0	1,255	2,968		
Total	6,276	5,198	4,987	16,461		

Market Share

3/6/25, 8:23 PM Market Share

Company \$	Recreation \$	Mountain ♦	Speed \$	Total Market Share ♦
Veloxion	38.72%	23.18%	39.94%	34.18%
Freewheelin' Bikes	10.74%	22.62%	11.61%	14.76%
Carb Velocipedes	10.63%	23.30%	0.00%	11.41%
Wild Bikes	12.62%	30.90%	23.28%	21.62%
Strada Bikes	27.29%	0.00%	25.17%	18.03%